

DORSET LOCAL ENTERPRISE PARTNERSHIP BOARD MEETING
THURSDAY 22 MARCH
10.00 AM TO 12.30 PM AT KINGSTON MAURWARD COLLEGE

AGENDA

Time	Item	Subject/ Title	Presenter	Recommendation
1000	1.	Apologies and declarations of interest	Jim Stewart	
1005	2.	Minutes of last meeting and matters arising, Forward Plan and Action Log	Jim Stewart	
	3.	Strategy		
1015	3.1	Strategy Paper	Lorna Carver/ Rob Dunford	<ul style="list-style-type: none"> • The Board approves the direction of travel for ongoing strategy work, including the actions set out in 2.10 • To consider the options put forward in 2.21 for revising/reframing the list of stated LEP priority sectors • The board agrees the strategic framework approach set out in table 6 • The Board discusses 'ambition'. The Board works concurrently on a number of relationships to realise this ambition, with a focus into progressing into the next 'bracket'.
1105	3.2	Great South West Update	Rob Dunford	<ul style="list-style-type: none"> • The Board notes the activity in developing the Great South West work to "back the South West". • The Board acknowledges the additional resource being put into the programme of work • The Board is asked to engage in communications activity around Great South West moving forward, positively promoting the brand in relevant discussions wherever appropriate • Please volunteer to be on the steering group

Time	Item	Subject/ Title	Presenter	Recommendation
1120	3.3	Housing Update	Catherine Bonnett	<p>That the Board approve the refreshed Dorset Local Enterprise Partnerships strategic housing goals.</p> <p>The Housing Goals</p> <ul style="list-style-type: none"> • To work with local authority partners in developing a strategic approach to the delivery of new housing in Dorset. • To work with partners to take a strategic approach to attract housing funding and investment to Dorset. • To support the house building and construction sector to deliver the housing growth required in Dorset. • To promote the importance of housing development to support economic growth and improve productivity • To promote and enable greater links between the public and private sector to facilitate an acceleration in house building.
1135	3.4	2018/19 Budget	Lorna Carver	Item Commercially Confidential
	4.	Delivery		
1145	4.1	Delivery Update	Rob Dunford	To note and agree that a paper will come to the November LEP Board Meeting to ensure all Dorset Growth Deal funds are utilised before March 2021.
1150	4.2	Dorset Growth Hub	Lorna Carver	Item Commercially Confidential
1200	4.3	Growth Deal 2 Updated Proposal	Jim Andrews	Item Commercially Confidential
	5.	Governance		
1210	5.1	Annual Conversation Update	Lorna Carver	None - paper for information and discussion

Time	Item	Subject/ Title	Presenter	Recommendation
	6.	Papers for Information		
	6.1	Sub Group Updates: <ul style="list-style-type: none"> ▪ Connected Dorset ▪ Dorset Tourism Association ▪ Employment and Skills Board ▪ Enterprise Zone ▪ Growing Places Fund ▪ Inward Investment ▪ Rural Enterprise Group (verbal) 		Papers to note Verbal update will be given at the meeting
	6.2	6.2.1 Communications Update 6.2.2 Dorset LEP Achievement and Delivery		<ul style="list-style-type: none"> • Board to highlight future stakeholder engagement activity (visits, meetings etc.) • Board member organisations communications colleagues publicise the work of Dorset LEP as appropriate • Suggestions for inclusion in the newsletter please let Charlotte Knight know Item Commercially Confidential
1220	7.	Any Other Business		

Note: Date of Next Meeting - 22 May 2018 at Bournemouth University

DORSET LOCAL ENTERPRISE PARTNERSHIP BOARD

MINUTES OF MEETING HELD ON 23 JANUARY 2018

FROM 1.30 PM TO 4.00 PM AT BOURNEMOUTH UNIVERSITY

Board Attendees:

Andrew Wickham (AW)
Emma Hunt (EH)
Cllr Cherry Brooks (representing Gary Suttle)
Ian Girling (IG)
Jim Andrews (JA)
Jim Stewart (JS) (Chair)
John Beesley (JB)
John Sutcliffe (JSu)
Kim Slowe (KS)
Luke Rake (LR)
Cllr Mohan Iyengar (representing Janet Walton)
Nigel Evans (NE)
Richard Smith (RS)
Sara Uzzell (SU)

Also Present:

Alex Crook (AC) (BEIS)
Andrew Flockhart (AF) (Borough of Poole)
Catherine Bonnett (Dorset LEP)
Charlotte Knight (Dorset LEP)
Claire Corrie (Dorset LEP)
Heather Lappin (HL) (Dorset County Council)
Bill Cotton (BC) (Bournemouth Borough Council)
Bridget Downton (BD) (Purbeck District Council)
Kathryn Hill (KH) (Dorset LEP)
Mike Harries (MH) (Dorset County Council)
Rob Dunford (RD) (Dorset LEP)

Apologies:

Andrea Smith (AS)
Alison Moore (AM)
Cllr Gary Suttle (GS)
Cllr Janet Walton (JW)
Cllr Rebecca Knox (RK)

Item	Content	Who
1	<p>Apologies and Declaration of Interest</p> <p>Apologies received: Alison Moore, Andrea Smith, Gary Suttle, Janet Walton and Rebecca Knox</p> <p>It was noted that Andrea Smith has resigned from the Board as she is moving to Cornwall in February. JS thanked her for her working during her time on the Board.</p> <p>Declarations of Interest: RS declared an interest in the Growth Hub as his wife is applying for a grant. JA/EH/JS all declared an interest in the Growth Deal projects. JSu declared an interest in the Enterprise Zone.</p>	
2	<p>Minutes of Last Meeting and Matters Arising</p> <p>The Minutes were agreed as an accurate reflection of the last meeting and the Action Log was reviewed.</p> <p>There were no matters arising. JS informed that he had chaired the last BIG Steering Group meeting and was happy to continue chairing this unless another Board member would like to do it. It was agreed he would continue to Chair this meeting.</p>	
3.	<p>FOR DISCUSSION AND/OR DECISION</p>	
3.1	<p>Industrial Strategy</p> <p>LC mentioned the paper included information on a number of economic proposals and bids linked to the Industrial Strategy and our SEP that we are currently supporting. This information has also been sent to our MPs. Board Members were asked to actively support Dorset bids.</p> <p>LC ran through the presentation on the Industrial Strategy. She mentioned the LEP can deliver the Industrial Strategy locally without having a local Industrial Strategy. It is up to the Board how they would like to take this forward.</p> <p>A discussion took place regarding the local Industrial Strategy. It was mentioned that the LEP would need a clear consensus and a vision behind what it was doing. Something to say this is what we want and this is what we want from Government. There is no guarantee that every area will have a local Industrial Strategy but we need to think about how to make the argument for us a local Industrial Strategy stronger and working regionally would be important. It was mentioned in the Annual conversation that we need to be more ambitious.</p> <p>JS and LC updated that they had met recently with Conor Burns MP and it was a very good meeting.</p> <p>It was suggested that the LEP needs to have a conversation on what it is not going to do as well as what it is going to do.</p> <p>ACTION: LC to come back to the March Board meeting with a clear strategy and time lines.</p>	LC
3.2	<p>Mary Ney Review</p> <p>LC introduced the paper and explained that Government have accepted all recommendations put forward in the Mary Ney review, including the introduction of a number of new forms we now have to use for Code of Conflict, Conflicts of Interest and Whistleblowing Policy.</p>	

