

**DORSET LOCAL ENTERPRISE PARTNERSHIP BOARD MEETING**
**28 NOVEMBER 2019 FROM 10.00 AM TO 12.30 PM**
**BOURNEMOUTH UNIVERSITY, FERN BARROW, POOLE, BH12 5BB - BOARD ROOM, 5<sup>TH</sup> FLOOR, POOLE HOUSE**
**AGENDA**

Time	Item	Subject/ Title	Presenter	Recommendation
10.00	1.	Apologies and declarations of interest	Jim Stewart	
10.05	2.	Minutes of last meeting and matters arising and Forward Plan	Jim Stewart	
10.15	3.	Director's Update	Lorna Carver	For Information
	<b>4.</b>	<b>Strategy</b>		
10.30	4.1	LIS Update	Lorna Carver	<ol style="list-style-type: none"> <li>1. That the Board gives 'in-principle' support to the draft Dorset Local Industrial Strategy.</li> <li>2. That a final sign-off for submission to Government is delegated to the Dorset LIS Steering Group at their December 2019 meeting.</li> <li>3. That any minor changes from the UK Government sign-off process are agreed by the Chair. If the Chair deems such changes to be fundamental – to bring these back to the main LEP Board as appropriate.</li> <li>4. That the current LIS Steering Group becomes the provisional LIS Implementation Group pending agreement of Terms of Reference.</li> </ol>
	<b>5.</b>	<b>Delivery</b>		
11.00	5.1	Delivery Update	David Lawrence	
11.20	5.2	Business Growth and Inward Investment Update	Finn Morgan	For information
11.40	5.3	Skills Advisory Panel and Board Update	David Lawrence	Dorset LEP Board to note the content of the report, the timelines and the principle of a single evidence base across the partners.

	<b>6.</b>	<b>Governance</b>		
11.50	6.1	Budget	Lorna Carver	To inform and update the board on the 2019/20 Financial position.
12.00	6.2	Governance Update	Lorna Carver	Note the progress of the Governance Review. Note that this is a work in progress and we are actively concluding the open search for business representatives to complete and enhance each group.  If Board Members have capacity and appetite for additional groups please get in touch with Kathryn Hill in the first instance
	<b>7.</b>	<b>Papers for Information</b>		
12.20	7.1	Sub Group Updates: <ul style="list-style-type: none"> <li>▪ Connected Dorset</li> <li>▪ Dorset Tourism Association</li> <li>▪ Rural Enterprise Group</li> </ul>		Papers to note
	7.2	Communications Update		Paper to note
	<b>8.</b>	<b>Any Other Business</b>		

Note: Date of Next Meeting - 28 January 2020 at 1.30 pm

## **DRAFT MINUTES**

**DORSET LOCAL ENTERPRISE PARTNERSHIP BOARD**

**7 OCTOBER AT 10.00 AM TO 12.30 PM**

**BOURNEMOUTH UNIVERSITY, TALBOT CAMPUS, FERN BARROW, POOLE**

### **MINUTES**

#### **Board Attendees:**

Andrew Wickham (AW)  
Diane Grannell (DG)  
Cllr Gary Suttle (GS)  
Ian Girling (IG)  
Jim Andrews (JA)  
Jim Stewart (JSt) (Chair)  
John Sutcliffe (JSu)  
Luke Rake (LR)  
Cllr Mark Howell (MH)  
Nick Brook (NB)  
Nicola Newman (NN)  
Paul Read (PR)  
Phil Richardson (PRi)  
Richard Smith (RS)  
Sara Uzzell (SU)  
Cllr Spencer Flower (SF)  
Cllr Vikki Hale (VH)

#### **Also Present:**

Chris Shepherd (CS) (BCP Council)  
David Lawrence (DL)  
Finn Morgan (FM)  
Graham Farrant (GF) (BCP Council)  
John Sellgren (JS) (Dorset Council)  
Kathryn Hill (KH) (Dorset LEP)  
Lorna Carver (LC) (Dorset LEP)  
Martina Hanulova (MH)  
Sally Edgington (SE) (BEIS)

#### **Presenting:**

Kate Ryan (KR) (BCP Council)  
Sandra Rothwell (SR)

#### **Apologies:**

Aidan Dunn (AD) (Dorset Council)  
Arabella Lewis-Smith (AL)  
Emma Hunt (EH)  
Nick Gaines (NG)

Item	Notes and Decisions	Action
1.	<p>Apologies were received for: Arabella Lewis-Smith, Emma Hunt, Nick Gaines and Aidan Dunn.</p> <p>JS welcomed DG back to the LEP Board. He informed the Board that Sophia Story had been invited to join the LEP Board and would be joining from the November Board meeting.</p> <p>Declarations of Interest were received for:</p> <p>LR declared an interest in item 5.1            DG declared an interest in item 5.1            MH and VH declared an interest in item 5.2            IG declared an interest in item 5.3</p>	
2.	<p>The Minutes were agreed as an accurate reflection of the last meeting. There were no matters arising.</p>	
3.	<p><b>Directors Update</b></p> <p>LC explained the paper was to provide the Board with a flavour of the broader strategic activity taking place.</p> <p>She informed the Board that they have been left a copy of the Annual Report and the GSW prospectus. She updated on the ongoing work with the MoD regarding the Enterprise Zone and that things were progressing well. She also provided an update on the One Health conference that took place at Kingston Maurward.</p>	
4.	<p><b>Strategy</b></p>	
4.1	<p><b>LIS Update</b></p> <p>LC and SR gave an update on the Local Industrial Strategy (LIS).</p> <p>SE explained that she has taken over from Alex Crook for the time being. She confirmed that the LIS needs to be evidence based and unique to Dorset.</p> <p>SR explained that the interaction between the four clusters (Creative and Culture, Health and Care Tech, Defence and Security, Enviro-tech) is something special within Dorset.</p> <p>The Board discussed the LIS one page document.</p> <p>GS requested more information on the figures for the ageing population and will contact SR directly about this.</p> <p>SR informed that the next steps would be to take on board the comments raised during the discussion and to update the one page document.</p> <p><b>Action: SR to Incorporate comments into one page document and circulate to the LIS Steering Group.</b></p>	<p>SR</p>

Item	Notes and Decisions	Action
4.	<b>Strategy Cont'd</b>	
4.2	<p><b>Great South West Update</b></p> <p>LC updated the Board on the progress made with Great South West (GSW). She informed that there have been a number of meetings and further discussions will be had.</p> <p>JSt informed that all the South West Local Authorities are now involved for the first time. He explained an All Party Parliamentary Group has been formed for the South West and linking this to the GSW. The GSW is moving forward and they have received positive feedback.</p>	
5.	<b>Delivery</b>	
5.1	<p><b>Delivery Update (Confidential - Commercially Sensitive)</b></p> <p>MH updated the Board on delivery.</p>	
5.2	<p><b>Holes Bay</b></p> <p>Kate Ryan (KR) gave a presentation on the Holes Bay site.</p>	
5.3	<p><b>Dorset LEP Business Growth and Inward Investment Update</b></p> <p>FM updated the Board on Business Growth and Inward Investment. He explained that under the new governance structure it was decided to bring together Business and Inward Investment. The first Steering Group met in September to agree the Terms of Reference and there is currently recruitment taking place for members to this Committee.</p> <p>FM informed the Board that Government has provided three different funding avenues for Brexit Readiness and Dorset LEP has been successful in securing this funding. FM asked if any Board Member has any conversations where concerns over Brexit were raised to please let him know.</p>	
6.	<b>Governance</b>	
6.1	<p><b>Budget (Confidential - Commercially Sensitive)</b></p> <p>The budget paper is to inform and update the board on the 2019/20 Financial position.</p>	
7.	<b>Papers for Information</b>	
7.1	<p><b>Sub Group Updates (Some papers are Commercial in Confidence - Board Members Only)</b></p> <p>The Board noted the papers.</p>	
7.2	<p><b>Communications Update</b></p> <p>The Board noted the paper and the recommendations:</p> <ol style="list-style-type: none"> <li>Board to highlight future stakeholder engagement activity (visits, meetings etc.)</li> </ol>	

