

**DORSET LOCAL ENTERPRISE PARTNERSHIP BOARD MEETING**
**THURSDAY 26 JULY 2018**
**10.00 AM TO 12.30 PM AT BOURNEMOUTH UNIVERSITY, BOARDROOM, 5<sup>TH</sup> FLOOR, POOLE HOUSE, FERN BARROW, POOLE**
**AGENDA**

Time	Item	Subject/ Title	Presenter	Recommendation
10.00	1.	Apologies and declarations of interest	Jim Stewart	
10.05	2.	2.1 Welcome to guest attendees Confirmation of new Board Members	Jim Stewart	
10.10		2.2 Minutes of last meeting and matters arising and Forward Plan	Jim Stewart	
	<b>3.</b>	<b>Strategy</b>		
10.20	3.1	Policy Update from Cities and Local Growth Unit (verbal)	Ben Pledger	
10.40	3.2	Overview of Strategy Approach (verbal)	Jim Stewart	
10.50	3.3	Dorset Strategic Narrative by Metro-Dynamics	Anton Bridge Kevin Fenning	That the Board provide delegated authority to Jim Stewart to complete and sign-off the content and design of the Statement of Intent that will be provided in draft form to the Board meeting.  Additional comments on the Statement of Intent should be provided by 2 August.
11.10	3.4	Dorset's Economic Ambition	Nigel Jump	<ul style="list-style-type: none"> <li>• Review paper and presentation</li> <li>• Adopt its priorities and approach for economic development</li> <li>• Authorise preparation and dissemination of a final version</li> <li>• Promote its arguments to government and other partners</li> <li>• Use it to produce a local industrial strategy</li> <li>• Use it to frame decisions about delivering new investment</li> </ul>

11.30	3.5	Strengthened Local Enterprise Partnership Review	Lorna Carver	LEP board to delegate authority to the Chair to drive forward the recommendations as detailed within the Strengthened Local Enterprise Partnership review to enable delivery at pace.
	<b>4.</b>	<b>Delivery</b>		
11.30	4.1	Delivery Update	Rob Dunford	
	<b>5.</b>	<b>Governance</b>		
11.45	5.1	Budget		To inform and update the board on the latest financial position and highlight key changes from the previous updated provided in May 2018
11.50	5.2	Governance Update	Lorna Carver	Dorset LEP Board to endorse the enhanced levels of transparency to the public on our delivery, which is in addition to the level required by Mary Ney recommendations.
	<b>6.</b>	<b>Papers for Information</b>		
	6.1	Sub Group Updates: <ul style="list-style-type: none"> <li>▪ Connected Dorset</li> <li>▪ Dorset Tourism Association</li> <li>▪ Employment and Skills Board</li> <li>▪ Housing</li> <li>▪ Inward Investment</li> <li>▪ Rural Enterprise Group</li> </ul>		Papers to note
	6.2	Partnership Working		Paper to note - to note the progress made with regional partnership working and to continue to support the approach.
	6.3	Communications Update		Paper to note
	<b>7.</b>	<b>Any Other Business</b>		
12.10				

**Note: Date of Next Meeting - 25 September 2018 at 1.30 pm**

**DORSET LOCAL ENTERPRISE PARTNERSHIP BOARD**

**22<sup>ND</sup> MAY 2018**

**1.30 PM TO 4.00 PM AT BOURNEMOUTH UNIVERSITY**

**MINUTES**

**Board Attendees:**

Alison Moore (AM)  
Andrew Wickham (AW)  
Emma Hunt (EH)  
Cllr Gary Suttle (GS)  
Jim Andrews (JA)  
Jim Stewart (JS) (Chair)  
Cllr John Beesley (JB)  
John Sutcliffe (JSu)  
Kim Slowe (KS)  
Luke Rake (LR)  
Nigel Evans (NE)  
Cllr Rebecca Knox (RK)  
Richard Smith (RS)  
Sara Uzzell (SU)

**Also Present:**

Alex Crook (AC) (BEIS)  
Andrew Flockhart (AF) (Borough of Poole)  
Bill Cotton (BC) (Bournemouth Borough Council)  
Bridget Downton (BD) (Purbeck District Council)  
Catherine Bonnett (CB) (Dorset LEP)  
Katherine May (KM) (Dorset LEP)  
Kathryn Hill (KH) (Dorset LEP)  
Lorna Carver (LC) (Dorset LEP)  
Maxine Bodell (MB) (Dorset County Council)  
Richard Bates (RB) (Dorset County Council)

**Apologies:**

Ian Girling (IG)  
Cllr Janet Walton (JW)

**Presenting:**

Anton Bridge - Metro-Dynamics  
Ben Lucas - Metro-Dynamics  
Kevin Fenning - Metro-Dynamics  
Stephen Hill (SH) (Dorset Councils Partnership)

Item	Notes and Decisions	Action
1.	<p>Apologies were received for: Ian Girling and Cllr Janet Walton.</p> <p>Declarations of Interest: Jim Andrews declared an interest in an item to be covered under 4.1.</p>	
2.	<p>The Minutes were agreed as an accurate reflection of the last meeting. There were no matters arising. JS mentioned that he had been asked to be Vice-Chair for the Great South West and that an event in Westminster was planned for later in the year.</p>	
<b>3.</b>	<b>Strategy</b>	
3.1	<p><b>Dorset Strategic Narrative</b></p> <p>Ben Lucas, Kevin Fenning and Anton Bridge from Metro-Dynamics presented and introduced the work they are starting on the Dorset Strategic Narrative. A discussion took place. There is a need to have a clear ambition on where Dorset wants to get to and that the LEP Board can get behind in order to sell this to Government. There will be no more growth deals and the Strategic Narrative will help the LEP bid into the individual funding schemes that will become available.</p> <p>The LEP needs to set out its ambition and express whatever it wants to see in it. It needs to tell a story that feels right for local people.</p> <p>Metro-Dynamics will be in touch with Board members to discuss this work with them further.</p>	
3.2	<p><b>Creative Industries Sector Deal</b></p> <p>EH gave an update on the LEP Network Creative Industries meeting she attended.</p> <p><b>The Board approved the recommendations in the paper:</b></p> <ol style="list-style-type: none"> <li><b>1. To ensure that the Creative and Digital industries remain a key part of the Local Industrial strategy, and to be part of the CLIP.</b></li> <li><b>2. To hold a future event on the various funding opportunities that relate (as above and through other streams, e.g UKRI)</b></li> </ol>	
3.3	<p><b>Housing Update</b></p> <p>Stephen Hill gave a presentation from the Strategic Planning forum and Catherine Bonnett spoke to her report and the recommendations in it. A discussion took place.</p> <p>The recommendations in the paper were not agreed. It was agreed that more discussions need to take place and an update brought back to the Board.</p>	
3.4	<p><b>Partnership Working</b></p> <p>LC gave an update on the partnership working currently taking place with the Great South West and Solent LEP.</p> <p>An initial meeting with Solent LEP has taken place and a second meeting is to be organised to take this forward.</p>	

Item	Notes and Decisions	Action
<b>3.</b>	<b>Strategy Cont'd</b>	
3.4	<p><b>Partnership Working Cont'd</b></p> <p>LC informed that the Chief Exec of the Solent LEP has been invited to attend the July Board meeting and LC is going to attend their July Board meeting.</p> <p><b>The Board approved the recommendations in the paper:</b></p> <p><b>To note the progress made with regional partnership working and to continue to support the approach.</b></p>	
<b>4.</b>	<b>Delivery</b>	
4.1	<p><b>Delivery Update (Commercially Sensitive)</b></p> <p>KM ran through the paper and gave an update on the projects.</p>	
<b>5.</b>	<b>Governance</b>	
5.1	<p><b>Governance Update</b></p> <p>KM explained this was about the ongoing work following on from the Mary Ney review.</p> <p><b>The Board approved the recommendation in the report:</b></p> <p><b>Dorset LEP Board to approve the Dorset Growth Deal dashboard to be displayed on Dorset LEP website.</b></p>	
5.2	<p><b>Budget (Confidential)</b></p> <p>LC ran through the budget paper and the budget was discussed.</p>	
<b>6.</b>	<b>Papers for Information</b>	
6.1	<p><b>Sub Group Updates (Some papers are Commercial in Confidence - Board Members Only)</b></p> <p>The Board noted the papers from the Sub Groups.</p> <p>The proposed membership of the revised LEP Skills Board was discussed and it was explained that this was Stage 1 of a process and based on a review last year.</p> <p><b>Action: Local Authority Board Members to get schools to engage with the members of the LEP Skills Board.</b></p>	<p><b>Local Authority Board Members</b></p>
6.2	<p><b>Communications Update</b></p> <p>The Board noted the communicated update.</p>	

Item	Notes and Decisions	Action
7.	<b>Any Other Business</b>	
	<p><b>Dorset Ambassador</b> LC mentioned to the Board about the Dorset Ambassador role and asked if any Board member was interested in being one to take some information</p> <p><b>Poole Maritime Festival</b> All Board members are invited to the Poole Maritime Festive and the Dorset LEP Reception on Wednesday 6 June at 6.00 pm at the Guildhall, Market Street, Poole</p> <p><b>Conflicts of Interest</b> LC explained that KH had been in touch with Board Members to ask them to review and update their Conflicts of Interest form. This is an ongoing piece of work.</p>	

**Note: Date of Next Meeting - 26 July at 10.00 am at Bournemouth University**

## FORWARD PLAN

### Dorset Local Enterprise Partnership Board Meetings

2018

Date and Time	Location	Items for Agenda
23 January 1.30 pm to 4.00 pm	Bournemouth University	<ul style="list-style-type: none"> <li>• Programme Management Update</li> <li>• Budget</li> <li>• Sub Group Updates</li> <li>• Director's Update</li> <li>• Communications Update</li> </ul>
22 March 10.00 am to 12.30 pm	Kingston Maurward College	<ul style="list-style-type: none"> <li>• Strategy Update</li> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Papers to Note</li> </ul>
22 May 1.30 pm to 4.00 pm	Bournemouth University	<ul style="list-style-type: none"> <li>• Strategy Update</li> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Papers to Note</li> </ul>
26 July 10.00 am to 12.30 pm	Bournemouth University	<ul style="list-style-type: none"> <li>• Strategy Update</li> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Papers to Note</li> </ul>
25 September 1.30 pm to 4.00 pm	Atlas Elektronik	<ul style="list-style-type: none"> <li>• Strategy Update</li> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Papers to Note</li> </ul>
22 November 10.00 am to 12.30 pm	Tank Museum	<ul style="list-style-type: none"> <li>• Strategy Update</li> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Papers to Note</li> </ul>

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	26/07/2018	<b>Item Number</b>	3.3
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Statement of Intent		
<b>Recommendation</b>	<p>That the Board provide delegated authority to Jim Stewart to complete and sign-off the content and design of the Statement of Intent that will be provided in draft form to the Board meeting.</p> <p>Additional comments on the Statement of Intent should be provided by 2<sup>nd</sup> August.</p>		
<b>Papers are provided for:</b>	<b>Decision</b> <input checked="" type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input type="checkbox"/>

**1. PURPOSE**

We will be presenting the draft Dorset Statement of Intent, in order that partners understand what we have agreed, and to seek delegated authority from the Board to make final amendments to the text in the coming weeks.

It is not a final document at present as we are still undertaking necessary design work, but we welcome your views on the text. The draft will follow this cover note and be provided shortly before the Board Meeting. You will have opportunity to comment on the content during the Board Meeting and during the following week.

**2. SUMMARY/BACKGROUND**

The Statement of Intent will set out what our area can offer Government and UK plc, propose potential funding asks of Government and lay out the economic opportunity of Dorset. This is a document for the whole of Dorset: the City by the Sea, our Growth Towns and our rural areas – recognising the inter-relationship between the different parts of our area. It builds strongly on the Future Dorset work and the momentum created by the unitarisation process.

We aim to use the document in conversations with Government going forward and will ensure that all our partners are fully briefed on its content so as to have a clear and consistent narrative / 'pitch' to present to Government and investors hereafter. Feedback from broader stakeholders (including Government) has emphasised the importance of having this pitch. It is important to note that the text is not an agreed 'deal' or strategy.

The Statement of Intent is the outcome of the process of engagement that we have undertaken over the past two months. It therefore reflects the conversations we have had with yourselves, other local business leaders and MPs, from whom we have also received support for the principle of this work, as well as the specific detail contained in the Statement of Intent.

Specifically, we have:

- Presented an initial set of ideas at the Board meeting on the 22<sup>nd</sup> May.



- Engaged Board members from the private, public and education sectors.
- Presented this to MPs Simon Hoare, Conor Burns, and Oliver Letwin (all MPs were invited to meet with us, though other commitments has made it difficult to meet with all MPs in a short period of time)
- Held meetings with the public and private Board members to present the emerging structure of the Statement of Intent. Comments from the meetings with the board members have been incorporated directly into the text.
- Discussions with Dorset Growth Board
- Presented to MPs staff Oliver Letwin, Michael Tomlinson, Richard Drax, Robert Syms, Connor Burns

Therefore, there has been strong engagement to get to a consensus position on what Dorset's 'pitch' should be.

### **3. RECOMMENDATION**

It is important that we get the Statement of Intent ready quickly, in order to support our conversations with Government around Local Industrial Strategy. Without this, other areas that have a more developed pitch will be in a stronger position to deal with Government.

Given that the document has been developed with the input of the Board, we therefore ask that Jim Stewart be given delegated authority to complete and sign-off the content and design of the Statement of Intent. Additional comments on the Statement of Intent should be provided by 2<sup>nd</sup> August.

## Foreword (Page 1)

Dorset is a place with tremendous opportunity. In this Statement of Intent, we have set out how we – public sector partners and local businesses alike – intend to build a more productive, more attractive, more connected Dorset.

We will do this by building on our existing successes. We are about to become the first area in a decade to undergo a unitarisation process that will create two strong unitary authorities for Dorset. This is a bold step by our local authority partners and one which the private sector applauds, and which will support improved delivery of services and more joined-up delivery and planning.

We now want to go to the next step and complete this process with a deal with Government that can transform our economy.

As a Local Enterprise Partnership (LEP), we have established a strong reputation for delivery – we have the 3<sup>rd</sup> highest rating for project delivery among all LEPs as our Growth Deal projects are expected to deliver over 25,000 additional jobs over their lifetimes.