Item	Content	Who
3.	FOR DISCUSSION AND/OR DECISION CONT'D	
3.2	<p>Mary Ney Review Cont'd</p> <p>DECISION MADE: The Board approved adopting the new forms for Code of Conflict, Conflicts of Interest and Whistleblowing Policy. These will be circulated to be completed to meet 28 February deadline.</p> <p>The Board was also asked to approve Rob Dunford as the Dorset LEP assigned officer responsible for the Whistleblowing Policy.</p> <p>DECISION MADE: The Board approved Rob Dunford as the assigned responsible officer for the Whistleblowing Policy.</p> <p>JS explained that he and LC will work with each Chair of the Sub Groups to review the Terms of Reference to take account of the Mary Ney recommendations.</p> <p>ACTION: JS and LC to meet with each Chair of the Sub Groups and bring recommendations to the March Board meeting.</p>	<p>All</p> <p>All</p> <p>JS/LC</p>
3.3	<p>Strategic Achievements and Opportunities</p> <p>LC went through each of the maps and explained that would be something that each Board Member will be able to have to hand. She explained that they would be used at the conference planned for April to engage with businesses. It is designed to capture the work we do outside Dorset as well as the achievements within Dorset.</p> <p>A discussion took place and it was mentioned that it would be a good idea to add a date, as they will be out of date as soon as they are printed.</p> <p>ACTION: Charlotte Knight to contact each Board Member to get feedback and comments on the maps.</p> <p>ACTION: If any Board Member has any feedback/comments or suggestions for additional maps to contact LC ASAP.</p>	<p>CK</p> <p>ALL</p>
3.4	<p>Dorset LEP Data Dashboard</p> <p>RD presented on the Data Dashboard. A discussion took place around the data and it was wondered where we compare against other rural LEPS and the rest of the UK outside of London. The comment was made about being careful not to let the data drive the strategy.</p> <p>ACTION: If any Board Member has any comments or suggestions to contact RD.</p>	<p>ALL</p>
3.5	<p>Housing Update</p> <p>Catherine Bonnett spoke to the Housing Update paper and the recommendations within it. She informed that Dorset has submitted 6 bids into the Planning Delivery Fund.</p>	

Item	Content	Who
3.	FOR DISCUSSION AND/OR DECISION CONT'D	
3.6	<p>Energy Strategy</p> <p>BC spoke to the Energy Strategy paper and explained that clean energy and clean growth have been identified as a strategic priority for Government. There are economic opportunities for Dorset in supporting clean growth and clean energy. Dorset LEP has a joint energy strategy with the Heart of the South West LEP and Cornwall LEP. A South West Energy Hub is about to be established in Bristol and Dorset LEP is a partner in this.</p> <p>ACTION: If anyone would like to get involved with this initiative to contact Bill Cotton.</p>	ALL
3.7	<p>Great South West</p> <p>LC gave an update on Great South West. Great South West is looking for volunteers to be part of a new Steering Group. There is a need to give Government a reason to be interested in this area.</p> <p>A discussion took place and it was mentioned that rather than each LEP having a small voice, this is an opportunity to talk with a strong voice. JS thought it was a good idea and there was a need to throw some weight behind it. It does not mean we will not look to engage with anyone else.</p> <p>It was mentioned that the South West is the only area that does not have a Sub National Transport group. MH informed that there was a meeting scheduled on 6 February to discuss this.</p> <p>JS informed that the Solent LEP was now involved in the South West, as they feel they have a lot in common with things happening in the South West, as well as in the East.</p> <p>It is important to get political support for the Great South West as well.</p>	
4.	PROGRAMME MANAGEMENT	
4.1	<p>Programme Management Update (Commercial in Confidence - Board Only)</p> <p>RD gave an update on the Growth Deal projects.</p>	
4.2	<p>'Other' Projects Update (Commercial in Confidence - Board Members Only)</p> <p>RD gave an update on the 'Other Projects'.</p>	
5.	FOR INFORMATION	
5.1	<p>Budget (Confidential in Confidence - Board Only)</p> <p>The budget was discussed.</p>	

Item	Content	Who
5.	FOR INFORMATION	
5.2	<p>Sub Group Update (Some papers are Commercial in Confidence - Board Members Only)</p> <p>The Sub Group Update papers were noted.</p> <p>Connected Dorset - JS informed that he had attended a meeting in Westminster to galvanise support to put pressure on the Secretary of State regarding improving links with the M4 and the south coast. Those attending included the West of England Metro Mayor and people from Bath and North East Somerset, Dorset, Wiltshire.</p> <p>Enterprise Zone - JS informed that the official launch event for the Enterprise Zone was happening on Friday 26 January.</p> <p>Rural Enterprise Group - LR said he was very pleased that JS had attended the last Rural Enterprise Group meeting and it was appreciated by a lot of the REG Group members.</p>	
5.3	<p>Communications Update</p> <p>LC asked Board Members to note the last page and the list of upcoming events. If anyone would like more information on any event please contact Charlotte Knight.</p>	
6.	ANY OTHER BUSINESS	
6.1	<p>Date of Next Meeting: 22 March at 10.00 am</p> <p>Venue: Kingston Maurward College</p>	

FORWARD PLAN

Dorset Local Enterprise Partnership Board Meetings

2018

Date and Time	Location	Items for Agenda
23 January 1.30 pm to 4.00 pm	Bournemouth University	<ul style="list-style-type: none"> • Programme Management Update • Budget • Sub Group Updates • Director's Update • Communications Update
22 March 10.00 am to 12.30 pm	Kingston Maurward College	<ul style="list-style-type: none"> • Strategy Update • Delivery Update • Governance Update • Papers to Note
22 May 1.30 pm to 4.00 pm	Bournemouth University	<ul style="list-style-type: none"> • Strategy Update • Delivery Update • Governance Update • Papers to Note
26 July 10.00 am to 12.30 pm	Bournemouth University	<ul style="list-style-type: none"> • Strategy Update • Delivery Update • Governance Update • Papers to Note
25 September 1.30 pm to 4.00 pm	Atlas Elektronik	<ul style="list-style-type: none"> • Strategy Update • Delivery Update • Governance Update • Papers to Note
22 November 10.00 am to 12.30 pm	Tank Museum	<ul style="list-style-type: none"> • Strategy Update • Delivery Update • Governance Update • Papers to Note

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	March 22 nd 2018	Item Number	3.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Dorset LEP Strategic Planning		
Paper Author	Rob Dunford Lorna Carver	Presenter	Lorna Carver Rob Dunford
Recommendation	1.1 The Board approves the direction of travel for ongoing strategy work, including the actions set out in 2.10 1.2 To consider the options put forward in 2.21 for revising/reframing the list of stated LEP priority sectors 1.3 The board agrees the strategic framework approach set out in table 6 1.4 The Board discusses 'ambition'. The Board works concurrently on a number of relationships to realise this ambition, with a focus into progressing into the next 'bracket'.		
Papers are provided for:	Decision <input checked="" type="checkbox"/>	Discussion <input checked="" type="checkbox"/>	Information <input type="checkbox"/>

1. PURPOSE

1.1 The purpose of this paper is to:

- Update the Board on the ongoing work to further develop the LEP strategy for increasing productivity in Dorset, in the context of the Strategic Economic Vision for Dorset and Government's Industrial Strategy.
- Set out how the Dorset LEP can best prepare for working with Government on a Local Industrial Strategy in Wave 1 and how our work to date on the Strategic Economic Vision fits into this.
- Invite discussion on how the LEP can be more ambitious (or improve external perception of our ambition) in delivering economic growth and increased productivity in Dorset.

