

**DORSET LOCAL ENTERPRISE PARTNERSHIP BOARD MEETING**  
**28 MARCH 2019 FROM 10.00 AM TO 12.30 PM**  
**AT BOURNEMOUTH UNIVERSITY**

**AGENDA**

Time	Item	Subject/ Title	Presenter	Recommendation
10.00	1.	Apologies and declarations of interest	Sara Uzzell	
10.10	2.	Minutes of last meeting and matters arising and Forward Plan	Sara Uzzell	
	<b>3.</b>	<b>Guest Presentations</b>		
10.20	3.1	Innovation in Lulworth Presentation	Captain Ed Ebborn	
	<b>4.</b>	<b>Strategy</b>		
10.50	4.1	Local Industrial Strategy Update	Lorna Carver Martina Hanulova Sandra Rothwell	<ol style="list-style-type: none"> <li>1. That the LEP Board notes that whilst the LIS is a plan for <i>Dorset</i>, the LEP Board (both public and private Directors) is in a position of leadership of the process. The Board notes and supports the significant time commitment of Board Directors to this process during 2019.</li> <li>2. That the DLEP Director undertakes a regular liaison with the CEOs and Place/Economy Directors from the new Dorset Council and BPC Unitary Authority to ensure alignment of economic ambition and implementation.</li> <li>3. That the LEP Board will seek to follow best practice emerging from previous LIS Waves and will design an appropriate governance structure to support the development process. That the LEP Chair will decide the final detail of this structure on behalf of the LEP Board.</li> </ol>

				4. That the LEP Board notes the content of this report.
11.15	4.2	M4 Corridor Update	Lorna Carver	<ol style="list-style-type: none"> <li>1. The Board to acknowledge the progress made on the M4 Arc initiative.</li> <li>2. A further update will come to the May Board.</li> </ol>
	<b>5.</b>	<b>Governance</b>		
11.20	5.1	Assurance Framework	Katherine May	<ol style="list-style-type: none"> <li>1. Dorset LEP Board adopts the latest version of the National Local Growth Assurance Framework and delegate's authority to the Dorset LEP team to amend any spelling mistakes and small errors including changes to web links.</li> <li>2. Dorset LEP Board endorses Sara Uzzell as the Equality and Diversity champion</li> <li>3. Dorset LEP is committed to continuous improvement of its governance through 2019/20.</li> </ol>
11.40	5.2	Financial Update	Lorna Carver	To inform and update the board on the latest financial position and highlight key changes from the previous update
11.45	5.3	Budget 2019/20	Lorna Carver	To inform and update the board on the 2019/20 budget
	<b>6.</b>	<b>Delivery</b>		
11.50	6.1	Delivery Update	Katherine May	
<b>12.10</b>	<b>7.</b>	<b>Papers for Information</b>		
	7.1	Sub Group Updates: <ul style="list-style-type: none"> <li>▪ Connected Dorset</li> <li>▪ Dorset Tourism Association</li> <li>▪ Housing</li> <li>▪ Inward Investment</li> <li>▪ Skills Board</li> </ul>		Papers to note
<b>12.20</b>	<b>8.</b>	<b>Any Other Business</b>		

**Note: Date of Next Meeting - 28 May 2019 at The Tank Museum**

## **DRAFT MINUTES**

**DORSET LOCAL ENTERPRISE PARTNERSHIP BOARD**

**22 JANUARY 2019 FROM 1.30 PM TO 4.00 PM**

**KINGSTON MAURWARD COLLEGE**

### **MINUTES**

#### **Board Attendees:**

Alison Moore (AM)  
Andrew Wickham (AW)  
Emma Hunt (EH)  
Cllr Jill Haynes (JH)  
Jim Andrews (JA)  
Jim Stewart (JS) (Chair)  
Cllr John Beesley (JB)  
John Sutcliffe (JSu)  
Luke Rake (LR)  
Cllr Mohan Iyengar (MI)  
Nick Brook (NB)  
Nigel Evans (NE)  
Richard Smith (RS)  
Sara Uzzell (SU)  
Cllr Spencer Flower (SF)