Item	Notes and Decisions	Action
7.	<b>Papers for Information Cont'd</b>	
7.2	<p><b>Communications Update Cont'd</b></p> <ul style="list-style-type: none"> <li>2. Board to highlight future stakeholder engagement activity (visits, meetings etc.)</li> <li>3. Board member organisations communications colleagues publicise the work of Dorset LEP as appropriate</li> <li>4. Suggestions for inclusion in the newsletter please let Connor Tracy know</li> </ul>	
8.	<b>Any Other Business</b>	
	<p><b>Brexit</b></p> <p>IG informed that the Chamber was successful with a bid to help support businesses. Any business can receive help, whether or not a member of the Chamber. Contact the Chamber for more information.</p>	

Note: Date of Next Meeting - 28 November at 10.00 am

DRAFT

## FORWARD PLAN

### Dorset Local Enterprise Partnership Board Meetings

2020

Date and Time	Location	Items for Agenda
28 January 1.30 pm to 4.00 pm	Tank Museum, Bovington	<ul style="list-style-type: none"> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Committee Updates</li> <li>• Communications Update</li> <li>• Launch LIS and review first draft of implementation plan</li> </ul>
26 March 10.00 am to 12.30 pm	Bournemouth University	<ul style="list-style-type: none"> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Committee Updates</li> <li>• Communications Update</li> </ul>
26 May 1.30 pm to 4.00 pm	Arts University Bournemouth	<ul style="list-style-type: none"> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Committee Updates</li> <li>• Communications Update</li> <li>• Delivery Plan</li> </ul>
23 July 10.00 am to 12.30 pm	Kingston Maurward	<ul style="list-style-type: none"> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Committee Updates</li> <li>• Communications Update</li> </ul>
22 September 1.30 pm to 4.00 pm	Bournemouth University	<ul style="list-style-type: none"> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Committee Updates</li> <li>• Communications Update</li> </ul>
26 November 10.00 am to 12.30 pm	Tank Museum, Bovington	<ul style="list-style-type: none"> <li>• Delivery Update</li> <li>• Governance Update</li> <li>• Committee Updates</li> <li>• Communications Update</li> </ul>

**DORSET LEP BOARD MEETING COVER SHEET**

Meeting Date	28 November 2019	Item Number	3
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Director's Update		
Recommendation	For Information		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

**1. PURPOSE**

Snapshot of strategic impact

**2. SUMMARY/BACKGROUND**

There is a huge amount of activity the LEP is engaged in to drive forwards our strategy, delivery and governance. Here are some of the highlights since the last board meeting.

- Take the LEAD Event at Kingston Maurward - presented
- Attended Dorset Council's meeting with Openreach
- Attended BCP's Wessex Fields Principal Meeting
- Great South West Regional Dinner with Jim Stewart
- Great South West Board meeting in Exeter
- LIS Challenge Panel Session in London
- **Met with Angelene Woodland and Paul Jones from the British Business Bank:** this was to discuss bilateral support for business growth initiatives . we are running an article to promote the BBB in the December's Dorset Business Focus magazine
- **Met with Stacey Downton from the National Composites Centre:** discussions took place around the potential for a south-west for a second round/extension of the Made Smarter programme. The NCC will come back to speak with Dorset businesses in the New Year with a view to them hosting a delegation at the NCC at a later date.
- **Careers Hub Launch Event at Portland:** took place at Weymouth & Portland National Sailing Academy and was attended by over 85 delegates representing education and employment across Dorset.
- **Weymouth College Centre of Excellence for Motor Vehicle Technology:** the Local Growth Fund project was officially unveiled by Dorset LEP Board Member, and Chief Executive of Dorset Chamber of Commerce and Industry, Ian Girling on 15<sup>th</sup> November.
- **Dorset Health and Care Catalyst:** ERDF bid being developed for circa £2m grant funding to support digital health and care solutions with BU and Dorset CCG. Deadline for submission is 22<sup>nd</sup> November.
- **Dorset Spark:** event taking place on 4<sup>th</sup> December around three emerging themes from the LIS. This will involve 25 local businesses and 25 FE and HE students.



- **Growth hub funding for 2020/21:** A formal grant offer process will commence shortly covering the period April 1st 2020 – March 31st 2021.
- **Aquaculture Expo 2020:** Taking place on 4<sup>th</sup> March at KMC and will look to attract 150 delegates, of which 50+ will be businesses.
- **Local Growth Fund Quarter two Return** submitted to Government
- **Annual performance review** date with HMG set for January 2020
- **Peer review with Humber LEP** date set for January 2020
- **Great South West** conversations ongoing across Cornwall, Devon, Somerset and Dorset. Chair met with PM about this in November

### 3. RECOMMENDATION

For information

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	28 <sup>th</sup> November 2019	<b>Item Number</b>	4.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	The Dorset Local Industrial Strategy		
<b>Recommendation</b>	<ol style="list-style-type: none"> <li>1. That the Board gives 'in-principle' support to the draft Dorset Local Industrial Strategy.</li> <li>2. That a final sign-off for submission to Government is delegated to the Dorset LIS Steering Group at their December 2019 meeting.</li> <li>3. That any minor changes from the UK Government sign-off process are agreed by the Chair. If the Chair deems such changes to be fundamental – to bring these back to the main LEP Board as appropriate.</li> <li>4. That the current LIS Steering Group becomes the provisional LIS Implementation Group pending agreement of Terms of Reference.</li> </ol>		
<b>Papers are provided for:</b>	<b>Decision</b> <input checked="" type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input type="checkbox"/>

**1. PURPOSE**

This report provides information to support the Dorset LEP Board's decision-making process for the draft Dorset Local Industrial Strategy. It summaries the culmination of several months' work to establish a clear evidence base, rationale, stakeholder engagement and final strategy. It also highlights emerging next steps for implementation.

**2. SUMMARY/BACKGROUND**

The Business Energy and Industrial Strategy Government Department (BEIS) asked all Local Enterprise Partnerships (LEPs) in England to lead local responses to the 2017 UK Modern Industrial Strategy ('*Building a Britain Fit For The Future*') with a 'Local Industrial Strategy' for each LEP area. These strategies will establish new ways of working between national and local leaders in both the public and private sectors. Universities, colleges and other local institutions will be key, as will an approach that is responsive to both local and global market conditions to provide greater long-term certainty.

The Government requested that Local Industrial Strategies should be long-term, based on clear evidence, and aligned to the national Industrial Strategy. They must identify local strengths and challenges, future opportunities and the actions needed to boost productivity, earning power and competitiveness.