In going further, we know that we need to be focussed. We have identified three growing sub-sectors that are important to Dorset's economy and have the potential to drive high productivity growth for our area, these being: createch, advanced engineering, and agritech & aquaculture. We will work with local businesses, business groups, investors and training providers in these sectors to improve opportunities for innovation, investment, start-ups and growth.

Crucially, we will continue to improve and develop the quality of our places. We are fortunate to be an area that mixes high quality cultural and creative attractions, superb heritage and unparalleled coastal and rural beauty. With the Bournemouth, Christchurch and Poole area coming together we have a city the size of Bristol, home to two world class universities as well as a number of multinational businesses that are household names mixed with a great abundance of dynamic and fast-growing SMEs.

We recognise that our area faces challenges as well. We do not yet have the homes or infrastructure needed to support the kind of growth we want. Our population is older than the UK average, which brings challenges around health and social care, particularly in more rural areas. But we can and intend to address these challenges to create a more sustainable and supportive place. Building on our successful Dorset STP and being a Local Health and Care Record Exemplar (LHCRE), we believe that we can be a pioneering area for how the UK approaches Healthy Living in the 21<sup>st</sup> Century.

This Statement of Intent is not just important for our area. We believe that we can double our economic output over the next twenty years, which would add £17 billion to the UK economy, as well as creating 80,000 jobs locally. In the context of Brexit, and the need for high productivity export-led growth, this will be essential. By targeting our distinctive local growth sectors, we can also contribute to the UK's Grand Challenges, as set out in the Industrial Strategy.

**Jim Stewart**

**Chair, Dorset Local Enterprise Partnership**

## Executive summary (Page 2)

Our objective is to double the size of our economy over the next 20 years. This will add an estimated £17 billion and 80,000 jobs to the UK economy. That's the deal we would like to strike with Government: our commitment to drive growth and housing in return for Government support for infrastructure investment, a health deal and housing delivery.

Dorset is an economy that is home to 795,000 people and 342,000 jobs. We contribute £17 billion to the UK economy every year. Our economy is home to household name businesses such as BAE Systems, Barclays and Merlin Entertainments; as well as fast-growing local enterprises such as C4L, Amuzo Games and Bright Blue Day.

Our vision for Dorset is to realise a 21st Century City by the Sea within a sustainable and modern county economy. This means creating a growing economy that works for local people, promotes healthy living, and builds on the fantastic quality of life that makes Dorset such an attractive place to live.

We can't achieve this through 'business as usual'. We need to boost our productivity significantly so that across Dorset we are at least as productive as the UK as a whole. This productivity boost will come through attracting and retaining companies in high technology sectors and supporting improved productiveness amongst businesses across the whole economy through targeted support and investment in skills and infrastructure.

To achieve our vision, we need to also focus on the things that make Dorset a great place to live and work. This includes making our places more attractive, better connected, with better housing and support for sustainable and healthy living.

To meet our objective our objective and deliver our vision for Dorset we will:

- **Drive growth in our key sectors:** We welcome the opportunity to co-create a Local Industrial Strategy with Government that supports innovation and investment in creative digital (createch), advanced engineering, and agri-tech / aquaculture.
- **Work with Government to prioritise investment in connectivity:** our economy needs improved connectivity to support 21<sup>st</sup> century, high technology growth. This includes investment in local transport links, strategic links with other areas, and improved broadband and mobile connectivity to support digital growth and technology uptake.
- **Pursue an affordable housing deal for local workers:** we need more of the right kind of housing - that supports key workers, local people, young people and people with families to live affordably in Dorset. We will pursue an affordable housing deal to make this happen.
- **Pursue a Healthy Living Deal with Government to support improved health outcomes:** we will build on our successful STP and LHCRE status to develop a pioneering approach to supporting sustainable and healthy living across Dorset, using better delivery models and new technology.
- **Create a vibrant and sustainable 21st century city by the sea:** in the Bournemouth, Christchurch and Poole area, we have a city the size of Bristol. We will pursue formal city status and Core City status. We will work to create a one-city approach that respects the importance of different areas within the city. We will build strong links to our Growth Towns and we will build on our existing Natural Capital Strategy to improve and enhance our green assets.

# Our Ambition

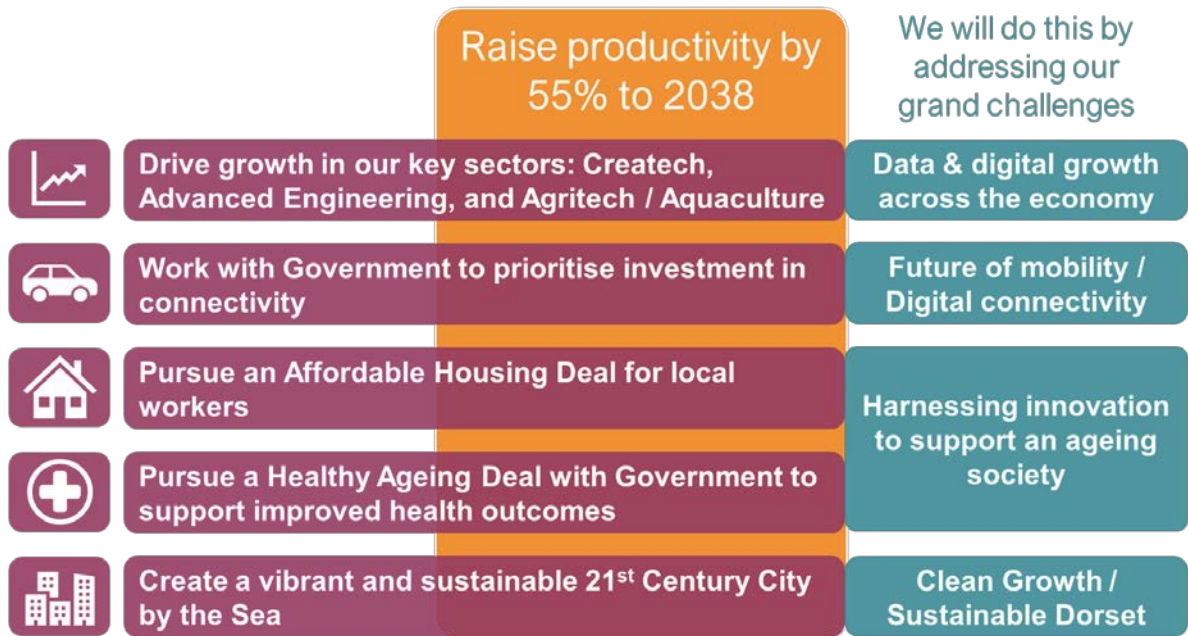
## By 2038 we aim to:

Double our GVA to £35.6bn

Increase our productivity by 55%

Create 80,000 new jobs

## To make this happen, we will:



## The opportunity (Page 4)

Dorset's local authorities have achieved England's first unitarisation since 2009 – and the first of this Government – so now we want to make the case for a Dorset 'deal' to transform our economy. Government's focus is fourfold: Industrial Strategy, Brexit, productivity and housing. Dorset two new unitary councils, working alongside Dorset LEP, have an unparalleled opportunity to help deliver the Government's agenda to achieve the economic dividend that is the next stage of the unitarisation process.

Dorset can pioneer a new model for economic growth that is not rooted in the industrial heritage of the 19<sup>th</sup> century but rather represents the future of the UK economy. We have strengths in each of the Industrial Strategy's Grand Challenges – artificial intelligence and data, ageing society, clean growth and the future of mobility – so we now plan to seize the initiative to close the productivity gap and secure Dorset's selection as a wave two Local Industrial Strategy area. In so doing we can provide a new model for Local Industrial Strategy rollout nationwide.

Beyond unitarisation, Dorset has a strong record of joint working and Dorset LEP achieved the 3<sup>rd</sup> highest programme delivery rating in the country, having secured £234 million in Growth Deal funding and £79.4 million ESIF funding for Dorset to date, which in turn has leveraged £254.3 million of private investment.

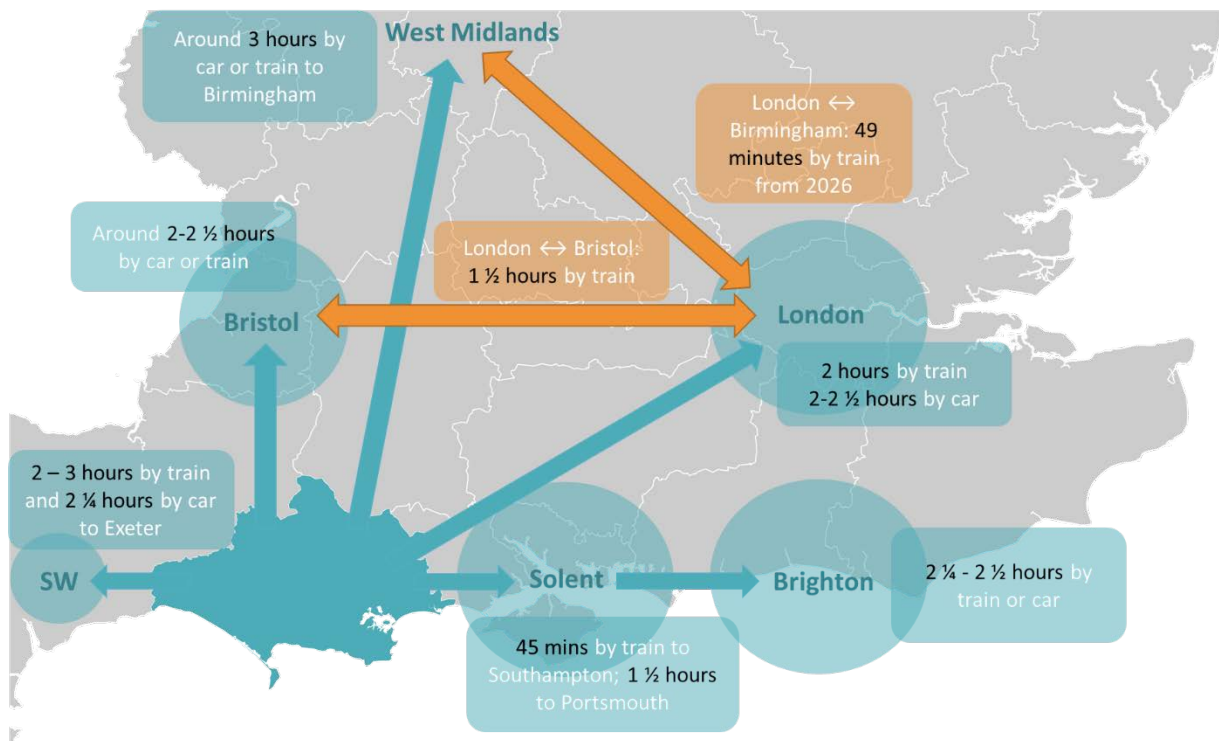
We are used to operating with partners across our entire area – for instance our outstanding record of integration in health and social care allows us to plan for and test projects county-wide. We are currently consulting on merging our police service with Cornwall and Devon, and our fire service has already agreed to merge with Wiltshire's.

(page 5 upper)

[The following to be put beside the map below in an explanatory box labelled 'Strong partnerships']

Further to an impressive record for joint working within Dorset, we are involved in many regional initiatives across multiple themes.

- Energy: Nuclear SW, Joint Energy Strategy, SW Energy Hub
- Science and Innovation Audit: Innovation South Phase 2
- Transport: A350 Corridor, West of England Line Group, Peninsular Rail Task Group, Sub-national Transport Authority (ADEPT)
- Aerospace: SW Aerospace, iAERO
- Rural Economy: SW Agritech, Rural Productivity Commission
- Others: Great SW, South Coast Marine Cluster, Health and Life Sciences



(page 5 lower)

#### **A Pioneering Approach to Healthy Living**

Dorset's demographics mean we are uniquely poised to spearhead a 21<sup>st</sup> century approach to health and care – we have the opportunity to become a nationally significant 'healthy living' testbed area for medical technology, preventative schemes at scale and innovative social care solutions.

Our Sustainability and Transformation Plan was one of five trusts out of 44 that was rated outstanding. To deliver the plan, Dorset is one of only 10 areas in the country to have an integrated care system, and one of only five areas with a Local Health and Care Record Exemplar (LHCRE).

This allows us to create and test innovative new ways of working. We can test changes to services (i.e. structures and delivery models), community proscripting and new medical technologies to help solve the national challenge of an ageing population in the coming decades. These initiatives could be globally scalable.

In economic terms, there is already huge interest in Dorset for medical products and testing and the potential for collaboration between Dorset's companies, universities and hospitals is huge. For instance, Bournemouth University's Orthopaedic Research Institute, National Centre for Computer Animation and SciTech Games Technology Group are collaborating to produce surgical training and diagnostic scenario games in virtual reality.

#### **A Sustainable 21<sup>st</sup> Century City by the Sea**

The establishment of a new city the size of Bristol in Bournemouth-Poole-Christchurch is an exciting opportunity to raise Dorset's profile, drive economic growth and set the standard for 21<sup>st</sup> century urban living in the UK.

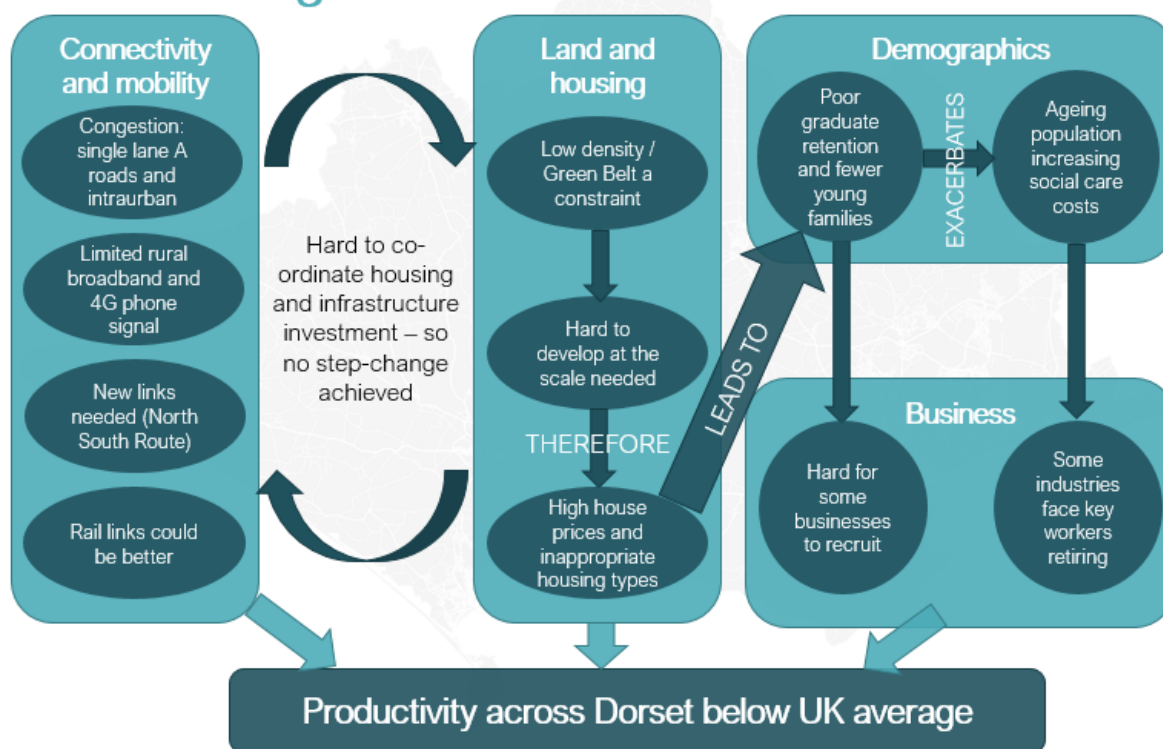
Unitarisation is a chance to initiate a placemaking programme that can put the new city on the map as a liveable, high-tech and prosperous place, in doing so radically changing existing perceptions of Dorset.