#### **Also Present:**

Alex Crook (AC) (BEIS)  
Bridget Downton (BD) (Purbeck District Council)  
Chris Shepherd (CS) (Bournemouth Borough Council)  
Kathryn Hill (KH) (Dorset LEP)  
John Sellgren (Dorset Councils)  
Lorna Carver (LC) (Dorset LEP)  
Lucy Green (LG) (Dorset LEP)  
Martina Hanulova (MH) (Dorset LEP)  
Matt Prosser (Dorset Councils)  
Matthew Piles (MP) (Dorset County Council)

#### **Apologies:**

Cllr Gary Suttle (GS)  
Ian Girling (IG)  
Cllr Janet Walton (JW)  
Nick Gaines (NG)  
Paul Read (PR)  
Cllr Rebecca Knox (RK)

Item	Notes and Decisions	Action
1.	<p>Apologies were received for: Gary Suttle, Ian Girling, Janet Walton, Nick Gaines, Paul Read and Rebecca Knox.</p> <p>It was noted that Matt Prosser and John Sellgren of the Dorset Councils were attending the meeting as observers.</p> <p>No Declarations of Interest were received.</p> <p>JS informed the Board that they had asked LR to continue as a co-opted Board Member for another 12 months.</p>	
2.	<p>The Minutes were agreed as an accurate reflection of the last meeting. There were no matters arising and all actions were closed.</p>	
<b>3.</b>	<b>Strategy</b>	<b>Action</b>
3.1	<p><b>South West Energy Strategy</b></p> <p>MH informed the Board of the background and history to the Energy Strategy. She explained the Energy Strategy Is a live document and as such will be updated on an annual basis.</p> <p>A discussion took place. The question whether this includes nuclear was asked and what do we need to do to get some of the funding that is available.</p> <p><b>The Board agreed the recommendations in the paper but wanted more information on the time commitment before anyone volunteered to become the Energy Board member champion:</b></p> <ul style="list-style-type: none"> <li>• Dorset LEP Board adopts the Energy Strategy for Dorset.</li> <li>• Dorset LEP commits to work in partnership with CloS and HoSW LEPs in the development and delivery of a Delivery Plan.</li> <li>• Dorset LEP formalises the Clean Growth Steering group already established.</li> <li>• Dorset LEP to continue its support of the South West Energy Hub and to work with local partners (through the Clean Growth Steering Group) to put forward Clean Growth and Energy projects for investment.</li> </ul>	
3.2	<p><b>Strategy Update (Confidential - Commercially Sensitive)</b></p> <p>LC updated the Board on the Strategy paper.</p>	
<b>4.</b>	<b>Delivery</b>	
4.1	<p><b>Delivery Update (Confidential - Commercially Sensitive)</b></p> <p>MH updated the Board on the delivery paper.</p>	
4.2	<p><b>Project Pipeline (Confidential - Commercially Sensitive)</b></p> <p>LC introduced the paper and explained the process undertaken. A discussion took place.</p>	