1.2 To do this, the report seeks the opinions and direction of the Board on the following items;

- The alignment of the "Strategic Economic Vision for Dorset" with the Industrial Strategy
- A SWOT analysis of the current Dorset LEP strategy
- Consideration of our priority sectors and synergy with our neighbouring LEPs
- The emerging evidence base relating to Dorset's productivity challenge
- A proposed strategic framework
- An overview of the range of current and emerging funding streams available to the LEP and Dorset, and how a compelling Dorset proposition could help secure investment to realise our vision
- Review of current position and ambition

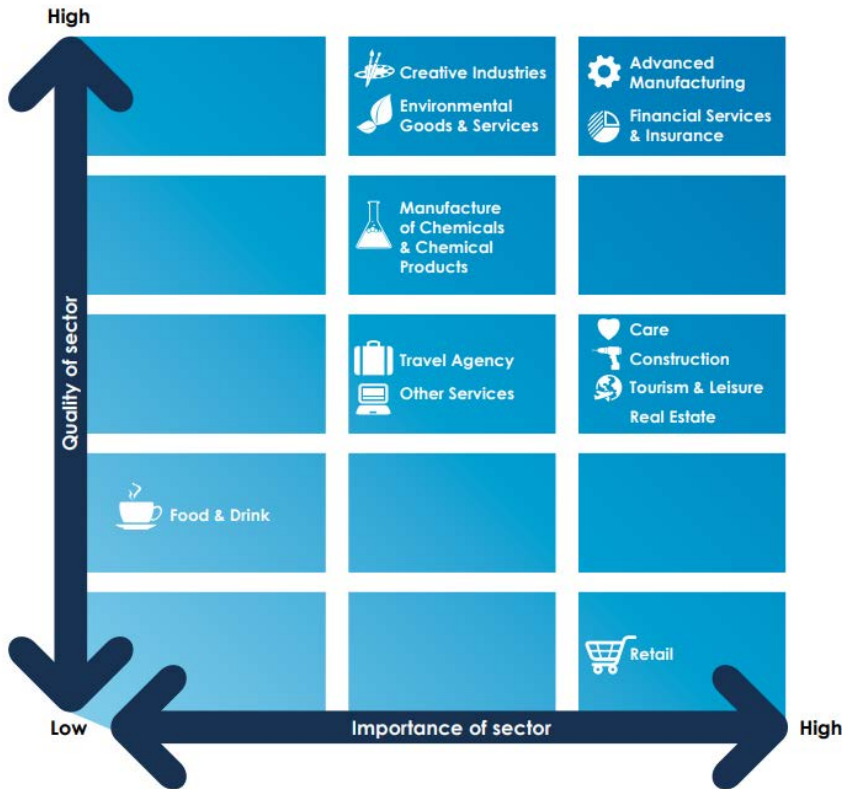
2. SUMMARY/BACKGROUND

Strategic alignment with the Industrial Strategy

- 2.1 LEP Board directors have been considering the strategic direction for the LEP in the context of;
- The government's introduction of Industrial Strategy
 - The post- Growth Deal, pre- UK Shared Prosperity Fund hiatus in funding being channelled through LEPs
 - The recommendations from the Mary Ney review into LEP governance and transparency
 - The ongoing ministerial review into strengthening the role of LEPs
- 2.1 In recent Board meetings, directors have received updates on the key messages from the Industrial Strategy white paper, notably the five foundations of productivity and the four grand challenges that have been set out by Government in order to boost national productivity.
- 2.2 One of the key building blocks for delivering the Industrial Strategy in places will be Local Industrial Strategies (LIS). These can only be developed by invitation from and working in partnership with central government.
- 2.3 In February 2016, Dorset LEP published the "Strategic Economic Vision for Dorset" which set out the ambition for Dorset to become an innovative, sustainable core city region. Five high-level objectives with eight supplementary elements were outlined in order to deliver this vision.
- 2.4 The objectives and elements in the Dorset Strategic Economic Vision (SEV) map well at a strategic level against the five foundations of productivity in the Industrial Strategy. This is shown in **Table 1**. This demonstrates a good synergy between what we have set out to achieve in Dorset and the objectives of the Industrial Strategy.
- 2.5 A further mapping exercise has been undertaken (**Table 2**) to explore how well the actions identified to deliver the SEV fit with the policies Government has set out to deliver the Industrial Strategy. An analysis of what has or is currently being delivered in Dorset and where there are opportunities and gaps has also been set out.
- SWOT analysis (Table 3)
- 2.6 There is some strong evidence of Dorset being in a good position to deliver the Industrial Strategy, particularly in the Infrastructure foundation and our joint working at a regional level, but there are some important gaps and opportunities to be addressed.
- 2.7 Importantly, whilst our ambitions and high level strategic objectives are clearly set out, there are clear opportunities to develop and put the delivery plans in place that will define what we will do with our partners in Dorset to achieve these.
- 2.8 For each foundation, we have identified **the key actions** that we should complete in order to be best placed to deliver Government policy and take advantage of any related funding opportunities;

Priority Sectors

- 2.9 It is also important to consider whether the sectors which we have identified in the SEV are still the right ones and whether anything has changed since the SEV was published in February 2016 that would merit the inclusion or exclusion of any sector.
- 2.10 This table is included in the SEV, ranking the larger sectors in Dorset by importance and quality;



- 2.11 A mapping exercise has been done to compare how the Dorset priority sectors compare with those of our six neighbouring LEPs in the South West. This is shown in **Table 4**.
- 2.12 When it comes to the creation of a Local Industrial Strategy, we know that it will most likely be based on a geography larger than Dorset. It is therefore imperative to understand where there are synergies with neighbouring LEPs in relation to priority sectors for growth. (*NB. The dates in the heading column indicate when the current strategic economic plan (SEP) for each LEP was written. It is important to remember when considering this analysis that some of these SEPs are four years old and may be updated soon. This could possibly give rise to some changes in priority sectors in neighbouring LEPs.)
- 2.13 The analysis shows that five of the ten sectors identified in the SEV do not feature in more than one other LEP area. These are greyed out in the top half of the table.
- 2.14 Conversely, there are a number of sectors named in other LEP priorities that we know are important to Dorset, but are not specifically named in the SEV. This is in part down to the different ways sectors have been described or aggregated across the different LEPs. For example, Aerospace is deemed to be included in Advanced Engineering & Manufacturing in Dorset, but is named in its own right in five other LEPs. These sectors are highlighted in green in the second half of the table.

2.15 For additional context, **Table 5** shows the areas of joint working that Dorset is involved with across the region. This highlights our work in some of the sectors that were not named in the SEV, e.g. Nuclear.