Bournemouth-Christchurch-Poole is the largest urban area by population in the UK not to hold city status, so we must work to promote national and international awareness of the fact we mean business. This will require masterplanning to integrate the city's different parts while taking care to recognise each area's distinctiveness. The outcome could be an exemplar for modern urban life: an attractive and well-connected place with a strong economy and unrivalled leisure opportunities; a magnet for fresh graduates, mid-career professionals and retirees alike.



## Barriers to Growth (Page 6)

### Barriers to growth



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Dorset is a successful part of the UK; however, we suffer from below average productivity, and the productivity gap with the rest of the UK has widened in recent years. In order for Dorset to reach its potential, we need to make a deal with Government that addresses our barriers to growth.

Dorset has long suffered from poor transport infrastructure and intense constraints on development, partly due to its natural environment. Congestion, particularly in the Bournemouth-Christchurch-Poole conurbation but also across the North-South and East-West axes of the county, is among the most severe in England and has worsened in recent years. Until now it has been difficult to coordinate housing and infrastructure investment across the county due to Dorset's eight independent planning authorities, meanwhile, an extensive Green Belt and a tendency to build low density housing, often for second homes, has made it difficult to build the correct tenure mix and at the scale required for the local working population.

The outcome is high house prices that are increasingly out of reach of Dorset's residents. This has adversely affected Dorset's demographics by keeping out economically active graduates and young families, although the affordability issue extends to workers of all ages. This places local service provision under intense pressure and has also led to poor graduate retention for Dorset's universities. Many businesses therefore suffer entry-level recruitment problems and are also often unable to replace skilled workers upon their retirement. There is a circular problem here: high house prices make it difficult to recruit local construction workers, which makes it more expensive to build new homes, which keeps house prices high.

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Targeted intervention across all of the above themes is necessary in order to close Dorset's productivity gap, achieve a step-change in our contribution to UK plc and build the foundations for a sustainable 21<sup>st</sup> century economy.

## Our vision (Page 7)

Our vision for Dorset is to realise a 21<sup>st</sup> Century City by the Sea within a sustainable and modern county economy. This means creating a growing economy that works for local people, raising Dorset's national and international standing and maintaining and enhancing the fantastic quality of life that makes Dorset such an attractive place to live.

In doing so, we can be an exemplar for innovative and healthy 21<sup>st</sup> century economic growth, providing an alternative to the 'legacy' model – i.e. the attempts among post-industrial cities to reinvent their 19<sup>th</sup> century prosperity. Dorset can embody an alternative, forward-looking model.

### What this could look like

[The following case studies to be put in a box]

#### Case Study: Rostock, Germany

##### Key features:

- Coastal city with population of 200,000 that drives the knowledge economy of the whole region
- Germany's most important cruise harbour and one of its most popular beaches at Warnemünde
- Sectoral strengths in marine engineering and manufacturing, offshore wind energy, healthcare and biotechnology, ICT and tourism



##### Policies and assets:

- University of Rostock and University Hospital – associated institutions include Albrecht Kossel Institute for Neuroregeneration and Institute of Experimental Gene Therapy and Tumour Research
- TZW Technology Centre Warnemünde eV. – home to over 60 digital, technology and engineering companies, focussed on biotech.
- Max Planck Institute for Demographic Research
- Mecklenburg-West Pomerania set the target of becoming “Health State #1” in Germany
- Guidelines for urban development: “green city by the sea”



Potentially another case study for Fort Lauderdale, Florida

## Our economy, businesses and assets (Page 8)

[This page to be laid out as an infographic as follows:

**(1) Top left – the following points as icons or circles under the heading ‘key economic facts’**

- Gross Value Added (GVA) worth £17.3 billion
- Population = 795,000, including a city the size of Bristol
- High growth sectors:
  - Advanced manufacturing and engineering (£800m GVA and 17,300 jobs)
  - Createch (£363m GVA and 3,800 jobs in Bournemouth alone)
  - Agri-tech / aquaculture (£108m GVA and 700 jobs)
- Established sectors:
  - Financial services (£1.6b GVA and 12,700 jobs)
  - Tourism (27,000 jobs, below median GVA / worker)
- 31,900 businesses

[Some additional facts depending on space:]

- Over 23,500 students at Bournemouth’s two universities
- 50% of graduates in film, visual effects of video games industries in UK studied in Dorset
- Arts University Bournemouth has (joint) highest graduate employment rate in the UK
- Bournemouth the 2<sup>nd</sup> fastest growing area in the UK for startups 2018
- Sunseeker International, Poole the UK’s largest luxury yachtmaker
- RNLI HQ in Poole
- Poole Harbour the largest natural harbour in the world

**(2) Top right - include 20-30 company logos. This sectioned to be headed ‘nationally and internationally important firms’. We suggest the following companies:**

- Cobham
- Meggitt
- Outpost VFX
- Amuzo Games
- Sunseeker International
- MK Soil Science
- Hall and Woodhouse
- Magellan Aerospace
- Ratio
- Merlin Entertainments
- C4L
- BAE Systems
- Bright Blue Day
- Danisco
- Livestock Improvement Corporation
- Atlas Elektronik UK
- RedWeb
- Quarter Circle Games

- Babcock
- Framstore
- Nourish
- Perkins Wimbourne
- Norco Holdings
- Curtiss-Wright
- Honeywell
- Tods Defence
- The Emerge Group
- Caterpillar Marine Power
- JP Morgan
- Lush
- Barclays
- RNLI
- Bank of New York Mellon
- LV= Liverpool Victoria
- Vitality Health
- McCarthy and Stone

**(3) Bottom half of the page – a map showing economic assets within Dorset, titled ‘our economic assets’. A dot for each asset – to show:**

- Both universities
- KMC
- The hospitals
- Dorset Innovation Park
- Poole Port
- Portland Port
- Bournemouth Airport
- AONB in Dorset, Jurassic Coast UNESCO World Heritage site, 100 miles of coastline.

## Our Sectors (Pages 9-10)

**[This section to be turned into a 2 page infographic. We've provided a selection of bullet points for each sector and think these can be turned into a series of icons]**

Dorset's sectors with potential for high growth are advanced engineering and manufacturing, createch, and agri-tech and aquaculture. These have grown alongside Dorset's more mature, established strengths in financial services and tourism. Digital technologies are a cross-cutting enabler across all of our high-growth industries and cross-sector collaboration provides a unique opportunity for further growth. Many of these high-growth businesses are headquartered locally, so there is a great opportunity to upscale their operations to directly benefit our local economy.

### Advanced engineering and manufacturing

- Subsector strengths in aerospace, defence, marine and composites
- Employs 17,300 and £800m GVA
- Collaboration through Dorset Engineering and Manufacturing Cluster (300+ firms)
- Key employment sites: Dorset Innovation Park Enterprise Zone and Bournemouth Airport Aviation Business Park
- Sunseeker International the UK's largest luxury yachtmaker
- Home to MoD Centres of Excellence:
  - Royal Marines Base, Poole
  - Royal Corps of Signals, Blandford
  - Armour Centre, Bovington
  - Royal Engineers Bridging Camp, Wyke Regis
- Key part of South West Aerospace Cluster and South Coast Marine Cluster
- Dorset companies driving growth in digital-marine innovations, e.g. Atlas Elektronik

### Creative Industries / Createch

- Subsector strengths: visual effects, gaming, animation, digital agencies, app creation, post production
- Bournemouth a 5G pilot area
- Dorset assets: UK's largest film school outside of London, National Centre for Computer Animation, Centre for Digital Entertainment, International VFX Hub
- 50% of graduates in film, visual effects of video games industries in UK studied in Dorset
- TechNation 2017: Bournemouth Poole highest of 30 clusters nationwide for high growth firms (26%)
- Cross sectoral collaboration: Nourish – provide care management software for electronic care records; Ratio – operate price comparison website ChooseWisely

### Agri-tech and aquaculture

- Agri-tech worth £108m GVA and has 700 jobs
- Kingston Maurwood College provides specialist education, has Kingston Building agr-tech centre
- A global market: MK Soil Science Ltd's clients include UN Economic Commission for Europe, European Environment Agency, European Commission
- SW agri-tech worth over £1bn with 200+ SMEs
- Dorset marine engineering strength has led to aquaculture sector
- Aquaculture industry undergoing rapid global growth, estimated worth US\$243.5bn
- Innovative Dorset projects / companies: Lobster Grower 2 Project; Dorset Cleanerfish Ltd.

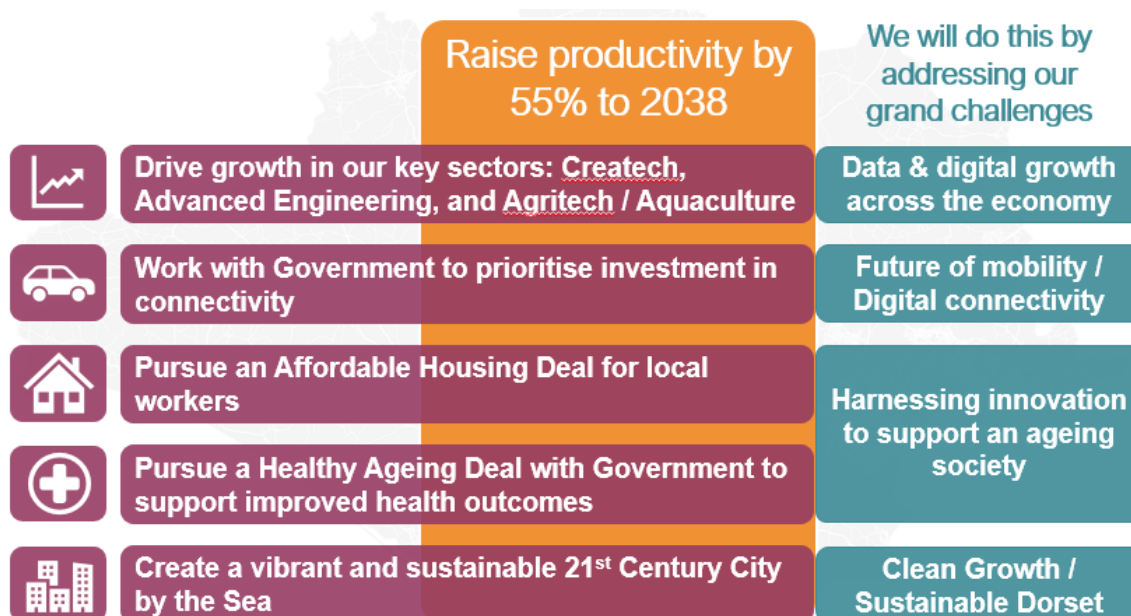
# Our Ambition

## By 2038 we aim to:



In modelling our growth ambition we have made the following key assumptions:

- That national growth in GVA per capita will continue along the long term historical trend.
- That Dorset’s GVA per capita will increase steadily until it converges with the England average by 2038.
- That Dorset will deliver its annual objectively assessed housing need (using the MHCLG methodology) of 4,346 homes per annum till 2038.
- Ratios of the population per home, and jobs per head of population remain unchanged.





## Drive growth in our key sectors

*Grand Challenge: Data and digital growth across the economy*

We want Dorset to be a wave two Local Industrial Strategy area to support innovation and investment in our high growth sectors. We want to realise a well-balanced, high-tech and “future-proof” economy that significantly increases our contribution to UK plc and ensures sustainable growth in the coming decades.

To achieve this, we will:

- Seek Government support for a Createch Catapult Centre and a Tech Nation South office to locate in Dorset
- Invest in co-working and live/work spaces for startups and growing SMEs with excellent broadband in both the city and growth towns
- Secure £10 million each from the Audience of the Future and Creative Industries funds to help Dorset companies build on their strengths in immersive technologies to create new products and services
- Continue to leverage investment for the Bournemouth International Growth (BIG) Programme to unlock much needed employment space at a critical site with capacity to accommodate 10,000 advanced engineering and associated jobs around Bournemouth Airport
- Secure £5 million from the Manufacturing and Future Materials Fund for a local manufacturing technology centre (MTC) linked to the Advanced Manufacturing Catapult
- Secure £20 million from the Transforming Food Production Industrial Strategy Challenge Fund to foster Dorset’s innovative agri-tech sector, including revenue funding for hands-on demonstrators and P2P networks

## Work with Government to prioritise investment in connectivity

*Grand Challenge: Future of mobility / digital connectivity*

A successful 21<sup>st</sup> Century economy rests upon unimpeded communication and connectivity. We want all of Dorset to have access to superfast broadband, uninterrupted mobile signal, and be able to travel efficiently within the county and beyond. Dorset will be a hub for digital infrastructure, including 5G, and our residents will be in easy reach of our employment centres, natural assets and our economic partners such as Bristol and the wider South West, the Solent area and the wider South Coast, London, and the Midlands.

To achieve this, we will:

- Seek Government investment in a City by the Sea Local Transport Package (LTP) that addresses the key bottlenecks affecting travel times in the City. This will include supporting more sustainable transport options including local public transport, cycling and walking.
- Work with Government and Highways England to secure the funding necessary for dualling the A31 and the realising the Western Relief Road
- Seek Government commitment to investment in the North-South road link
- Work with wider partners and Government to prioritise investment in the South Coast Rail Line to Solent and Brighton, and along the South West Mainline to London.