Item	Notes and Decisions	Action
<b>5.</b>	<b>Governance</b>	
5.1	<p><b>Budget (Confidential - Commercially Sensitive)</b></p> <p>LC updated the Board on the budget.</p>	
<b>6.</b>	<b>Papers for Information</b>	
6.1	<p><b>Sub Group Updates (Some papers are Commercial in Confidence - Board Members Only)</b></p> <p>The Board noted the paper.</p> <p><b>Rural Enterprise Group</b> - The Board approved the new Terms of Reference for the Rural Enterprise Group. The Board noted the Public Investment in Workspace Provision in Rural Dorset paper and that this paper could be shared.</p> <p><b>Dorset Tourism Association</b> - RS informed the Board that in relation to LGR, there were very positive changes in the merger of the Bournemouth and Poole Tourism departments.</p> <p><b>Inward Investment Group</b> - JSu informed the Board of the 'high potential opportunity' event taking place at Kingston Maurward on 8 February. He said that the Inward Investment team put in a lot of very hard work and was unsure what will happen going forward under new councils.</p> <p><b>Skills Group</b> - EH updated that the Skills Group had met for the second time last week and EH was elected to Chair this group.</p>	
6.2	<p><b>Communications Update</b></p> <p>The Board noted the paper.</p>	
<b>7.</b>	<b>Any Other Business</b>	
7.1	<p><b>Dorset LEP Website</b></p> <p>SU said she was very pleased that Dorset LEP were tendering for a new website and she was very happy to be involved if needed.</p>	
7.2	<p><b>Annual Performance Review</b></p> <p>LC updated the Board on the Annual Performance Review with BEIS. She mentioned that if any Board Member needs their Conflicts of Interest forms updated to contact the LEP Team.</p> <p>AC explained that this is a national process. BEIS are talking to all 38 LEPs during December and January and that they were in pre-moderation at the moment. They are looking to see the drive of continuous improvement. Once the process has been completed a letter will be send out to JS and LC.</p>	

## DRAFT MINUTES

Item	Notes and Decisions	Action
7.	<b>Any Other Business Cont'd</b>	
7.3	<b>A338</b>  MP updated that from a delivery point of view, all was going well. He thanked Bournemouth Council for all their work on communications for the work.	

Note: Date of Next Meeting - 28 March at 10.00 am

DRAFT

## FORWARD PLAN

### Dorset Local Enterprise Partnership Board Meetings

**2019**

Date and Time	Location	Items for Agenda
22 January 1.30 pm to 4.00 pm	Kingston Maurward College	<ul style="list-style-type: none"> <li>• Delivery Update</li> <li>• Budget</li> <li>• Sub Group Updates</li> <li>• Communications Update</li> <li>• Role of the Section 151 Officer</li> <li>• Project Pipeline</li> <li>• South West Energy Strategy</li> <li>• Strategy Update</li> </ul>
28 March 10.00 am to 12.30 pm	Bournemouth University	<ul style="list-style-type: none"> <li>• Delivery Update</li> <li>• Budget</li> <li>• Sub Group Updates</li> <li>• Communications Update</li> <li>• Assurance Framework</li> </ul>
28 May 1.30 pm to 4.00 pm	Tank Museum, Bovington	<ul style="list-style-type: none"> <li>• Delivery Update</li> <li>• Budget</li> <li>• Sub Group Updates</li> <li>• Communications Update</li> <li>• Delivery Plan</li> <li>• Governance Structure Review</li> </ul>
25 July 10.00 am to 12.30 pm	Bournemouth University	<ul style="list-style-type: none"> <li>• Delivery Update</li> <li>• Budget</li> <li>• Sub Group Updates</li> <li>• Communications Update</li> <li>• Governance Update</li> </ul>
24 September 1.30 pm to 4.00 pm	Atlas Elektronik	<ul style="list-style-type: none"> <li>• Delivery Update</li> <li>• Budget</li> <li>• Sub Group Updates</li> <li>• Communications Update</li> <li>• Governance Update</li> </ul>
28 November 10.00 am to 12.30 pm	Bournemouth University	<ul style="list-style-type: none"> <li>• Delivery Update</li> <li>• Budget</li> <li>• Sub Group Updates</li> <li>• Communications Update</li> <li>• Governance Update</li> </ul>

