

**DORSET LOCAL ENTERPRISE PARTNERSHIP BOARD MEETING**
**22 MAY 2018**
**1.30 PM TO 4.00 PM AT BOURNEMOUTH UNIVERSITY, TALBOT CAMPUS, BOARDROOM, 5<sup>TH</sup> FLOOR**
**AGENDA**

Time	Item	Subject/ Title	Presenter	Recommendation
1.30	1.	Apologies and declarations of interest	Jim Stewart	
1.35	2.	Minutes of last meeting and matters arising and Forward Plan	Jim Stewart	
	<b>3.</b>	<b>Strategy</b>		
1.45	3.1	Housing Update	Stephen Hill	<ol style="list-style-type: none"> <li>1. That Dorset LEP strongly encourages local authority partners to give consideration to evidence of economic growth projections when assessing local housing need.</li> <li>2. That Dorset LEP communicates the benefits of moving towards the establishment of a single housing target for Dorset that reflects local levels of need and demand, with particular reference to inward investment. The two council areas have a symbiotic relationship.</li> <li>3. Dorset LEP promotes an approach to strategic infrastructure planning in Dorset that integrates the needs of transport and housing at the heart of plan making.</li> <li>4. That Dorset LEP supports local authority partners where it can in implementing national policy</li> <li>5. Dorset LEP recognises that housing delivery is the number 1 domestic priority for Government.</li> </ol>
	3.2	Creative Industries Sector Deal	Emma Hunt	<ol style="list-style-type: none"> <li>1. To ensure that the Creative and Digital industries remain a key part of the Local Industrial strategy, and to be part of the CLIP.</li> <li>2. To hold a future event on the various funding opportunities that relate (as above and through other streams, e.g UKRI)</li> </ol>

	3.3	Dorset Strategic Narrative by Metro-Dynamics	Anton Bridge Kevin Fenning Ben Lucas	
	3.4	Partnership Working	Lorna Carver	To note the progress made with regional partnership working and to continue to support the approach.
	<b>4.</b>	<b>Delivery</b>		
	4.1	Delivery Update	Katherine May	
	<b>5.</b>	<b>Governance</b>		
	5.1	Governance Update	Lorna Carver	Dorset LEP Board to approve the Dorset Growth Deal dashboard to be displayed on Dorset LEP website.
	5.2	Budget	Lorna Carver	
	<b>6.</b>	<b>Papers for Information</b>		
	6.1	Sub Group Updates: <ul style="list-style-type: none"> <li>▪ Connected Dorset</li> <li>▪ Dorset Tourism Association</li> <li>▪ Employment and Skills Board</li> <li>▪ Enterprise Zone</li> <li>▪ Growing Places Fund</li> <li>▪ Inward Investment</li> <li>▪ Rural Enterprise Group</li> </ul>		Papers to note
	6.2	Communications Update		Paper to note
	<b>7.</b>	<b>Any Other Business</b>		

**Note: Date of Next Meeting - 26 July at 10.00 am at Bournemouth University**

**DORSET LOCAL ENTERPRISE PARTNERSHIP BOARD**

**22 MARCH 2018**

**10.00 AM TO 12.30 PM AT KINGSTON MAURWARD COLLEGE**

**MINUTES**

**Board Attendees:**

Emma Hunt (EH)  
Ian Girling (IG)  
Jim Andrews (JA)  
Jim Stewart (JS) - Chair  
Cllr John Beesley (JB)  
Luke Rake (LR)  
Cllr Mohan Iyengar (MI) - Borough of Poole (representing Cllr Janet Walton)  
Cllr Rebecca Knox (RK)  
Sara Uzzell (SU)

**Also Present:**

Catherine Bonnett (CB) - Dorset LEP  
Chris Shephard (CS) - Bournemouth Borough Council  
Heather Lappin (HL) - Dorset County Council  
Kate Ryan (KR) - Borough of Poole  
Kathryn Hill (KH) - Dorset LEP  
Professor Keith Phalp (KP) - Bournemouth University  
Lorna Carver (LC) - Dorset LEP  
Mike Harries (MH) - Dorset County Council  
Rob Dunford (RD) - Dorset LEP  
Tony Bray (TB) - BEIS

**Apologies:**

Alison Moore (AM)  
Andrew Wickham (AW)  
Cllr Gary Suttle (GS)  
Cllr Janet Walton (JW)  
John Sutcliffe (JSu)  
Kim Slowe (KS)  
Nigel Evans (NE)  
Richard Smith (RS)

Item	Notes and Decisions	Action
1.	<p>Apologies were received for: Alison Moore, Andrew Wickham, Cllr Gary Suttle, Cllr Janet Walton, John Sutcliffe, Kim Slowe, Nigel Evans and Richard Smith.</p> <p>JA declared an interest in Agenda Item 4.3</p>	
2.	<p>The Minutes were agreed as an accurate reflection of the last meeting. There were no matters arising.</p>	
<b>3.</b>	<b>Strategy</b>	
3.1	<p><b>Strategy Paper</b></p> <p>JS introduced the agenda item and LC went through the paper. A discussion took place around Dorset's priority sectors and the options were discussed.</p> <p>A discussion took place on continuing with cross LEP working and the Board expressed ambition</p> <p><b>The Board agreed the following recommendations:</b></p> <ul style="list-style-type: none"> <li>• To update the SEP</li> <li>• To do more work on specificity</li> <li>• JB/JA/EH volunteered to work with the Solent LEP. A meeting will be set up and more information will follow.</li> <li>• LR/RK volunteered to work with the Great South West</li> </ul> <p><b>ACTION:</b> If any other Board Members would like to volunteer for either the Great South West or working with the Solent LEP to contact LC.</p>	<b>All</b>
3.2	<p><b>Great South West Update</b></p> <p>TB gave an update on the Great South West.</p> <p>RD gave an update on the Great South West. IG informed that he was trying to get all the accredited Chambers in the South West to speak as one voice and a meeting was being held next week on this.</p> <p><b>The Board agreed the following recommendations:</b></p> <ul style="list-style-type: none"> <li>• The Board notes the activity in developing the Great South West work to "back the South West".</li> <li>• The Board acknowledges the additional resource being put into the programme of work.</li> <li>• The Board is asked to engage in communications activity around Great South West moving forward, positively promoting the brand in relevant discussions wherever appropriate.</li> <li>• LR/RK volunteered to join the Great South West Steering Group.</li> </ul>	

Item	Notes and Decisions	Action
3.	<b>Strategy Cont'd</b>	
3.3	<p><b>Housing Update</b></p> <p>CB explained housing was now identified as one of Government's key priorities. RK said that she Chairs the Dorset Joint Committee and discussions were going to take place about how to merge 6 planning authorities into one. She mentioned there was an opportunity for closer working relationships with the LEP going forward.</p> <p>LR asked if the Board was happy to share this paper with the Rural Enterprise Group. The Board confirmed they were.</p> <p><b>Action: JS to speak to JB regarding the LEP making representation to Government.</b></p> <p>The Board approved the refreshed Dorset Local Enterprise Partnerships strategic housing goals:</p> <ul style="list-style-type: none"> <li>• To work with local authority partners in developing a strategic approach to the delivery of new housing in Dorset.</li> <li>• To work with partners to take a strategic approach to attract housing funding and investment to Dorset.</li> <li>• To support the house building and construction sector to deliver the housing growth required in Dorset.</li> <li>• To promote the importance of housing development to support economic growth and improve productivity</li> <li>• To promote and enable greater links between the public and private sector to facilitate an acceleration in house building.</li> </ul>	JS
3.4	<p><b>2018/19 Budget (Commercial in Confidence)</b></p> <p>LC ran through the budget paper and the budget was discussed.</p>	
4.	<b>Delivery</b>	
4.1	<p><b>Delivery Update (Commercial in Confidence)</b></p> <p>RD ran through the paper and gave an update on the projects.</p>	
4.2	<p><b>Dorset Growth Hub (Commercial in Confidence)</b></p> <p>LC ran through the paper and a discussion took place.</p>	

Item	Notes and Decisions	Action
4.	<b>Delivery Cont'd</b>	
4.3	<p><b>Growth Deal 2 Updated Proposal (Commercial in Confidence)</b></p> <p>JA declared an interest in this item. Professor Keith Phalp of Bournemouth University joined the meeting and explained the concept of the project.</p> <p>JA and Professor Phalp left the room while the Board discussed the proposal.</p> <p>RK left the meeting at 12.30 pm</p>	
5.	<b>Governance</b>	
5.1	<p><b>Annual Conversation Update</b></p> <p>LC explained that the LEP team were working towards meeting every requirement of the Mary New review and that we need to make sure we are in full compliance.</p> <p>JA left the meeting at 12.42 pm</p>	
6.	<b>Papers for Information</b>	
6.1	<p><b>Sub Group Updates</b></p> <p>The Board noted the contents of the Sub Group Update papers.</p> <p>Rural Enterprise Group - LK gave a brief update on the Rural Enterprise Group and mentioned that Kingston Maurward are hosting the Enabling Rural Productivity Conference on Friday 23 March.</p>	
6.2.1	<p><b>Communications Update</b></p> <p>The Board noted the contents of the paper.</p> <ul style="list-style-type: none"> <li>• Board to highlight future stakeholder engagement activity (visits, meetings etc.)</li> <li>• Suggestions for inclusion in the newsletter please let Charlotte Knight know.</li> </ul> <p><b>ACTION: Can Board Member organisation's communications colleagues publicise the work of Dorset LEP as appropriate.</b></p>	<b>All</b>
6.2.2	<p><b>Dorset LEP Achievement And Delivery (Commercial in Confidence)</b></p> <p>The Board noted the contents of the paper, the Dorset LEP delivery to date and to promote where possible.</p>	

Item	Notes and Decisions	Action
7.	<b>Any Other Business</b>	
	<p>RD mentioned that Exeter University were hosting a roundtable with the Foreign and Commonwealth Office on Monday 26 March. The roundtable will be with senior representatives from across the area and will be an opportunity to discuss key international topics that impact the local area.</p> <p><b>Action: If anyone is interested in attending please contact RD.</b></p>	<p><b>All</b></p>