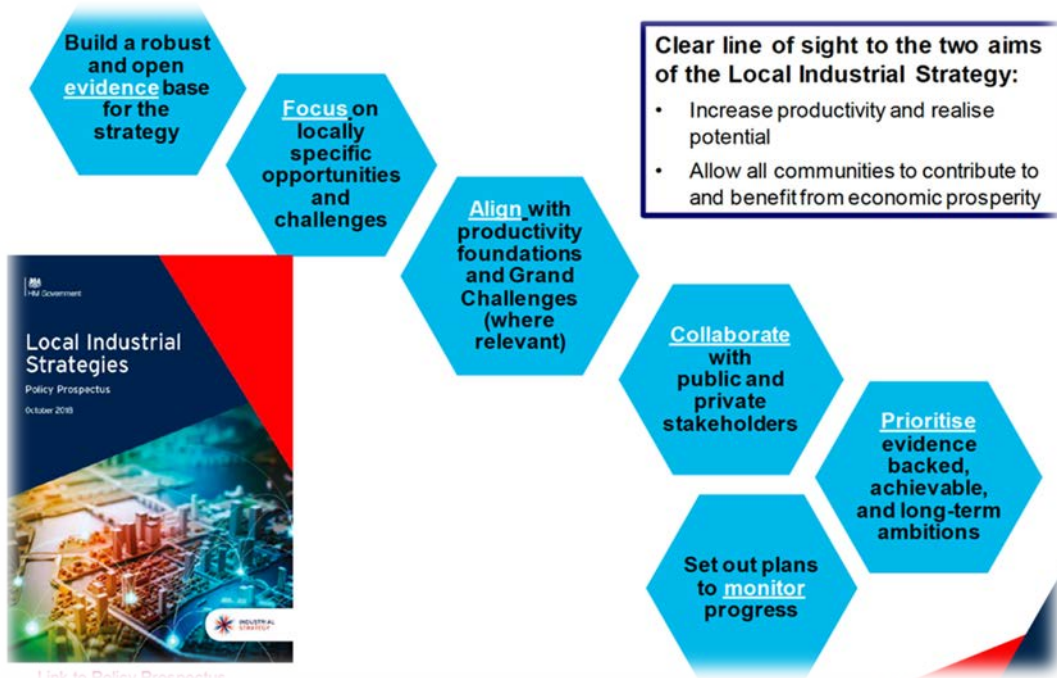
In 2018 the Government announced a series of 3 'waves' over a 2 year period during which LEPs across the country would be invited to submit responses. Wave 1 included Mayoral Combined Authorities, Wave 2 targeted 8 LEPs, and Wave 3 all remaining LEP areas. Dorset was asked to produce its LIS in Wave 3 – with a final submission deadline of March 2020. The Dorset LEP Board agreed to submit its strategy by the end of 2019 at the latest – thus ensuring it was one of the first to submit. It was agreed that this would also allow sufficient time to develop an implementation plan linked to the LIS by the end of the Wave 3 period (i.e. March 2020). This was felt important to put Dorset in the strongest position possible to be ready with a suite of LIS investments once new Government funds were in place post deadline of the national LIS process. These funds are anticipated to

include the replacement to previous EU funds and other funding streams routed through LEPs (such as the Local Growth Fund). In the last 5 years Dorset has had some £250m funds invested via the Dorset LEP.

Since this process went live, the 2019 General Election has been announced. There remains a clear steer from Whitehall officials that the LIS process should continue. It is felt that whatever the results of the Election, a clear, evidenced-based economic plan for the whole Dorset area will ensure that we are best-placed to engage with a future Government on local economic priorities and investment.

**DEVELOPMENT OF THE DORSET LOCAL INDUSTRIAL STRATEGY**

The LIS process was supported with clear guidance from the lead Government Department (BEIS). The following diagrams summarise this process and also the areas of focus each LIS must target (i.e. 5 drivers of productivity and potentially address one or more of the identified Grand Challenges):



**5 foundations of productivity**



**4 grand challenges**



A significant evidence base was produced to underpin the economic analysis for the LIS. This can be found [here](#). This evidence base, as well as underpinning the Dorset LIS, is also being used to support development of the 2 Unitary Council's Economic Strategies.

The Dorset LEP has sought to engage a wide variety of stakeholders from across Dorset into the LIS development process right from the very start. Examples of engagement have included:

- Significant, quantitative evidence base (NB: this included an 'open-call' for additional evidence from local stakeholders)
- Creation of a LIS Steering Group – representing the Board.
- DLEP Board (including 2 'away-days' facilitated by The Policy Lab, HMG)
- 'Deep dive' workshops/meetings across 15 themed, place and sector groups (including community/public/private stakeholders)
- Independent expert 'Challenge Panel' supporting the DLEP
- Cross-LEP activity and Whitehall Department engagement
- Open consultation (web-based)
- Monthly 'guest' blogs (from March 2019)
- Geographical info/consultation events x 3
- Small business survey (250+ responses)
- One to one meetings with over 25 strategically important businesses across Dorset, employing over 15,500 people and collectively turning over several billion £ p.a.
- Close partnership working with the Dorset Chamber of Commerce and 'LIS' conversations across business breakfasts and other key events.
- ESRC funded workshops (in partnership with the University of Southampton) to engage across all Members of the 2 unitary authorities in the DLEP area. (NB: also working closely with the 2 Councils to align new economic plans for each authority)
- Podcast exploring issues and opportunities.
- Bespoke activity with inter-generational groups

Utilising existing strategies which remain fit for purpose has also been an important part of evidence development.

The analysis of the evidence base (both quantitative and qualitative) has been tested with Government officials and with an Independent Challenge Panel set-up by the Dorset LEP, which has a membership including nationally-regarded economists.

We have received extensive feedback from a number of sources, including most recently, the LEP Board away day, the Challenge Panel, Government officials and on-line responses to the LIS 'one sider' out for consultation in October/November 2019. All feedback has been taken into account in drafting the final documents. All is broadly positive of the direction of travel for the LIS content. (The LIS Steering Group has considered this feedback in detail).

## **THE DORSET LOCAL INDUSTRIAL STRATEGY – HEADLINES**

The Local Industrial Strategy has given Dorset the first opportunity to articulate the shared economic ambitions of the whole Dorset area since local government reorganisation in April 2019. We have described this as a 'total place' approach, highlighting the emergence of a new coastal city region.

The strategy is focused towards productivity and prosperity.

The overarching vision: *Dorset: Living better, performing better and naturally collaborative.*

## Strengths and weakness

As well as outlining the many economic strengths and opportunities of Dorset's economy, the strategy also addresses areas of weakness.

Key strengths include a strong asset base, such as the outstanding quality of the environment; significant research strengths in local higher education institutions; ports and airport. Also, key sector strengths, including advanced manufacturing and engineering, financial and professional services, agri-environment sectors, tourism and creative industry related sectors.

Dorset does not have clear, dominant industrial anchors but does have a healthy spread of activities that gives it resilience. Economic success for Dorset is about integration of techniques and talent across a range of activities that can inform the wider economy.

Areas of weakness and challenge are shown in the detail of the analysis of the comprehensive evidence base. Future demographics is an area that has really 'stood out' in the analysis and will have sufficient consequences on Dorset's labour market. Whilst this is a national issue (and an identified 'grand challenge') it is the pace and scale of which this will impact on Dorset that is so significant:

- Dorset has the oldest population and lowest proportion of under 50's, anywhere in the UK.
- By 2040 we will have a dependency ratio of 1 (that's one person working for every person of pensionable age).
- We are facing a potential vacancy replacement of half our current workforce in the next 15 years.
- The cost of care in Dorset is double the national average.

