



Have your say in shaping Dorset's Economic Future

Dorset Local Industrial Strategy

Developing our economic future

Lorna Carver
Director, Dorset LEP



National Policy

“We will work in partnership with places to develop Local Industrial Strategies, which will be developed locally and agreed with Government”

Industrial Strategy: Building a Britain fit for the future
(November 2017)



For parts of England without a mayor, **the development of the strategy** will be led by the **Local Enterprise Partnership**

Local Industrial Strategies provide an opportunity for **Local Enterprise Partnerships** to engage and involve business in **developing a shared vision** for the long-term

Foundations (1)



Dorset's Economic Ambition

Provides an overview of the Dorset Economy, it's challenges and opportunities



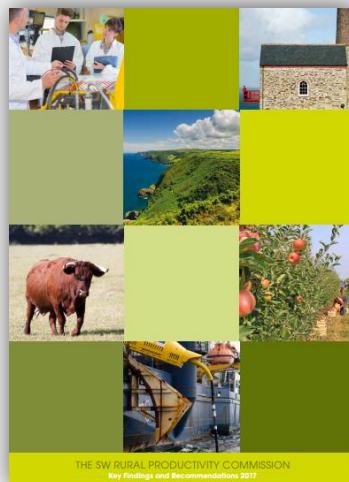
Statement of Intent

Sets out the aspiration for Dorset to reach its economic potential



Horizon 2038

Enables consistent place branding, highlighting Dorset's overarching offers and ambitions, supported by robust evidence



Rural Productivity Commission Report

Explores the issues around rural productivity and growth



Dorset Productivity Scorecard

An economic overview of Dorset economic performance

Foundations (2)

Poole Local Plan



Adopted November 2018



Vision: provide services to meet the needs of local people and deliver better outcomes

Our Challenges

Health and Wellbeing – Variation in health and wellbeing outcomes for different people across Dorset
Care and Quality – Difference in the quality of care received by people across our area and short comings in reaching national standards
Finance and Efficiency – Increasing pressure on resources within the system, annual financial gap of £22m within the Dorset health system, with further £20m shortfall in NHS England Specialist Services and shortages of some staff.

Our programmes and priorities

Prevention at Scale – will help people to stay healthy and avoid getting unwell through:

- Tackling wider determinants of health
- Upgrading primary prevention
- Extending secondary prevention
- Supporting people to live independently

Integrated Community Services – support individuals who are unwell by providing care at home or in the community through:

- Integrating health and social care
- Developing Community Hubs*
- Ensuring sustainable Primary Care
- Developing Urgent Care*
- Transforming Mental Health and Learning Disability Services

One Acute Network – will help those who need the most specialist support through a single acute care system across Dorset:

- Acute Reconfiguration*
- One NHS in Dorset (Acute Vanguard) – includes transforming:
 - Cancer
 - Maternity & Paediatrics
 - Cardiology
 - Pathology
 - Stroke
 - Imaging
 - IT & Back office

Underpinned by our enabling programmes

Leading and Working Differently – focuses on giving the health and care workforce the skills and expertise needed to deliver new models of care. Programmes include:

- Working differently
- New ways of delivery
- Single Leadership

Digitally-Enabled Dorset – increasing the use of technology in the health and care system to support new approaches to service delivery:

- Shared care record
- Intelligent working
- Independent self care
- Digital Dorset shared service
- Continuing digital operations
- Enabling technologies

Overseen through

System Leadership Team – Comprises of Chief Executives, Chairs, portfolio holders who share the Health and Wellbeing Boards, and the Director of Public Health Dorset, from across the Dorset system, as follows:

- Dorset CCG
- Dorset County Hospital NHS Foundation Trust
- Poole Hospital NHS Foundation Trust
- Royal Bournemouth and Christchurch Hospitals NHS Foundation Trust
- Dorset HealthCare University NHS Foundation Trust
- Dorset County Council
- Bournemouth Borough Council
- Borough of Poole Council
- South Western Ambulance Services NHS Foundation Trust

Outcomes

Health and Wellbeing

- Helping more children and young people grow, develop and achieve
- Stay healthier for longer, leading to fewer people classified as overweight or obese, smoking, and drinking alcohol
- Taking control over own care