Note: Date of Next Meeting - 22 May 2018 at Bournemouth University

**FORWARD PLAN**

**Dorset Local Enterprise Partnership Board Meetings**

**2018**

<b>Date and Time</b>	<b>Location</b>	<b>Items for Agenda</b>
23 January 1.30 pm to 4.00 pm	Bournemouth University	<ul style="list-style-type: none"> <li>• Programme Management Update</li> <li>• Budget</li> <li>• Sub Group Updates</li> <li>• Director's Update</li> <li>• Communications Update</li> </ul>
22 March 10.00 am to 12.30 pm	Kingston Maurward College	<ul style="list-style-type: none"> <li>• Strategy Update</li> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Papers to Note</li> </ul>
22 May 1.30 pm to 4.00 pm	Bournemouth University	<ul style="list-style-type: none"> <li>• Strategy Update</li> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Papers to Note</li> </ul>
26 July 10.00 am to 12.30 pm	Bournemouth University	<ul style="list-style-type: none"> <li>• Strategy Update</li> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Papers to Note</li> </ul>
25 September 1.30 pm to 4.00 pm	Atlas Elektronik	<ul style="list-style-type: none"> <li>• Strategy Update</li> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Papers to Note</li> </ul>
22 November 10.00 am to 12.30 pm	Tank Museum	<ul style="list-style-type: none"> <li>• Strategy Update</li> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Papers to Note</li> </ul>



**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	22 <sup>nd</sup> May 2018	<b>Item Number</b>	3.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Housing Report		
<b>Recommendation</b>	<ol style="list-style-type: none"> <li>1. That Dorset LEP strongly encourages local authority partners to give consideration to evidence of economic growth projections when assessing local housing need.</li> <li>2. That Dorset LEP communicates the benefits of moving towards the establishment of a single housing target for Dorset that reflects local levels of need and demand, with particular reference to inward investment. The two council areas have a symbiotic relationship.</li> <li>3. Dorset LEP promotes an approach to strategic infrastructure planning in Dorset that integrates the needs of transport and housing at the heart of plan making.</li> <li>4. That Dorset LEP supports local authority partners where it can in implementing national policy</li> <li>5. Dorset LEP recognises that housing delivery is the number 1 domestic priority for Government.</li> </ol>		
<b>Papers are provided for:</b>	<b>Decision</b> <input checked="" type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input type="checkbox"/>

**1. PURPOSE**

This paper has been prepared to accompany a brief presentation by Dorset Councils' on strategic plan making and housing in Dorset. The paper seeks Board approval for a number of recommendations that arise from the Council presentation, the changes to national planning policy it highlights and the current prevailing approach to public infrastructure investment.

**2. SUMMARY/BACKGROUND**

Over the last few months the Government has been consulting on changes to national planning policy. Building upon previous consultations the aim of this reform is to support the building of more homes, more quickly and in places people want to live.

At the Dorset LEP Board meeting on 23<sup>rd</sup> January 2018 the Dorset Councils' offered to provide an overview of strategic planning and delivery of housing in Dorset, key changes to national planning policy and what this means for the County. Please see Appendix I

Key points and recommendations

As covered in the Council's presentation, the Government's new methodology for calculating objectively assessed housing need (OHN) looks as if it will result in notable changes to the housing delivery targets for Dorset, with a considerable increase in overall housing numbers. The figures accompanying the Government's consultation indicate that based on this new methodology Dorset will have a housing target in the region of **43,460** over a period of 10 years.

The importance of housing growth in supporting and stimulating economic growth has been identified at a national level in the National Industrial Strategy and at a more local level in the Dorset LEP's Strategic Economic Plan, and Housing Report 2017. From the Dorset LEP's perspective it is worth noting that unlike the previous advice framework for assessing housing need this new methodology does not require economic growth projections to be considered as a key factor in terms of calculating housing need. The figures above therefore represent just part of the housing need story in Dorset and may be an under presentation of the real levels of new housing required. This is evidenced by the need for the South East Dorset Multi Modal Study to be updated much sooner than originally estimated due to the growth of the area.

This increase in the number of houses is accompanied with a shift in policy from monitoring the number of planning application consents to actual delivery of homes, along with stronger penalties where there is a shortfall in delivery. The introduction of the Housing Delivery Test has notable implications for some areas of Dorset, which if based on analysis of past delivery are likely to be subject to sanctions.

As identified in the presentation in addition to changes in housing numbers and penalties for non-delivery, reform of national planning policy will place a greater emphasis on local authorities Duty to Co-operate and development of Statements of Common Ground that identify cross boundary issues, with particular reference to the delivery of housing including the delivery of unmet need adjoining local authority areas.

It is recognised that providing supporting infrastructure, particularly transport infrastructure is critical to the delivery of housing. In Dorset as the Councils' presentation highlights there is a need to review and update transport infrastructure modelling to better inform strategic proposals and the integration of strategic plan making for transport and housing growth.

Turning to investment in housing and infrastructure, it is notable that those areas/regions that have been most successful in attracting sizable Government infrastructure investment through bespoke funding deals, for example the West Midlands Housing Deal, or through targeted funding streams such as Land Release Funds, have all demonstrated an integrated strategic approach to planning and delivery of their area's infrastructure requirements including new housing.

The message from Government is clear, if you wish to attract investment into your area you must demonstrate a unified, cross boundary strategic approach to the development and improvement of infrastructure, including the delivery of housing on a scale that will make a positive contribution towards meeting national targets.

Given the changes proposed to national planning policy and the outcome of these changes on strategic planning and delivery and the current prevailing approach to public infrastructure investment this paper makes the following recommendations.

#### Recommendation

- a) That Dorset LEP strongly encourages local authority partners to give consideration to evidence of economic growth projections when assessing local housing need.
- b) That Dorset LEP communicates the benefits of moving towards the establishment of a single housing target for Dorset that reflects local levels of need and demand, with particular reference to inward investment. The two council areas have a symbiotic relationship.
- c) Dorset LEP promotes an approach to strategic infrastructure planning in Dorset that integrates the needs of transport and housing at the heart of plan making.
- d) That Dorset LEP supports local authority partners where it can in implementing national policy
- e) Dorset LEP recognises that housing delivery is the number 1 domestic priority for Government.

### **3. RECOMMENDATION**

That in view of the anticipated changes to national planning policy and the outcome of these changes for strategic housing and infrastructure planning in Dorset and the prevailing approach to public infrastructure investment the LEP Board approves the recommendations made above.

# Presentation from the Strategic Planning Policy Managers' Forum May 2018

A decorative graphic consisting of a solid teal horizontal bar at the top, followed by a white horizontal bar, and then three thin, parallel teal horizontal lines on the right side of the white bar.

# Planning Policy

- Planning plays a vital role in housing, the economy, environment and health
- Local plans are arguably the single most important council planning policy document
- Housing growth is critical for economic prosperity (National Industrial Strategy 2017)
- Planning also has key role in safeguarding and enhancing natural and built environment

# National planning policy changes

- **Government's key messages on planning:**
  - Increase the amount of housing being developed
  - Simplifying the planning process
  - Positive role of planning – enabling development
- **Housing White Paper (February 2017)**
- **Building the Right Homes in the Right Places (September 2017)**
- **Revised draft National Planning Policy Framework (March 2018)**

# Changes to national policy: standard methodology for housing numbers

- **Standard method for working out each council's overall housing need**
- **based on ONS household projections with an adjustment for affordability**
- **Intended to be more transparent and save time debating at public examinations**

# Changes to national policy: the delivery test

- **Addition to existing requirement for councils to demonstrate five year supply of housing land**
- **About actual completions on ground, not just planning for housing**
- **Penalty is that local policies are judged out of date and carry less weight (leading to speculative development)**



# Changes to national policy: cooperation in plan making

- **Strengthening of ‘duty to cooperate’ between plan-making authorities**
- **Statements of Common Ground – seeking agreement on strategic cross-boundary issues, including distribution of housing across the wider area**
- **May include planning for housing needs of adjoining areas whose needs cannot be met within their area**

# Member led Dorset Wide Planning

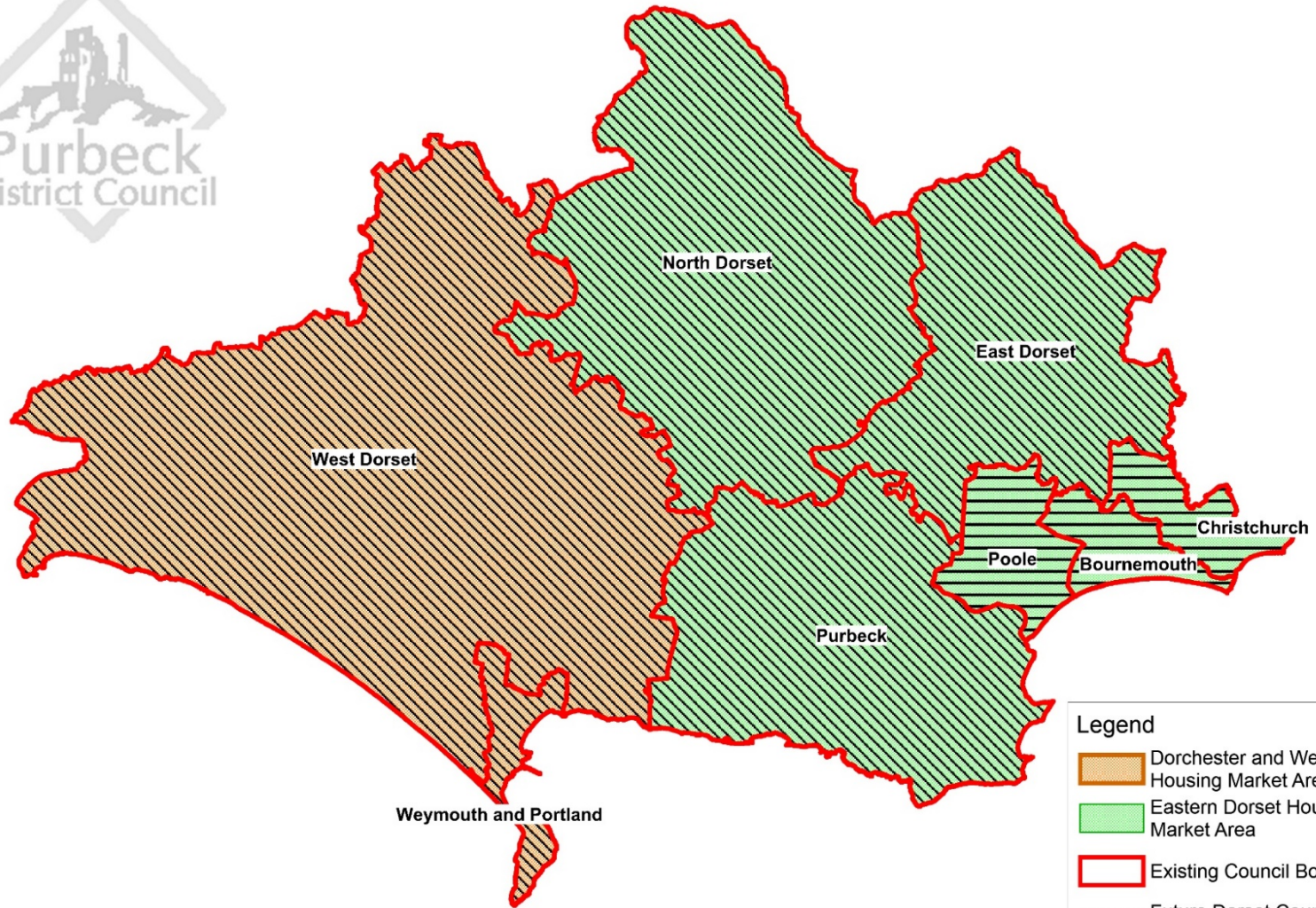
- **Structural change Order (c. end May 2018)**
- **Local Government (Structural Changes) (Transitional Arrangements) (No.2) Regulations 2008**
- **Strategic Planning Forum: ready to be commissioned by Joint Committees**
- **Existing Local Plans will continue post April 2019**
- **Alternative arrangements and period**