- Work to secure £60 million funding for a high speed broadband programme, focussed on rural areas with poor connectivity and key urban business locations
- Work to secure £2.5 million of funding for 4G mobile connectivity across Dorset

## **Pursue an affordable housing deal for local workers**

*Grand Challenge: Harnessing innovation to support an ageing society*

We want to initiate a new approach to affordable housing delivery that embraces better delivery models, modular housing, housing types appropriate for younger people (including support for the private rented sector), high density development in the city and improved design and community creation to support sustainable ageing. This will deliver thousands of homes for key NHS and social care workers, will help young skilled workers stay in our area and will help our older residents live independent and healthy lives for longer.

To achieve this, we will:

- Seek a £215 million affordable housing deal with Government, as in Oxfordshire, made up of £160 million for unlocking infrastructure, £50 million for affordable housing and £5 million for technical analysis and planning support.
- Deliver 4,336 homes per year – 86,920 homes to 2038 - meeting our objectively assessed housing need.
- Put in place the necessary statutory planning to enable this.
- Explore a range of opportunities for development of affordable housing at scale – including potential densification, sustainable urban extensions, and possibly a Garden Village. We will explore the opportunities around innovative delivery models and new forms of construction.

## **Pursue a Healthy Living Deal with Government to support improved health outcomes**

*Grand Challenge: Harnessing innovation to support an ageing society*

We will build on our well-received STP to further invest in preventative care and reduce the total cost of services provision while improving patient outcomes. We will also align our integrated health system with housing and infrastructure planning to ensure people can live in their homes for longer, provide better patient experiences and choices, offer the same standard of care across all health and care settings and provide more care closer to people's homes.

To achieve this, we will:

- Pursue a health devolution deal like Surrey's £80 million deal: to acquire local control of devolved budgets across our partner health and care organisations.
- Work to establish a Health and Wellbeing Catapult with £20 million of seed funding from

## **Create a vibrant and sustainable 21<sup>st</sup> century city by the sea**

*Grand Challenge: Clean growth / sustainable Dorset*

The Bournemouth-Christchurch-Poole city by the sea is an exciting and unique opportunity to drive growth across Dorset, change people's perceptions of our place and raise our national and international standing. We want the city by the sea to embody the future of the UK economy and be a model for urban sustainability that is attractive to people from all walks of life.

To achieve this, we will:

- Develop an integrated masterplan and investment strategy to coordinate our interventions to make Bournemouth-Christchurch-Poole a single, well-integrated entity while recognising and maintaining each area's local characteristics
- Work to secure formal city status and Core City status for the City by the Sea
- Use the Natural Capital Fund to enhance our natural assets and thereby maintain Dorset's exceptional quality of life as the city expands

## (Page 14)

This Statement of Intent sets out our ambition and vision for Dorset. There is a huge opportunity, for our area and the country as a whole, if we can get this right. We are ready and able to be a pioneer for a new kind of high productivity growth, within a sustainable 21<sup>st</sup> Century City and Modern County that promotes healthy living.

Over the next six months Dorset partners will:

- Continue to progress the programme of unitarisation.
- Undertake initial work on our Local Industrial Strategy, including engaging companies within our growth sectors, and work with Government to initiate the strategy process itself.
- Work with private sector developers and investors to highlight our investment opportunities.
- Agree a way forward for housing planning and policy that addresses local needs.
- Continue to implement our healthy living programme.

And we will work Government to pursue an early affordable housing deal and to develop an innovative wave 2 Local Industrial Strategy.

Papers for agenda Item 3.4 are not included as they are Commercially Sensitive

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	26 July 2018	<b>Item Number</b>	3.5
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Strengthened Local Enterprise Partnership Review		
<b>Recommendation</b>	LEP board to delegate authority to the Chair to drive forward the recommendations as detailed within the Strengthened Local Enterprise Partnership review to enable delivery at pace.		
<b>Papers are provided for:</b>	<b>Decision</b> <input checked="" type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input type="checkbox"/>

**1. PURPOSE**

To inform the Board of the recommendations and way forward following the publishing of the Strengthened Local Enterprise Partnership review.

**2. SUMMARY/BACKGROUND**

On 24 July government published the Strengthened Local Enterprise Partnership Review. The full report is available here: <https://www.gov.uk/government/publications/strengthened-local-enterprise-partnerships> a summary of recommendations is included as part of this paper.

This document sets out the role and responsibilities of Local Enterprise Partnerships in driving local growth. It sets out how government and Local Enterprise Partnerships will work together to strengthen leadership and capability, improve accountability and manage risk, and provide clarity on geography.

Specifically the review proposes a number of changes to boost the performance of LEPs, increase their diversity and ensure they're operating in an open and transparent way. These include:

- up to £20 million of additional funding between 2018 to 2019 and 2019 to 2020 to support the implementation of these changes and embed evidence in Local Industrial Strategies
- supporting LEPs to consult widely and transparently on appointing new Chairs and improve board diversity
- a requirement for women to make up at least one third of LEP boards by 2020 with the expectation of equal representation by 2023
- a mandate for LEPs to submit proposals for revised geographies including removing situations in which 2 LEP geographies overlap

**3. RECOMMENDATION**

LEP board to delegate authority to the Chair to drive forward the recommendations as detailed within the Strengthened Local Enterprise Partnership review to enable delivery at pace.

## **STRENGTHENED LOCAL ENTERPRISE PARTNERSHIPS – SUMMARY RECOMMENDATIONS**

### **Role and responsibilities:**

Government will:

- Publish a **statement on the role and responsibilities** of LEPs. LEPs will focus on enhancing productivity. This will be achieved through the development and delivery of their Local Industrial Strategy.
- Publish a **further statement on Local Industrial Strategies** to guide locally-led work. This statement will be published over the summer. Government will aim to agree Local Industrial Strategies with all areas of England by early 2020.
- Commission an **annual economic outlook** to independently measure economic performance across all LEPs and the areas they cover.

Government will support all LEPs to:

- Develop an evidence-based **Local Industrial Strategy** that sets out a long-term economic vision for their area based on local consultation.
- Publish an **annual delivery plan and end of year report**. This will include key performance indicators to assess the impact of their Local Industrial Strategy, funding and interventions. It will inform objective assessment on LEP performance.

### **Leadership and organisational capacity:**

Government will:

- Increase **regular dialogue** with LEPs. This includes the **Prime Minister chaired Council** announced in the Industrial Strategy, as well as a **senior official sponsor** for every LEP from across government departments.
- Actively **work with LEPs to advertise opportunities** for private sector leaders to become a LEP Chair when vacancies emerge. While these are not public appointments, we will offer to list vacancies on the Centre for Public Appointments website.
- Offer an **induction and training** programme for LEP board members and officers on working with Government. We will work with the LEP Network, Local Government Association and other professional development bodies to develop this programme.
- Provide **up to £20 million between 2018-19 and 2019-20 in additional capacity funding to support LEPs** to implement the review and to provide the strategic and analytical capability needed to develop ambitious Local Industrial Strategies.

Government will support LEPs to:

- **Consult widely and transparently** with the business community before appointing a new Chair; and introduce **defined term limits** for Chairs and Deputy Chair.
- Establish more **representative boards of a maximum of 20 persons** with the option to co-opt up to five additional board members. Our aspiration is that two-thirds of board members should be from the private sector;
- **Improve the gender balance and representation of those with protected characteristics on boards** with an aim that women make up at least one third of LEP boards by 2020 with an expectation for equal representation by 2023, and ensuring all LEP boards are representative of the businesses and communities they serve.
- **Provide a secretariat independent of local government** to support LEPs' decision making.
- **Develop a strong local evidence base of economic strengths, weaknesses and comparative advantages** within a national and international context. This will be supported by **robust evaluation of individual projects and interventions**.

### **Accountability and performance:**

Government will:

- Continue to maintain **overall accountability for the system** of LEPs and local growth funding, and implement in full the recommendations of the Ney Review and any future recommendations that may be made as the performance of LEPs is scrutinised and reviewed.
- Assess and publish annual performance against **quantitative and qualitative measures** set out within LEP delivery plans.
- Set out within a revised National Assurance Framework a clear statement on an **escalating approach to intervention** in any instances where LEPs demonstrate that they are found to be underperforming.
- Develop with the LEP Network and LEPs a **sector-led approach to assessing and improving performance** through regular peer review.

Government will support all LEPs to:

- Have a **legal personality**, such as incorporation as companies, or mayoral combined authorities or combined authorities where they exist.
- Set out clearly and transparently the **responsibilities of the Chair, Board, Director, and Accountable Body**, including over spending decisions, appointments, and governance.
- Actively participate in relevant **local authority scrutiny panel** enquiries to ensure effective and appropriate democratic scrutiny of their investment decisions.
- Hold **annual general meetings** open to the public to attend to ensure the communities that they represent can understand and influence the economic plans for the area.

### **Geography:**

Government will:

- Ask LEP Chairs and other local stakeholders to come forward with **considered proposals by the end of September on geographies which best reflect real functional economic areas, remove overlaps and, where appropriate, propose wider changes such as mergers**. Government will respond to these proposals in the autumn and future capacity funding will be contingent on successfully achieving this.

Government will support all LEPs to:

- **Collaborate across boundaries** where interests are aligned when developing strategies and interventions to maximise their impact across their different objectives.

### **Mayoral combined authorities:**

Government will:

- **Consolidate its engagement with mayoral combined authorities and their LEPs** with a collaborative approach to agreeing a Local Industrial Strategy.

In mayoral combined authority areas, we will work with each LEP and mayoral combined authority to:

- **Ensure LEPs have a distinctive role in setting strategy and commissioning interventions** to drive growth, jobs and private sector investment
- Require **LEPs and mayoral combined authorities to develop local agreements** which clearly set out roles and responsibilities and accountability.
- **Encourage LEPs and mayoral combined authorities to move towards coterminous geographies where appropriate** in line with the wider discussions on LEP geographies.



Some of the papers for agenda Item 4.1 are not included as they are  
Commercially Sensitive

**DORSET LEP BOARD MEETING COVER SHEET**

Meeting Date	26 July 2018	Item Number	4.1.
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Delivery Update		
Recommendation			
Papers are provided for:	Decision <input checked="" type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input type="checkbox"/>

**1. PURPOSE**

This paper gives an overview of programme delivery at Dorset LEP, it is accompanied by appendices, a number of which are classified as confidential, due to containing commercially sensitive information;

- Appendix A: Poole Bridge Change Request – confidential
- Appendix B: MEMO Change Request – confidential
- Appendix C: Holes Bay Business Case Appraisal – confidential
- Appendix D: Orthopaedic Research Institute Business Case Appraisal – confidential
- Appendix E: Quadrant End of Project Report
- Appendix F: Literary and Scientific Institute End of Project Report
- Appendix G: Growing Places Fund shortlisted applications – commercially sensitive and confidential
- Appendix H: Ultrafast Broadband Exception Report – confidential
- Appendix I: Dorset LEP BEIS/CLoG Reporting Dashboard – confidential



# **DORSET**

Local Enterprise Partnership

## **Quadrant – Dorset Innovation Park**

### **End of Project Report**

**May 2018**

## Project Summary

This project was awarded funding through the second round of Dorset LEP Local Growth Funding in January 2015. The funding was for Purbeck District Council to acquire a section of land within Dorset Green Technology Park to invest, in partnership with Dorset County Council, in small workspace units.

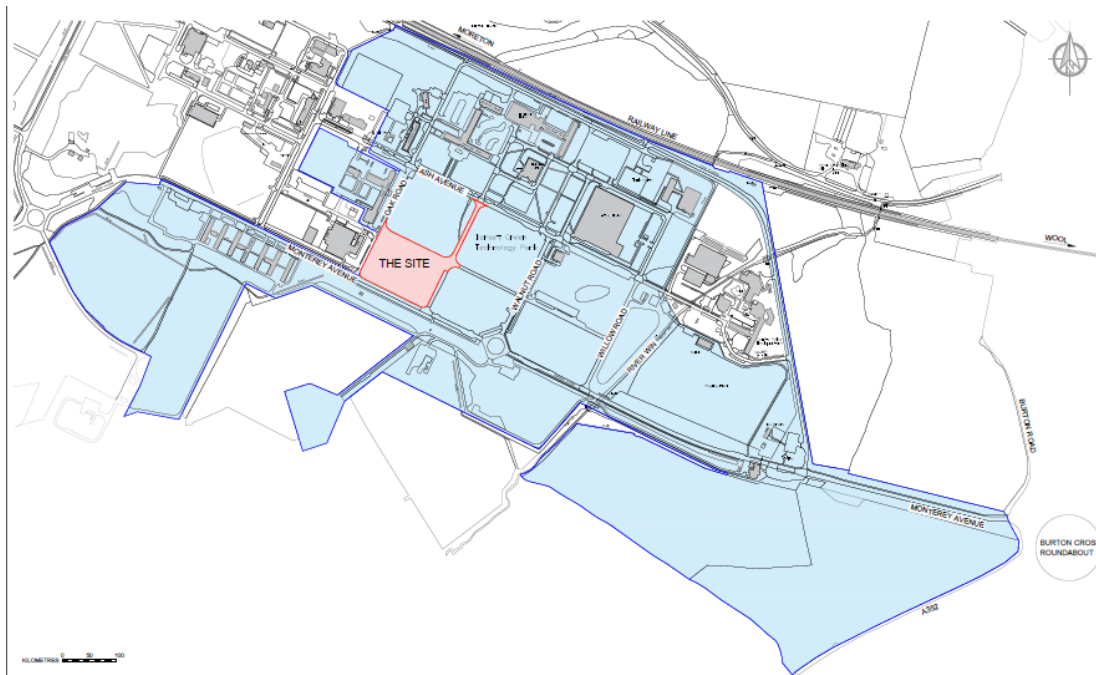
Dorset Green Technology Park, renamed Dorset Innovation Park in April 2017, has been recognised as one of South West England’s greatest opportunity sites for science park style development, with the award of Enterprise Zone status in 2016. The site boasts 50 hectares of serviced employment land and two nationally important defence sector advanced engineering companies. Further information about Dorset Innovation Park Enterprise Zone can be found [here](#).

Project start date	October 2016
Project construction start date	February 2017
Project completion date	December 2017

## Review of Business Case

Business case was completed in March 2015 and submitted to Dorset LEP soon after. It outlined the different options for the workspace units. Match Funding from Purbeck District Council and Dorset County Council to the value of £2,200,161 was put forward for the project but the business case outlined that there was gap funding for the delivery of the workspace unit and that Dorset LEP funding would allow this project to go ahead.

