

Bournemouth, Christchurch and Poole

NEW SMART PLACE

Investment opportunities



The “NEW SMART PLACE”, hosted and supported by Bournemouth, Christchurch and Poole Council (BCP), is a world leading sustainable, Smart Place ecosystem that can be replicated in other cities and places across the UK and around the world.

At the heart of our plan is the vision to build [Smart Places](#) that create significant value from within cities, towns and other areas, through a unique, financially successful business model that provides a range of major investment opportunities.

BCP Council’s New Smart Place business model has the full support of the UK Government, including the Cabinet Office; The Department for Digital, Culture, Media & Sport; The Department for Business, Energy & Industrial Strategy; The Infrastructure & Projects Authority; The Ministry of Housing, Communities & Local Government and The Department for International Trade.

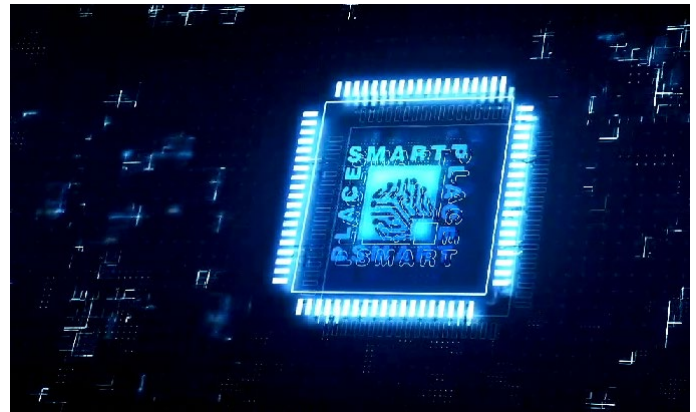
The BCP area will be the first deployment and proving ground of this New Smart Place business model. With 400,000 residents, it is the tenth largest city region in the UK and one of the fastest growing. With its major future ambitions, BCP Council is in an ideal position to share value creation and investment opportunities with investors in long term partnerships. By using the power of the BCP Council brand new local value streams will be generated leading to considerable projected revenue returns. Central to the generation of these opportunities is the focus on providing benefits and services for local people, businesses and communities. Market research has been conducted that clearly shows local people support our place-based initiatives.

Critical to the success of the business model is ensuring that we maintain trust with residents, communities and businesses. Security and privacy are therefore at the core of our ecosystem and we are working very closely with government security agencies such as the National Cyber Security Centre and the Centre for the Protection of National Infrastructure. BCP Council is now recognised as a UK exemplar for place-based security and governance.

We are now seeking visionary investors who share our passion for building the world’s most successful Smart Place ecosystem, that can become a model for cities and places globally. In particular, we are looking for investors who want both financial returns and to be associated with the considerable economic, social and environmental benefits that our ecosystem will bring.

Find out more ●

Contact smartinvest@bcpcouncil.gov.uk more information.



The investment opportunities

Our Investment Plan comprises four programmes:

Gigabit Speed Fibre

We will build a wholesale active fibre spine across the BCP area and the rest of Dorset. The 400km route includes 210 identified points of interest such as industrial estates, towns, educational establishments and hospitals. Investment sought £50m-£65m.

5G Solution

Leveraging our unique skills and knowledge obtained in setting up the UK’s only local authority fully owned and operated 5G testbed, we will create a business focused on the deployment of 5G private networks. Initial deployments will be at industrial sites across Dorset, followed by the capability to operate worldwide. Investment sought £30-£35m.

Place-based Data Insight System

Our Place-based Data Insight System will ingest and analyse data at scale. This capability will form the foundation upon which Smart Place solutions are built. Initial deployment to the BCP area with future replication to places worldwide. Investment sought £25-£30m.

Place-Based Integrated Applications

The Applications programme will build the technical, commercial and operational capability to create an innovative digital public portal that allows citizens, organisations and visitors to engage with their “Place”. This will become the home to a core set of place-based applications which leverage intelligence from the Smart Place Data Insight System, providing a full range of locally integrated online services, from hospitality and retail, through mobility and transport, to health and social care. Investment sought £30-£35m.