# Other national policy matters






- **Government's 25-year Environment Plan**
  - **Commitments to safeguarding Areas of Outstanding Natural Beauty (and considering whether to create new National Parks)**
  - **Emphasis on environmental enhancements to be achieved through / alongside development**
- **Revised NPPF maintains strong support for Green Belts and sustainable development: balancing economy, social and environmental**

# What this means for Dorset: the new housing numbers

Local planning authority	Housing need based on NPPF formula (2016-2026)	Current local plan housing target	Number of new homes completed 2016-17
<b>EASTERN DORSET HOUSING MARKET AREA (HMA)</b>			
Christchurch and East Dorset	<b>792</b> homes per annum	566 homes per annum (2013-2028)	<b>430</b>
Bournemouth	<b>1,458</b> homes per annum	730 homes per annum (2006-2026)	<b>581</b>
Poole	<b>782</b> homes per annum	500 homes per annum (2006-2026)	<b>570</b>
Purbeck	<b>168</b> homes per annum	120 homes per annum (2006-2027)	<b>89</b>
North Dorset	<b>366</b> homes per annum	285 homes per annum (2011-2031)	<b>142</b>
<i>EASTERN DORSET HMA TOTAL</i>	<i><b>3,566</b> homes per annum</i>	<i>2,201 homes per annum (plan periods not aligned)</i>	<i><b>1812</b></i>
<b>WESTERN DORSET HOUSING MARKET AREA (HMA)</b>			
West Dorset, Weymouth & Portland	<b>780</b> homes per annum	775 homes per annum (2011-2031)	<b>772</b>
<i>WESTERN DORSET HMA TOTAL</i>	<i><b>780</b> homes per annum</i>	<i>775 homes per annum (2011-2031)</i>	<i><b>772</b></i>
<b>DORSET TOTAL</b>	<b>4,346</b> homes per annum <b>Or 43,460 by 2026</b>	<b>2,976</b> homes per annum <b>(plan periods not aligned)</b>	<b>2584</b>



**Legend**

-  Dorchester and Weymouth Housing Market Area
-  Eastern Dorset Housing Market Area
-  Existing Council Boundaries
-  Future Dorset Council Unitary Area
-  Future Bournemouth, Christchurch and Poole Unitary Area

# Local plan reviews: current positions

	Date current plan adopted	Local Plan Review Stages				
		Issues+ Options	Preferred Options	Pre-submission	Submission	Examination
Poole	FEB 2009					MARCH 2018
Purbeck	NOV 2012		FEB-MAR 2018		MARCH 2019	
Bournemouth	OCT 2012		JULY-SEPT 2018	SPRING 2019		
West Dorset, Weymouth & Portland	OCT 2015		AUG-OCT 2018			
North Dorset	JAN 2016	NOV 2017 – JAN 2018	END OF 2018			
Christchurch	APRIL 2014	NOV 2016 – MAY 2018	JUNE–JULY 2018	FEB–MAR 2019		
East Dorset		NOV 2016 – MAY 2018	JUNE–JULY 2018	FEB–MAR 2019		

# What this means for Dorset

- Higher housing numbers, particularly in the east of the area
- Positive impact on economy if these can be delivered
- But challenging in such a sensitive high quality environment, including international nature conservation sites, AONBs, flood risk
- Green Belt around the conurbation
- Infrastructure challenges
- Joint working across area is essential

# Transport, planning and economic growth

- Evidence needed for Local Plan growth strategies & funding bids
- Transport model and strategy refresh needed for the South East Dorset multi-modal strategy (SEDMMTS) conurbation to test growth options and develop transport proposals
- South East Dorset Transport Strategy (2010) cost £2m and helped secure £66m Growth Deal and £12m Local Sustainable Transport Fund funding for Dorset

**Investment needed to secure future transport funding**

**Whole Dorset combined: SE Dorset Transport Strategy (study bid in preparation, ready for Transforming Cities bid) and similar accelerated needed for Western Dorset Growth Strategy e.g. DLEP, ready for Major Road Network funding: end 2018**

**Will inform future local plans and economic growth strategies**



# Joint working, now and in the future

- **Strategic Planning Forum, supported by officer group (Strategic Planning Policy Managers' Forum)**
- **LEP and LNP both have places on SPF**
- **Liaison with infrastructure & service providers**
- **DLEP housing sub-group**
- **Local plans will transfer to new unitary councils**
- **Existing local plan reviews currently progressing, but areas / numbers of local plans likely to change over time**
- **Role of Dorset wide Member led Strategic Planning Forum – commissioned by Joint Committees**

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	22 May 2018	<b>Item Number</b>	3.2
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Notes from the LEP Network Creative Industry Meeting held on 17th April 2018		
<b>Recommendation</b>	<ol style="list-style-type: none"> <li>1. To ensure that the Creative and Digital industries remain a key part of the Local Industrial strategy, and to be part of the CLIP.</li> <li>2. To hold a future event on the various funding opportunities that relate ( as above and through other streams, e.g UKRI)</li> </ol>		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input checked="" type="checkbox"/>	<b>Information</b> <input type="checkbox"/>

**1. PURPOSE**

Update on National LEP and creative industries sector deal meeting with DCMS

**2. SUMMARY/BACKGROUND**

Creative industries sector deal and links to localised industrial strategy. Importance of Place and local productivity related to anchor institutions

**3. RECOMMENDATION**

1. To ensure that the Creative and Digital industries remain a key part of the Local Industrial strategy, and to be part of the CLIP.
2. To hold a future event on the various funding opportunities that relate ( as above and through other streams, e.g UKRI)

## Notes from the LEP Network Creative Industry Meeting held on 17th April 2018

Attended by: Professor Emma Hunt on behalf of Dorset LEP  
Chaired by: Andrew Smith, Chair of BTV LEP  
In attendance: DCMS, DCLG and BEIS

### 1. **Unpacking the Creative Industries Sector Deal/ Local Industrial Strategies. (DCMS)**

- Part of the agreed funding for the Industrial Strategy, the Creative Industries Sector Deal negotiated by Government Departments and the Industry.
- Will be important for Local Industrial Strategies and those who **prioritise key sectors** for their region - Creative Industries (and cultural industries) as relevant to *Place*. (Very important for DLEP, and the likelihood of an early discussion with Govt. on the clarity of early conversations.) Five foundations of productivity (People, Infrastructure, Business Environment, and Places).
- Huge increase in the Creative Industries in Dorset/Bournemouth/Poole – NESTA (2016) and Tech Nation (2017) reports was identified by DCLG.
- Link to the **Grand Challenges** will be important- (Artificial Intelligence, Clean Environments, Aging Populations and Mobility).
- Link to **three themes**: ( Transforming Cities, (Combined Authorities Fund)Cultural Development Fund,(Cultural Regeneration Fund) Strengthening Places Fund ( Science and Innovation strengths)
- Key interventions for LEPs to consider in relation to Creative and Digital Industries...Regional Imbalance, Diversity, Microbusinesses, Freelancing and new employment landscape, overseas competition, EU Exit, skills development.
- £150m = £20m Cultural Development Fund, £58m Immersive Tech, AHRC ( 8 partnerships money already allocated) Trade Board, strategic direction for export, £2m Careers Campaign, Commercial Investment.
- LEPS/DCMS – strengthen institutions, develop strategies, resources and initiatives
- Will also announce: £58m Audiences of the Future Fund, Support for creative industries and HEIs ( although no further information at present)

### 2. **Place and Local Industrial Strategies (LIS) (Presentation by David Clinton Cities and Local Growth Unit)**

- Build on anchor institutions – need to build on the *best, with an evidence base*
- focused set of priorities for local places – to give a broader view of centrality of Government Funding
- Co-developed and designed – must be productivity focused.

- Creative and digital industries linked to Place important for productivity, regeneration and wellbeing. (link to aging and environmental)

### 3. Creative Local Industries Partnership (CLIP)

- New grouping with LEPs who specialist in CI with DCMS, DCLG, BEIS (and suggested DFE)
- More structured conversation to ensure deliverables
- Roundtable discussions to be circulated by Warren Ralls.