Care and Quality

- Equal standard of care
- Improved health outcomes
- Improved access to services 7 days a week
- More joined up care
- More opportunities to be cared for closer to home
- Improve patient experience

Finance and Efficiency

- Challenging the status quo
- Reduced waiting times
- Increase in efficiency of services
- The right workforce to meet our future commitments

Our proposal

Two new unitary authorities for Dorset

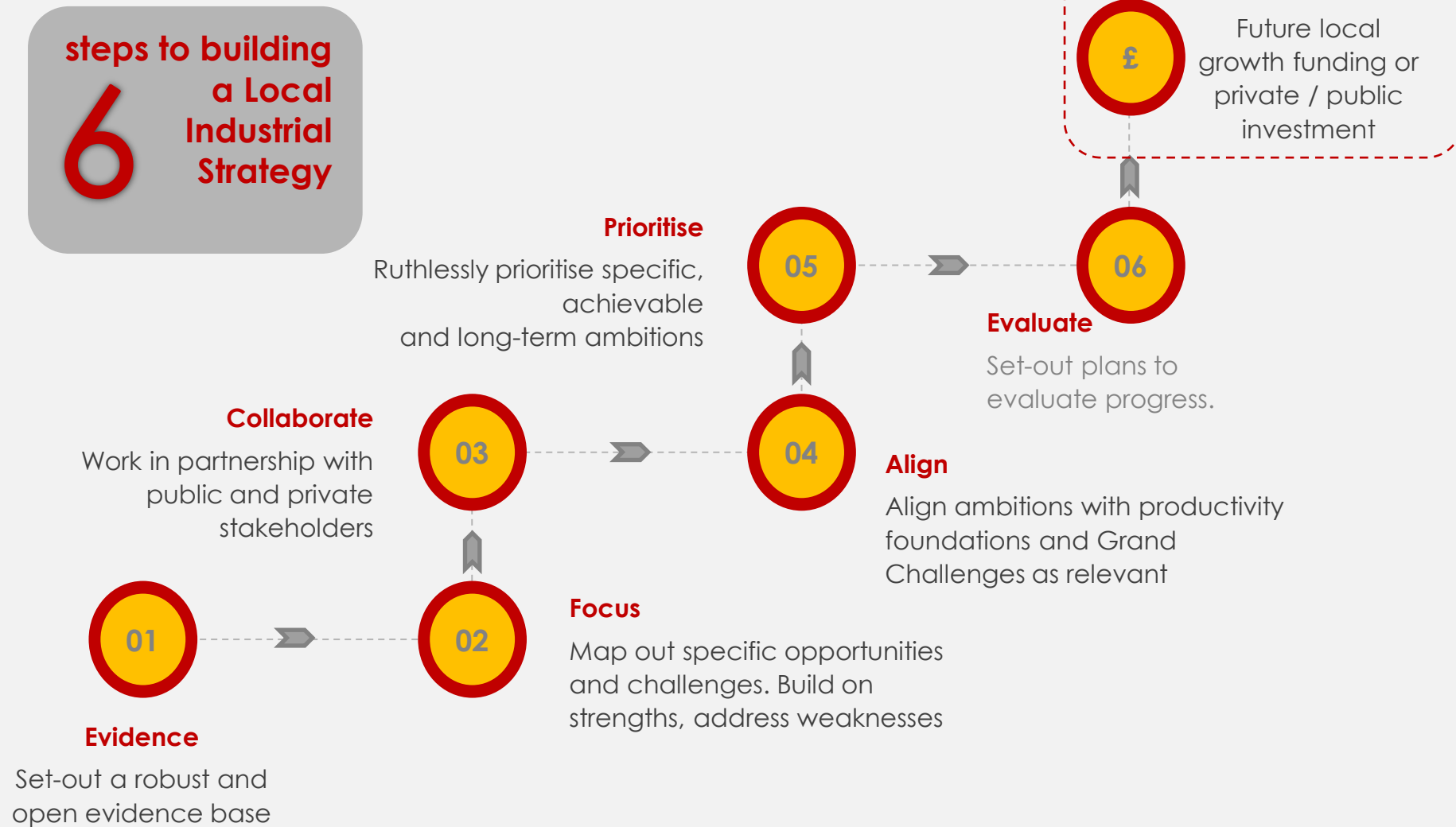


Summary Document

Bournemouth, Poole and Dorset Local Transport Plan 2011 to 2026

Local Industrial Strategies Process

6 steps to building a Local Industrial Strategy



Dorset Local Industrial Strategy Process & Timeline



THANK YOU

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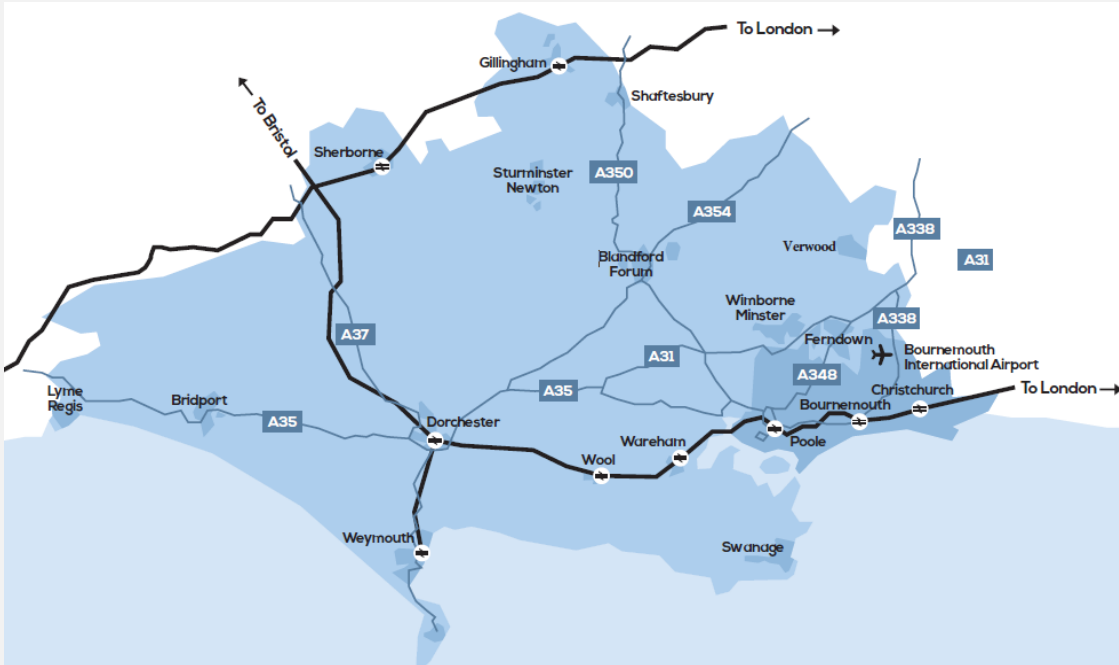
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A 'snapshot' of the Dorset economy

Ian Girling
Chief Executive
Dorset Chamber of Commerce and
Industry

Jim
Chair, Dorset LEP
Stewart



“

*Dorset is proud of its **£17 billion** contribution to the UK economy and its robust employment and business survival rates.*

However, like many parts of the UK, our productivity rate lags behind the national average and we face renewed global competition in a post-Brexit economy