2.16 LEP Directors are invited to consider whether there ought to be a formal restatement of the priority sectors for Dorset based on this analysis. Three options are as follows;

2.16.1 Option 1: Full list (12)

- Advanced Engineering & Manufacturing
- Aerospace
- Agri-tech
- Care
- Creative & Digital Industries
- Energy
- Financial Services & Insurance
- Marine
- Med-tech
- Nuclear
- Rural productivity
- Tourism & Leisure

2.16.2 Option 2: Aggregated list (10)

- Advanced Engineering & Manufacturing (including Aerospace and Marine)
- Agri-tech
- Care
- Creative & Digital Industries
- Energy
- Financial Services & Insurance
- Med-tech
- Nuclear
- Rural productivity
- Tourism & Leisure

2.16.3 Option 3: Aggregated list (8)

- Advanced Engineering & Manufacturing (including Aerospace and Marine)
- Care-tech (Care and Med-tech)
- Creative & Digital Industries
- Energy
- Financial Services & Insurance
- Nuclear
- Rural productivity (including Agri-tech)
- Tourism & Leisure

2.17 Agreement on an updated set of priority sectors will be important in order to shape the evidence base for ongoing strategy development work, local strengths, national importance of sectors.

Emerging evidence base

2.18 At the last board meeting in January, directors were shown the first draft of a set of sector scoreboards showing data on productivity and highlighting some of the challenges facing the Dorset economy in increasing productivity.

- 2.19 Since the last meeting, a revised set of data has become available from ONS. The main headline resulting from analysing this new data is that **the Dorset productivity gap is now £2.5billion below the national average**. This provides a clear narrative as to why investment in Dorset is important.
- 2.20 In order to support the development of an effective policy framework for the delivery of the Dorset SEV, work will need to continue on producing the necessary evidence base, examples of which are shown in Table 2.

Strategic framework

- 2.21 **Table 6** is a draft strategic framework which seeks to illustrate the way in which the SEV can be delivered through the development of a policy framework, based on an updated evidence base. This would form the basis of the Dorset contribution to the production of a Local Industrial Strategy.
- 2.22 Work will need to be commissioned in order to fill gaps that exist in the current evidence base e.g. understanding Dorset's innovation landscape.
- 2.23 The intention would be to adopt an inclusive and collaborative approach to the development of the policies required to complete the strategic framework. This should be driven by the LEP Board and involve strong engagement with;
- Business – particularly through the Dorset Business Alliance (Chamber, IOD, FSB)
 - Universities – capitalising on their research capabilities and status as local anchor institutions
 - Local authorities – with particular focus on the emerging economic development policy of the two new authorities after local government reform
 - MPs – ensuring political buy in to our plans and the ability to influence central Government
- 2.24 The strategic framework will provide Dorset with an ambitious policy platform that drives up productivity and realises benefits for the whole of the county. It will allow for ambitious, long-term planning and set out the direction of travel for the LEP for the period up to 2033. Crucially, it should provide the framework upon which future investment asks/funding bids are based.

Funding streams

- 2.25 An important characteristic of the strategic framework will need to be that it aligns Dorset LEP policies with opportunities to bid for funding from central Government. Whilst we must ensure that the policies are fit for purpose and not just designed to fit the funding, it would be remiss not to consider ways in which Government has indicated it will fund the delivery of Industrial Strategy.
- 2.26 The Industrial Strategy White Paper and Autumn Budget announced (or reiterated) over 40 different funding pledges. Analysis of the funding opportunities that align with the delivery of the SEV has identified a number of important areas;
- The National Productivity Investment Fund will be increased by £8bn to £31bn for the period up to 2022/23. This includes £11.5bn for delivery of **housing**, £7bn for **innovation/R&D**, £4.9bn for **transport** and £740m for **digital infrastructure**.
 - £725m for **Industrial Strategy Challenge Fund** over 4 years, including new programmes in;
 - **Clean Growth** (Transforming Construction, up to £170m; Prospering from the **energy** revolution; Transforming Food production)

- AI and Data (Audience of the future, up to £33m; Next generation services, up to £20m)
- **Ageing Society** (Data to early diagnosis and precision medicine, up to £210m; Healthy Ageing)
- Government has published its **Clean Growth Strategy** to supplement the Industrial Strategy. It contains a number of funding streams of interest to Dorset, for example £3.6bn to invest in upgrading the energy efficiency of a million homes through ECO (Energy Company Obligation)
- £115m “**Strength in Places**” competitive fund to build on Science & Innovation Audits, funding collaborative programmes from universities, businesses and LEPs.
- £1.7bn **Transforming Cities Fund** to provide new intracity transport connectivity. Worth noting that half of the pot has been directly allocated to the six Mayoral Combined Authorities. *Dorset will continue to miss out on such funds without a city or combined authority.*
- £400m **Charging Infrastructure Investment Fund** for electric vehicle infrastructure.
- £40m extra per year to **Higher Education Innovation Funding (HEIF)** up to £250m per year by 2020/21 – funding knowledge exchange activities that boost economic growth and support Industrial Strategy
- UK Shared Prosperity Fund – consultation now expected in late 2018 (originally late 2017) in order to help Government shape this successor fund to Local Growth Fund and European Structural Investment Fund (ESIF)

2.27 There are a number of funding streams here that can support the delivery of the Dorset SEV. It is therefore essential that we develop the relevant evidence base and delivery plans as outlined above in order to be best prepared to support submit robust and coherent bids into these funds when they become available.

2.28 A well-evidenced strategic framework that supports the delivery of the Industrial Strategy will also provide the Dorset LEP with a strong platform for engaging with MPs and Ministers in order to leverage political support for strategically important investment needs.

2.29 There have already been some successes in Dorset in accessing funds already made available, for example Housing Infrastructure Fund (£16.65m), NPIF (£2m). We have recently discovered that our bid into the £25m 5G Testbed and Trials competition was unsuccessful. We are currently awaiting the outcome of two Dorset bids into the Local Full Fibre Network competition.

Ambition

2.31 The board reviews the tables and maps as part of a wider discussion on ambition

3. RECOMMENDATION

3.1 The Board approves the direction of travel for ongoing strategy work, including the actions set out in 2.10

3.2 To consider the options put forward in 2.21 for revising/reframing the list of stated LEP priority sectors

3.3 The board agrees the strategic framework approach set out in table 6

3.4 The Board discusses 'ambition'. The Board works concurrently on a number of relationships to realise this ambition, with a focus into progressing into the next 'bracket'.

Appendices to Agenda Item 3.1 not included as Commercially Confidential

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	22 nd March 2018	Item Number	3.2
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Great South West		
Recommendation	a. The Board notes the activity in developing the Great South West work to "back the South West". b. The Board acknowledges the additional resource being put into the programme of work c. The Board is asked to engage in communications activity around Great South West moving forward, positively promoting the brand in relevant discussions wherever appropriate d. Please volunteer to be on the steering group		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

1. PURPOSE

To update the Board on the ongoing progress with the Great South West initiative.

2. SUMMARY/BACKGROUND

- 2.1 Board directors have been kept informed on developments with the Great South West initiative over the course of the last 12 months. At the January Board meeting you re confirmed your support.
- 2.2 The publication of the South West Growth Charter (<http://www.pennon-group.co.uk/system/files/press/south-west-growth-charter.pdf>) in 2016 by a group of businesses led by the Pennon Group was the starting point for the conversation between businesses, education establishments and LEPs to build momentum towards greater collaborative working across the South West to promote regional economic growth.
- 2.3 There have also been two South West Growth Summits to promote the journey so far to key stakeholders including MPs and central government.
- 2.4 There continues to be support and commitment from a number of businesses, academic institutions and (explicitly) from three LEPs to building further momentum towards a formal recognition from Government of the "Great South West" brand. The three LEPs are Cornwall, Dorset and Heart of the South West.
- 2.5 Sajid Javid MP encouraged progress on this work, so the three LEPs have continued to develop the proposition and have outlined some key activities to move it forward.
- 2.6 It is acknowledged that increasing the resource input into this work is the only way to make a step change in progress from the current position.