The Business case set out that the workshop unit’s construction would be competitively tendered, ensuring good value for money.

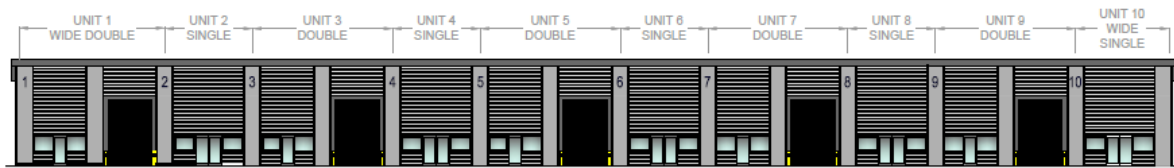
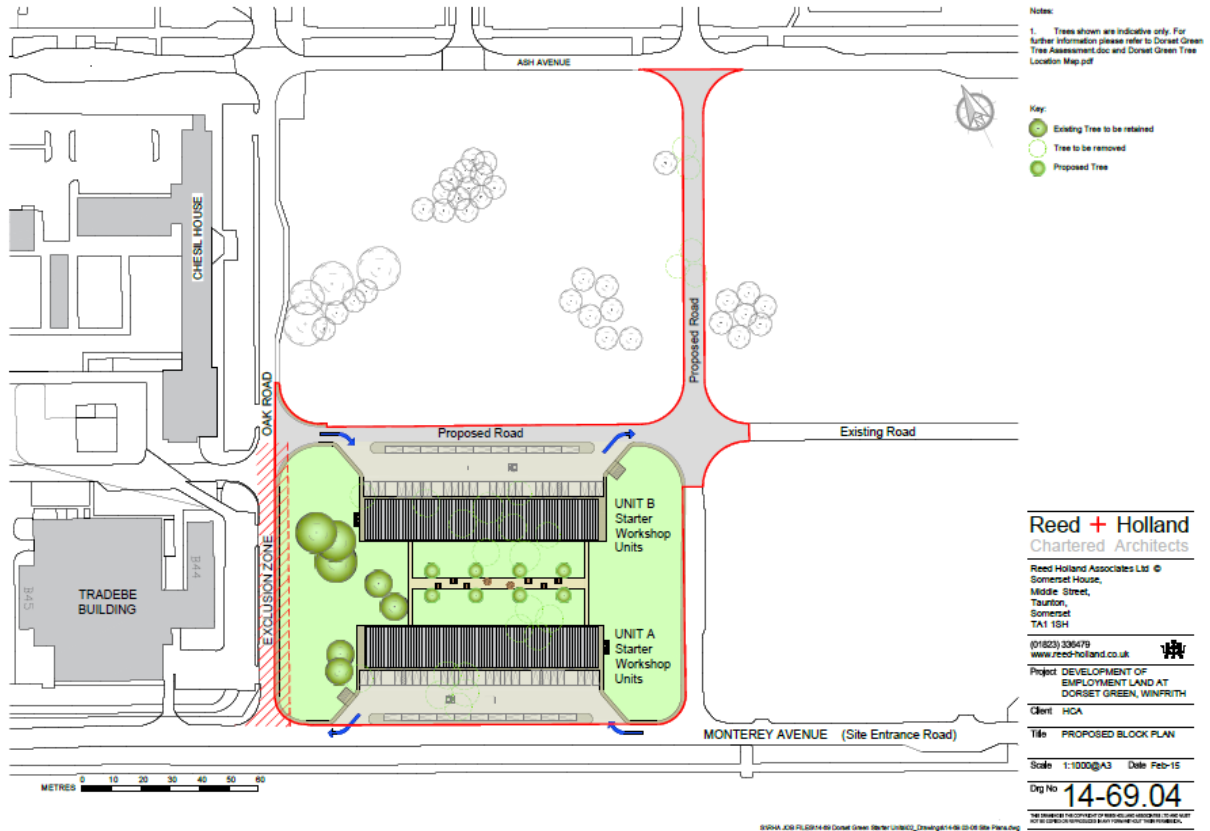


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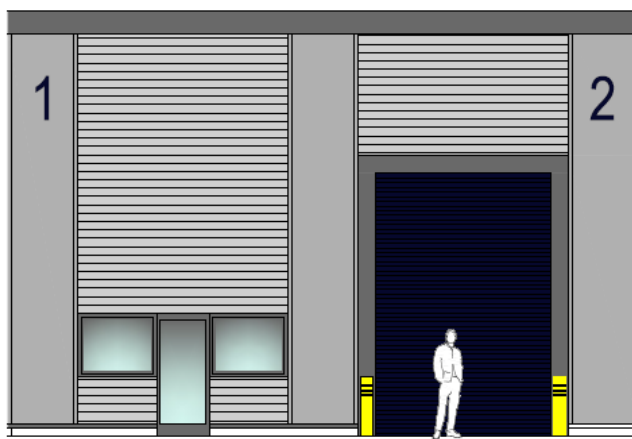
01202 29419  
www.reedholland.co.uk

© 2016. All Rights Reserved. Dorset Green - Winfrith - Development - Large Scale Location Plan

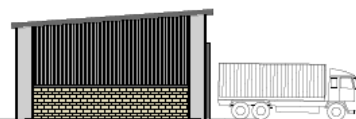
Project: DEVELOPMENT OF EMPLOYMENT LAND AT DORSET GREEN, WINFRITH Scale: 1:5,000@A3  
Client: HCA Date: Feb-15  
Title: LARGE SCALE LOCATION PLAN Dwg No: 14-69.01



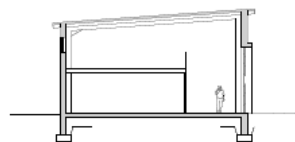
PROPOSED FRONT ELEVATION  
SCALE 1:200@A3



PART ELEVATION  
SCALE 1:50@A3



PROPOSED SIDE ELEVATION  
SCALE 1:200@A3



PROPOSED SECTION  
SCALE 1:200@A3

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Project DEVELOPMENT OF  
EMPLOYMENT LAND AT  
DORSET GREEN, WINFRITH

Client HCA

Title STARTER UNITS  
PROPOSED ELEVATIONS 1/2

Scale A3 @A3 Date Feb-15

Dwg No 14-69.08



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Project DEVELOPMENT OF  
EMPLOYMENT LAND AT  
DORSET GREEN, WINFRITH

Client HCA

Title 3D MODEL VIEWS OF  
PROPOSED SCHEME

Scale A15 @ A3 Date Feb-15

Dwg No **14-69.10**

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## Governance

Governance was put in place for the wider Enterprise Zone, with the signature of Dorset LEP, Purbeck District Council and Dorset County Council to the Government MOU and Local MOU. A two tier governance system was put in place with the Enterprise Zone Management Board established to provide Strategic lead of the Dorset Enterprise Zone. The Project Group is responsible for the day-to-day management of the Dorset Enterprise Zone.

As this governance system was in place, once the Quadrant site started construction on site, a verbal update was given to the Project Group at each monthly meeting. Highlight reports were completed bimonthly and submitted to Dorset LEP.

## Planned Outputs and Outcomes

### Outputs

The following outputs were planned (with timescales) for the Quadrant workspace units:

October 2016	Purchase of land for workspace units
November 2017	Completion of 20 workspace units

### Outcomes

The build of the Quadrant workspace units would also deliver the following outcomes:

	2017	2019	2022
Jobs		10	60
Businesses on site		6	20
Land Unlocked (HA)	6		
Commercial Floor space (SQM)	1,843		



## Achievement of Outputs

The tender for the construction was awarded to Acheson and work started on site in February 2017.



The Quadrant workspace units were completed in December 2017, a month later than planned. This was due to a delay from a statutory undertaker.



The land has been unlocked and the commercial floor space created for these workshop units.

The Quadrant workspace units were officially opened by Richard Drax MP at the launch of the Dorset Innovation Park Enterprise Zone.



## Outcomes

Sibbett Gregory have been employed by Purbeck District Council to market the quadrant site to the public. To date (May 2018) 1 business has moved on site, another 2 businesses are in the process of agreeing heads of terms and there are another 2 live enquiries.

There are a number of different size units varying in size and rent value. Decision has been made by Purbeck District Council and Dorset County Council to make one of the blocks or part of available for purchase.

The marketing brochure is on Dorset LEP's website, the Dorset Property Pilot website and the marketing agent's website:

<https://dorsetlep.s3.amazonaws.com/Enterprise%20Zone/Quadrant%20site%20brochure%20.pdf>

## Benefits Realised to date

Development of the Quadrant site has given reassurance to the businesses already on site that the public sector is committed to making the whole Dorset Innovation Park Enterprise Zone a success.

## Review of Project Objectives

RAG Review of Objectives	Status	Comments
Time		This project started on time but was delayed in completion by 1 month due to delay with connection of statutory undertakers. The delay meant that the project and overall Enterprise Zone could be launched together.
Cost		The cost of the project came in on budget.
Quality		Value for money and quality was sought through the tendering process and Achesons delivered quality construction.
Scope		The scope of this project did not change.
Benefits		Outcomes of the project are set to be achieved and any additional benefits will be captured.
Risk		There was a risk that the statutory undertaker would cause a large delay to the completion of the project, once construction was completed, however this was resolved and only caused a 1 month delay.

## Lessons learned

- Time to secure planning consent in an area with important environmental interest. Highlighting the increasing value of the simplified planning procedures.
- The negative effect of the statutory service (Wessex water, SSE, BT) on the delivery of project within timescales. Not being able to have control over their delivery of an element of a project.

## Conclusion

Growth Deal Funding as gap funding has enabled this project to go ahead and deliver 20 workspace units for businesses at the Dorset Innovation Park. The launch event of Dorset



Innovation Park also marked the completion of 20 new employment units which will be let to businesses on 'easy in, easy out' terms.

Richard Drax, MP for South Dorset, said: "Dorset Innovation Park is an excellent example of private and public sector partnership working together to unlock vital employment land and deliver much-needed economic growth to the region. We know that Dorset already boasts a thriving and varied industrial community, but we now have the potential to increase our contribution to national productivity further. I am particularly pleased to see investment and support for job creation within rural South West Dorset and the development of something that plays extremely well to our sector strengths."

Jim Stewart, Dorset LEP Director, said: "Dorset's economy stands to benefit greatly from this new Enterprise Zone. Dorset Innovation Park presents an attractive offer for businesses wanting to relocate or expand and make the most of our impressive strengths in engineering, marine and defence. Dorset LEP and its partners are pleased to breathe life back into what was a stalled but significantly important rural employment site, and we are committed to realising its potential as a catalyst for growth and jobs."

Councillor Cherry Brooks, Economy and Infrastructure Portfolio Holder, Purbeck District Council and Dorset County Councillor, said: "As a key employment site, the success of Dorset Innovation Park is vitally important to the district and county, so we are committed to its success. By working closely with Dorset LEP, we have already retained the commitment of current tenants ATLAS ELEKTRONIK UK and QinetiQ, and are involved in positive discussions with potential investors. This launch is very timely as 2018 is the Year of Engineering, which focuses on inspiring the next generation to see engineering as an exciting and rewarding career."

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<http://dorsetlep.co.uk/dorset-green/>

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01929 557349



# **DORSET**

Local Enterprise Partnership

## **Literary and Scientific Institute**

## **End of Project Report**

**June 2018**

## Project Summary

Refurbishment of the Literary and Scientific Institute building to create a state of the art workspace and become a hub for business development and support in rural West Dorset.

The project secured £2.7m before the Growth Deal submission to deliver this project with the following objectives:

- Create a contemporary, ambitious and aspirational work hub that will become a focus for local business development
- Deliver a range of facilities to meet the needs of different working practices in line with findings from market research – these include contemporary office space, work hub area for hot desk working, formal and informal meeting spaces (including pod space), high speed connectivity for all users.
- Provide fit for purpose training space and work in partnership with local colleges and training providers to deliver a programme that responds to the needs of new and existing businesses.
- In support of the above a café will cater for users of the building and encourage external usage for training and conferencing events

Growth Deal funding was allocated towards the work hub.

Project start date	April 2016
Project construction start date	August 2016
Growth Deal Funding awarded	February 2017
Project completion date	February 2018

## Review of Business Case

An outline business case was submitted in the call for projects for Growth Deal 3. As part of the due diligence assessment before projects were put forward to Government the project was assessed and received a BCR of 80. This project was included in a collection of four projects made to Government for Productivity in Tourism and Government agreed to fund each of the four projects, who each received £56,250 gap funding.

LSI were successful in raising this other funding from a number of different partners, including Heritage Lottery Funding (HLF) (£1.5m). This contribution from Dorset LEP gave the final funding towards a £3m scheme (with £2m capital build and £1m revenue). Due to the rigorous HLF procedures, Growth Deal 3 initial process and the amount of funding awarded from Dorset LEP this was exempt from an independent business case review. Below is an overview of the funding partners.



We received a letter from Literary and Scientific Institute legal representation confirming they did not fall into State Aid.

Literary and Scientific Institute before photos







## Governance

This project reported straight to Dorset LEP Board through the programme management team.

## Change Request

There were no change requests for this projects.

## Planned Outputs and Outcomes

It is set out in the business case the outputs of the whole project would be:

- Refurbishment of the Literary and Scientific Institute to make a fit for purpose building
- Create 3 new fit for purpose work spaces
- Create flexible work hub space for hot-desking for up to 10 people at any one time
- Create a range of flexible meeting and networking spaces. The LSI will encourage informal and ad hoc networking and support through design and layout of meeting and networking space.
- A canteen which will act as a standalone business

As a result of this work it will provide the following outcomes:

- Direct jobs created: 7FTE
- Apprenticeships during capital phase: 2
- Work placements during capital phase: 4
- Income from business engagement in building (café, office rentals, training): £222,438
- Investment in local economy from building users (based on SW tourism data @ £37 per visitor): £2,331,000

## Achievement of Outputs

Construction completed in January 2018, a couple of months behind schedule and therefore an informal opening took place in February 2018, which meant that some facilities were open to the public. A formal opening of the LSI took place in April 2018 which was attended by the funding partners, including Dorset LEP.