A photograph of two industrial workers in a factory setting, overlaid with a semi-transparent red filter. The workers are wearing safety glasses and dark blue work jackets. They are positioned in front of industrial machinery, including a large circular component. The background shows other workers and factory equipment.

Our aim is to help double the size of Dorset's economy by 2038

Dorset Local Enterprise Partnership's modern industrial vision is to:

- **Double Dorset's productivity and economic output to £35.6 billion**
- **Generate 80,000 jobs**
- **Build around 78,000 new homes**
- **Create a local economy that is sustainable, innovative and inclusive**

Key economic facts



£17.3 bn
GVA

795,000
Population

342,000
Jobs

2nd Fastest
Growth area for start-
ups in the UK

**Over 23,500
students**

At BU and AUB

**Circa 18,000
students**

BCP College, Weymouth
College and Kingston
Maurward College

THE DORSET ECONO MY

High Growth Sectors

Advanced

Engineering &
Manufacturing

£800m GVA & 17,300
jobs

Creative Tech

£363m GVA & 3,800
jobs

Agri-tech &
aquaculture

£108m GVA & 700 jobs

Established Sectors

Tourism

27,000 jobs , below
median GVA/worker

Financial Services

£1.6bn GVA & 12,700
jobs

Our current strengths

EXISTING KEY SECTOR



ADVANCED MANUFACTURING AND ENGINEERING

To become a world-renowned centre for advanced manufacturing and engineering excellence building on our existing strengths.