### 4. Key Dates (DCMS)

<b>March 18</b>	Creative Industries Sector deal launched
<b>April 18</b>	Audience of the Futures Challenge launched
<b>Summer 18</b>	CIC to review delivery plans, AHRC partnerships announced Location of Creative Industries Policy and Evidence Centre announced.
	Inaugural CLIP (see above)
	First meeting of creative industries trade and industries board
<b>Autumn 18</b>	British Business Bank investment programme launched
	Creative industries careers programme launched
<b>Winter 18</b>	Inaugural creative industries roadshow launched
	Creative kick-start programme launched
	R&D working group report findings
<b>March 19</b>	Annual review of sector deal including considering further measures as appropriate
<b>Q1 2019</b>	Careers campaign launched.

### 5. Recommendation to DLEP

1. To ensure that the Creative and Digital industries remain a key part of the Local Industrial strategy, and to be part of the CLIP.
2. To hold a future event on the various funding opportunities that relate ( as above and through other streams, e.g UKRI)

## Summary of key point and actions

### 1. Linking the Industrial Strategy

Elizabeth Knight, BEIS, gave an over view of the industrial strategy and highlighted the Transforming Places Fund and the Strengthening Places Fund. **Strength in Places fund:** £115 million, competitive fund. Supports areas to build on their science and innovation strengths and develop stronger local networks. It will support collaborative programmes based on research and innovation excellence in places across the UK. BEIS are working on details of the fund and there will be an announcement over the coming weeks after the local elections. **Transforming Cities Fund:** £1.7bn to support investment programmes to improve connectivity between cities and their neighbouring towns. Half will be allocated via competition for transport projects in cities. The other half will be allocated on a per capita basis to the 6 combined authorities with elected metro mayors. The Fund aims also to support the Future of Mobility Grand Challenge. The competition element of the fund is open to all city regions and excludes Mayoral combined Authorities. It opened on 13 March and closes on 8 June 2018. <https://www.gov.uk/government/publications/apply-for-the-transforming-cities-fund>

The presentation is [here](#) .

David Clinton, CLoG, gave an update on the development of local industrial strategies

- Local industrial strategies are long-term and not about projects.
- Local industrial strategies will take a much broader view of how places want to work with government.
- Local industrial strategies are different to SEPs as they will identify key sets of priorities that will increase productivity

CLoG is working with LEPs on three trailblazer local industrial strategies; all of which are organised differently. GMLEP is looking at the four grand challenges and organising their assets around the challenges. WMCA is taking a sectoral approach. Cambridge-Milton Keynes-Oxford Growth Corridor is looking at an innovation eco-system.

The local industrial strategies will present a rigorous evidence base with priorities and frames the ambitions of the area (place).

### 2. Unpacking the Creative Industry Sector Deal

Sophie Reece-Trapp and Ruth Wye, DCMS, gave a presentation on unpacking the creative industry sector deal. The presentation is [here](#).

LEPs made the following observations:

- There is a concern about the lack of connectivity between DCMS sponsored projects and DCMS programmes like 5G & Fibre.
- There is a concern about the number of scale up programmes being run across government by different departments.
- The Bazalguette review had greater ambitions relating to funding.
- How will the UK Shared Prosperity Fund support the creative industries sector deal?

- More discussion would be welcome on the current school curriculum being able to deliver the creative opportunities for the future talent pipeline.
- It was noted that the focus of the Cultural Development Fund will be on growth and productivity.
- The design principles of the new funds are important and LEPs expressed their interest in being involved.
- More detail is needed on how inward investment will be achieved.

### 3. LEPs taking forward the Creative Industries Sector Deal in Local Industrial Strategies

Participants on each table answered one question and produced 3 key points:

**Table 1 - What is most/least of interest, and where do you see potential for your area to engage around:**

- **Business environment**
- **R&D / ideas**
- **Skills**

(These points will updated when received)

**Table 2 - What can you bring (resources, expertise, connections)?**

1. **BTVLEP** is gathering unspent Apprenticeship Levy funds into a central pot, and are looking at piloting activity on skills for apprenticeships. They would welcome a discussion with DCMS on piloting something for the creative industries. **Swindon & Wiltshire LEP** expressed an interest in joining this pilot.
2. **Dorset LEP** is willing to help DCMS look at the set of criteria that drives engagement and careers development to support higher apprenticeships, to help avoid the unintended consequences of current HE policy and investment in creative industry.
3. **South East LEP** are about to embark on an ERDF business support programme, and have offered to DCMS to be a test case on how to deliver support to the creative industry to inform national policy, bringing local knowledge and local success to national programmes.
4. **Leicester & Leicestershire LEP** also offered to do the same through their textile support programme that is currently running.
5. **Swindon & Wiltshire LEP** offered input to better inform the offer to the creative industry sector through Growth Hubs, by utilizing the knowledge and expertise of local groups like Create Studio Swindon.
6. **Dorset LEP** offered to DCMS and BEIS views on measuring performance linked to high growth in the creative industries. Metrics that work in other sectors are not always relevant, for example full-time jobs is not always an accurate or appropriate metric to measure high growth in the creative industries.

**Table 3 - Fit with other programmes and spending from central government and elsewhere: what are the linkages we should be making in taking forward the design of programmes?**

1. Making strategic links between the sector deal and other government initiatives is really important - how does the sector deal connect into other resources and pots available? Government can help to translate this for LEPs.
2. Pleased to see new pots of money, but aware that there will be competition for this money and there will inevitably not be enough to go around. Want the government to be explicit

about where these funds will be focussed, to enable LEPs to decide whether to bid in the first place.

3. On the international work stream - conscious that exports within the CI sector look different to the export of traditional services - often online. Want to make sure HMG data and reconfigured trade board capture this.

#### **Table 4 – The sector deal is designed to be iterative: where could we go further?**

1. Recognise the interconnectiveness between creative industries locally.
2. Recognise that tech is an enabler across all sectors.
3. Map cultural engagement overseas. This is a calling card for each LEP area.

#### **4. The Creative Industry Local Partnership (CLIP) Terms of Reference**

Simon Blake, DCMS, lead a discussion on the proposed terms of reference that had been circulated prior to the meeting. The draft TOR are [here](#).

It was suggested that:

- The Creative Industries Council should be included as members, so they receive input from LEPs into their discussions.
- The Department for Education, the Department for International Trade and HM Treasury should be invited as members.
- LEPs also welcomed other groups like Creative Skillset and the Creative Industries Federation being invited-
- It was felt that the CLIP having an inquiry purpose would be beneficial to help inform policy.

It was suggested that CLIP meet before drafts of the trailblazer local industrial strategies are submitted.

**Action:** DCMS will look to arrange a CLIP meeting in Autumn 2018.

#### **5. LEP Sharing**

The following LEPS gave an update on the work their LEP was doing with the Creative Industries:

**Ian Barham, BTVLEP** - Creative Industries sub-group on skills board. Dedicated business support to creative industries. £1.5m investment into 4G at National Film School in Beaconsfield.

**David Furnage, GBSLEP** – Part of East of England Innovation project. Med-tech accelerator with New Anglia LEP - DIT – France event with local companies. Tech East network.

**Sally Staples, SELEP** – Business support programme for creative industries with £3.25m of ERDF.

**Dave Axam, EM3** – Promoting Farnborough Conference Centre to tech industry. Responding to needs of G3 tech businesses.

**Richard Baker, NELEP** – Refreshed SEP with four opportunity areas including tech. Building information modelling clusters. Driving the digital agenda. Cultural industries and tourism. NELEP interested in a tourism zone.

Contact details for these LEPs are with the attached attendee list.

#### **6. Next Steps**

Jack Karel, DCMS asked for LEPs to give feedback on the policy areas in the creative industries sectoral deal by the end of April 2018.

**Action:** LEPs to send feedback to Liam Nwanze [liam.nwanze@culture.gov.uk](mailto:liam.nwanze@culture.gov.uk)

**DORSET LEP BOARD MEETING COVER SHEET**

Meeting Date	22 <sup>nd</sup> May 2018	Item Number	3.4
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Partnership Working		
Recommendation	1. To note the progress made with regional partnership working and to continue to support the approach.		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

**1. PURPOSE**

This paper updates the Board on progress with working in partnership with Solent LEP and on the Great South West initiative.

**2. SUMMARY/BACKGROUND**

At the March Board meeting, Directors were invited to take part in a joint exploratory meeting with Solent LEP board members to discuss ways of working more closely together, particularly in relation to the development of Local Industrial Strategy.

This meeting took place on 23<sup>rd</sup> April and was very well attended. It was agreed to continue the dialogue and for specific work to take place on;

- Improving rail and road links through our areas
- Share best practice and further develop a special relationship
- Collaborate on Maritime
- Seek further collaborate opportunities

**Great South West**

Work on the Great South West initiative has been developing at pace since the March Board meeting. Meetings with BEIS/MHCLG have helped to drive the focus of the activity resulting in some clear actions;

- i. Areas of focus; Rural Productivity, Trade & Investment, Infrastructure and Innovation
- ii. Steering Committee to write to new Secretary of State for MHCLG in June to formally request ministerial support
- iii. Further letters to follow to Ministers for DIT, DEFRA and DFT.
- iv. An event with Ministers and MPs to be organised end of September, ahead of Autumn Budget Statement

A steering committee has been formed to direct the work, comprising 27 senior representatives from across the South West. Each of the three core LEPs, Dorset, Cornwall and Heart of the South West is represented by 7;



- i. LEP Chair
- ii. LEP Chief Executive/Director
- iii. 3x business representatives
- iv. Local Authority elected member
- v. Education Representative (HE or FE)

The remaining 6 members are drawn from other parts of the South West not currently represented by their LEP at the committee.

Three initial meetings have been timetabled;

16 <sup>th</sup> May	-	13:00 to 15:00
20 <sup>th</sup> June	-	11:00 to 13:00
24 <sup>th</sup> July	-	11:00 to 13:00

### **3. RECOMMENDATION**

To note the progress made with regional partnership working and to continue to support the approach.