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	28 <sup>th</sup> March 2019	<b>Item Number</b>	4.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	The Dorset Local Industrial Strategy (LIS): Progress and issues.		
<b>Recommendation</b>	<ol style="list-style-type: none"> <li>1. That the LEP Board notes that whilst the LIS is a plan for <i>Dorset</i>, the LEP Board (both public and private Directors) is in a position of leadership of the process. The Board notes and supports the significant time commitment of Board Directors to this process during 2019.</li> <li>2. That the DLEP Director undertakes a regular liaison with the CEOs and Place/Economy Directors from the new Dorset Council and BPC Unitary Authority to ensure alignment of economic ambition and implementation.</li> <li>3. That the LEP Board will seek to follow best practice emerging from previous LIS Waves and will design an appropriate governance structure to support the development process. That the LEP Chair will decide the final detail of this structure on behalf of the LEP Board.</li> <li>4. That the LEP Board notes the content of this report.</li> </ol>		
<b>Papers are provided for:</b>	<b>Decision</b> <input checked="" type="checkbox"/>	<b>Discussion</b> <input checked="" type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

This report covers two key areas for Board Directors. Section 1 is an information report giving an overview of progress to date across the development of the Local Industrial Strategy (LIS) in Dorset. Section 2 highlights key issues for Directors to consider across future focus of the LIS – particularly highlighting areas of prioritisation and implementation supporting delivery of Dorset's economic ambitions.

**2. SUMMARY/BACKGROUND**

The LEP 'Wave 3' Local Industrial Strategy process is now well underway, and the LEP Executive have been 'gearing up' to ensure both a high quality and timely LIS is developed for Dorset. This process is recognised as an opportunity to implement a number of priority actions for Dorset:

- Achieving a clear rationale for action to deliver against the Dorset economic ambition of a doubling of economic output by 2038; 80,000 new jobs; and, 78,000 new homes.
- Developing a targeted set of economic priorities in the short to medium term.
- Through effective and compelling engagement across public and private sectors, initiate a 'call to action' for Dorset to get behind these priorities and help 'make the case' to National Government and other investors.
- Given the changing public sector landscape in Dorset, use this opportunity to support a 'form and function' dialogue in which the best use is made of available resources to support strong and effective delivery.



### 3. INTRODUCTION

This report follows the January Board update on progress across the development of the Dorset Local Industrial Strategy (LIS). Since that report, a LIS Board Sub-Group has been meeting to cover the detail of activity. The Business Energy and Industrial Strategy Government Department (BEIS) have 'ramped up' their work to support the LEP 'Wave 3' LIS development process and consequently our understanding of their requirements has improved. We have also now received detailed feedback from BEIS of Dorset LEP's progress across a number of areas – and we should be cognisant that the LIS development can be utilised to improve the way we do business, especially given our changing public sector landscape.

This report is split into two sections: Section 1 is an information report covering progress across capacity, implementation and the BEIS-led process. There are no specific recommendations or discussion associated with this section, although any points of clarification can be covered during the meeting. Section 2 identifies a number of emerging issues where strategic direction from the Board is sought. Alongside BEIS feedback, the emerging 'Dorset LIS team' have begun to identify areas of 'challenge and change' which now require Board discussion and direction. Immediate initial recommendations have been highlighted in this report.

*A presentation will accompany this paper during the Board meeting to aid discussion.*

### 4. SECTION 1 - PROGRESS:

#### a) LOCAL

##### 4.a.1. CAPACITY:

At a local level, as previously agreed with the Board, additional capacity has now been procured to support the development of an ambitious and high quality LIS in a timely manner.

The core capacity now in place for this stage includes:

DLEP Client: Dorset LEP Director, Lorna Carver – detailed progress and performance reported to the LIS Sub Group.

Programme lead (external): ROTHWELL Ltd MD, Dr Sandra Rothwell.

Programme manager (internal): Strategy Development Manager, Martina Hanulova.

Analysis lead (LEP partner): University of Bournemouth, Professor Nigel Jump (*an initial economic research paper is currently being developed and will be drafted for mid-April, as agreed at January Board*).

Data and evidence support (external): Shane Vallance.

Other support as required from within the DLEP team (including communications, business engagement, etc).