FINANCIAL SERVICES AND TECHNOLOGY

To become one of the UK's most economically prosperous centres of excellence for the financial and business services sector.

EMERGING SECTOR



CLEAN GROWTH

A leading low-carbon energy economy delivering affordable energy which drives productivity.



RURAL ECONOMY

An outstanding regional economy with a strong focus on sustainable, inclusive and resilient growth.



HOUSING

Delivering around 78,000 new homes bringing greater diversity and choice to the local housing market.



HEALTH SERVICES & TECHNOLOGY

A pioneer for 'healthy living' for medical technology and a leader in health innovation.

Key sector opportunities

These areas in particular offer the most potential for Dorset's growth and are aligned with the foundations for growth in the UK's National Industrial Strategy



PRODUCTIVITY GAP

£2.5bn productivity gap - Dorset is 20% behind the UK average in GVA per head



TRANSPORT AND INFRASTRUCTURE

Dorset has long suffered from poor transport infrastructure and intense constraints on development



HOUSE PRICES

Housing – be it for sale or rent – is expensive in Dorset

Barriers to growth

There are challenges ahead. While Dorset is making a £17 billion contribution to the UK economy, our economic productivity is £2.5 billion below the national average, and the productivity gap has widened in recent years.



ENVIRONMENT AND CLIMATE CHANGE

Managing the impact of climate change on Dorset's rural and visitor economies



DEMOGRAPHICS

An ageing population and challenges around attraction and retention of younger talent



GEO-POLITICAL ENVIRONMENT

Uncertainty around the impact of Brexit and changes in the UK's immigration policy

Emerging threats

There are several factors that may have an increasingly influential impact on our ambitions to grow the economy in Dorset



INNOVATION

To capitalise on Dorset's potential for productivity growth through innovation in our key sectors



SKILLS AND ENTERPRISE

To create a workforce that is highly productive, aspirational and agile



BUSINESS SUPPORT

To create a world-class business support hub which will help business to start and grow



CONNECTIVITY AND MOBILITY

To create an efficient, sustainable technology-driven transport system



DIGITAL

To become a first class, smart and connected digital region at the forefront of the emerging digital era

Key foundations of productivity in Dorset

There are several foundations of productivity that offer a strong potential for Dorset's growth