Some of the papers for Agenda Item 4.1 are not included as they are Commercially Sensitive

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	22 May 2018	<b>Item Number</b>	4.1.
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Delivery Update		
<b>Recommendation</b>	1. Dorset LEP Board to approve the priority project refresh brief and for the call to take place from 4 June 2018 to 30 September 2018. 2. Dorset LEP Board to approve the outline business case for the Institute for Medical Imaging and Visualisation.		
<b>Papers are provided for:</b>	<b>Decision</b> <input checked="" type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input type="checkbox"/>

**1. PURPOSE**

This paper gives an overview of programme delivery at Dorset LEP, in particular the Dorset Growth Deal. It is accompanied by two Appendices which are classified as confidential, due to containing commercially sensitive information;

- Appendix A Dorset LEP BEIS/CLoG Reporting Dashboard – confidential
- Appendix B Dorset LEP Priority Refresh Brief – confidential
- Appendix C Bournemouth University outline business case – confidential

**2. SUMMARY/BACKGROUND**
BEIS/CLoG Reporting Dashboard

Dorset LEP Board to view the LGF reporting sheet for the previous period accounting for the lag in reporting. Please see attached LGF reporting sheet summary for Quarter 2, reporting on October – December 2017 (appendix A). Quarter 4 will be reported in June 2018.

The BEIS/CLoG spreadsheet continues to RAG rate the Dorset delivery as green.

Priority Project Refresh

As outlined at the March Board meeting there are a number of key milestones in 2018/19 which may impact upon delivery and a detailed paper will come to Dorset LEP Board in November, which could include options for reallocation of any funding that is unallocated as a result of in-programme savings, or is at risk of not being utilised as originally profiled, to ensure all Dorset Growth Deal funds are utilised before March 2021.

In preparation for this and also preparing for any other additional funding available for LEPs and other partner organisations to bid for, we recommend that we open a call for a priority project refresh.

This enables Dorset LEP to have projects in an advanced state of readiness for when funding streams become available and also gives us an updated position of where funding is needed.

A brief has been written for the refresh (Appendix B) that is aligned with the Industrial Strategy, and asks project leads to submit an outline business case, similar to what is needed for Growing Places Fund.

The call for projects will start on 4 June 2018 and end on 30 September 2018, within this time extensive promotion of the refresh will take place. Stakeholder engagement will also take place, including two workshops in late June for potential bidders to attend.

### **3. RECOMMENDATION**

- *Dorset LEP Board to approve the priority project refresh brief and for the call to take place from 4 June 2018 to 30 September 2018.*
- *Dorset LEP Board to approve the outline business case for the Institute for Medical Imaging and Visualisation.*

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	22 May 2018	<b>Item Number</b>	5.1.
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Governance Update		
<b>Recommendation</b>	Dorset LEP Board to approve the Dorset Growth Deal dashboard to be displayed on Dorset LEP website.		
<b>Papers are provided for:</b>	<b>Decision</b> <input checked="" type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input type="checkbox"/>

**1. PURPOSE**

In January, an update was given to the Board on the progress of delivery of the Mary Ney recommendations. All of the time sensitive Mary Ney actions were completed by the 28 February. A number of recommendations were outstanding and this Board paper gives an overview of progress against those.

**2. SUMMARY/BACKGROUND**
Mary Ney Recommendation Update

- Team members are working with all sub-groups to ensure that Terms of Reference are updated to reflect best practice and undergo their annual review. All sub-groups will have updated Terms of Reference by the July Board meeting.
- To reflect emerging best practice a tender has gone to a number of organisations to review and update the Grant Agreement and Service Level Agreement.
- Dorset LEP has been responding to a number of consultations and calls for information via the LEP Network
- To reflect best practice Board members Conflict of Interest forms have had their signature redacted.
- LEPS have to publish additional information about each of their Growth Deal projects on their website. The Dorset Growth Deal Dashboard (Appendix A) is proposed to fulfil this requirement. Additional detailed information, on a dedicated page, will continue to be available on each project.

**3. RECOMMENDATION**

- *Dorset LEP Board to approve the Dorset Growth Deal dashboard to be displayed on Dorset LEP website.*

REPORT DATE  
22/05/2018

PROJECT INFORMATION									FINANCIAL INFORMATION				OUPUTS AND OUTCOMES			
PROJECT NAME	PROJECT DELIVERY PARTNER	PROJECT LOCATION	PROJECT THEME	PROJECT START DATE	PROJECT END DATE	% TIME COMPLETE	PROJECT STATUS	PROJECT SUMMARY	TOTAL PROJECT BUDGET	TOTAL GROWTH DEAL FUNDING	SPENT TO DATE	% SPENT TO DATE	FORECAST OUTPUTS	PROGRESS TOWARDS FORECAST	FORECAST OUTCOMES	PROGRESS TOWARDS FORECAST
Agri-tech Centre	Kingston Maurward College	Dorchester	Skills	01/11/2015	31/07/2016	100%	Completed	Construction of a new cutting-edge Agri-Tech training facility.	£1,200,000	£900,000	£900,000	100%	- Agri-Tech Centre including high spec workshop and machinery facilities - Fleet of tractors, including GPS tractor, plough, sprayer and variable rate drill	Delivered	- Train 10 apprentices annually - Train 100 students annually - 105 jobs	On Target
Bournemouth International Growth (BIG) Programme	Bournemouth Borough Council & Dorset County Council	Bournemouth	Transport	01/04/2015	31/03/2021	52%	Ongoing	Major economic growth plan focused on improving connectivity, easing congestion, protecting existing jobs and creating new ones in and around Bournemouth Airport and Wessex Fields.	£59,400,000	£45,200,000	£23,277,540	51%	Reconstruction of A338, improvements to Blackwater Junction, Chapel Gate and Hurn Roundabout, widening between Blackwater-Cooper Dean, proposed new junction at Wessex Fields, improvements along A348 corridor.	On Target	- Create 10,000 jobs - Release 60HA of employment land - Generate up to £500m GVA - Deliver 350 homes	On Target
Dorset Innovation Park - Strategic delivery	Dorset County Council & Purbeck District Council	Winfrith	Enabling Works	01/01/2018	31/03/2020	17%	Pre-contract	Funding towards the 1-5 Investment Plan	£3,084,000	£1,000,000	£0	0%	Business case will be considered by Dorset LEP Board.	Pre-contract	Business case will be considered by Dorset LEP Board.	Pre-contract
Engineering & Manufacturing Project & Finance & Business Project	Bournemouth & Poole College	Bournemouth & Poole	Skills	25/11/2015	31/10/2016	100%	Completed	Upgrading of Financial & Business Services building and training facilities and Engineering & Manufacturing training facilities.	£3,429,964	£2,565,150	£2,562,691	100%	- Upgrade training facilities to C rating (including cladding, replacement of windows, roof repairs). - AutoCAD classrooms and 3D printing facilities - investment in lathe and milling areas	Delivered	- Reduce carbon footprint of building - Train 404 apprentices annually - Train 970 students annually - 365 jobs	On Target
Gillingham Access to Growth	Dorset County Council	Gillingham	Transport	01/04/2018	31/03/2021	5%	Pre-contract	Transport infrastructure improvements to support the housing and employment urban extension of Gillingham.	£5,310,000	£3,450,000	£0	0%	Junction improvements on: - Shaftesbury Road/New Road - Newbury/Le Neuborg Way - SCOOT installation on 5 junctions along the B3081/B3092 corridor - Sustainable transport improvements - The Enmore Green Link Road design	Pre-contract	- 1,350 new homes - 6 HA employment land unlocked - 1,250 jobs	Pre-contract
Holes Bay	Borough of Poole Council	Poole	Enabling Works	01/01/2018	31/03/2021	12%	Pre-contract	Enabling works to unlock major housing site and employment land.	£5,000,000	£5,000,000	£0	0%	Enabling works to include: - Flood mitigation - New Quaysides - Public Access - Public Realm	Pre-contract	- 15.98 HA land unlocked - 1,350 new homes	Pre-contract
Innovation Studio	Arts University Bournemouth	Poole	Employment	01/04/2017	31/03/2019	57%	Ongoing	Creation of a new state of the art incubation facility studio to support digital and creative industries for the whole of Dorset.	£1,400,000	£1,400,000	£30,412	2%	Construction and fit out of Innovation Studio on AUB land.	On Target	- 28 graduate start ups - 31 business start ups	On Target
Institute for Medical Imaging and Visualisation	Bournemouth University	Bournemouth	Innovation	01/01/2018	31/03/2020	17%	Pre-contract	Institute for Medical Imaging and Visualisation (including for Prosthetics & Cybernetics) that will bring together stakeholders from research, education, high value medical industries.	£1,400,000	£1,400,000	£0	0%	Revised business case presented to Dorset LEP Board in May 2018 for decision.	Pre-contract	Revised business case presented to Dorset LEP Board in May 2018 for decision.	Pre-contract
Jurassica	Jurassica	Portland	Tourism	01/04/2015	30/04/2015	100%	Completed	Funding to support design and planning work for proposed major new tourist attraction in Portland.	£300,000	£300,000	£300,000	100%	Feasibility study and bidding document for HIF application.	Delivered	- 4 jobs - £4m leverage	Delivered
Lansdowne Business District	Bournemouth Borough Council	Bournemouth	Digital/ Internet Infrastructure	01/04/2017	31/03/2021	28%	Ongoing	Develop Lansdowne into a major commercial business district through transport upgrade, public realm, digital infrastructure.	£12,750,000	£8,500,000	£465,784	5%	Infrastructure and urban realm improvements: - Improving street scene - Restricting motor vehicle movements - Creation of public space along Holdenhurst Road - Improved walking and cycling links to the main rail station	On Target	- 1,250 jobs - 0.8 HA land unlocked - 70 new businesses - 470 business start ups	On Target