Below are photos of the completed refurbishment of Literary Scientific Institute:





## Outcomes

- 3 part time jobs have been created to run the centre
- 2 work placements for students are happening in July 2018
- There are currently 25 businesses and freelancers on the monthly and PAYG tariffs using the hot desks and meeting rooms
- Organisations hiring the space for evening events include the RSA, Dorset AONB, and Waitrose.
- The courtyard has been hired for a book launch and as a break-out space for other events.
- There is a regular chess club held in the courtyard on a Saturday morning, and it is being used during the folk festival for some Saturday sessions.
- Six events in the centre have been booked for the Bridport Literary Festival in November 2018.
- The Training Room is regularly used by the Dorset Growth Hub. Other training sessions have been held by local solicitors, various police organisations, and the Bridport Arts Centre. From October 2018, the Training Room will be used one day a week for Driver Awareness Training.

## Benefits Realised to date

- Since opening the building there has been a lot of interest in the building and therefore 4 volunteers have been employed and other volunteers are being sought to act as ambassadors for the building and show people round.

## Review of Project Objectives

RAG Review of Objectives	Status	Comments
Time	Orange	The project completed a couple of months behind schedule.
Cost	Green	The project came in on capital budget, and LSI is part way through the first year of revenue budget.
Quality	Green	The project has been completed to a high specification.
Scope	Green	The scope of the project stayed the same from inception to completion.
Benefits	Green	There are additional/ different benefits seen from the first quarter of the projects life.
Risk	Green	Risks associated with the project were mitigated throughout the project but delays attributed to

		additional waterproofing work at basement level, issue of architects instructions and Utilities (BT & WPD) meant there was a delay to the completion of the project.
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## Lessons learned

- Lessons learned are currently being collated by the LSI manager to take these on board for any future projects.

## Conclusion

A formal opening of the LSI took place in April 2018 and saw a number of delegates give their overwhelming support for the project. The refurbishment has meant that a number of businesses are able to come to a hub to progress their business and meet other like-minded people.

Dorset LEP will continue to monitor the outcomes of the project and work with the LSI manager to promote the facility and help with its success. A number of quotes were included in the launch associated press which shows the support for the project:

Sir Oliver Letwin MP spoke enthusiastically about the building describing it as, "A wonderful mixture of the modern and the old brought together in a most sensitive way..."

The Heritage Lottery Fund was represented by Evelyn Stacey who explained why HLF had been so keen to support the project, saying, "...Providing learning opportunities was something we were very keen to support".

Jim Stewart, Dorset LEP Chair, said: "Dorset LEP is delighted to have been able to support the development of this impressive new workspace which is helping to meet the needs of existing businesses, whilst enabling new ones to grow. It is fantastic news for both businesses in the west of Dorset and for the wider local economy, and we wish it every success."

Mayor Anne Rickard spoke of the significance that the LSI project holds for Bridport, "...this wonderfully renovated building is a sheer delight and we must remember that this is actually the third very large project of its kind undertaken within Bridport for which Heritage Lottery Grants have been awarded. This says so much for our town, in having buildings which are worth looking after, and being able to create the ability to deliver such a wonderful outcome".

### Dorset LEP

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[http://dorsetlep.co.uk/literary-and-scientific-institute-\(lsi\)-bridport/](http://dorsetlep.co.uk/literary-and-scientific-institute-(lsi)-bridport/)

### Literary Scientific Institute

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The papers for agenda Item 5.1 are not included as they are Commercially Sensitive

## DORSET LEP BOARD MEETING COVER SHEET

<b>Meeting Date</b>	26 July 2018	<b>Item Number</b>	5.2.
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Governance Update		
<b>Recommendation</b>	<i>Dorset LEP Board to endorse the enhanced levels of transparency to the public on our delivery, which is in addition to the level required by Mary Ney recommendations.</i>		
<b>Papers are provided for:</b>	<b>Decision</b> <input checked="" type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input type="checkbox"/>

### 1. PURPOSE

At the last Board meeting, an update was given to the Board on the progress of delivery of the Mary Ney recommendations. This paper will give a further update on actions and delivery from Mary Ney and the annual conversation. Key highlights from the update that Melanie Dawes provided to the Committee on the Department's progress regarding the implementation of the Mary Ney Review; and the results of this year's assurance process has been included. The letter has been submitted by Melanie Dawes and was published by the Committee earlier this week. It can be reviewed through the link <https://www.parliament.uk/documents/commons-committees/public-accounts/Correspondence/2017-19/mhclg-perm-sec-leps-220618.pdf>

### 2. SUMMARY/BACKGROUND

#### Mary Ney Recommendation Update

- Team members are working with all sub-groups to ensure that Terms of Reference are updated to reflect best practice and undergo their annual review. All sub-groups will have updated Terms of Reference by their next meeting.
- To reflect emerging best practice a tender has been awarded to Mitchelmores to review and update the Grant Agreement and Service Level Agreement. Final documentation will be available by end of July to implement for new projects and services.
- Dorset LEP communications manager has updated the data protection and privacy policy and related cookie policy, which is available on the Dorset LEP website.
- Dorset LEP team has looked at best practice regarding the publication of information about Growth Deals online and created a forward planner for all Growth Deal projects, to highlight the different stages that the projects are at, to make publically available. The team welcomes any feedback on the plan from Dorset LEP Board before this is made available on Dorset LEP website.

***Dorset LEP Board to endorse the enhanced levels of transparency to the public on our delivery, which is in addition to the level required by Mary Ney recommendations.***

#### Annual Conversation

- There was an outstanding action within the Annual Conversation work regarding a review of Poole Bridge, this will come to the September LEP Board. Through our due diligence process an end of project report and evaluation will take place and will be presented to Dorset LEP Board in due course. We are also working with Borough of Poole on their internal process for evaluation.

- There were a number of outstanding actions from Government regarding CIPFA guidance, which Dorset LEP is working closely with Richard Bates on this.
- In the Melanie Dawes letter it outlines the evaluation from the annual conversation, LEPs were provided an overall performance assessment (exceptional, good, requiring improvement or inadequate) based on an evaluation of their performance regarding governance, delivery and strategy over the previous twelve months. Dorset LEP was given good overall, placing us in the top third of LEPs and you are now able to see how that relates to all other LEP ratings below

<b>Performance assessment</b>	<b>Inadequate</b>	<b>Requiring improvement</b>	<b>Good</b>	<b>Exceptional</b>
<b>Number of LEPs</b>	<b>2</b>	<b>19</b>	<b>16</b>	<b>0</b>

- Following the Annual Conversations, all LEPs received a full spot check to ensure that they were compliant with the National LEP Assurance Framework and Best Practice Guidance. The Annual Conversations also informed the selection process for the deep dives which provided an in depth review of 11 LEPs' arrangements and processes.

#### Ministerial Review

- A further ministerial review is currently underway and the outcome and recommendations will be announced imminently. Recommendations will include an update to the National Assurance Framework, which as a result will mean Dorset LEP will update its Local Assurance Framework. Work is already underway by Dorset LEP Team to make amendments to the Local Assurance Framework reflecting changes and updates to our processes, as a result of increased best practice.

### **3. RECOMMENDATION**

*Dorset LEP Board to endorse the enhanced levels of transparency to the public on our delivery, which is in addition to the level required by Mary Ney recommendations.*



Some of the papers for agenda Item 6.1 are not included as they are  
Commercially Sensitive

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	11 <sup>th</sup> July 2018	<b>Item Number</b>	6.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input type="checkbox"/>
<b>Paper Title</b>	Connected Dorset Sub Group – Update Report		
<b>Recommendation</b>	That DLEP Board note current work undertaken by the Sub Group.		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input type="checkbox"/>

**1. PURPOSE**

To provide DLEP Board with an update on recent activity.

**2. SUMMARY/BACKGROUND**

- The Connected Dorset Sub- Group is currently discussing the implication of the emerging position related to the Government’s current intent to create Sub-National Transport Bodies (SNTBs). The intent from government is to receive Strategic Transport Plans/ Strategies over time in order to allocate new funding from 2020/21 onwards. The level of funding available is currently unknown. In the South West an initial intent is emerging to possibly form two Shadow STB’s based on different needs and challenges within the South West. These are the ‘Western Gateway’ and the ‘South West Peninsula’. Membership of these is currently being considered by Strategic Transport Authorities across the South West.
- An expression of interest has been submitted to the Transforming Cities Fund for the SE Dorset Conurbation for £150m (a total of £840m is available nationally). The government has not set a response date, but it is expected to be September 2018. Subject to being invited to do so, a formal bid will be submitted after that. The formal bid document is available to view on the Bournemouth Borough Council website.
- Phase 2 of the Congestion evidence base and associated reporting has been held back due to DCC delay in implementing the new SATURN model, so an enhanced Phase 1 report is to be worked upon and shall be presented this in October.
- Various significant road schemes have been successfully delivered ahead of time and under budget.
- Cross-Country Rail are running a franchise consultation, which amongst other changes proposes terminating the Bournemouth-Manchester service at Southampton – this is opposed by all local stakeholders. The Dorset Rail Group and ‘Focus on Dorset’ Group are writing a joint response, led by the Local Authorities.

**3. RECOMMENDATION**

That DLEP Board note the current work being undertaken by the Sub Group.

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	26 <sup>th</sup> July	<b>Item Number</b>	6.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Dorset Tourism Association Update		
<b>Recommendation</b>	For info only		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

Update of DTA activities

**2. SUMMARY/BACKGROUND**

Ongoing work

**3. RECOMMENDATION**

Info Only

### **Destination Management Plan**

The Destination Management Plan, on which the formation of the DTA was based, was reviewed on 11<sup>th</sup> Jan. The plan will now focus on three main areas, which will be fleshed out in detail during 2018 which are:

- **Data** - Current tourism policies are based on data from 2009, which means that strategic funding for tourism is not appropriately directed.
- **Networking** – in order to catalyse product creation
- **Big Stories** – identifying, propagating and harmonising the experiences that define a holiday in Dorset.
- **Inspiring Excellence** – working with Dorset Tourism Awards, identifying best practice, supporting businesses.

As 2018 progresses, each of these areas will be reviewed with appropriate targets.

### **Data**

The DTA has commissioned its first large scale research into the nature of Dorset's visitors. This was presented to the industry in a networking meeting on 9<sup>th</sup> July in Eype. Over 200,000 postcodes of Dorset visitors were collected and processed using the Mosaic methodology. The report has been circulated to industry and will be available through the LEP website. This is the first research to be carried out on this scale by a wide industry collaboration in the area. It will give businesses a chance to compare their own data to a wider sample to give ideas about who they are missing and how they may reach the audiences most inclined to visit.

### **Networking**

We continue to organise a series of networking functions, the latest being the presentation of new data. The key concept is that Dorset's tourism business networks are sector based, with little cross-sector working. The DTA is well positioned to create new cross sector networks from which new collaborations can be achieved. Two examples in 2018 have been the establishment of a new food festival in Abbotsbury and a trial to increase the number of direct hotel bookings in Poole.

### **Big Stories**

We have opened discussions with Thinking Place, who constructed the place narrative for Hull City of Culture, to look at how we can create a customer centred narrative for Dorset. This work will need to tie in with the wider LEP narrative created by Metro Dynamics.

### **Great South West**

Sara Uzzell and Richard Smith are on the working group for Tourism as part of the Great South West Rural Workstream. The early emphasis is:

- Extending the season (ie productivity)
- Retaining expenditure
- Driving improved performance.

Central to all efforts will be the collaborative generation of data about audiences and performance. This is likely to be a cross-LEP process.



# HOW TOURISM BENEFITS THE DORSET ECONOMY



The tourism industry is vitally important to Dorset. Tourism boosts the economy by supporting small and medium sized businesses throughout the county, bringing vitality to the rural, urban and coastal communities.

This rural and coastal area includes popular seaside resorts, the world-renowned Jurassic Coast World Heritage site and is largely designated as an Area of Outstanding Natural Beauty.

Dorset is served by Bournemouth International Airport and ferry services to Poole Port as well as cruise ships into Portland Port.

**£1.1 Billion**  
TOURISM CONTRIBUTES TO THE ECONOMY




**£500M**  
STAYING VISITOR SPEND



**£900M** GENERATED IN GVA  
GROSS VALUE ADDED

**18.8M**  
VISITS TO DORSET  
(DAY VISITS AND STAYING TRIPS)



**16.5M** DAY LEISURE VISITS





**2.2M**  
OVERNIGHT LEISURE TRIPS



**9M**  
OVERNIGHT STAYS  
(NIGHTS)



**1.3M**  
OVERSEAS STAYS  
(NIGHTS)



**29,726** TOURISM JOBS CREATED



**DORSET LEP BOARD MEETING COVER SHEET**

Meeting Date	26 July 2018	Item Number	6.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Update on Employment and Skills Policy priorities		
Recommendation	The Board is invited to note the paper		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

**1. PURPOSE**

To share current Dorset LEP priorities for focus in Employment and Skills.

**2. SUMMARY/BACKGROUND**
**CAREERS HUB**

Dorset LEP led a multi partner bid to Careers and Enterprise Company (CEC) to establish one of [20 Careers Hubs](#) in England. This has been refused despite our case based on areas of need covering social mobility, poor careers aspirations, low uptake of STEM study post -16 and a fragmented careers advice system. CEC's own careers advice 'Cold Spots' analysis shows Dorset LEP as one of the five neediest areas in England. We particularly highlighted the needs of Weymouth and Portland, with a failing secondary school system. The feedback on our bid was that it was strong but we feel CEC's examples of where we could have improved lack objectivity and depth and do not support their decision. We are vigorously challenging what we see as a flawed decision and are lobbying government to scrutinise this CEC decision and help find extra money (£120k over two years) for Dorset's Careers Hub. Our [press release](#) sets out our public case.

**DORSET LEP SKILLS BOARD**

The first meeting of the new Skills Board has been agreed for 26 September with full attendance from the six 'anchor' HE and FE educational institutions. Following feedback it has been agreed that much of the work of the Dorset Young People's Forum will continue as a sub group of the new Skills Board. A task and finish group is meeting to agree Terms of Reference, Purpose, Membership and a new name for the sub group. Its focus will include a Dorset Careers Strategy; excellence in employer engagement with schools and colleges, including work placements/experience; and operational governance of CEC programmes. Additional voices will be added to strengthen representation from Local Government (as clarity emerges on new structures appropriate to skills), adult education, private training providers and schools. We will look at the overall balance of representation and voices across the Skills Board and its Careers sub group.

**3. RECOMMENDATION**

The Board is invited to note the paper

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	26 <sup>th</sup> July 2018	<b>Item Number</b>	6.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Dorset LEP Housing Programme Group		
<b>Recommendation</b>	For the Board to note the contents of the update report		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

The report will provide an update to the Dorset LEP Board on the work of the LEP Housing Programme Group, including progress on the actions identified in the Dorset LEP Housing Report.