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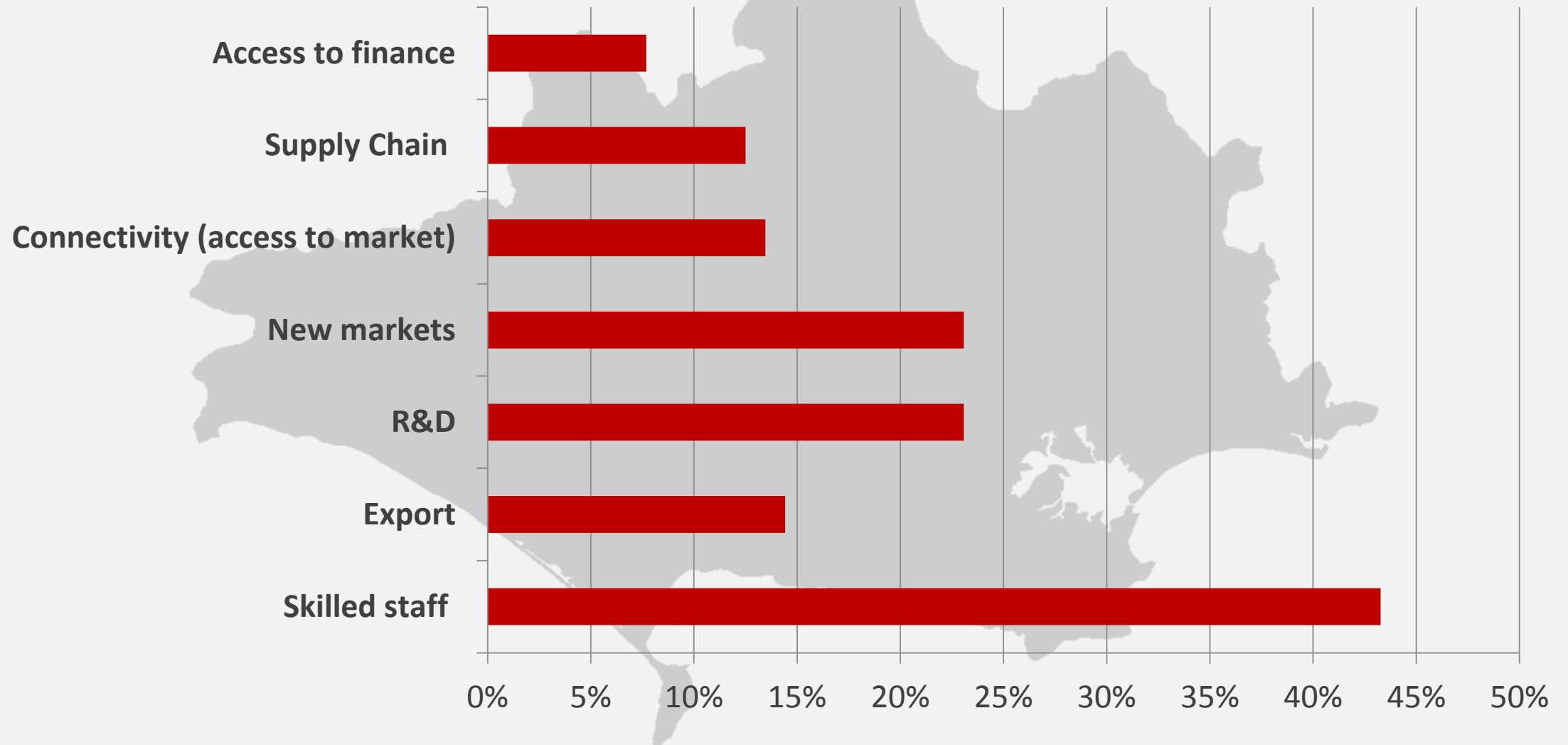
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Your views on Dorset economy