In relation to overall productivity more broadly:

- Productivity in the DLEP area is below average and the gap to the UK average remains persistent (the 'output gap').
- Growth has been relatively weak in overall terms (although excluding London and Greater South East the differences are not that marked).
- Indications are that the gap between areas within the DLEP area have been gradually widening. In particular, sparsely populated rural areas tend to be associated with lower productivity levels.
- Research suggests that differences in firm-level productivity – rather than industrial structure – mostly explains the differences at a regional level.

## A Collaborative Cluster

Whilst there are few 'prime' companies or concentrated industries in Dorset, there are clusters of deep expertise and specialisation, especially in key new technologies and high value sectors (supply) and in aspects of social living (demand).

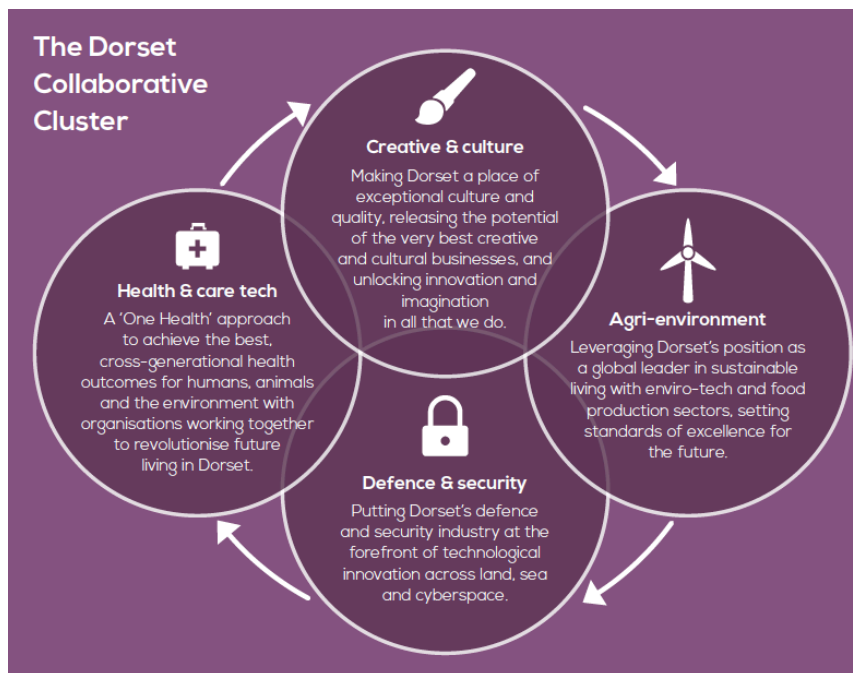
These cluster specialisations offer the prospect of a productive transformation: a cross-fertilisation of ideas, capacity and development. These specialisations also respond to the UK Industrial Grand Challenges – including ageing (health), AI and data (security/creative) and clean growth (agri-env).

The Dorset industrial model within the LIS envisages a 'collaborative cluster' approach rather than a traditional sector or place approach, underpinned by existing supply chains. This allows us to recognise the collaborative capabilities and significant synergies in the integration/cross-fertilisation of ideas between businesses, technologies and the workforce. It means a focus on productivity-based outcomes rather than inputs, with these bolstered by a range of themes, such as:

- Building a new perception of the Dorset brand based on real, ethical change in connectivity, competence and cohesion.
- Driving innovation through technology and skills, and close industry-public-academic working that bolsters co-operation across several new, resilient clusters and their supply chains (both within Dorset and in collaboration with others).
- Focusing on catalytic change and dissemination that addresses issues of ageing, inclusive growth and the preservation and enhancement of natural capital.

The following diagram shows this across the four areas of collaboration:

- Health & care tech
- Agri-environment
- Defence & security
- Creative & culture (including tourism)



Underpinned by a strong and productive supply chain, including advanced manufacturing & engineering, professional & financial services and an effective cutting-edge digital infrastructure.

Focus for delivery against this cluster is centred on the creation of 'accelerators'. These concepts have already been developed and have broad approval from the LEP.

- One Health (including human, animal and environment)
- Defence innovation.

### Overarching local ambitions

In the wide engagement undertaken for the LIS, there were 2 issues, in addition to industry cluster growth and productivity, which stood out as important elements for Dorset's future vision. These issues came through engagement with business (all sizes), communities of place, stakeholder organisations and across the inter-generational discussions which formed an early part of consultation. These were:

- Climate change: That any Dorset-wide economic plan must tackle the implications of climate change 'head-on' and that a proactive approach to environmental 'net gain' should be undertaken with any future development.

Linked to this, unlocking the economic value of Dorset's natural capital – and thinking more innovatively about the better utilisation of our environment in areas such as tourism and health.

- Unlocking Dorset's cultural assets and the creativity of its people, and linking these opportunities more directly to the local economy. For example, the opportunity of more innovation across business sectors through the cross-fertilisation of creativity skills and science and engineering. Perhaps what came out most strongly was the importance of Dorset's cultural assets being used to better promote the place and enhance quality of living for all current and future residents.

'Talent attraction and retention' are big themes in the Dorset LIS. A skilled and positive labour market are critical factors of success. As well as the more obvious economic opportunities articulated in the LIS, such as the areas of emerging specialisation in the four clusters and supply chain, the quality of the Dorset environment (and ways of living to enhance this environment) as well as a cultural 'excellence' programme attractive to a wider variety of communities (age, wealth, taste) will underpin any talent attraction programme – and encourage more people to stay in Dorset to pursue a great career and quality of life.

### **Foundations of productivity**

The LIS works through each of the 5 foundations<sup>1</sup> to articulate how we can support both the identified clusters and a wider programme of activity to improve overall productivity and prosperity for Dorset.

Two of the foundations, namely place and infrastructure, have a particular resonance with Council leadership and priorities. The place agenda particularly aligns to both Councils emerging Economic Development Plans, reflecting priorities including coastal communities, strategic growth areas and disadvantaged communities. Infrastructure has a very clear set of priorities emerging in the main from the identified schemes for road and rail taken forward through the joint Local Transport Plan and Sub-National Transport Body. Ambitions around the use of green transport and full fibre connectivity, full digital coverage and use of mobile technologies are also at the forefront of the infrastructure ambition within the LIS.

The people foundation is arguably the most fundamental area of activity that will impact on Dorset's future economy. *Demographic change is impacting on the strength of the Dorset labour market:*

- Our employers are increasingly suffering from skills shortages and inability to recruit - we have a talent shortage, especially in tech based roles.
- Dorset has an ageing workforce with forthcoming loss of skills and expertise.
- The impact of technological advancement into traditional roles within the workplace will increase.
- There is a scarcity of availability of high quality & bespoke skills.

Our focus in the LIS is to work towards a smarter and more productive workforce that produces more with fewer resources. This agenda is being led by the Dorset Skills Board on behalf of the LEP, and also align with the Dorset Skills Advisory Panel activity (which is part of the Skills Board). This group is leading the detailed response to this foundation through the creation of a Dorset Skills Plan in early 2020.

### **TIMELINE**

We are working at pace to complete the Dorset LIS.

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<sup>1</sup> Ideas, people, infrastructure, business environment and place.

1. The Board has already received a working draft (#1), and following circulation of the Board papers, a further draft (#2) incorporating initial comments will be produced and distributed for the 25<sup>th</sup> November. It is this version (#2) that will be subject to the recommendations in this report.
2. This version (#2) will also be distributed to the Local Authority Cabinets for circulation with their LIS Cabinet reports. Meetings on 10<sup>th</sup> and 11<sup>th</sup> (papers out 1 week in advance)
3. Board meeting comments and those from the Local Authority Cabinets will be integrated into the final draft (#3). We will also continue to improve the overall drafting.
4. This version is the 'final' for decision at the Steering Group meeting on the 18<sup>th</sup> December. If supported, this will then be submitted to HMG.