To ensure a collective approach to LIS development and increase a sense of 'ownership' we need to bring together a wider, 'virtual team' including Local Authority partners and the business community (including support from the Dorset Chamber of Commerce and Industry).

#### 4.a.2. PROGRAMME:

The following forms an indicative programme timeline (*a detailed project plan has also been developed to support overall management*). The LEP Board has agreed that the LIS development process should be delivered in a timely manner. We will work closely with our partners to ensure this is the strongest plan possible for Dorset. To ensure that the plan is credible and deliverable we may need to flex this programme, whilst ensuring that we keep pace and focus.



#### Operational overview:

Highlights of *operational activity* for Board note:

- We are aiming to have an initial LIS draft for Board discussion by 24<sup>th</sup> September Board. It should be noted that this date is indicative at this stage.
- In addition to the on-line consultation already begun, a communication and engagement programme will commence April 10<sup>th</sup>. This programme will move from information and introduction (early spring) to prioritisation and testing (May – July). Highlights include:
  - Locality based events (noting Purdah)
  - ESRC funded events with Local Authorities (June)
  - Focused 'invite' events to 'deep dive and test'.
- We will also use the opportunity to revisit effective governance for LIS development and implementation. We will develop an 'executive' steering group of senior executives in Dorset. We anticipate creating an independent 'expert challenge panel' as part of the development process – this has already been recognised by BEIS as good practice in lessons-learnt from the LIS wave 1 and 2 process.
- As noted in the January Report, our priority will be to use much of the evidence and strategy finalised in late 2018, with a focus on addressing gaps, prioritising and getting specific. The LIS needs to have a clear narrative, be evidence-based and widely supported: This will be "a future vision for Dorset's people and economy".

**Risk** (as of 18/03/19):

Highlights:

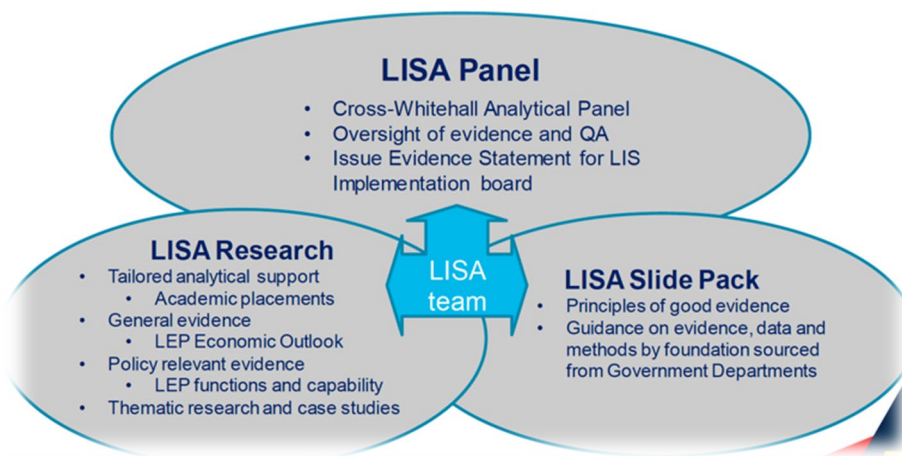
- Getting capacity in place has decreased the current level of risk – however, this will be monitored to ensure progress against programme plan.
- Whilst events are now being diarised for engagement, we will need to mitigate for lack of support for content of the LIS (or indeed lack engagement/presence at events or on-line, which we have already experienced).
- There are a number of external, uncontrollable interdependencies happening in parallel to the LIS development which need to be monitored, with mitigating actions when required. For example, if the Shared Prosperity Fund (SPF) consultation goes live during LIS development, we could align the consultation and strategic responses of both.