Lorna Carver
Director, Dorset LEP

What are your business's strengths and growth opportunities?



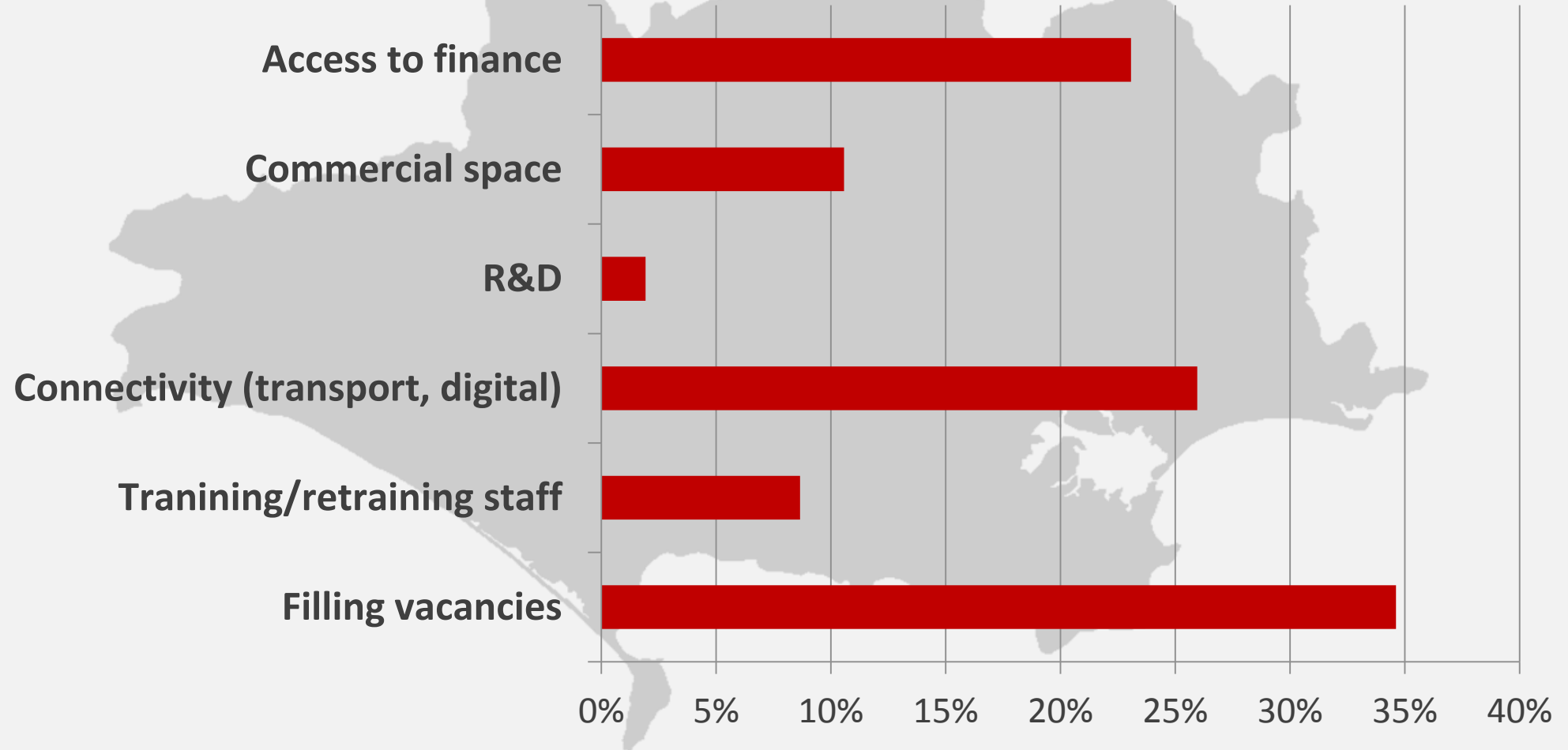
Top answers shown per number of staff employed