PROJECT INFORMATION									FINANCIAL INFORMATION				OUPUTS AND OUTCOMES			
PROJECT NAME	PROJECT DELIVERY PARTNER	PROJECT LOCATION	PROJECT THEME	PROJECT START DATE	PROJECT END DATE	% TIME COMPLETE	PROJECT STATUS	PROJECT SUMMARY	TOTAL PROJECT BUDGET	TOTAL GROWTH DEAL FUNDING	SPENT TO DATE	% SPENT TO DATE	FORECAST OUTPUTS	PROGRESS TOWARDS FORECAST	FORECAST OUTCOMES	PROGRESS TOWARDS FORECAST
Literary & Scientific Institute (LSI)	Bridport Area Development Trust	Bridport	Employment	01/04/2017	31/03/2018	100%	Completed	Restoration and conversion of the LSI building to support provision of services for local economic growth.	£2,702,900	£56,250	£56,250	100%	Upgrade of LSI building to include: - incubation workspaces - work hub space - flexible meeting and networking space - full fibre broadband	Delivered	- 9 direct jobs - 2 apprentices - Annual reinvested income of £225k	On Target
Mary Anning Wing	Lyme Regis Museum	Lyme Regis	Tourism	01/07/2017	31/03/2018	100%	Completed	Funding towards the building of the Mary Anning Wing of Lyme Regis to enhance learning, exhibition and café space.	£1,464,250	£56,250	£56,250	100%	Mary Anning Wing extension to Lyme Regis Museum includes: - learning space - extended exhibition - expanded retail space - public toilets and a lift	Delivered	- 2.5 jobs - 28,500 visitors per annum	On Target
Mine - The Journey	MEMO, Albion Stone & Eden Project	Portland	Tourism	01/04/2017	31/03/2019	57%	Ongoing	Development of an art gallery, a new scientific institution, and an interactive visitor destination within a working mine.	£1,600,000	£1,000,000	£385,716	39%	Design, development and planning work to enable project.	On Target	- £15.8m leveraged funds - 325k visitors per annum - 30 apprentices	On Target
Orthopaedic Research Institute (ORI)	Bournemouth University	Bournemouth	Innovation	01/10/2015	31/03/2019	75%	Ongoing	Phase 1: Purchase of equipment to establish the Orthopaedic Research Institute. Phase 2: Purchase of additional equipment and expansion of ORI as a global gateway.	£1,650,000	£1,650,000	£700,000	42%	Phase 1: Purchase of 4 key pieces of world leading equipment Phase 2: Purchase of additional equipment - expansion of facilities	On Target	- £100m leverage funds - 25 direct jobs - 425 indirect jobs	On Target
Port of Poole Infrastructure Programme	Borough of Poole Council	Poole	Transport	01/04/2015	31/03/2020	63%	Ongoing	Five transport schemes to improve access into and around the Port of Poole. The investment will help drive local economic growth and bring an anticipated £500 million of leveraged private investment in to the area.	£25,560,000	£23,310,000	£11,529,725	49%	Transport improvements to: - A349 Gravel Hill & Dunyeats Roundabout - Darby's Corner - Poole Bridge - Townside Access	On Target	- 2,500 new homes - 1,200 jobs - Generate up to £250m GVA	On Target
Quadrant - Dorset Innovation Park	Purbeck District Council	Winfrith	Enterprise	01/10/2016	31/03/2018	100%	Completed	Purchase of land and build of workshop units to support businesses at Dorset Innovation Park, Enterprise Zone.	£2,800,161	£600,000	£600,000	100%	- 6 HA land unlocked - 20 workspace units available for occupation	Delivered	- 60 jobs - 20 businesses relocated/ created	On Target
Shire Hall	West Dorset District Council	Dorchester	Tourism	01/06/2017	30/04/2018	100%	Completed	Restoration of a Grade 1 listed building as a visitor attraction.	£3,006,264	£56,250	£56,250	100%	Improvements to the Shire Hall building to include: - 2 apartments for rent - exhibition & law courts refurbished - café & shop	Delivered	- 5 new jobs - 1 apprentice per annum - 50 volunteer positions - 32k visitors per annum - 2 business starts	On Target
Swanage Pier	Swanage Pier Trust	Swanage	Tourism	01/08/2017	31/03/2020	30%	Ongoing	Restoration of Swanage Pier to secure education and retail facilities.	£2,213,069	£56,250	£56,250	100%	- Repairs and restoration of Swanage Pier - Refurbishment of an existing Grade 2 listed building	On Target	- Increase of 12,500 visitors annually - 26 jobs - 365 volunteer positions	On Target
Wallisdown Road	Bournemouth Borough Council	Bournemouth	Transport	01/01/2018	31/03/2021	12%	Pre-contract	Upgrade to major Bournemouth-Poole commuter corridor, with emphasis on sustainable transport.	£3,468,500	£1,335,000	£0	0%	Revised business case will be presented to Dorset LEP Board for decision.	Pre-contract	Revised business case will be presented to Dorset LEP Board for decision.	Pre-contract
Western Growth Corridor	Weymouth & Portland Borough Council	Weymouth	Enabling Works	26/11/2015	31/03/2017	100%	Completed	Preparatory work into planned development of public assets.	£600,000	£600,000	£593,957	99%	Preparatory work to inform and create the Western Growth Corridor Strategy.	Delivered	- £11m leverage of public assets to deliver WGC Strategy - 56 HA land unlocked - 2,700 jobs - 400 homes	On Target

Agenda Item 5.2 is not included as Commercially Sensitive



Some of the papers for Agenda Item 6.1 are not included as they are Commercially Sensitive

**DORSET LEP BOARD MEETING COVER SHEET**

Meeting Date	22 May 2018	Item Number	6.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Connected Dorset Sub Group – Update Report		
Recommendation	To note and if applicable provide a steer for future consideration.		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

**1. PURPOSE**

To provide DLEP Board with an update on recent activity.

**2. SUMMARY/BACKGROUND**

**The key issues/ priorities being coordinated are in the context of:**

- The need for improved North South connectivity to the M4/M5 and East West to the Midlands, London via the A31/M27/M3 & A34
- Improvement in rail connectivity
- Improved broadband coverage
- Promotion of sustainable transport and investment to counter congestion, itself a major constraint on growth potential as a whole.

**The last Connected Dorset Meeting was held on 25<sup>th</sup> April 2018.**

**The next meeting is scheduled for 11<sup>th</sup> July 2018.**

**The Connected Dorset Sub Group has had a recent key role in the following work areas:**

- Assisting in the prioritisation of Growth Deal 3 infrastructure needs across the DLEP and informing the 'Local Majors' A31 to Poole Link Road scheme.
- Overview of progress on the Superfast broadband roll out.
- Key operator and industry based stakeholder coordination of input into DLEP Growth Deal schemes (BIG and Poole strategies), Bus Quality Partnerships, Air and Rail.
- South Western Railway largely accepted the recommendations in the three Local Authorities and DLEP's joint response to their timetable consultation. SWR has made several significant journey time savings in their proposal without reducing their calling points or service frequency.
- There are ongoing discussions about the formation of a Sub-national Transport Body / Bodies in the South West.
- Sector based updates and review for a coordinated monitoring, delivery and understanding across transport modes.
- Key hands-on DLEP liaison with Government, Rail operators and Highways England representatives.
- Coordination of DLEP activity with neighbouring LEP's
- Promotion and associated lobbying as required.

**For discussion/consideration at future meetings:**

- Schemes that could attract Transforming Cities Fund investment (to encourage sustainable transport)
- Sub-national transport bodies (STBs)

**Connected Dorset Sub-Group working parties are formed as required.**

**3. RECOMMENDATION**

To note and if applicable provide a steer for future consideration.

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	22 <sup>nd</sup> May 2018	<b>Item Number</b>	6.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Dorset Tourism Association Update		
<b>Recommendation</b>	List of all recommendations for decision from Dorset LEP Board		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

Update Board Members on progress for the Dorset Tourism Association

**2. SUMMARY/BACKGROUND**

Ongoing work

**3. RECOMMENDATION**

For info only

The DTA Board has had some refreshing of membership since the last update. New members are:

Tim Batty – Chairman Best of Dorset Attractions  
Nikki Forster – Saffrey Champness (Treasurer)  
Sara Harbidge LEADER programme (attends, not Board Member)  
Camille Turner – WSX Tourism Lead (attends, not Board Member)  
Sally King Jurassic Coast Partnership (attends, not Board Member)

We are also expecting to have regular representation from the National Trust.

These additions confirm the DTA's status as the lead organisation for Tourism in Dorset, bringing together all the key agencies under one banner across the conurbation and county.

### **Destination Management Plan**

The Destination Management Plan, on which the formation of the DTA was based, was reviewed on 11<sup>th</sup> Jan. The new plan will focus on three main areas, which will be fleshed out in detail during 2018 which are:

- **Data** - Current tourism policies are based on data from 2009, which means that strategic funding for tourism is not appropriately directed.
- **Networking** – in order to catalyse product creation
- **Big Stories** – identifying, propagating and harmonising the experiences that define a holiday in Dorset.
- **Inspiring Excellence** – working with Dorset Tourism Awards, identifying best practice, supporting businesses.

As 2018 progresses, each of these areas will be reviewed with appropriate targets.

### **Data**

There is a significant data vacuum regarding our understanding of Dorset's visitors and the county's competitiveness. Working with members, we have carried out the first large scale data capture of visitors' origin, which will give us the opportunity to carry out a systemic study of their demographics. Over 200,000 visitor postcodes have been captured from a range of businesses across the county and the results of the analysis will be presented at a networking function in Eype on 5<sup>th</sup> June.

### **Value of tourism**

Work is being progressed by both Bournemouth and Poole Tourism and Visit Dorset to more accurately identify the value and scale of tourism in the county. The Bournemouth and Poole figures are shown on the schematic below.

# WHAT HAS TOURISM EVER DONE FOR BOURNEMOUTH & POOLE?

TOURISM CONTRIBUTES TO THE ECONOMY  
**£952,720,000**

STAY VISITOR SPEND IN BOURNEMOUTH & POOLE  
**£373M**

**£531M**  
GENERATED IN GVA



**1.5M**  
OVERNIGHT LEISURE VISITORS



**9.7M**  
LEISURE DAY-TIME VISITS



**343,000**  
OVERNIGHT VISITS TO FRIENDS OR RELATIVES



**2.21M**  
OVERSEAS/STUDY NIGHT STAYS



**1M**  
OVERNIGHT BUSINESS STAYS



**11.2M**  
VISITORS TO BOURNEMOUTH & POOLE

**14,534**  
TOURISM JOBS CREATED

MANY TYPES OF BUSINESSES DIRECTLY BENEFIT FROM TOURISM

**13,868 BED SPACES**  
(HOTELS, B&B'S & GUESTHOUSES)



**770+**  
SELF CATERING UNITS



**489+** RESTAURANTS & CAFES



**20+** ATTRACTIONS



**49** BUS ROUTES



**240+** TRAINS A WEEK



**515** TAXIS



**100+** PUBS & BARS



IN TURN THESE TOURIST-BASED INDUSTRIES USE THE SERVICES OF



BUILDERS



PLUMBERS



ELECTRICIANS



PROFESSIONAL SERVICES



UTILITIES



MANY MORE

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	22 May 2018	<b>Item Number</b>	6.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Update on Employment and Skills Policy priorities		
<b>Recommendation</b>	The Board is invited to note the paper		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

To share current Dorset LEP priorities for focus in Employment and Skills.