- 2.7 Consequently, Rob Dunford has been asked to carry out the role of Programme Lead for 2 days per week. The cost of this being met jointly by the LEP partners.
- 2.8 Emma Buckman, who led on the work for the South West Rural Productivity Commission has also been appointed to support Rob and lead on the development of the rural productivity commission opportunity, again for 2 days per week
- 2.9 To underpin the next phase, the following key principles have been developed;
- The need to **promote the South West's great opportunities** for increasing the prosperity of our businesses, our people and our communities and huge potential to contribute to the wealth of the country
 - We will achieve this by working collaboratively across our cities, towns and rural communities, **developing shared propositions, attracting investment** and tackling barriers to productivity; making the whole of the South West a prosperous region.
 - This is not about a fixed geography, it's about working on areas of common interest across the South West with a "**coalition of the willing**" where our combined efforts can make a real difference.
 - Our activities will be **driven by our opportunities** and our work will be directed by a steering group of leaders from business, education and local authorities who believe in this vision.
- 2.10 A list of actions for the coming months has been drawn up;
- **Establish a Steering Group of leaders** – initial priority
 - Programme Lead to;
 - Draw up budget and resource plan
 - Commission work on a regional evidence base
 - Facilitate commencement of programmes of work
 - **Produce letter from Steering Group to Government ministers to mark the commencement of regional work to "Back the South West"** – initial priority
 - Encourage communications and events to highlight the work of Great South West
 - Seek sponsorship to support the work
 - Develop a small number of specific opportunities e.g rural productivity (Emma Buckman)
 - Ensure that existing work is 'on the radar'
 - To enable department support
 - Develop commercial propositions with LEP partners in key opportunity areas to promote and attract investment (lead LEP partners in bold);
 - Aerospace and Space – **West of England, Cornwall**, Dorset, HotSW ,GFirst
 - Agri-tech; **Dorset**, Cornwall, HotSW
 - Creative/Digital; **Dorset**, Cornwall, HotSW
 - Marine; Cornwall, Dorset, **HotSW, Solent**
 - Nuclear; Cornwall, Dorset, GFirst, **HotSW**, West of England
 - Tourism; **Cornwall**, Dorset, HotSW

- 2.11 The first two initial priority actions are to establish the steering group, by which the letter to Ministers will be signed.
- 2.12 There are a number of **cross cutting initiatives** that the partners will need to consider through the Steering Group in terms of which partners are involved, who will lead and whether an individual LEP or stakeholder will give support, on a case by case basis. For example;
- Approach to regional **Transport**
 - Commission of enquiry/work to address **ageing society (linked to challenge fund)**
 - Tackling specific productivity challenges facing **primary production, food and drink and tourism**
 - Joint work to develop support programmes for “**scale up**” businesses, helping them to access world class advice, including leadership and management training
 - Explore and develop **alternative apprenticeship models** that overcome the challenges of taking an apprenticeship in a rural area
 - Work with the Transport Systems Catapult to develop a challenge fund to find innovative solutions to improving **accessibility to rural employment and education opportunities**

3. RECOMMENDATION

- a. The Board notes the activity in developing the Great South West work to “back the South West”.
- b. The Board acknowledges the additional resource being put into the programme of work
- c. The Board is asked to engage in communications activity around Great South West moving forward, positively promoting the brand in relevant discussions wherever appropriate
- d. Please volunteer to be on the steering group

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	22 March 2018	Item Number	3.3
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Housing Report		
Recommendation	<p>That the Board approve the refreshed Dorset Local Enterprise Partnerships strategic housing goals.</p> <p>The Housing Goals</p> <ul style="list-style-type: none"> • To work with local authority partners in developing a strategic approach to the delivery of new housing in Dorset. • To work with partners to take a strategic approach to attract housing funding and investment to Dorset. • To support the house building and construction sector to deliver the housing growth required in Dorset. • To promote the importance of housing development to support economic growth and improve productivity • To promote and enable greater links between the public and private sector to facilitate an acceleration in house building. 		
Papers are provided for:	Decision <input checked="" type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input type="checkbox"/>

1. PURPOSE

This paper has been prepared to seek Board approval of the Dorset LEP strategic housing goals. These goals have been refreshed and updated in response to the greater priority housing is now being given by Government and the opportunities that arise for improved strategic housing delivery through local government reorganisation.

2. SUMMARY/BACKGROUND

The availability, choice, cost and quality of housing is understood to be an essential element for economic growth and productivity in Dorset. Housing is key to ensuring that businesses have access to the labour, skills and talent necessary to enable them to prosper and grow. In seeking housing that is affordable people are often forced to move to areas at a considerable distance from work, increasing commuter times and pressures on transport infrastructure.

Dorset experiences significant problems with housing affordability, in terms of house prices and rents with house prices in even in the lower values areas well exceeding local incomes. Housing delivery has fallen behind local housing targets in recent years placing further pressure on existing housing stock. The importance of housing for economic growth and productivity and the housing problems experience in Dorset led the Dorset LEP to identify the provision of new housing to facilitate growth as a key strategic objective in its Strategic Economic Vision for Dorset in 2016.

Further to identifying the provision of housing as a key strategic objective the Dorset LEP commissioned the Three Dragons Housing Report- Supporting Dorset's Economic Growth Future Housing Provision. This report released in early 2017 confirmed the link between housing and economic growth in Dorset, find that most of the business interviewed saw housing issues as a major challenge in recruiting and retaining staff, with virtually all employers agreeing that this situation had worsened over the last few years.

The report went onto to recommend a number of actions that could be taken to accelerate the delivery of housing in Dorset. The recommendations of this report were accepted in full by the Dorset LEP and the Dorset Local Authorities and work against these actions has been progressing through the Dorset LEP Housing Programme Group, for example the sharing of good practice and the recent seminar on Compulsory Purchase Orders.

Problems associated with the lack of housing have affected the UK for years, however recent Government announcements suggest that this issue is now a priority in a way that it has not been before. Since the publication of the Dorset LEP Housing Report last year the Government has set much more ambitious targets for the delivery of new homes, with the aim of building 300,000 house per year by the mid 2020's. It has introduced the Department of Housing, Communities and Local Government and rebranded the Homes and Communities Agency to Homes England, refocusing the organisations activities to the acquisition and assembly of land for housing, using new powers to unlock brownfield sites and support to small and innovative house builders to play a more active role in the housing field.

These changes have been accompanied by an increase in the level of investment and funding to support deliver housing announced in the autumn budget statement, along with further reviews of national planning policy to speed up the system to accelerate delivery and address the falling rate of affordable housing delivery through viability challenges. Changes are also underway to expand local authority powers of compulsory purchase to provide local government with further tools to help unlock sites.

Against this background of a national push to accelerate housing growth, a number of funding and investment streams are now linked to the delivery of new housing, recent examples include the Housing Delivery Fund, which targeted investment to support key infrastructure that would help release additional housing. The message from Government is clear, if you wish to attract investment into your area you must deliver housing on a scale that will make a positive contribution towards meeting national targets.