1-9 staff:	Skilled staff, new markets
10-49 staff:	Skilled staff, new markets
50-249 staff:	Skilled staff, export, R&D
250+ staff:	Skilled staff, R&D

What are your
business's
strengths and
growth
opportunities?

What's not going so well in your business?

What are the barriers to growth?



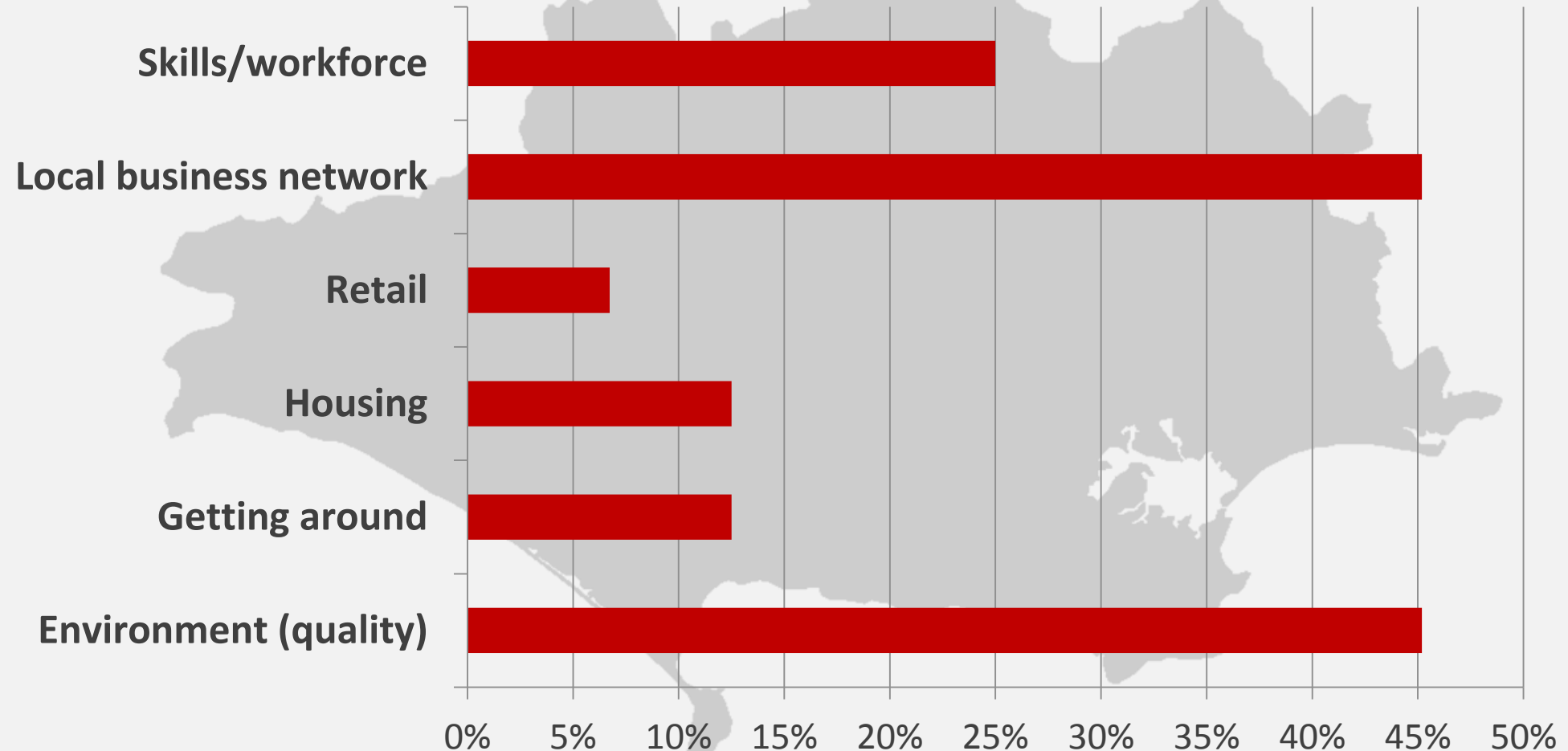
Top answers shown per number of staff employed