**2. SUMMARY/BACKGROUND**

Lorna Carver and Ian Girling, Chair of the Employment and Skills Board (ESB) have advised members that ESB would cease and be replaced by a new Dorset LEP Skills Board. The employer voice on skills needs will be strengthened by the recently established Dorset LEP Business Forum as well as other 'task and finish' employer engagement.

The Dorset LEP Skills Board will initially consist of the six 'anchor' HE and FE educational institutions and Stage 1 work includes understanding the contribution of anchor institutions to the Dorset skills economy and productivity; articulating what Dorset is good at in skills; completing the Dorset Skills Map; proposing Terms of Reference. The chair to be appointed will be a Dorset LEP Board member.

The Stage 2 focus will be using that narrative to leverage new funding; ensuring strong linkage to the Dorset LEP Business Forum; and reviewing additional membership needed taking into account developments in Local Government Reform, adult education and schools. In the longer term the Skills Board will seek to influence Provider plans against employers' strategic skills needs.

The ESB sub groups also cease but the Dorset Young People's Forum will meet 5 June to identify what ongoing work needs to continue under the new structure. Its valuable work needs to be supported.

Dorset LEP is also leading a multi-partner bid to the Careers and Enterprise Company (CEC) to establish a Careers Hub to enhance the excellent work of our partners in building an Enterprise Adviser Network across schools and colleges. The Careers Hub Lead is fully funded by CEC and if our application is successful the post will commence in September 2018 for two years.

**3. RECOMMENDATION**

The Board is invited to note the paper

**DORSET LEP BOARD MEETING COVER SHEET**

Meeting Date	22 May 2018	Item Number	6.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Dorset LEP Rural Enterprise Group up-date		
Recommendation	For the Board to note the paper for information		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

**1. PURPOSE**

To provide an update for the Dorset LEP Board.

**2. SUMMARY/BACKGROUND**

- 1.1 Local planning authority approaches to **development management in rural areas** was discussed again. It was agreed to collate case studies from landowners for discussion with senior planning officers, to ensure a full and proper understanding of the context and issues relating to development aspirations. The need to revisit, reinforce or revise the planning protocol between the Dorset LEP and local planning authorities was considered, and will be discussed further at the next REG meeting.
- 1.2 The role of the Dorset LEP in the provision of new **housing development** was discussed, and helpfully informed through the presence of Catherine Bonnett, Housing Policy Manager for the LEP. Frustrations were expressed by several members of the REG that rural landowners would like to build housing for rent by local people at affordable local market rents, but were unable to do so under current policy and regulations.
- 1.3 The imminent changes to the National Planning Policy Framework will clarify the definition of affordable housing, and the REG would like the LEP to lobby for the definition of "affordable housing" to be widened to cover affordable housing to rent, built and owned by private landlords for rent to local people at market rents in rural areas.
- 1.4 **European Agricultural Fund for Rural Development (EAFRD)**: the current position for Dorset is illustrated in the table 1 below, which demonstrates an increase in activity and number of funding applications received.

**Table 1: Progress with delivery of EAFRD**

Theme	Revised allocation	No. of projects	Grant request
Business development	£1,040,337	5	£410,220
Food processing	£1,200,000	7	£746,580
Tourism infrastructure	£780,000	6	£559,480
Total	£3,020,337	18	£1,716,280



- 1.5 Several applications have been withdrawn following the first phase of the application process, whilst others have come forward resulting in an overall increase in grant requested. The 'call for bids' closes on 31 May 2018, and we are awaiting confirmation of what will happen to unallocated funding after that date.
- 1.6 The **LEADER rural development programme** continues to increase its level of funding commitments, and is now in excess of £1 million. A healthy pipeline of potential projects indicates that the programme could be fully committed by Summer 2018.
- 1.7 The positive impacts of increasing numbers of visitors from **cruise ships** was brought to the attention of the REG, as was the potential to derive greater benefit from these visitors if local experiences could be provided. It was agreed to liaise with the Dorset Tourism Association on this matter, and offer support should it seek additional capacity and resources to progress this initiative.

### 3. RECOMMENDATION

For the Board to note the paper for information

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	22 May 2018	<b>Item Number</b>	6.2
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	PR & Communications Update for January and February 2018		
<b>Recommendation</b>	<ul style="list-style-type: none"> <li>• Board to highlight future stakeholder engagement activity (visits, meetings etc.)</li> <li>• Board member organisations communications colleagues publicise the work of Dorset LEP as appropriate</li> <li>• Suggestions for inclusion in the newsletter please let Charlotte Knight know</li> </ul>		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

To update the board on strategic PR and communications activity during March and April 2018.

**2. SUMMARY/BACKGROUND**

This paper provides an update on the recent Dorset LEP Business Conference and media activity.

**Dorset LEP Business Conference**

Over 140 delegates attended Dorset LEP's business conference, 'Ambition and Vision', which took place at Bournemouth University on Friday 13 April. The conference was an opportunity to reflect on Dorset LEP successes to date and gather feedback from business leaders and influencers on the proposed ambition and vision for Dorset's economy. It also helped to kick-start discussions for a local industrial strategy.

The breakfast event comprised of keynote speeches – with special guest speakers Conor Burns MP and Professor Nigel Jump – a live interactive voting session, and a lively panel debate. The results of the question and answer session provide some useful information for future strategy development and are included towards the bottom of this update.

Highlights include:

- Transport links highlighted as the biggest impediment to growth (29%)
- Lack of market knowledge restricts businesses from exporting (39%)
- Enhanced physical infrastructure highlighted as most important improvement for inward investment (24%)

Also revealed at the conference was a special Dorset LEP showreel which was produced to showcase the benefits that Dorset LEP has brought to businesses across the county. The showreel is a useful promotional tool for the LEP, along with the Dorset maps and event material.

The showreel and event presentations are available to view on our website at <http://dorsetlep.co.uk/business-conference-2018/>

We were particularly pleased to have the event filmed and covered by BBC South Today, with broadcasts appearing the following Monday on the lunchtime and evening news.

Newspaper coverage to date includes the Dorset Echo and Daily Echo. It is also expected to appear in the South West Business Insider this June as part of a regional feature on Dorset.

Thank you to board members who participated in and supported the event, and for Dorset Business Alliance for hosting the event in association with us.

Building on the success of this event, we plan to hold to another conference in the Autumn, potentially in the west of Dorset.

### Dorset LEP website

Key statistics from March/April 2018:

- o 5,180 sessions
- o 14,313 page views
- Most popular pages visited (page views):
  - o Meet the Board (617)
  - o Dorset Innovation Park (513)
  - o Calls for tenders (487)
  - o Invest in Dorset (354)
  - o Strategic Economic Plan (351)

### Press releases

[Ambition and Vision for Dorset - Dorset LEP's business conference addresses Dorset's £2.5 billion productivity challenge](#)

[£67 million boost for a full fibre future](#)

[Dorset LEP Business Conference 2018](#)

[Apprenticeship videos launched](#)

### Media coverage

Date	Outlet	Tone	title and link
10- Apr	Bournemouth Echo	Neutral	<a href="#">65% of people in Dorset don't participate in regular sport, report finds</a>
16- Apr	BBC South Today	Positive	Coverage of Dorset LEP Business conference
18- Apr	Bournemouth EchoPositive		<a href="#">Dorset LEP conference hears of chance to rebrand county</a>
18- Apr	Dorset Echo	Positive	<a href="#">Dorset roads are hampering productivity, say businesses at Dorset LEP conference</a>
25- Apr	Dorset Echo	Neutral	<a href="#">It's time to give our 'left behind' town a boost - fresh calls for new jobs and investment in Weymouth and Portland</a>
30- Apr	Bournemouth Echo	Neutral	<a href="#">Two weeks of lane closures on A338 as major junction work continues</a>

### Dorset LEP newsletter

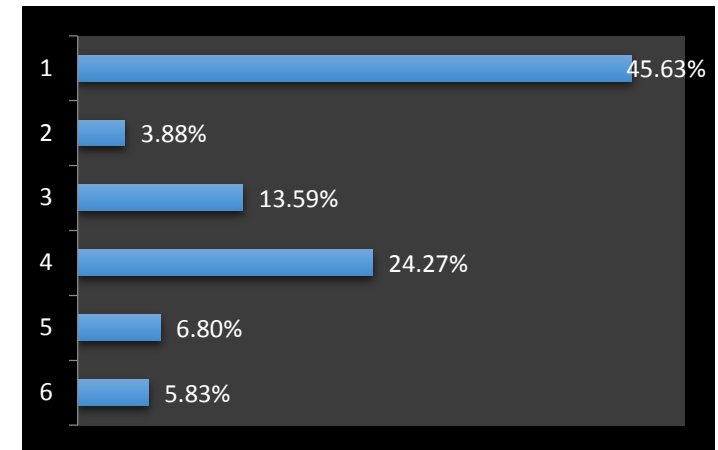
Our latest newsletter can be viewed [here](#). The open rate is 42.5%, which is above industry average (23.3%). The top link clicked was a call for subscribers to re-subscribe to the newsletter, followed by the post business conference write-up. The next newsletter will be published in June.