We are course cognisant of Purdah and the General Election, and are working in partnership with the Cities and Local Growth Unit (HMG) to understand any, as yet unforeseen, changes to the LIS timeline/process.

We continue to develop the LIS as a 'co-design' with Government and will be submitting our final draft submissions into their internal processes. This means there are likely to be drafting changes even after we submit. The final document is also published by Government, with a 'set' design completed by Government. The document that we are preparing is prepared to reflect the format and content requested by Government as part of the national LIS process. Once published we will have the opportunity to communicate the LIS – either in part or tailored for different audiences – using a variety of media and formats. Other regions have already started to do this.

We continue to undertake the broader planning for the implementation of our Local Industrial Strategy - which we are running as a parallel project alongside the LIS document development. The timing of this work also aligns with the work of the Local Authorities to finalise their own economic plans.

As part of this approach we propose that, at their meeting on 18<sup>th</sup> December, the current LIS Steering Group becomes the provisional LIS Implementation Group pending agreement of Terms of Reference.

### **3. RECOMMENDATIONS**

Recommendations for decision from Dorset LEP Board:

1. **That the Board gives 'in-principle' support to the draft Dorset Local Industrial Strategy.**
2. **That a final sign-off for submission to Government is delegated to the Dorset LIS Steering Group.**
3. **That any minor changes from the UK Government sign-off process are agreed by the Chair. If the Chair deems such changes to be fundamental – to bring these back to the main LEP Board as appropriate.**
4. **That the current LIS Steering Group becomes the provisional LIS Implementation Group pending agreement of Terms of Reference.**



Papers for agenda Item 5.1 are not included as they are Commercially Sensitive

## DORSET LEP BOARD MEETING COVER SHEET

<b>Meeting Date</b>	28 November 2019	<b>Item Number</b>	5.2
<b>Security Level:</b>	<b>Confidential</b> <input checked="" type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input type="checkbox"/>
<b>Paper Title</b>	Dorset LEP Business Growth and Inward Investment update		
<b>Recommendation</b>	For information		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

### 1. PURPOSE

To brief the board on activities and developments relating to business growth and inward investment and current activity within the key sectors across Dorset.

### 2. SUMMARY/BACKGROUND

This report supports the DLEP's strategic objective for business growth and attracting inward investment to increase employment opportunity and raise productivity of businesses across the region.

This paper aligns with Dorset LEP's governance structure and will reflect those areas that are overseen by the Business Growth and Inward Investment (BG&I) Committee.

Inward investment is achieved through the delivery of the Memorandum of Understanding for foreign direct investment in partnership with the Department for International Trade (Investment Services Team).

#### 2.1 Business Growth and Inward Investment (BG&I) Committee

The next meeting of the BG&I Committee will take place on 11 December.

#### 2.2 Brexit update

As reported in the last update, further funding has been passed down from the Department for Business, Energy and Industrial Strategy (BEIS) to support a range of activities that support businesses with preparations for the UK's departure from the EU.

Weekly monitoring and reporting arrangements have been in place to assess the level of website traffic, events and business enquiries relating to Brexit across Dorset which has been fed back up to central government. Since the passing of the 31<sup>st</sup> October deadline, there has been a reduction in the number of enquiries from businesses relating to Brexit. The national 'Get Ready' campaign has also been officially stood down.

We have received an additional amount of grant funding of just over £111,000 to provide Brexit-related business support activities. The areas of eligible spend are currently being revised and we will shortly receive updated guidance from BEIS about what these funds can be used for going forward. Some of the funds have already been used to recruit additional member of staff to the Dorset LEP team and

to present business support events that highlight the support available locally; this is in-line with the current guidance. We are also putting the finishing touches to a tailored programme of support which will commence in January and will target high growth SMEs.

Dorset LEP – via the Dorset Gateway – has worked (and will continue to work) closely with other local business support bodies, intermediaries and local authorities to ensure that the range of services and support offered to businesses is coordinated and an exemplar for other regions. Dorset Council and BCP Council have agreed are funding a Brexit Business Advisor post who will be based in the Dorset Chamber of Commerce and Industry. The postholder will be in post from the end of November and will be funded for a year.

### **2.3 Growth Hub Funding for 2020/21**

We have been advised by BEIS that the government will provide a further £12m of core funding to LEPS for Growth Hubs for the remaining spending review period (£12m in 2020-2021), with funding levels to be reviewed as previously advised in line with HM Treasury commitment agreed at Spending Review 2017. A formal grant offer process will commence shortly covering the period April 1<sup>st</sup> 2020 – March 31<sup>st</sup> 2021.

### **2.4 Department for International Trade**

#### **High value retail manufacturing DSK (Delivering through Sector Knowledge)**

25 DIT overseas posts spent one week in the UK at the start of October as a part of a DSK visit looking at high value retail manufacturing business in the UK. The delegation visited businesses located across the south west, including Poole where they visited Lush and Sunseeker International. Whilst these visits are very much about ‘the UK first’ rather than positioning regions, they do help to build add to the knowledge of overseas posts about the strength of key sectors.

#### **South West AgriTech**

The South West AgriTech website is currently in development. The South West AgriTech cluster map now includes further business representation and centres of excellence: <http://sw-agritech.cluster-map.com/>. A delegation from Dorset also attended the DIT Game Changing Technologies for Agriculture event on 10<sup>th</sup> October 2019, London to help promote Dorset’s agritech businesses. Visit [www.southwestagritech.co.uk](http://www.southwestagritech.co.uk) for more information.

## **3. RECOMMENDATION**

For information.

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	28 <sup>th</sup> November 2019	<b>Item Number</b>	5.3
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Skills Advisory Panel and Board Update		
<b>Recommendation</b>	Dorset LEP Board to note the content of the report, the timelines and the principle of a single evidence base across the partners.		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

To ensure the Board is aware of developments around the Skills Agenda.

**2. BACKGROUND**

The Skills Advisory Panel & Board (SAP&B) met on the 7<sup>th</sup> November 2019. At that time it was still expanding its membership to comply with the guidance provided by the HM Government Department for Education (DfE).

The main business of the meeting was to review the evidence base – Skills and Market Analysis prior to its submission for review by the DfE on the 20<sup>th</sup> November 2019. On that date a list of data sources and the draft analysis were due for submission for review by the SAP advisory team.

Following advice from the SAP&B and some further drafting a 95 page report was submitted. This will be compressed to a 20 page document by February 2020 when the business survey material is imported (detailed below).

The development of the Careers & Enterprise Programme reports to the SAP&B. The committee noted the Terms of Reference for the new 'Careers and Enterprise Hub, Steering Group' and accepted the advice to include Head Teacher representation on the Group. Luke Rake (Dorset LEP Board Member and an advisor to the Careers & Enterprise Company), was appointed to Chair.

The arrangements for the launch of the Hub, on the 8<sup>th</sup> November 2019 at the Portland and Weymouth Olympic Sailing venue were discussed in brief. Nicola Newman (Dorset LEP Board & CEO of Ansbury Guidance) opened the event. The subsequent feedback from the launch was extremely positive.

**Common Data Source**

The Skills and Labour Market Analysis was reviewed in some detail. It is a considerable resource which has been funded by the DfE. Their ambition is for the data to be available as a common library to inform any plan or strategy that has a skills agenda at its core.