1-9 staff:	Filling vacancies, access to finance
10-49 staff:	Filling vacancies, access to finance
50-249 staff:	Filling vacancies, connectivity
250+ staff:	Filling vacancies, connectivity

What's not going so well in your business?

What are the barriers to growth?

What are the opportunities for businesses in your area?

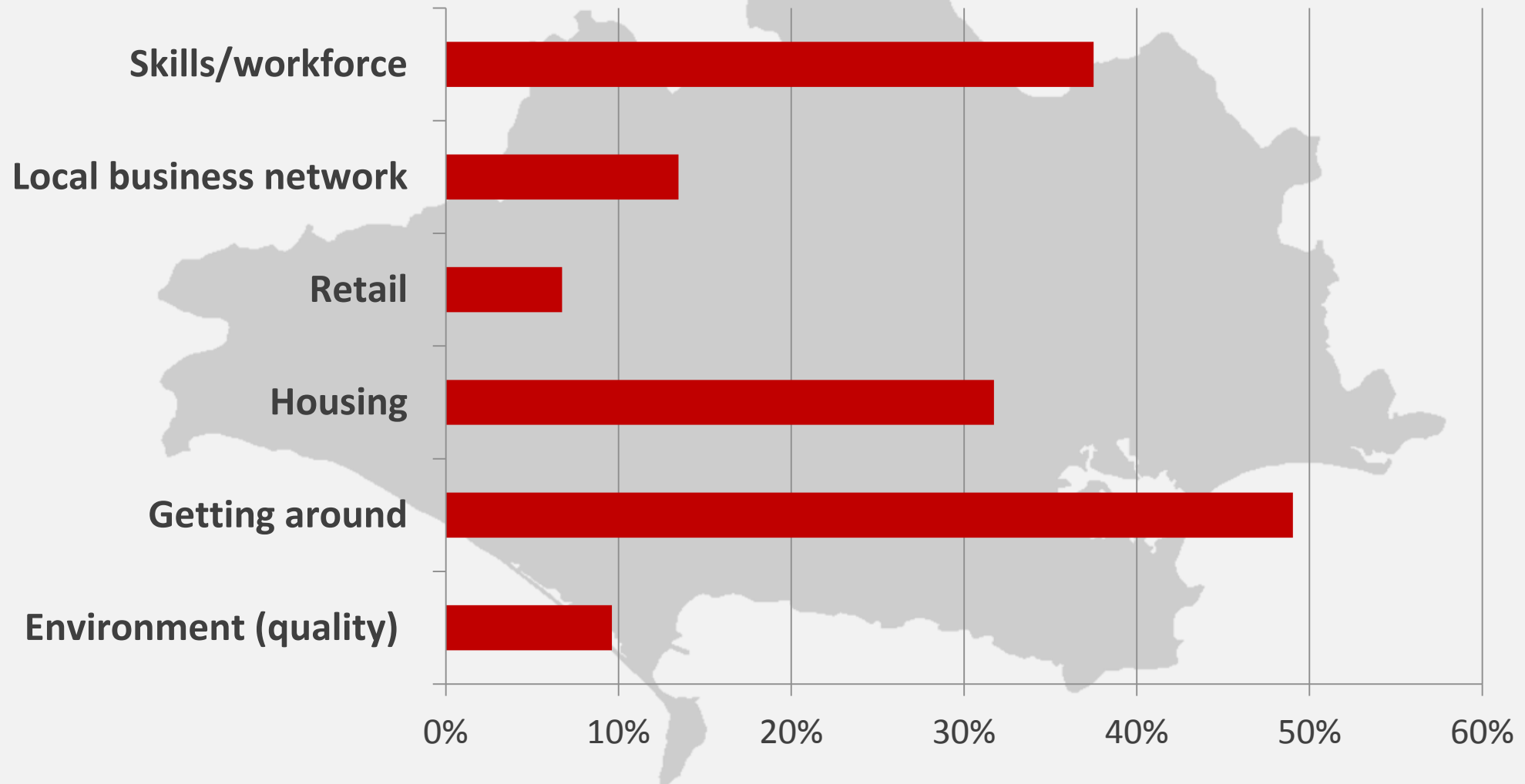


Top answers shown per number of staff employed

1-9 staff:	Environment, local business networks
10-49 staff:	Environment, local business networks
50-249 staff:	Environment, local business networks
250+ staff:	Environment, local business networks

What are the opportunities for businesses in your area?

What are the overall barriers and threats to business in Dorset?



Top answers shown per number of staff employed

1-9 staff:	Getting around, skills / workforce
10-49 staff:	Getting around, skills / workforce
50-249 staff:	Getting around, skills / workforce
250+ staff:	Getting around, housing

What are the overall barriers and threats to business in Dorset?

DORSET BUSINESSES & EXPORTING

27% of respondents trade in international markets

Key drivers to growing business internationally

- Strong global & regional networks
- Unique and innovative products & services – strong business reputation
- Quality training

Key international opportunities for Dorset businesses over the next two years

- Brexit – uncertainty & opportunity – Asia & US markets
- Development of new products and technology

What's special about Dorset from a business perspective?



Place

- A globally outstanding place to work and live with unique environment – work/life balance
- Urban vs rural areas with distinct economic needs
- Tourism



People

- A large pool of potential talent & high-skilled workforce



Business
environment

- A thriving eco-system of small and micro businesses & start-up opportunities
- Wide range of business networks across many sectors
- Excellent local suppliers & access to European markets
- Strong presence in maritime, defence, engineering & digital technologies



Infrastructure

- Easy to connect to London and South East England



Ideas

- Good universities and colleges
- Opportunities to create a sustainable economy for ageing population
- Platform for pioneering innovative health care solutions

What initiatives in your area do you want to see happen?



Place



People



Business
environment



Infrastructure



Ideas

- Support and investment for the environment / natural capital and heritage sector
- Increase in digital, IT and marketing skills
- Improved apprenticeship schemes
- Investment in high-paid employment
- Business support & collaboration – business & industry networks, trade shows
- Private & public sector collaboration
- Grant funding / catalyst support for starts ups and SMEs
- Release of land for commercial development
- Improved road & rail infrastructure to reduce congestion (including connectivity to London)
- Digital connectivity – 5G & Broadband
- More housing to make the area more affordable
- Support innovation
- Sustainable / greener energy systems to cut carbon – Local Energy Strategy

THANK YOU

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3 ways to get involved

1) CALL FOR EVIDENCE

Submit your data sets,
research papers or strategies
to inform the Strategy

2) EVENTS

Share your knowledge by attending our
upcoming events:

- *24 May – Dorset LEP Annual Business Conference*

3) ONLINE SURVEYS

Send us your thoughts through
our online surveys and
questionnaires

HELP US
SHAPE OUR
LOCAL
INDUSTRIAL
STRATEGY



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NEWSLETTER

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