**2. SUMMARY/BACKGROUND**

A key focus of the Dorset LEP Housing Group remains the delivery of actions identified in the Dorset LEP Housing Report. Appendix I of this report provides a full list of the priorities and actions identified in this report and current progress to date.

Community Housing Fund

Community led housing development accounted for 12% of all housing delivery nationally and the Governments recently announced Community Housing Fund seeks to expand on the success of this form of housing delivery. The £163 million revenue and capital funding will be awarded on a rolling programme over a 2 year period from March 2018 to March 2020. Dorset leads the way nationally in this form of development and it is anticipated that bid/s will be made to Homes England to support further development in Dorset.

Homes England Site Disposal

The Homes England Development and Disposal Plan June 2018 provides an overview of land and property that Homes England expects to bring forward for development or disposal in June 2019. 7 sites are currently identified in Dorset for residential and industrial and business development.<sup>1</sup>

Housing Viability Symposium

Issues of viability were identified in the Dorset LEP Housing Report as a factor seen to be holding down levels of development in Dorset. The issue of viability and its impact on housing delivery is also recognised by Government who are expected to announce changes to viability in reforms to the National Planning Policy Framework expected later this summer.

Dorset LEP is arranging and hosting a Dorset wide Viability Symposium in early October. The event aims to improve the knowledge, understanding and skills of Dorset local authority officers and members on issues of local viability, and improve their role as informed clients.

<sup>1</sup> [www.gov.uk/government/publications/land-development-and-disposal-plan](http://www.gov.uk/government/publications/land-development-and-disposal-plan)

### Dorset Housing Building Sector

Work continues gathering intelligence on the local housing building sector and links have been made with the lead industry bodies with a view to future joint working. A private developer engagement event involving a number of key local developers and Homes England has been arranged for the end of the summer. A similar event will be held with developing Housing Associations to be held in the autumn. This event will be run in partnership with the National Housing Federations. These events will compliment work being conducted with other industry bodies such as the Federation of Master Builders to engage with SME builders locally.

In addition to progressing the recommendations and actions of the Dorset LEP Housing Report, the LEP Housing Programme Group also identified other important work streams. Progress against this work is summarised below.

- o Dorset wide mapping of allocated development site – Work commenced and sites mapped for 5 councils
- o Development and communication of Dorset’s Housing Story
  - Press releases and tweets highlighting Rural Housing Week and support to partners in their PR and communications for Rural Housing Week a with press releases and tweets.
  - Drawing on geographical information already available work has been undertaken to provide a Dorset wide picture of land use in Dorset, for details please refer to Appendix II and the level and requirements of environmental and planning constraints, for example AONB’s in Dorset. Please refer to <https://explorer.geowessex.com/> for further details.

### **3. RECOMMENDATION**

That the Board note the contents of this report.

**APPENDIX II**

**Land use in Dorset**

The Corine Land Use Registry provides information on land use across the UK. Information has been collated from each local authority to produce local and national maps illustrating the use of land.

Four land use categories have been used, Farmland (fields, orchards, etc) Natural (moors heathland, natural grassland, etc), Built on (housing, roads, airports, quarries etc) and Green Urban (parks, gardens, golf courses etc).

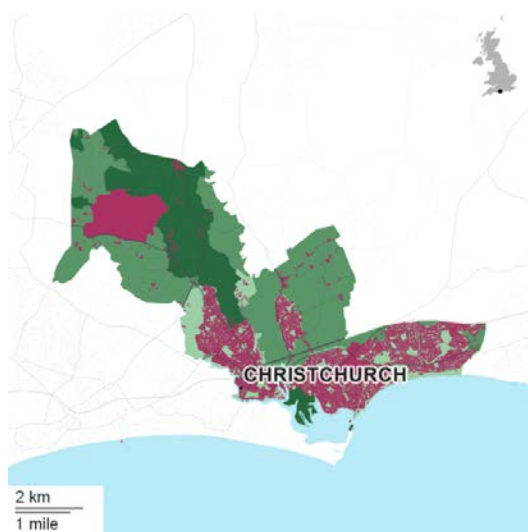
The Land Use map for the whole of the UK is available at [https://figshare.com/articles/A\\_Land\\_Cover\\_Atlas\\_of\\_the\\_United\\_Kingdom\\_Maps\\_/5219956](https://figshare.com/articles/A_Land_Cover_Atlas_of_the_United_Kingdom_Maps_/5219956)

The table and maps below provide details of land use in Dorset

	UK %	Weymouth & Portland	WDDC	NDDC	Purbeck	EDDC	Christchurch	Bournemouth	Poole
<b>Farmland</b>	<b>56.70%</b>	34%	92%	90%	62%	73%	41%	9%	13%
<b>Natural</b>	<b>34.90%</b>	20%	4%	6%	31%	16%	20%	3%	10%
<b>Built on</b>	<b>5.90%</b>	37%	2%	2%	6% *	8%	29%**	64%	58%
<b>Green Urban</b>	<b>2.50%</b>	10%	1%	1%	2%	4%	9%	23%	19%

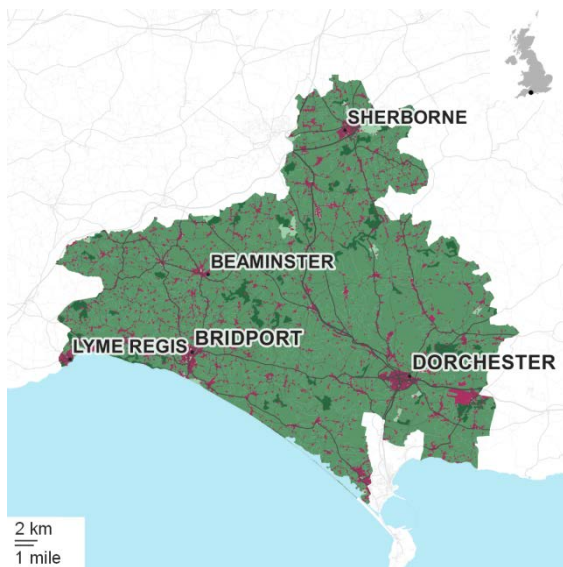
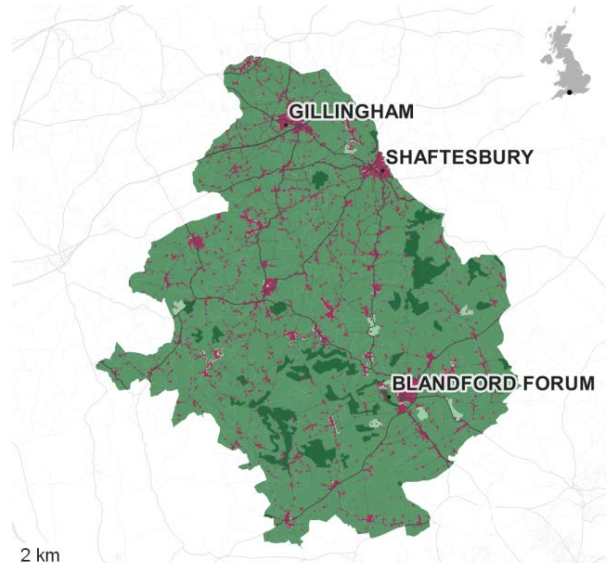
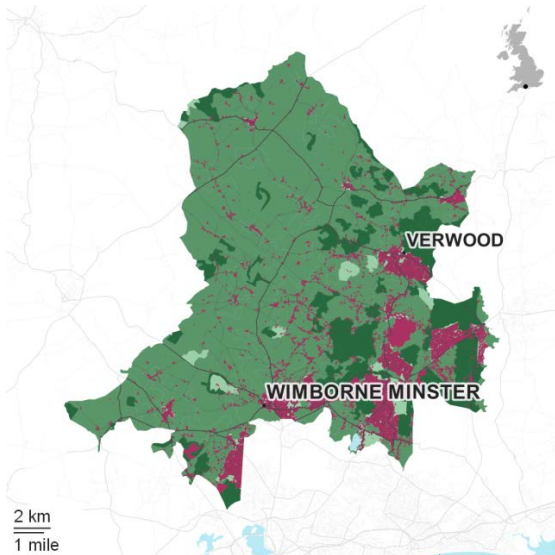
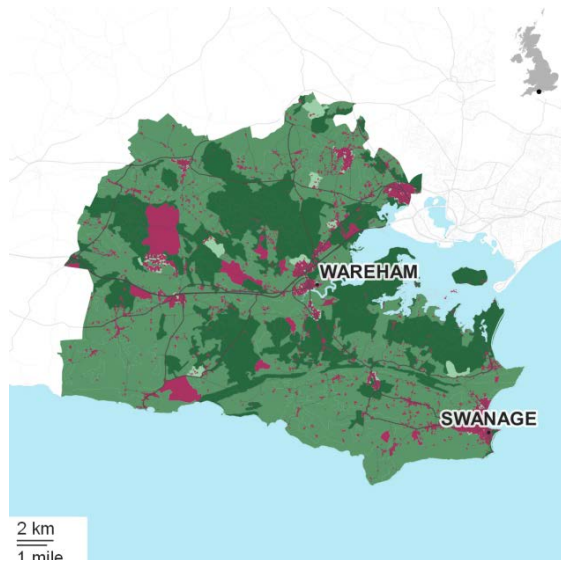
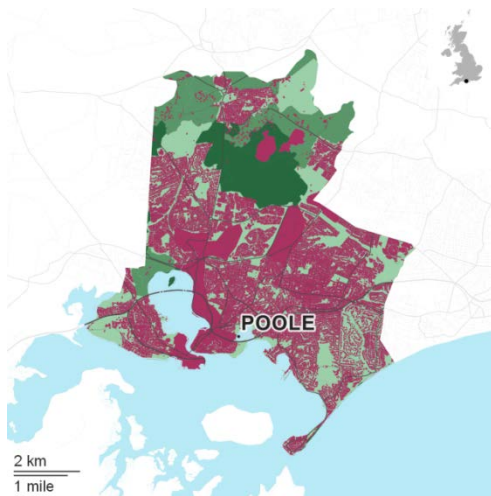
At present this data is not available on as a map at County level, however the land use map for the UK and the individual Dorset local authority maps below do provide are helpful in demonstrating the geographical distribution of land use in Dorset. This clearly demonstrates a concentration of development within the urban settlements. This position is supported by the findings of the Bournemouth, Dorset and Poole Structure Plan Monitoring Report of 2000 which highlighted that 67% of residential development in Dorset has been on Brownfield sites since 1994 and that at the time there had been a loss of only 0.5% of agricultural land for development, of which the creation of Poundbury was the major contributor.

The following maps indicate land use in the Dorset local authority areas. To access these maps in more detail visit [https://figshare.com/articles/A\\_Land\\_Cover\\_Atlas\\_of\\_the\\_United\\_Kingdom\\_Maps\\_/5219956](https://figshare.com/articles/A_Land_Cover_Atlas_of_the_United_Kingdom_Maps_/5219956)



BBC Blog Nov 2017. The maps are produced by Alasdair Rae of University of Sheffield using data from Corine and Ordnance Survey.





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**DORSET LEP BOARD MEETING COVER SHEET**

Meeting Date	26 July 2018	Item Number	6.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Dorset LEP Rural Enterprise Group up-date		
Recommendation	None - for information		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

**1. PURPOSE**

To provide an update for the Dorset LEP Board.

**2. SUMMARY/BACKGROUND**

- 2.1 **European Agricultural Fund for Rural Development (EAFRD):** the current position for Dorset is illustrated in the table 1 below, which demonstrates an increase in activity and number of funding applications received.

**Table 1: Progress with delivery of EAFRD**

Theme	Revised allocation	No. of projects	Grant request
Business development	£1,040,337	9	£600,120
Food processing	£1,200,000	8	£841,630
Tourism infrastructure	£780,000	12	£990,228
<b>Total</b>	<b>£3,020,337</b>	<b>29</b>	<b>£2,431,978</b>

- 2.2 The 'call for bids' closed on 31 May 2018, and there was a late rush of applications across the country, including Dorset. Whether all these applications will progress to contract and delivery remains to be seen, as some are less developed than others and could fail to meet prescribed deadlines. Guidance is awaited from Defra and the Rural Payments Agency on the scope to utilise unallocated EAFRD funding, either through further calls, the LEADER programme, or other activity streams.
- 2.3 The **LEADER rural development programme** continues to increase its level of funding commitment and number of projects being delivered; £1,430,115 is committed to 39 projects across Dorset. A healthy pipeline of potential projects indicates that the programme could be fully committed by late-Summer 2018. Dorset LEADER groups are still open for new Expressions of Interest but this is being monitored as funds are committed and projects withdraw.

**3. FURTHER NOTES AND RECOMMENDATION**

The group had a discussion regarding the potential impact of a **Water Protection Zone** which is gaining some momentum to enable reductions in nitrates in Poole Harbour. This



would necessarily impact in excess of 500 farmers in the Poole Harbour catchment and have unknown economic impacts at this time, but could potentially be negative for those farmers. It would certainly affect the type and volume of particular forms of farming such as Dairy and Arable, but there could clearly be ecological benefits downstream from a reduction in nitrate. The NFU are drawing up proposals for a non-statutory regulatory framework which might incentivise farmers for public goods, rather than punitively reacting to 'pollutants'. Further updates will follow, and this will also be discussed via the LNP. The board is asked to be aware of this issue, but there are no recommendations at this time.

The REG also discussed housing once again. It is recommended that the LEP supports the action of a **Rural and Affordable Housing Conference** in the near future to support both rural and wider ambitions to achieve productivity growth across the county.

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	26 <sup>th</sup> July 2018	<b>Item Number</b>	6.2
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Partnership working		
<b>Recommendation</b>	To note the progress made with regional partnership working and to continue to support the approach.		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

This paper updates the Board on progress with working in partnership across the South and South West on the Great South West and Innovation South initiatives.

**2. SUMMARY/BACKGROUND**
**Great South West**

Work on the Great South West initiative continues to develop at pace. The Steering Committee has met twice at the time of writing, in May and June, and will have met for a third time on July 24<sup>th</sup>, before the LEP Board meeting.

The meetings have been well attended by senior leaders across the Cornwall & IOS, Dorset and Heart of the South West LEP areas. Dorset has been represented by Jim Stewart, Cllr Rebecca Knox, Luke Rake, Ian Girling and John Vinney (Vice Chancellor of Bournemouth University). The meetings are also attended by BEIS Area Director, Tony Bray.