<b>RISK REGISTER</b>		
<b>RISK</b>	<b>Mitigation</b>	<b>Rating</b>
Lack of capacity to achieve LIS in timeframe and to quality threshold.	Additional consultant support in place and progressing.	Green
Failure to deliver LIS by September 2019	Detailed project plan and clear milestones in place	Yellow
Lack of stakeholder support for LIS content	Comms and engagement plan in place and managed within overall project plan. Support at highest level by LEP Team and Directors.	Green
External matters/unforeseen interdependencies impact on LIS sign-off (e.g. LA change, elections, SPF consultation, Brexit).	Scope out interdependencies and engage stakeholders during development process (including local MPs and Members).	Yellow
Failure to engage business community	Work with local business organisations, utilise a range of engagement platforms (on-line, physical).	Green
Lack of robust evidence pack/base	Additional capacity on LEP team. Work closely and early with LISA.	Green
Failure to achieve effective and transparent governance	Set-up governance across LEP Board, team and appropriate external orgs. Transparent approach to sharing information - on-line repository and regular comms through a range of channels.	Yellow
Failure to engage diverse Dorset community.	Strong e&d approach to comms plan and good geographical spread of events.	Green

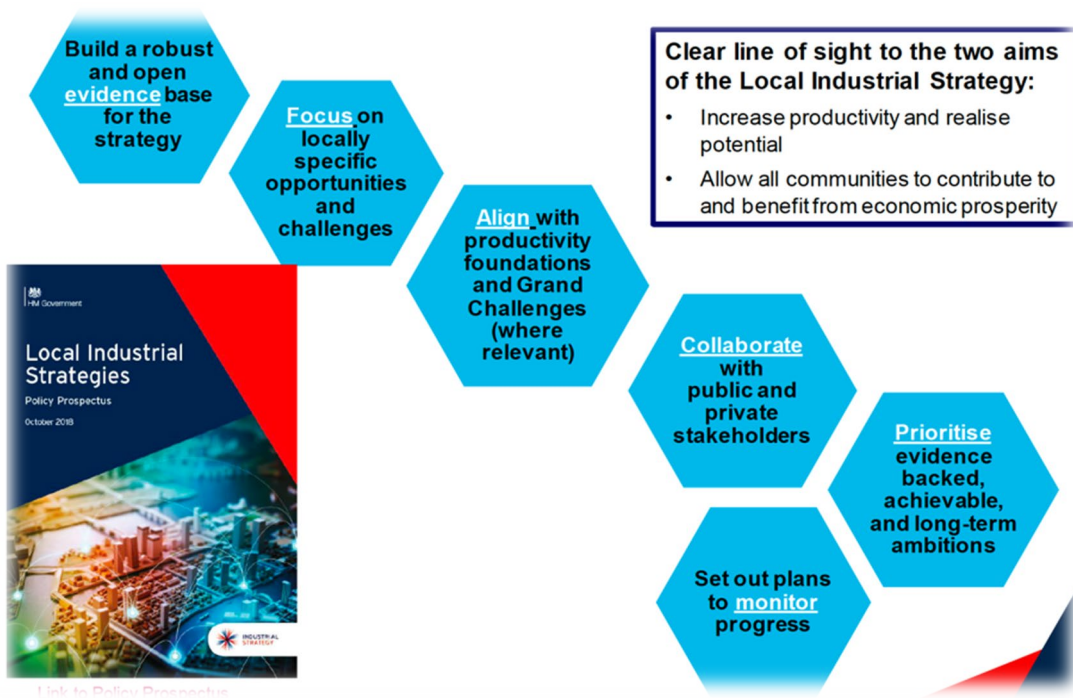
**b) NATIONAL**

Gradually the process for the Wave 3 LIS development is emerging from BEIS. Our BEIS/DCLOG Area Lead (Alex Crook) will be our lead HMG contact for the process. We are fortunate that Alex has experience of Wave 2 given his role supporting the West of England Combined Authority (WECA) and he is the LIS Regional Team lead for the South West.