On 26th February 2018 The Rt Hon Sajid Javid the Secretary of State for Housing, Communities and Local Government gave his approval for Dorset to form two new unitary authorities. The creation of these new councils' brings with it the opportunity to create new structures, policies and processes that not only result in greater efficiencies but will also help them to achieve the step change in housing delivery that is required. There are already numerous examples of best practice and innovation in housing that can be expanded and enhanced to deliver the homes that Dorset requires.

The national and local changes to government outlined above re-inforce the importance of housing as a key Dorset LEP objective and the opportunity to renew and refresh the LEP's housing goals. The Dorset LEP refreshed housing goals are proposed as follows:

The Housing Goals

- o To work with local authority partners in developing a strategic approach to the delivery of new housing in Dorset.
- o To work with partners to take a strategic approach to attract housing funding and investment to Dorset.

- To support the house building and construction sector to deliver the housing growth required in Dorset.
- To promote the importance of housing development to support economic growth and improve productivity
- To promote and enable greater links between the public and private sector to facilitate an acceleration in house building.

It is clear that the development housing now occupies a position in national thinking it has not done for a very long time. This shift in mood offers the Dorset LEP the opportunity to contribute to strategic discussions around housing that will support its economic objectives.

3. RECOMMENDATION

It is recommended that following the higher priority housing is being given by Government and local government re-organisation that the Board approve the refreshed Dorset LEP strategic housing goals.

Papers for Agenda Item 3.4 not included as Commercially Confidential

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	22 March 2018	Item Number	4.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Delivery Update		
Recommendation	To note and agree that a paper will come to the LEP Board to ensure all Dorset Growth Deal funds are utilised before March 2021.		
Papers are provided for:	Decision <input checked="" type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input type="checkbox"/>

1. PURPOSE

This paper gives an overview of programme delivery at Dorset LEP, in particular the Dorset Growth Deal. It is accompanied by two Appendices which are classified as confidential, due to containing commercially sensitive information;

- Appendix A Dorset LEP Dashboard – confidential
- Appendix B Programme Management – confidential

2. SUMMARY/BACKGROUND
Dashboard

Dorset LEP Board to view the LGF reporting sheet for the previous period accounting for the lag in reporting. Please see attached LGF reporting sheet summary for Quarter 2, reporting on July – September 2017 (appendix A). Quarter 3 will be reported in April 2018.

The BEIS/CLoG spreadsheet continues to RAG rate the Dorset delivery as green. This is further underlined by our delivery being rated by Government as “exceptional” as an outcome of the Annual Conversation process.

Programme Management Approach

Dorset LEP has shown exceptional delivery for the Growth Deal period so far, as endorsed in the Annual Conversation. One of the actions from the Annual Conversation was to articulate our approach to programme management (appendix B), which has allowed reinvestment within programmes, enhancing delivery and managing cost increase risk internally. This has been very successful.

2018/19 Key Milestones

2018/19 is programmed to be Dorset LEPs busiest year of Growth Deal delivery with approximately £28m of budget profiled for expenditure. Dorset LEP is also transitioning into the second half of our 6 year delivery period for the Growth Deal. We will be continuing to review spend and delivery with increasing frequency in order to best manage any risks associated with slippages in time or spend. There are a number of key milestones in 2018/19 which may impact upon delivery, these include:

- Planning decision on Wessex Fields junction (BIG Programme). This was originally programmed for March but has slipped to May. Current view from the delivery partner is that the profiled start date can still be met.
- Completion on land negotiations at Blackwater West (BIG Programme). Required in time to meet profiled start of September.
- Solution for investment at Parley (BIG Programme). Required by end April.
- Scoping and decision of A348 corridor and associated works (BIG Programme). Required by September.
- Delivery and assessment of full business case for Holes Bay (March) and delivery of works to commence
- Procurement and delivery of work within Townside Access (Port of Poole Programme)

A detailed paper will come to Dorset LEP Board in November, which could include options for reallocation of any funding that is unallocated as a result of in-programme savings, or is at risk of not being utilised as originally profiled, to ensure all Dorset Growth Deal funds are utilised before March 2021.

3. RECOMMENDATION

To note and agree that a paper will come to the LEP Board to ensure all Dorset Growth Deal funds are utilised before March 2021.

Appendices to Agenda Item 4.1 are not included as Commercially Confidential

The papers for Agenda Item 4.2 are not included as Commercially Confidential

Papers for Agenda Item 4.3 not included as Commercially Confidential

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	22 March 2018	Item Number	5.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Dorset LEP Annual Conversation update		
Recommendation	None, paper for information and discussion		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input checked="" type="checkbox"/>	Information <input checked="" type="checkbox"/>

1. PURPOSE

To update Dorset LEP Board on the outcome of the annual conversation.

2. SUMMARY/BACKGROUND

As outlined previously all LEPs are subject to an annual conversation with Government. They give the opportunity for the LEP to talk through their delivery, governance and strategy and Government to give feedback and recommendations on improvements.

Each LEP is given a rating from Government and following the conclusion of the Annual Conversation process BEIS have determined that overall Dorset LEP is operating well and merits a **good** rating.

This puts Dorset LEP in the Top bracket.

Three areas were considered as part of this review:

1. Governance
2. Delivery
3. Strategy

We have strengths and areas for improvement within each category.

Board meetings will now be organised in this format to assist us moving forwards.

	Action Point	Owner	Date to be completed	Responsibility	Date completed	Resolution
1	LEP to set out how they will recruit/co-opt another Board member and meet their diversity ambitions.	LEP	31/03/2018	LC	26/02/2018	Dorset LEP opened a recruitment call for private sector Board members on 26/02/18.
2	LEP to consider content and focus of sub-groups and whether a change in structure of Board meetings would help.	LEP	31/03/2018	LC		Dorset LEP is working with new Chair to look at each of the sub-groups to ensure that they are fit for purpose and have the right membership. All Terms of References will be reviewed and updated, as part of their annual review.
3	LEP to develop two papers for the Board setting out achievements to date and what next.	LEP	31/03/2018	LC		A map has been developed to outline Dorset LEPs achievements to date, to be accompanied with a 4 pager written detail. This detail is available with the Board papers. Another map will also be produced for the aspirations of Dorset LEP, this will be published for business input at the inaugural business event on 13/04/18.
4	LEP to develop an action plan for addressing Mary Ney recommendations.	LEP	30/04/2018	KM/ RD		Paper on Mary Ney recommendations was talked to Dorset LEP Board for information and approval of documentation. All time sensitive recommendations were completed by 28/02/18. Further recommendations to be considered and delivered by 30/04/18.
5	AC to help LEP to identify areas where the website could be strengthened.	CLoG	28/02/2018	AC/ CK	19/02/2018	AC and CK discussed the Dorset LEP website and what needed to be updated. CK made changes to the website pages: governance and Dorset Growth Deal programme
6	LEP to consider whether more Board papers could be published online.	LEP	31/03/2018	LC	23/01/2018	In line with the Mary Ney review, Dorset LEP will publish Board papers on the website in line with Dorset LEP's procedure for handling confidential and exempt information.
7	LEP undertaking a full lessons learned exercise on Poole Bridge project and sharing project report on their website.	LEP	31/07/2018	KM/ RD		Dorset LEP is working with Borough of Poole to complete a review of the Poole Bridge project to include a review of the contractor procurement route, contract management and reporting and internal and external communications.