### Forward planner

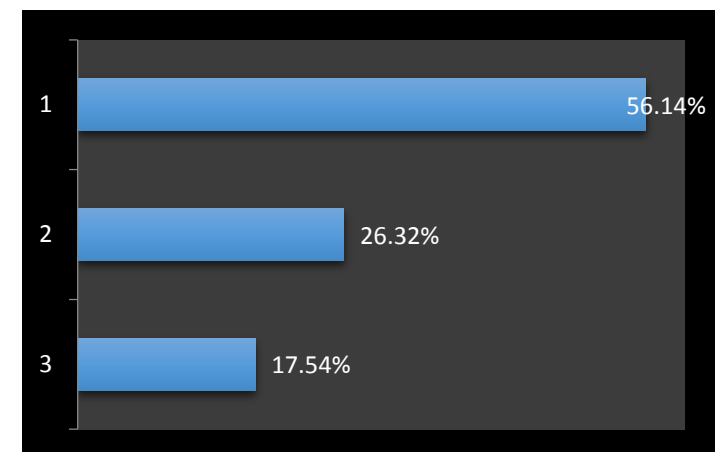
Date	Activity
<b>April</b>	
15-Apr	Re launch Growing Places Fund
15-Apr	Launch Dorset Gateway
25-Apr	Connected Dorset Group Meeting
26-Apr	iAero meeting
27-Apr	LSI opening
<b>May</b>	
01-May	South West LEPs Chair and CEO meeting
01-May	Shire Hall opening ceremony
w/c 14/05/2018	North Dorset Business Park photo shoot/ pr opp
14-May	Photo -opp North Dorset Business Park
15-May	Innovation South Workshop
15-May	Field International loan repayment
21-May	Hurn Roundabout start
22-May	DLEP Board Meeting – new board members announced
22-May	Deadline for Dorset Tourism Awards
25-May	Poole Maritime Festival Business Programme Press Launch
25-May	GDPR deadline
<b>June</b>	
30-Jun	
06-Jun	Poole Maritime Festival Business Programme / IID Ambassadors event Guildhall Poole 6-8pm
23-Jun	International Women in Engineering Day
<b>July</b>	
02-Jul	Rural Housing Week
Aug/ Sept 2018	Enterprise Zone LDO consultation with public

Results of the Business Conference interactive voting session

ID	Question ( <span style="color: green;">■</span> Correct)	Responses	
001-002	<b>What did you like most about this morning's breakfast?</b>	<b>Count</b>	<b>%</b>
	1. Tea/coffee	47	45.63%
	2. Juice	4	3.88%
	3. Pastries	14	13.59%
	4. Sausage/bacon roll	25	24.27%
	5. Everything, it's the best breakfast I've had all year	7	6.80%
	6. Nothing, it's the worst breakfast I've had all year	6	5.83%
		<b>103</b>	<b>100.00%</b>



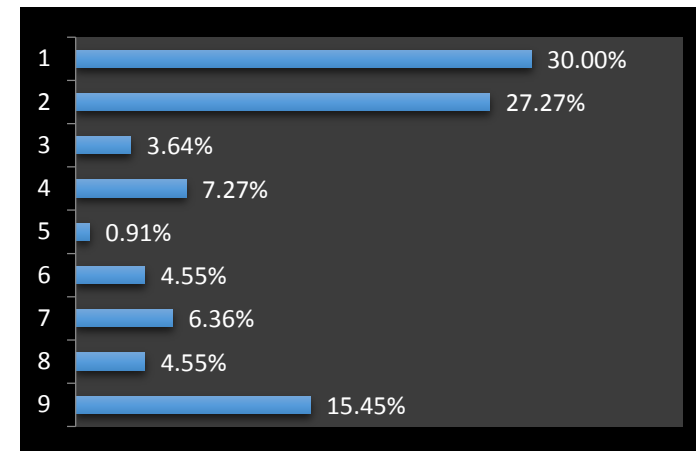
001	<b>Do you work for the private or public sector?</b>	<b>Count</b>	<b>%</b>
	1. Private sector	64	56.14%
	2. Public sector	30	26.32%
	3. Other	20	17.54%
		<b>114</b>	<b>100.00%</b>



001-001 **Which area in Dorset does your business operate from?**

1. Bournemouth
2. Poole
3. Christchurch
4. East Dorset
5. North Dorset
6. Purbeck
7. West Dorset
8. Weymouth & Portland
9. Other

	Count	%
1	33	30.00%
2	30	27.27%
3	4	3.64%
4	8	7.27%
5	1	0.91%
6	5	4.55%
7	7	6.36%
8	5	4.55%
9	17	15.45%
<b>Total</b>	<b>110</b>	<b>100.00%</b>

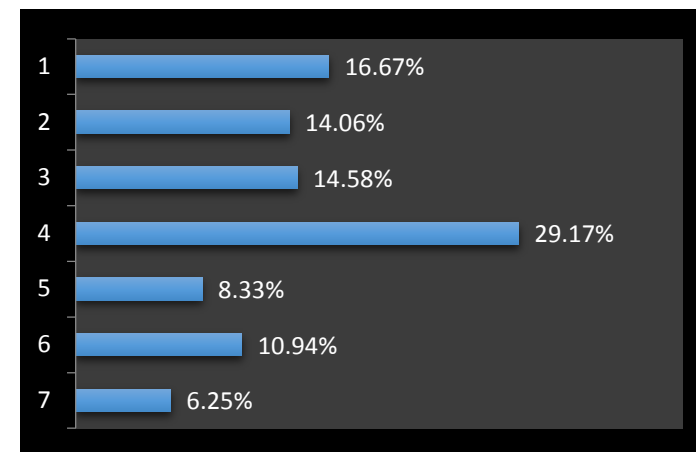


**What 3 factors are the biggest impediment to the growth of businesses in Dorset? Select up to 3, then press SEND e.g. <1>**

**<4> <5> <SEND>**

1. Recruitment
2. Housing
3. Broadband access
4. Transport links
5. Brexit
6. Access to finance
7. Others

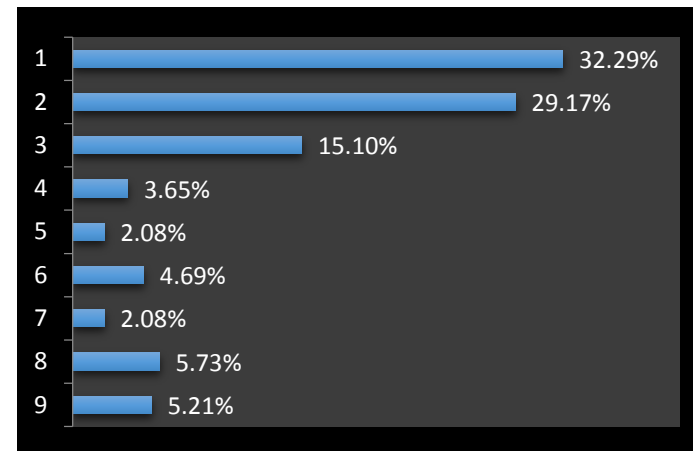
	Count	%
1	32	16.67%
2	27	14.06%
3	28	14.58%
4	56	29.17%
5	16	8.33%
6	21	10.94%
7	12	6.25%
<b>Total</b>	<b>192</b>	<b>100.00%</b>



4-001 **Where are your customers from? Select up to 9, then press SEND e.g. <1> <4> <5> <8> <SEND>**

1. Within Dorset
2. Other parts of the UK
3. Europe
4. North America
5. South America
6. Middle East
7. Africa
8. Far East
9. Other

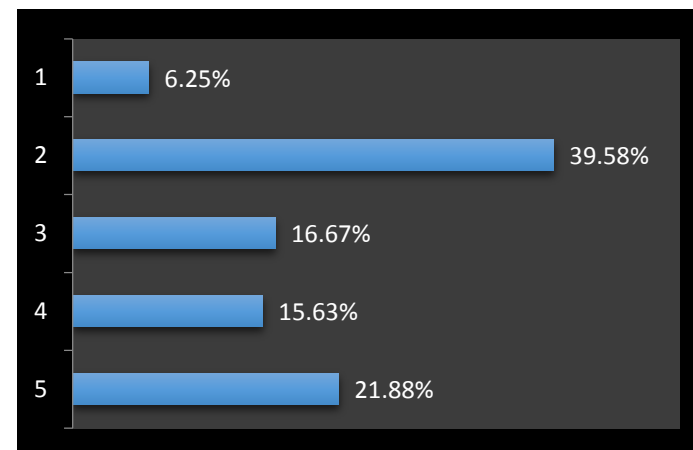
Count	%
62	32.29%
56	29.17%
29	15.10%
7	3.65%
4	2.08%
9	4.69%
4	2.08%
11	5.73%
10	5.21%
<b>192</b>	<b>100.00%</b>



001-004 **What restricts Dorset businesses from exporting more?**

1. Lack of demand for product
2. Lack of knowledge about markets
3. Lack of willingness to export
4. Finance
5. Other

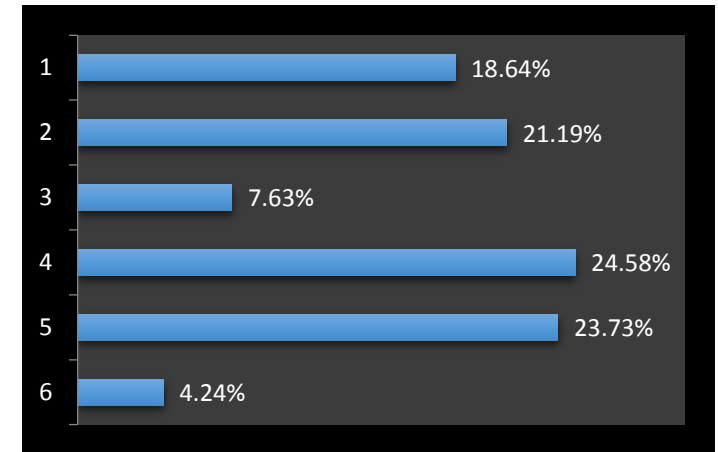
Count	%
6	6.25%
38	39.58%
16	16.67%
15	15.63%
21	21.88%
<b>96</b>	<b>100.00%</b>



001-005 **What can be done to improve inward investment into Dorset?**

1. The creation of a Dorset brand
2. Enhanced marketing of Dorset
3. Enhanced broadband
4. Enhanced physical infrastructure
5. Enhanced skilled workforce
6. Other

Count	%
22	18.64%
25	21.19%
9	7.63%
29	24.58%
28	23.73%
5	4.24%
<b>118</b>	<b>100.00%</b>



**3. RECOMMENDATION**

- Board to highlight future stakeholder engagement activity (visits, meetings etc.)
- Board member organisations communications colleagues publicise the work of Dorset LEP as appropriate
- Suggestions for inclusion in the newsletter please let Charlotte Knight know