Primarily, BEIS capacity is in place to support a 'test' on the evidence base through a LISA team (LISA – *Local Industrial Strategies Analysis*). This is a Government funded support and 'check' on the LIS process and content (evidence). It's not a 'pass or fail' process, but the final LIS will not get Government support without going through this. The LISA team bring together analysts from across Whitehall:



The task at hand:



The Dorset LIS must show alignment to the 2 key aspects of the Government's Modern Industrial Strategy, namely *foundations of productivity* and *Grand Challenges*.

## 5. SECTION 2 – EMERGING ISSUES:

The LIS development comes at an important time for Dorset. There is a real opportunity to establish a shared vision for the area which is ambitious, distinctive and targets both opportunities of place/interest and has a clear focus for addressing wider economic under-performance (including productivity challenges). It will be critical to understand the roles and responsibilities across partners to ensure effective implementation – and that the right governance and accountabilities underpin this.

The LIS development team have begun to identify some key emerging issues that now require strategic direction from the Board. These issues align well with recent feedback from BEIS across overall LEP performance.

### a. Data, evidence and strategy

Through our work in 2018 we have a strong suite of strategies which outline overarching KPIs to 2038 and a wider set of areas of ambition. We also have a substantial amount of recent data and evidence. However, we recognise that this is not always easy to digest and that our set of ambitions, whilst valid, are not prioritised and specific enough. We therefore have an excellent platform to develop our LIS – but this development should not be about 'writing another strategy', it should be about 'making a difference' and getting specific.

### b. Engagement

We have ground to make up in terms of wider engagement to underpin our economic ambitions. The LIS development, rather than a 'consultation process', needs to be a 'call to action'. We recognise that many will not have the time or inclination to get directly involved in events or on-line communications. We therefore need to balance our approach across communication and direct engagement. Nonetheless, there are a number of outcomes this engagement programme needs to deliver:

- A sense of ownership or buy-in to the high level ambition. This is a plan for Dorset - not a LEP plan per se - and it needs to be clear, easily understandable and memorable.
- The ambition needs to be 'distinctively Dorset' – and recognisable and understandable to those outside of Dorset (notably Government and future investors).
- To achieve a 'call to action' we will need to be specific about the ways in which partners (both public and private) can impact on delivery against the LIS.
- A key outcome of the engagement process is for Dorset to 'speak with a single, distinctive voice' to Government and other investors and, in turn, give confidence to the business community that Dorset is a great place to do business.

### c. Testing, priorities and making choices

We already have a long list of priorities. We have a significant evidence base. A fundamental outcome of the LIS process will be to make choices based on a sound rationale and with a clear understanding of both public and private sector views around 'what's important'. This will be the most difficult part of the process and where LEP Board leadership will be most critical. There will be hard choices to make. Our choices will be tested by Government and probably challenged locally. But these choices will define a future investment programme and overall impact on Dorset's economic performance. It will require strong and active engagement from the Board during 2019. This will not be an easy process. Bringing in an appropriate independent challenge panel to support this testing phase has been recognised as good practice from the first and second LIS waves, and should be considered.

#### **d. Future investment and delivery**

Being specific will support the potential for future investment. It is important to understand that the LIS will not just serve a function as a 'funding request to Government'. There will be opportunities to do this such as the Shared Prosperity Fund, Industrial Strategy Challenge Fund and place-based programmes linked to housing, towns and infrastructure, but the reality is that future Government funding will be highly competitive and scarce. The LIS has the potential to act as a framework and driver to target private investment – giving confidence in 'the Dorset offer' and our appetite for growth. There is real opportunity here, but a clarity of message and an ambition which is deliverable will be vital. For example, underpinning desire for growth with effective delivery mechanisms and a consistent and clear local planning and regulatory framework. The new Unitary Authority landscape has the potential to be 'game changing' in this respect – but it will require a common purpose from all. This is also the time to explore whether our current delivery mechanisms remain fit for purpose.