8	LEP to provide to CLoG a good description of how major programme financial management works.	LEP	31/03/2018	KM/ RD	22/03/2018	Dorset LEP has outlined their approach to programme management and how this has worked for the BIG Programme and Port of Poole Programme.
9	LEP to reiterate ongoing approach to using underspend within programmes to Board and gain their approval to continue to do so.	LEP	31/03/2018	KM/ RD + Board	22/03/2018	Dorset LEP has outlined their approach to programme management and how this has worked for the BIG Programme and Port of Poole Programme. This programme management approach will be recommended to the Dorset LEP Board for approval to continue.
10	LEP to consider or whether to engage more on energy.	LEP	31/03/2018	LC		Dorset LEP with HoSW and CloS have commissioned Carbon Trust to complete an energy strategy for these South West LEPs. These will include an action plan for delivery.
11	Arrange a strategic housing conversation with relevant colleagues to better understand Dorset's trajectory and ambition.	Both	31/05/2018	CB		Discussions are underway with Alex Crook, BEIS and Homes England regarding this meeting.
12	Agree OGDs to target with the LEP and then make connections ahead of possible meetings in London.	CLoG	31/03/2018			
13	CLoG to identify and share a list of current and upcoming funding opportunities and their timings.	CLoG	28/02/2018			
14	Processes for governance and decision making are set out clearly within the LEP's Assurance Framework, but these could be clearer and easier to access on the LEP's website	LEP	28/02/2018	CK	19/02/2018	Dorset LEP has updated the website to have key documentation on the Governance page, further detail on policy and procedures is then outlined on its own page.
15	The LEP's Conflict of Interest policy is clear, but is difficult to access on the LEP's website alongside the register of Board members' interests.	LEP	28/02/2018	CK	19/02/2018	Dorset LEP has updated the website to have key documentation on the Governance page, further detail on policy and procedures is then outlined on its own page. Individual Board members' interests can also be

16	LEP to ensure a greater focus on developing a strategic vision for Dorset	LEP			<p>A map will also be produced for the aspirations of Dorset LEP, this will be published for business input at the inaugural business event on 13/04/18. The feedback from the business event, along with further data, will form part of the evidence base for strategy development and the start of the local industrial strategy.</p>
17	LEP to continue to boost its engagement with local MPs and local businesses to understand their vision for the LEP and to gain their support as advocates.	LEP			<p>Dorset LEP is continuing to engage with local MPs with meetings with LC and JS. Dorset LEP is hosting its inaugural business conference to discuss and debate the county's economic ambition and vision on 13 April.</p> <p>The event is supported by the Dorset Business Alliance, a strategic partnership between Dorset Chamber of Commerce and Industry (DCCI), the Federation of Small Businesses (FSB) and the Institute of Directors.</p> <p>Dorset LEP wants to hear from leaders of businesses of all sizes, from SMEs to large-scale corporations, as well influencers about the key issues, challenges and opportunities facing their businesses. We also want to capture views on shaping Dorset's future and how we can improve our support to help grow the local economy.</p>

Some of the papers for Agenda Item 6.1 are not included as Commercially Confidential

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	22 March 2018	Item Number	6.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Connected Dorset Update		
Recommendation	Paper to Note		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

1. PURPOSE

Update for LEP Board Members on Connected Dorset theme Group activities

2. MEETINGS

The connected Dorset theme Group meets quarterly with substantial amounts of project work progressing between meetings. The last Connected Dorset Meeting was held on 24th January,

The Freight Quality Partnership, a sub-group of the Connected Dorset Group, meets twice a year, the last meeting was held 19th March

The Congestion Report Task & Finish Group held a Stakeholder meeting on 16th March.

3. CURRENT THEME GROUP ACTIVITY

- Congestion Report – Phase one – baseline report is complete and will be discussed by stakeholders at the meeting mentioned above. Phase 2 is the periodic update the strategic transport model for Dorset, which is underway and will be available in the Autumn and will be a primary input to Phase 3 of the report – Option analysis and scheme development in advance of bidding and other funding opportunities
- South Western Railway, December 2018 timetable. A joint LEP and Local Authority submission was submitted in December, South western Railway have forwarded the result of the consultation and their response/ amended proposals to The Department for Transport. A public announcement is expected before 24th March and can be reported verbally.
- Strategic Road Network five year funding period (RIS2) Consultation. A31,A35 are and A303 are the Highways England Strategic Routes in Dorset, linking to the motorway network beyond. Group members were briefed and given the opportunity to comment on this consultation, which has now closed. The theme of the response is the need to invest in connectivity to East & West and that poor North – South connectivity (Dorset to Bristol, Bath, the Midlands, North West & Wales) and be addressed either by designating a strategic route or by designating a Major Road (see below) and providing the necessary funding

- Major Roads Consultation – Views were sought on a government proposal to designate a network of Major Roads to Complement the Strategic Roads network and to set up a new hypothecated funding mechanism to which Highway Authorities could bid for improvement schemes. The bidding process would be via Sub National Transport Bodies (see below)
- Sub National Transport Bodies – Connected Dorset Members have been briefed and views sought on this important proposal, which would see bids and funding channelled through these new bodies.
- Sector based updates and review for a coordinated monitoring, delivery and understanding across transport modes.
- Updates on project progress and delivery from Local Authority delivery partners
- Key hands-on DLEP liaison with Government, Rail operators and Highways England representatives.
- Overview of progress on the Superfast broadband and 4G roll out.

4. FOR DISCUSSION/CONSIDERATION AT FUTURE THEME GROUP MEETINGS:

- Congestion Report and project progress
- Response to Southwestern Railway timetable changes
- Sub-national transport bodies (STBs)

5. NEXT MEETING

The next connected Dorset meeting will be held on 25th April 2018

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	22 March 2018	Item Number	6.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Dorset Tourism Association Update		
Recommendation	For information		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

1. PURPOSE

Update for LEP Board Members

2. SUMMARY/BACKGROUND

The Dorset Tourism Association is maturing and well positioned to take a leading role in tourism strategy as part of LGR.

3. RECOMMENDATION

For info only

The DTA is now established with a board that blends the heads of the major tourism trade associations with representatives from the Local Authorities. The Board is:

Richard Smith (The Tank Museum)

Andy Woodland (Sandbanks Hotel)

Martin Cox (West Dorset Leisure Holidays Ltd and British Holiday and Home Park Association),
Jackie Thorne (Arts Development Company)

John Houston (Abbotsbury Tourism Ltd)

Tamsin Mutton-McKnight (Merlin Entertainments Group Plc)

Martin Hamilton (Dorset Councils Partnership)

Sara Uzzell (Whitehall Hospitality Ltd)

Katharine Wright (Dorset Food & Drink)

Graham Richardson (representing Bournemouth & Poole Tourism until new Resort Manager recruited).

Destination Management Plan

The Destination Management Plan, on which the formation of the DTA was based, was reviewed on 11th Jan. The new plan will focus on three main areas, which will be fleshed out in detail during 2018 which are:

- **Data** - Current tourism policies are based on data from 2009, which means that strategic funding for tourism is not appropriately directed.
- **Networking** – in order to catalyse product creation
- **Big Stories** – identifying, propagating and harmonising the experiences that define a holiday in Dorset.
- **Inspiring Excellence** – working with Dorset Tourism Awards, identifying best practice, supporting businesses.