It should also be a 'live' resource that is update regularly and provides a monitoring vehicle to identify changes in the market and support any decisions related to skill. Clearly

it is a tool to assist the development of the Dorset LEP Skills Plan as a subject report arising from the Local Industrial Strategy (people section).

The Skills Analysis and evidence base (along with the broader LIS evidence base) will be shared with partners through the Skills Advisory Panel and Board (along with other mechanisms).

In addition, ESF funding has been used to contract with SERCO to survey 400 businesses in Dorset for the broader Work Force Development Plan. The LEP will receive an analysis of the sub-set of the survey relating to Dorset in order to inform the Skills Plan. Concerns have been expressed that the scope of the survey is insufficient to give the LEP and Council's all the information they might need so the Dorset Chamber has been asked to participate in an additional programme to extend the range and level of knowledge. The arrangements for this are yet to be worked through.

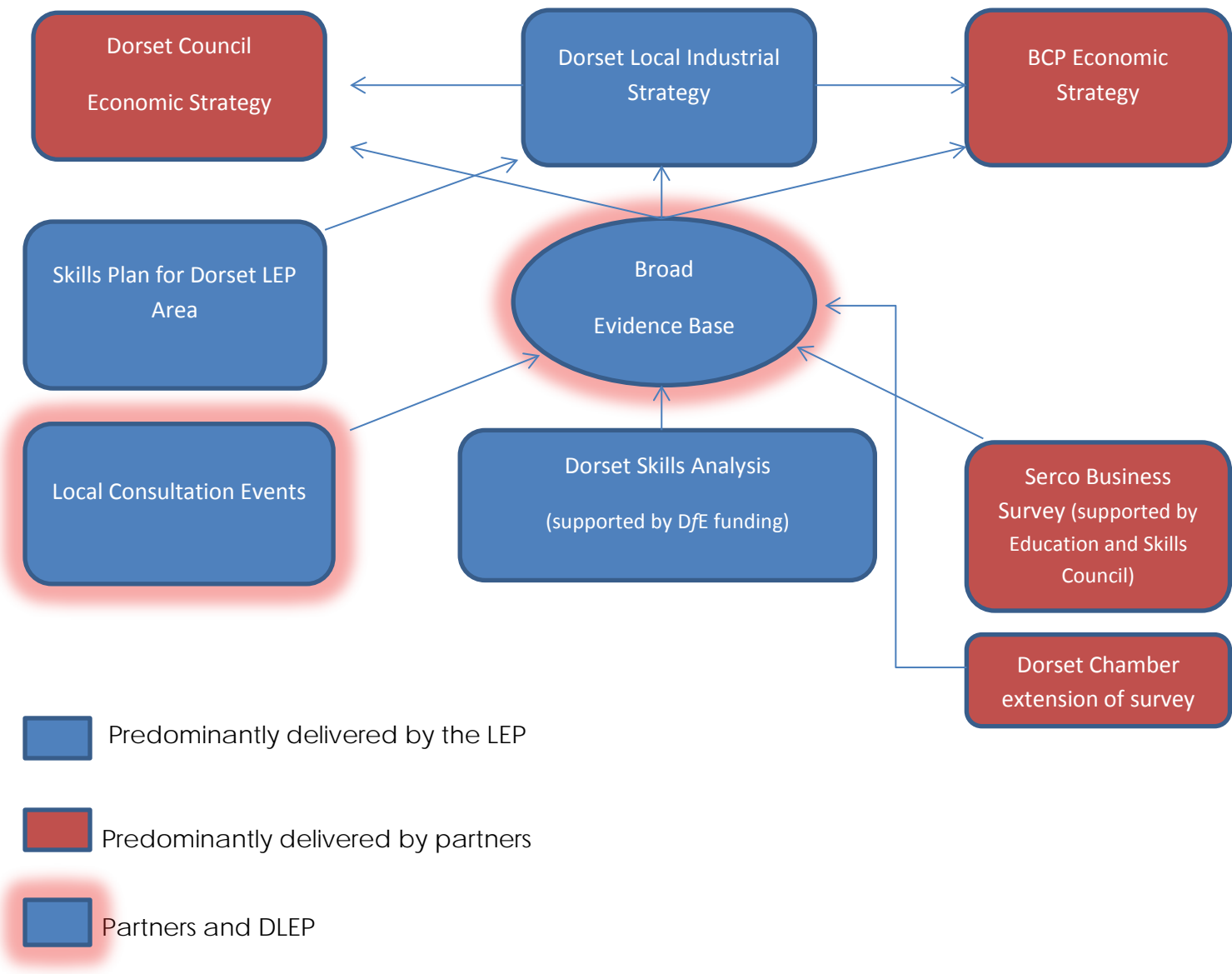
The SERCO results are due in February 2020.

Dorset now has clear evidence that will be made available to help inform partners plans and strategies. It is a unique benefit from LGR that local plans will build on a shared dataset.

### **3. RECOMMENDATION**

Dorset LEP Board to note the content of the report, the timelines and the principle of data sharing across the partners.

Upcoming strategy documents (indicative)



The papers for agenda Item 6.1 are not included as they are Commercially Sensitive

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	28 November 2019	<b>Item Number</b>	6.2
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Dorset LEP Governance		
<b>Recommendation</b>	<p>Note the progress of the Governance Review. Note that this is a work in progress and we are actively concluding the open search for business representatives to complete and enhance each group.</p> <p>If Board Members have capacity and appetite for additional groups please get in touch with Kathryn Hill in the first instance</p>		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

To bring the Board up to date with progress towards achieving the model agreed by the Board in July 2019.

**2. SUMMARY/BACKGROUND**

There has been a steady progress towards populating the various Boards and Panels however progress hasn't been as swift as we might have hoped. There are after all a significant number of new people required to populate the whole structure.

**The Strategic Group of Panels.**
**Skills Advisory Panel & Board (SAP&Board)**

The SAP&Board is fully populated a final briefing of new members is to take place on the 5<sup>th</sup> December. There are deadline set by DfE to ensure there is a Skills Plan in place, early 2020.

**Membership is as follows:**

Emma Hunt	Arts University Bournemouth - <b>Chair</b>
Adrian Trevett	BCP Council
David Walsh	Dorset Council
Nicola Newman	Private DLEP Board member, Ansbury Guidance (Careers & NEET)
Luke Rake	Kingston Maurward College, (Chair of Careers Hub Steering Group)
Rod Davis	Dorset and Somerset Training Providers (Apprenticeships)
Lesley Haig	AECC University College
Dean Livesey	Hall and Woodhouse, Hospitality.
Jim Andrews	Bournemouth University
Nigel Evans	Weymouth College
Angela Piromalli	Rock Recruitment
Diane Grannell	Bournemouth and Poole College
Professor Nigel Jump	BU
David McArthur	Department for Work and Pensions
Hugh Joseph	Engineering Sector
Lesley Spain	Skills and Adult Education Partnership
Liz McCormick	Financial Services



Emma Norton	Private Training Provider (Apprenticeships)
Zannah Doan	SW Dance (third sector).
David Matthews	Food Production Sector.

Development of the SAP& Board is monitored by HM Government Department of Education.

Two meetings have taken place in September and November – the 2020 meeting schedule is planned.