The Steering Committee has continued to refine its purpose and approach for engaging with Government. The timeline attached below gives an overview of the completed and planned work.

Some of the key actions in the immediate term are to engage with MPs to help garner support at Ministerial level, to tie in with a letter that will be sent to the new Minister for MHCLG, James Brokenshire MP.

Within the trade and investment work stream, the South Coast Marine Cluster (SCMC) has been working on developing the proposition for the marine sector, focusing on high value manufacturing, marine autonomous systems and offshore wind. The Department for International Trade has been plugged into this work as we seek to develop a new model of working to promote opportunities on a South West scale.

The SCMC is also leading on the submission of a significant bid into the Strength in Places Fund which aims to take a place-based approach to research and innovation funding, to support significant regional growth. <https://www.ukri.org/funding/funding-opportunities/strength-in-places-fund/>

(Note: Dorset LEP is part-funding the post of South Coast Marine Cluster Coordinator).

## **Innovation South**

Dorset LEP continues to be a key member of the Steering Group for Innovation South, which is the regional partnership of LEPs, universities and businesses formed to produce the Science & Innovation Audit for the south coast. The group is now leading on the work to deliver the actions arising from that work.

Work to date includes, production of the Science and innovation audit, creating a collaborative ERDF funding programme to identify and fund projects that deliver Innovation South objectives, and work with regional partners to develop an action plan for delivery.

Innovation South is also preparing a sizeable bid into the Strength in Places Fund, around the theme of digital health. Dorset is taking a leading role in this application.

## **Innovate UK**

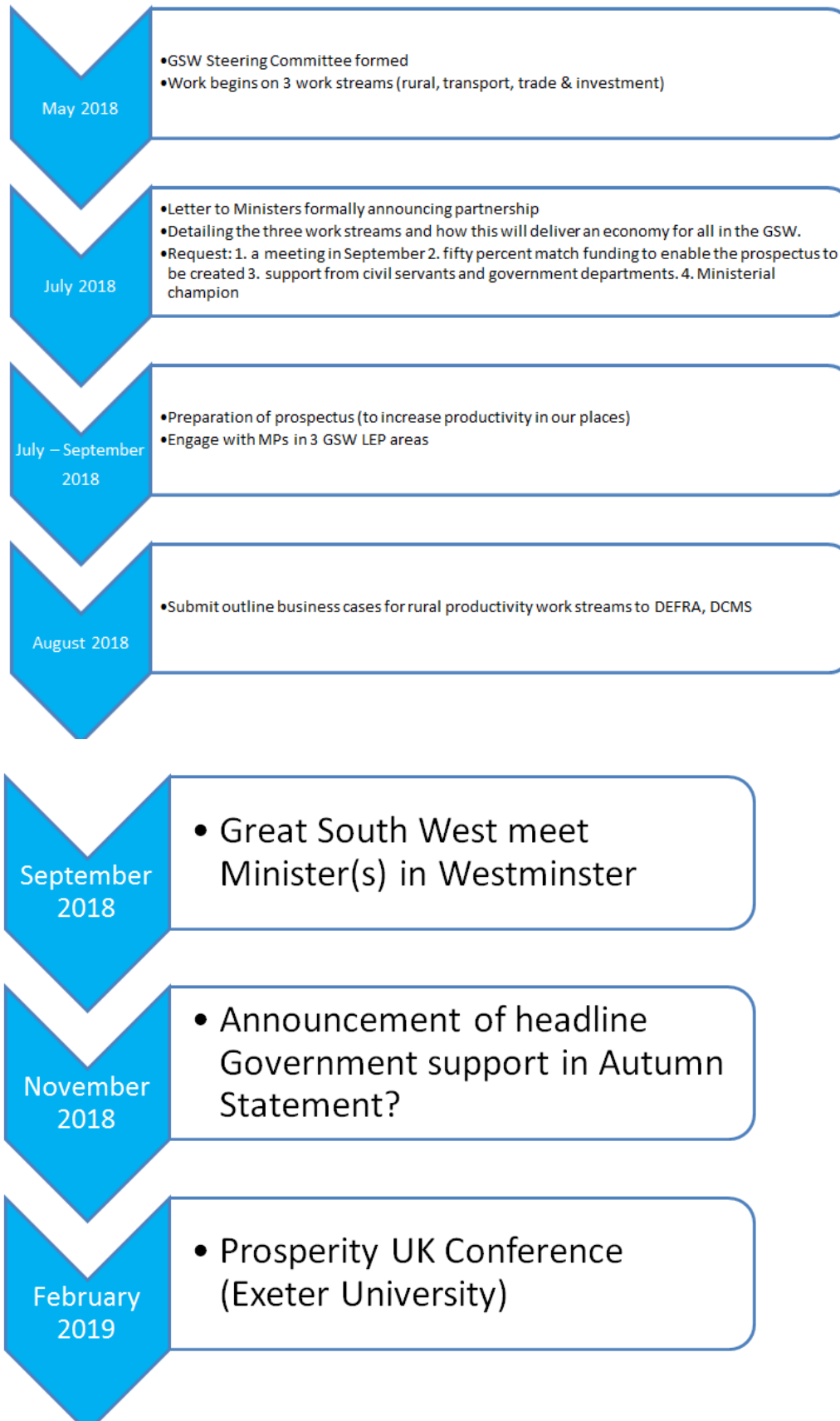
In January, Dorset, Cornwall and Heart of the South West LEPs signed a joint MOU with Innovate UK in order to work together to boost innovation in the South West. This is partly based on the very low uptake of Innovate UK funding in the South West. Since then, a delivery plan has been created which sets out a number of actions to progress this agenda. These include:

- *Developing an evidence base to identify blockages around SMEs accessing innovation funding support.* Work is underway to produce this evidence base. Dorset LEP will also produce its own Innovation Strategy.
- *Increasing SME awareness and participation in Innovate UK funding opportunities.* An event was held in June with 16 advanced manufacturing companies in attendance to meet the Innovate UK regional manager. The meeting was organised by Dorset LEP and hosted by Sphera UK at Bournemouth Aviation Park. It was very successful, with a number of strong leads for Innovate UK directly resulting in further conversations. The Dorset Gateway bid writing support service provider was also in attendance and is following up on new connections with a view to supporting bidding activity. The event will be repeated.

We have also secured hosting the Innovate UK South West Conference here in Dorset, in partnership with BU, which will be held in January 2019.

## **3. RECOMMENDATION**

To note the progress made with regional partnership working and to continue to support the approach.



## DORSET LEP BOARD MEETING COVER SHEET

<b>Meeting Date</b>	26 July 2018	<b>Item Number</b>	6.3
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	PR & Communications Update for May and June 2018		
<b>Recommendation</b>	<ul style="list-style-type: none"> <li>• Board to highlight future stakeholder engagement activity (visits, meetings etc.)</li> <li>• Board member organisations communications colleagues publicise the work of Dorset LEP as appropriate</li> <li>• Suggestions for inclusion in the newsletter please let Charlotte Knight know</li> </ul>		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

### 1. PURPOSE

To update the board on strategic PR and communications activity during May and June 2018.

### 2. SUMMARY/BACKGROUND

#### **Annual Report / Dorset Narrative and Statement of Intent**

Work has been undergoing to produce the next Dorset LEP Annual Report. The publication will cover the period April 2017 – March 2018 and will be used to showcase our strengths and successes as well as reflect on our ambitions and plans for the future. Content is currently with the designer and a first draft is expected by the end of July.

We are working with the same designer to create concepts for the Dorset Narrative and Statement of Intent documents so that we can have a suite of complimentary corporate documents.

#### **Poole Maritime Festival**

Dorset LEP was pleased to sponsor the Business Programme of the major Poole Maritime Festival. The special programme of activity aims to maximise benefits to the business community.

As part of our sponsorship package we were invited to host an invitation-only reception event providing a networking opportunity for business leaders and Invest in Dorset Ambassadors. The event, which was held at the prestigious Guildhall in Poole, focused on our involvement in the South Coast Marine Cluster and welcomed over 40 delegates.

Dorset LEP was present at the media launch for the Festival and our logo and brand was featured on Festival Publicity including the website, social media posts and in media announcements.

#### **Growing Places Fund**

The re-launch of the Growing Places Fund loan scheme attracted 4 positive articles appearing in the local media (Bournemouth Echo, Dorset Echo and Wessex FM). The Growing Places Fund webpage was the 3<sup>rd</sup> most popular page visited on the website according to the number of unique page views, and on social media it helped to generate our top media tweet, with over 2000 impressions, and 10 likes on our Linked In Group. It was also the 3<sup>rd</sup> top link clicked in our April newsletter.

Further media coverage was generated as part of the announcement of the North Dorset Business Park loan repayment.

### **South West Business Insider**

The June edition of the South West Business Insider included a 2 page special feature on Dorset and particularly on Dorset LEP activities. A special interview was conducted with Jim Stewart shortly after our Ambition and Vision conference and helped to promote our ambition and strategy for closing Dorset's £2.5bn productivity gap as well as Dorset Innovation Park and Growing Places Fund.

### **Dorset LEP website**

Key statistics

	May / June	March / April
Number of sessions	5,237	5,180
Number of page views	14,665	14,313
Users	3,689	3,553
New users	3,344	3,175

- Most popular pages visited (unique page views):
  - Dorset Innovation Park (455)
  - Meet the Board (339)
  - Growing Places Fund (304)
  - Business Support (294)
  - Dorset LEP team (297)

### **Press releases, statements and announcements**

[£9.7m loan scheme relaunched to support local economic growth in Dorset](#)

[Poole Maritime Festival 2018](#)

[We are recruiting - Business Engagement and Dorset Gateway Manager](#)

[Bournemouth International Growth Programme's second road investment scheme completed](#)

[Growing Places Fund: Major milestone for North Dorset Business Park](#)

[Dorset LEP seeks project opportunities](#)

[Dorset Business Awards 2018](#)

[Prime Minister chairs first Council of Local Enterprise Partnership Leaders at Downing Street](#)

[Dorset LEP requests quotes for PR Support](#)

[South West Rural Productivity Commission Update](#)

## Media coverage

Date	Outlet	Tone	title and link
03- May	Bournemouth Echo	Positive	<a href="#">The 8 business events planned for this year's Poole Maritime Festival</a>
03- May	Bournemouth Echo	Positive	<a href="#">How this iconic building was transformed</a>
09- May	Bournemouth Echo	Positive	<a href="#">Loans totalling £9.7m to boost Dorset economy</a>
10- May	Bournemouth Echo	Positive	<a href="#">Dorset Local Enterprise Partnership (LEP) relaunching Growing Places Fund – a repayable loan scheme to support economic growth</a>
22- May	Bournemouth Echo	Neutral	<a href="#">Poole's new South Quay is major economic boost for area, says minister</a>
31- May	Bournemouth Echo	Neutral	<a href="#">Economic boost for county as Dorset to be granted more powers to deal with transport</a>
31- May	Bournemouth Echo	Positive	<a href="#">North Dorset site set to create 250 jobs</a>
31- May	Bournemouth Echo	Neutral	<a href="#">Economic boost for county as Dorset to be granted more powers to deal with transport</a>
04- Jun	Dorset Echo Bournemouth	Positive	<a href="#">Dorset and Solent LEPs collaborating on new industrial strategy to bring investment to South Coast</a>
05- Jun	Bournemouth Echo	Positive	<a href="#">Loans totalling £9.7m to boost Dorset economy</a>
05- Jun	Bournemouth Echo	Positive	<a href="#">Solent and Dorset LEP to join forces under plan to boost area</a>
05- Jun	Southern Daily Echo	Positive	<a href="#">New deal could bring thousands of pounds of investment to south coast</a>
12- Jun	Bournemouth Echo	Positive	<a href="#">Future development plans for Dorset Innovation Park revealed</a>
14- Jun	Bournemouth Dorset Echo	Positive	<a href="#">Dorset LEP looks for ideas to make county more productive</a>
19- Jun	Bournemouth Echo	Neutral	<a href="#">New A35-A37 north Dorchester link road plan revealed</a>
21- Jun	Bournemouth Wessex FM South West	Positive	<a href="#">£9.7M loan scheme to help economic growth in Dorset</a>
Jun- 18	Business Insider	Positive	<a href="#">Creating a Giant - regional review Dorset / Interview with Jim Stewart</a>

## Social media highlights

We gained 91 new followers on Twitter throughout May and June and we now have 3750 followers.

Our top tweet about the new Dorset LEP Project Pipeline generated 5,792 impressions and 72 engagements (likes, retweets etc.). Top mentions were from board member Andrew Wickham and Darren Slade, business editor at the Daily Echo. Our top media tweet was the relaunch of the Growing Places Fund which earned 2,099 impressions.

Our Linked In Group gained 4 news members. We posted 8 group posts which generated 41 likes.

## Dorset LEP newsletter

Our latest newsletter can be viewed [here](#). The open rate is 27.5%, which is above industry average (21.3%). We now have 548 subscribers. The top link clicked was a call for Low Carbon Dorset grants, followed by the update from the South West Rural Productivity Commission. The next newsletter will be published in August.

## Forward planner

02-Jul	Housing/ Rural	Rural Housing Week
04-Jul	Policy	Government Business Productivity Review deadline
09-Jul	Growth Deal	Wallisdown road public consultation announcement
11-Jul	Growth Deal	Blackwater Junction East Completion
16 July	Business Support	Launch of Dorset Gateway
17-Jul	MP engagement	Drop-in session with MPs
26-Jul	BAU	New Board Member announcement
03-Aug	Business Support	Closing date for Dorset Business Awards
Aug/ Sept	Enterprise Zone	Enterprise Zone LDO consultation with public
15 Aug		Launch of Dorset LEP Annual Report / Dorset Narrative
Aug/ Sept	Growth Deal	Swanage Pier completion
Sep/ Nov	Growth Deal	Holes Bay - project launch announcement
Sep / Nov	Growth Deal	Lansdowne - project launch announcement
Sep	Growth Deal	BIG Programme - completion of works at Hurn roundabout
17-Sep	Business Support	Finalists announced for Dorset Business Awards
26-Sep	Skills	The Careers and Apprenticeship Show - BIC
3 Oct	Housing	DLEP Housing Viability Summit

## 3. RECOMMENDATION

- Board to highlight future stakeholder engagement activity (visits, meetings etc.)
- Board member organisations communications colleagues publicise the work of Dorset LEP as appropriate
- Suggestions for inclusion in the newsletter please let Charlotte Knight know