DTA Conference

The DTA conference and AGM was held on 9th March in the Lighthouse with delegates from across the industry. The central focus was on productivity in tourism.

Local Government Reorganisation

In anticipation of LGR, Bournemouth and Poole tourism organisations have already successfully merged. LGR overall represents an excellent opportunity to review the way in which LA's and businesses work together on tourism and the DTA will take a central role in this process. The key concerns from the business community are that two thirds of the £750k combined budgets for the county tourism effort originate from the local authorities and that there is potential for the county's competitiveness to be diluted if this figure were to be reduced.

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	22 March 2018	Item Number	6.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Update on Employment and Skills Policy priorities		
Recommendation	The Board is invited to note the paper		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

1. PURPOSE

To share current Dorset LEP priorities for focus in Employment and Skills.

2. SUMMARY/BACKGROUND

Tony Nelson, Skills Policy Manager, has returned to work following extended sick leave. He is on a graduated return to work programme over several months.

Tony completed a review of the Employment and Skills Board (ESB) in Spring 2017. Tony will meet Ian Girling ESB Chair to reflect on progress and current state. We plan to

- review the Terms of Reference of the ESB to maximise the strategic approach to Skills
- strengthen the linkages and synergies between the ESB and LEP Board
- complete the Dorset Skills Map to visually represent the overarching Skills offer and activity across the county and celebrate what we have achieved
- review the Dorset Skills offer against leading areas including the Midlands, Oxford-Cambridge and Greater Manchester
- then update the Dorset Skills Plan (building on *Talented Dorset* and local Industrial Strategy thinking)

3. RECOMMENDATION

The Board is invited to note the paper

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	22 March 2018	Item Number	6.2.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	PR & Communications Update for January and February 2018		
Recommendation	<ul style="list-style-type: none"> • Board to highlight future stakeholder engagement activity (visits, meetings etc.) • Board member organisations communications colleagues publicise the work of Dorset LEP as appropriate • Suggestions for inclusion in the newsletter please let Charlotte Knight know 		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

1. PURPOSE

To update the board on strategic PR and communications activity during January and February 2018.

2. SUMMARY/BACKGROUND

This paper provides an update on the development of the Dorset LEP Business Conference and media activity.

Dorset LEP Business Conference

Preparations for the business conference are going well.

Dorset LEP website

The Governance section of the website has been refreshed in order to accommodate the good transparency standards outlined in the recent Mary Ney review. This includes clearer links to information on decision making and governance.

Key statistics from January/February 2018:

- 4,987 sessions
- 14,115 page views
- Most popular pages visited (page views):
 - Dorset Innovation Park (990)
 - Meet the Board (603)
 - Dorset Tourism Association (334)
 - Dorset LEP team (330)
 - Invest in Dorset (320)

Press releases

[Dorset gears up for National Apprenticeship Week](#)

[Enabling Rural Productivity Conference 2018](#)

[Dorset LEP is recruiting Business Board Members](#)

[Register your interest for Dorset LEP's Business Conference](#)

[£16.6 million key infrastructure funding for Dorset](#)

[Government and industry unite to launch 'Innovation South' initiative to champion UK's digital economy](#)

[RDPE Growth Programme grant support events](#)

[Celebratory launch for Dorset's new Enterprise Zone](#)

[Dorset Agri-Tech Bid Support](#)

[Invitation to the 2nd South West Local Enterprise Partnership Energy Strategy and Delivery Plan Stakeholder Workshop](#)

[A338 Wessex Fields link road plans available online](#)

New innovation boost for the South West (MoU with Innovate UK)

Media coverage

Date	Outlet	Tone	title and link
01- Jan	Bournemouth Echo	Positive	Wessex Fields will deliver 2,000 vital jobs, council claims
21- Jan	Farnham Herald	Positive	EU funding to drive technology forward
22- Jan	Bournemouth Echo	Neutral	No decision on Wessex Fields until March 'at the earliest', says council
22- Jan	Bournemouth Echo	Neutral	Number of factors' behind need to resurface Chapel Gate just days after new road laid
22- Jan	New Civil Engineer	Neutral	Interserve delays push back Dorset bridge scheme
22- Jan	Dorset Echo	Neutral	Future Dorset plan has 'extensive support', claims Dorset County
29- Jan	Bournemouth Echo	Neutral	Wessex Fields protest planned outside Bournemouth town hall today
30- Jan	Dorset Echo	Positive	Innovation Enterprise Zone in Winfrith opens
01- Feb	Bournemouth Echo	Positive	Road improvements the key to Dorset's economic future, says business body
01- Feb	Bournemouth Echo	Positive	This will provide additional jobs for those people coming in": Civic chiefs defend Wessex Fields scheme
02- Feb	Bournemouth Echo	Neutral	Bournemouth and Poole College protecting Grade II listed building
02- Feb	Bournemouth Echo	Neutral	Government gives £16 million to three major infrastructure projects in Dorset
02- Feb	Bournemouth Echo	Positive	Western Dorset's £8m infrastructure funding - including housing projects on Portland and in Chickerell
04- Feb	Dorset Echo Bournemouth	Positive	Celebratory launch for Dorset's new Enterprise Zone
07- Feb	Bournemouth Echo	Positive	Bournemouth and Poole are the UK's most congested towns, with more traffic hold-ups than some major cities
13- Feb	Bournemouth Echo	Neutral	Dorset LEP's joint agreement will help boost innovation
15- Feb	Dorset Echo Bournemouth	Positive	Letters to the editor: We need one authority to tackle growing congestion
16- Feb	Bournemouth Echo	Neutral	Dorset LEP's joint agreement will help boost innovation
16- Feb	Dorset Echo	Positive	Plans to fast-track development at Dorset Innovation Park
18- Feb	Dorset Echo Bournemouth	Positive	Chance for public to discuss controversial Wessex Fields scheme

Feb	Echo		with project team
19-	Bournemouth		Have your say on future employment use at the Dorset
Feb	Echo	Positive	Innovation Park
01-	Lyme Regis &		Local authority shake-up could mean more services devolved to
Mar	Bridport News	Neutral	town councils

Dorset LEP newsletter

Our latest newsletter can be viewed [here](#). The open rate is 30.3%, which is still above industry average (23.3%). The top link clicked was to the board recruitment application pack. The next newsletter will be published in April.

Forward planner

1 March	Deadline for Institute of Technology bids
5-9 March	National Apprenticeship week / Apprenticeship events / National Careers Week
9 March	Invest in Dorset Ambassadors Meeting
23 March	Enabling Rural Productivity Conference, Kingston Maurward College
27 March	Launch of Innovation South
13 April	Dorset LEP Business Conference
4-7 June	Poole Maritime Festival Business Programme
23 June	International Women in Engineering Day
August/ September 2018	Enterprise Zone LDO consultation with public

3. RECOMMENDATION

- Board to highlight future stakeholder engagement activity (visits, meetings etc.)
- Board member organisations communications colleagues publicise the work of Dorset LEP as appropriate
- Suggestions for inclusion in the newsletter please let Charlotte Knight know

The papers for Agenda Item 6.2.2 are not included as Commercially Confidential