**The Business Growth and Inward Investment Committee are:**

John Sutcliffe	<b>Chair</b>
Vice Chair:	to come from body of members
Ian Girling	Dorset LEP Board Members
Arabella Lewis-Smith	Dorset LEP Board Members
Cllr Mark Howell	Dorset LEP Board Members
Nick Gaines	Dorset LEP Board Members
Adrian Trevett	BCP Council
David Walsh	Dorset Council
Rob Emony	Department for International Trade (DIT)
Geoff Sagar	Bofa International
Education Representative (x 2):	VANCANCIES
Social Enterprise Representative:	VACANCY

**Strategic Infrastructure Board**

Presently Connect Dorset (one of the Board's 'Advisory Groups') is continuing to meet whilst the representatives of the major infra structure provides are identified. We have a request out at present for each of the major national / regional organisations to nominate the individuals they expect to attend.

**Enterprise Zone**

The future operation of the Enterprise Zone is within the responsibilities of Dorset Council. The Dorset LEP's interest is in the strategic development of the site. To this end the Enterprise Zones reporting will be considered within the delivery report presented to the 'Performance and Investment' Committees concerned with the Governance of the LEP.

Performance of the Enterprise Zone is also monitored by HM Gov Department of Communities and Local Government.

**Governance Tier**

**Performance and Investment Committee**

The Performance and Investment Committee met on the 5<sup>th</sup> November 2019 the minutes are published on the web. Meeting dates are schedule for 2020.

Jim Stewart	Dorset LEP Board Members	<b>Chair</b>
Cllr Vikki Slade	Dorset LEP Board Members	
Cllr Spencer Flower	Dorset LEP Board Members	
Nicola Newman	Dorset LEP Board Members	
Phil Richardson	Dorset LEP Board Members	
Luke Rake	Dorset LEP Board Members	
Lorna Carver	Dorset LEP Executive Director	

### **Nomination and Remuneration Committee**

The Nomination and Remuneration Committee met following the Board meeting in July. The next meeting is scheduled for November 2019. A meeting schedule for 2020 is presently in development.

Jim Andrews	Dorset LEP Board Members - <b>Chair</b>
Sara Uzzell	Dorset LEP Board Members - <b>Deputy Chair</b>
Jim Stewart	Dorset LEP Board Members
Emma Hunt	Dorset LEP Board Members

### **Finance, Audit and Corporate Risk**

The Finance Audit and Corporate Risk Committee are to meet in 20<sup>th</sup> January. We have identified 2 potential business sector members from the open search we conducted during September and October. They are yet to receive an offer and a briefing.

#### **Chair – one of**

Diane Grannell	Dorset LEP Board Members
Nick Brook	Dorset LEP Board Members
Richard Smith	Dorset LEP Board Members
Cllr Gary Shuttle	Dorset LEP Board Members

### **Overview and Scrutiny**

The Overview and Scrutiny Committee has not yet met although we have identified potential members from the open search we conducted during September and October. They are yet to receive an offer and a briefing.

Sara Uzzell - **Chair**

3 Business Sector (see note above)

4 Local Authority Members (request for appointments with BCP and DC)

### **Advisory Groups**

**The Dorset Tourism Association** is independent of the Dorset LEP but reports through Richard Smith, Board Member.

Similarly the **Rural Enterprise Group** is a voluntary association and reports to the Dorset LEP through its convener Luke Rake, Board Member.

**Connected Dorset** – see note above. Dorset Connect reports to the Board through Jim Stewart / Andrew Wickham

### **Working Group**

The single working group is the Local Industrial Strategy (LIS) which is time limited and has been working to a conclusion for the submission of a report to the Department for Business, Energy and Industrial Strategy during January 2020.

Jim Stewart - **Chair**  
Sara Uzzell  
Nick Brook  
Nick Gaines  
John Sellgren  
Bill Cotton  
Emma Hunt

Jim Andrews  
Lorna Carver

### **3. RECOMMENDATION**

To note the progress of the Dorset LEP Governance Review.

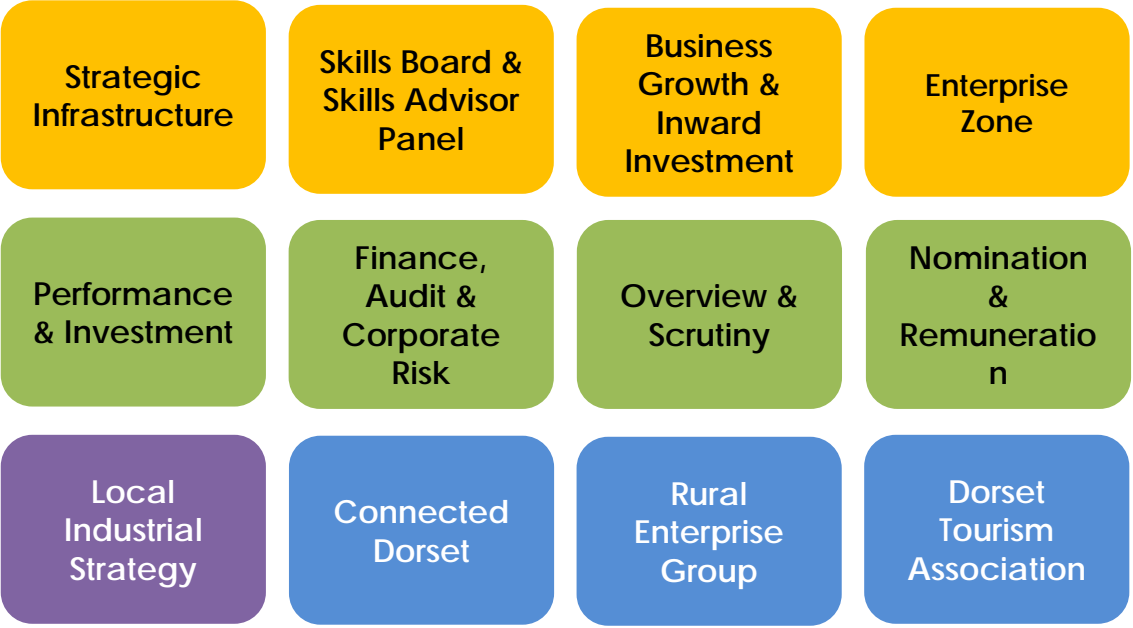
If Board Members have capacity and appetite for additional groups please get in touch with Kathryn Hill in the first instance

Department for Business,  
Energy and Industrial  
Strategy

Ministry of Housing,  
Communities  
& Local Government

Dorset LEP Board

Accountable  
Body



Key:

Government Department

Strategic Committee

Governance Committee

Working Group

Advisory Group

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	28 November 2019	<b>Item Number</b>	7.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Connected Dorset Sub Group – Update Report		
<b>Recommendation</b>	That the LEP continue to support the Connected Dorset group’s activities (see below).		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

To provide DLEP Board with an update on recent activity.

**2. SUMMARY/BACKGROUND**

- The direction of the Transforming Cities funding bids has changed – instead of bidding to replace Poole Bus Station, will bid for new extend corridors. Nevertheless, the working group is due to meet the 28th November deadline for submissions to DfT.
- Priorities for the Western Gateway Sub-national Transport Board are being assessed to determine which the group will focus on. However, there may be a judicial review decision on one of the main sites under consideration
- A 5G pilot is underway at Lansdowne as part of BCP Council’s ‘Smart Places’ initiative. The programme is aimed at increasing connectivity and enabling more joined-up, resource-efficient services, driving new jobs and economic growth.
- The Dorset Clinical Commissioning Group (CCG) have already embedded Smart Cities technology in their systems, and are exploring options for enhanced data sharing (e.g. firefighters being informed of health issues of residents they are attending).
- The Smart Cities group are also working with Superfast Dorset, though while Superfast Dorset is mostly dealing with internet speeds, Smart Cities is more concerned with plugging various market shortfalls in connectivity.
- Poole has been awarded the maximum £150k from the Future High Streets fund to put together a business case. As more councils are now bidding, the submission dates have been pushed back to autumn 2020.
- Historic England have granted Poole £625k for the High Street Heritage Action Zone, and they are happy for this to be joined up with Future High Streets work. Preparation for both schemes has begun since the meeting.

**3. RECOMMENDATION**

- That LEP members provide advice to the LA officers drafting the business case for TCF funding fully and promptly.
- That LEP members support the aims and efforts of the Future High Street and Heritage Action Zone projects.

## DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	28 November 2019	Item Number	7.2
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	PR & Communications Activity October 2019		
Recommendation	<ul style="list-style-type: none"> <li>• Board to highlight future stakeholder engagement activity (visits, meetings etc.)</li> <li>• Board member organisations communications colleagues publicise the work of Dorset LEP as appropriate</li> <li>• Suggestions for inclusion in the newsletter please let Connor Tracy know</li> </ul>		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

### 1. PURPOSE

To update the board on strategic PR and communications activity during October.

### 2. SUMMARY

#### Website

Overall, October saw an increase in both users and new users to the Dorset LEP website compared to September. See section 3 for a breakdown.

The [homepage](#) now features stories tagged as 'headline news' showcasing feature items only. A new interactive map has been deployed highlighting all Dorset LEP investment projects. Users can view all project details and link to the project pages for details.



## Local Industrial Strategy

Positive engagement with promotional activity of the LIS 'one-sider' resulted in 29 survey responses, and Dr Phil Richardson's guest blog "[Naturally Collaborative: Dorset's Superpower](#)" has generated over 200 views to date.

Note: A LIS comms plan, including a content plan for the blogs is in progress - further submissions from the board are welcomed!

## DIT Visit

A good mix of businesses attended the evening networking event and our follow-up communications activity yielded good engagement from DIT members and others on social media. A [short video](#), featuring John Sutcliffe, showcases the way Dorset is leading the way in the AEM sector.

## 3. COVERAGE AND ANALYTICS

### Dorset LEP website - key statistics

	October	September	July/ August	May/ June	March/ April	January/ February
Number of sessions	4,085	3,434	8,361	7,708	7,442	6,623
Number of page views	11,691	9,518	38,330	24,196	19,871	18,383
Users	2,822	2,416	5,514	5,016	5,179	4,391
New users	2,500	2,124	5,034	4,540	4,702	3,976

Most popular pages visited in October (page views):

- Dorset LEP Homepage (1,502)
- Local Industrial Strategy (497)
- The Team (415)
- Dorset Innovation Park (337)
- Board Members (323)
- Work with us (248)
- Our projects (229)
- News: Naturally Collaborative: Dorset's Superpower (210)
- Dorset Gateway (207)

### Press releases, statements and announcements

[Funding Opportunities - Lorna Carver](#) (31 October)

[DIT to Dorset 2019](#) (31 October)

[Dorset LEP invests in education](#) (25 October)

[Dorset LEP share first insights to Dorset's Local Industrial Strategy](#) (25 October)

[Dorset LEP Annual Report 2018-2019](#) (23 October)

[Make the right connections with the right businesses](#) (23 October)

[Have your say on Dorset's Local Industrial Strategy](#) (18 October)

[The Barn doors open at Kingston Maurward Animal Park & Gardens](#) (18 October)

[Brexit support continues for Dorset businesses](#) (17 October)

[BIG programme's latest transport scheme announced](#) (16 October)

[Free online Brexit Business Readiness Event](#) (11 October)

[Road closures at Blackwater West Junction](#) (8 October)

[News: Naturally Collaborative: Dorset's Superpower](#) (1 October)

## Media /stakeholder coverage

Date	Outlet	Tone	Title and link
5-Oct	Bournemouth Daily Echo	Neutral	<a href="#">Letter to the editor: Wrong to cancel Wessex Fields scheme</a>
2-Oct	Dorset Biz News	Positive	<a href="#">Ribbon-cutting marks official opening of new £250,000 indoor activity centre and cafe</a>
21-Oct	Dorset Echo	Positive	<a href="#">£250000 learning hub The Barn opens its doors to the community</a>
22-Oct	Dorset Chamber	Positive	<a href="#">The Barn doors open at Kingston Maurward College</a>
25-Oct	The LEP Network	Positive	<a href="#">Dorset LEP invests to tackle skills gaps.</a>
25-Oct	Dorset Biz News	Positive	<a href="#">Have your say as initial ideas for county's industrial strategy outline key targets to 2030</a>
25-Oct	Dorset Chamber	Positive	<a href="#">Dorset LEP invests in education</a>
25-Oct	Dorset Chamber	Positive	<a href="#">Dorset's Local Industrial Strategy</a>
26-Oct	LEP Network	Positive	<a href="#">Dorset LEP invests to tackle skills gaps</a>
28-Oct	Dorset Biz News	Positive	<a href="#">Extra £1.3m funding allocated to education and skills from Dorset LEP's Local Growth Fund</a>
29-Oct	Insider Media	Positive	<a href="#">Dorset LEP invests to tackle skills gaps</a>
30-Oct	Dorset Chamber	Positive	<a href="#">BOFA Showcases Global Reach to the DIT</a>

## Social media highlights

Overall, engagement with Dorset LEP social media is growing and we're gaining increased reach with our audiences.

### Twitter

	October	September	August
<b>Tweet impressions</b>	39.8k	33.5k	31.2K
<b>Profile visits</b>	529	424	325
<b>New followers</b>	34	39	12
<b>Mentions</b>	78	51	46

#### Top Tweet earned 2,894 impressions

It's day 2 at our event to show off Dorset's AEM offering. £1.4 billion sector in Dorset and growing! We've started with presentations from us, [@adrianj67](#) from [@business\\_bcp](#) and David Walsh from [@DorsetCouncilUK](#) who is presenting [@Dorsetinnovpark](#). #AEMinDorset [pic.twitter.com/omPCx0pdAh](https://pic.twitter.com/omPCx0pdAh)



← 1 ↩ 6 ❤ 23

#### Top media Tweet earned 2,288 impressions

The first insights into Dorset's Local Industrial Strategy are live! We would like to thank the contributions from all of our stakeholders who have collaborated on informing the strategy so far. Now, you can have your say. Read more: [bit.ly/2MMAj5E](https://bit.ly/2MMAj5E) [pic.twitter.com/SIPsLAEo6F](https://pic.twitter.com/SIPsLAEo6F)



**INDUSTRIAL  
STRATEGY**  
DORSET

↩ 5 ❤ 5



#### 4. FORTHCOMING EVENTS AND ANNOUNCEMENTS

28 Nov	Dorset Business Awards
30-Nov	Completion of landscape enhancements (Enterprise Zone)
TBD	Stewarts Agri-Tech Glasshouse
10-Dec	Team Away Day
23-Dec	Bionanovate completion

#### 5. RECOMMENDATION

- Board to highlight future stakeholder engagement activity (visits, meetings etc.)
- Board member organisations communications colleagues to publicise the work of Dorset LEP as appropriate
- Suggestions for LIS blog content and authors
- Suggestions for inclusion in the next newsletter please let Connor Tracy know