#### **e. Improving performance**

Whilst it is important to focus on the content of the LIS, ensuring our processes support both effective LIS development and delivery going forward is a priority. Aspects of performance to consider include:

- Reviewing current governance to ensure the Board remains strategic; the LIS Sub-Group oversees performance and ensures strong engagement is in place; there is effective, high level executive input (particularly linked to implementation).
- Embedding accountability and transparency across all aspects of governance.
- That we utilise existing, appropriate groups where they exist – or create ones where they don't – to deep dive on both the prioritisation process and support implementation going forward.
- That we have effective decision-making and appropriate delegation of responsibilities.
- That we embed monitoring and evaluation in our work to improve understanding of performance – and communicate this more effectively, consistency and regularly. Effective performance management will also support our decision-making, ensuring we remain focused in achieving the outputs which will deliver growth in Dorset.

There will be more issues emerging as we move forward. However, at this critical juncture in our development process it is important for the Board to be fully cognisant of these issues and support its executive in establishing a fit for purpose development process which will deliver the very best results for Dorset.

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	28 March 2019	<b>Item Number</b>	4.2
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Strategy Update		
<b>Recommendation</b>	<u>M4 Collaboration</u>  1. The Board to acknowledge the progress made on the M4 Arc initiative.  2. A further update will come to the May Board.		
<b>Papers are provided for:</b>	<b>Decision</b> <input checked="" type="checkbox"/>	<b>Discussion</b> <input checked="" type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

This paper intends to update the Board on Dorset LEP's engagement with M4 Arc collaboration.

**2. SUMMARY/BACKGROUND**

In late 2018, Dorset LEP was approached by GFirst LEP, Newport City Council, Swindon and Wiltshire LEP and the West of England LEP to consider collaboration on a new geographical grouping to accelerate growth within the grouping. Work is underway amongst the mentioned partners to explore the benefits for greater collaboration and where interests are aligned to maximise their impact. This work includes a review of infrastructure connectivity (road and rail), movement of workforce, business linkages and the flow of ideas. Collaboration refers only to the process of working together to create enhanced opportunities, and not to changing governance structures or geographies.

In January 2019, the Dorset LEP Board acknowledged the opportunities the collaboration with M4 Arc would offer to Dorset LEP and endorsed the LEP's engagement with the mentioned partners. The Dorset LEP Board also recommended additional work to be presented.

**3. PROGRESS UPDATE**

Further work is ongoing. Including evidence base and aligning priorities. It was agreed that the M4 corridor collaboration paper needs further development, including a work programme and a stakeholder map. These should be completed over the next two months for LEPs to present to their respective Boards in May 2019.

**4. RECOMMENDATIONS:**

1. The Board to acknowledge the progress made on the M4 Arc initiative.
2. A further update will come to the May Board.

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	28 March 2019	<b>Item Number</b>	5.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Local Growth Assurance Framework		
<b>Recommendation</b>	<ol style="list-style-type: none"> <li>1. Dorset LEP Board adopts the latest version of the National Local Growth Assurance Framework and delegate's authority to the Dorset LEP team to amend any spelling mistakes and small errors including changes to web links.</li> <li>2. Dorset LEP Board endorses Sara Uzzell as the Equality and Diversity champion</li> <li>3. Dorset LEP is committed to continuous improvement of its governance through 2019/20.</li> </ol>		
<b>Papers are provided for:</b>	<b>Decision</b> <input checked="" type="checkbox"/>	<b>Discussion</b> <input checked="" type="checkbox"/>	<b>Information</b> <input type="checkbox"/>

**1. PURPOSE**

LEPs are entrusted with significant public funds in order to fulfil their role and are therefore subject to appropriate scrutiny in order to demonstrate transparent and robust stewardship of public resources.

In order to demonstrate this, LEPs are required to publish a local Assurance Framework, setting out how they appraise, deliver, monitor and evaluate schemes to achieve value for money. Local Assurance Frameworks must adhere to the guidance laid out in the National Local Growth Assurance Framework<sup>1</sup>

LEPs are accountable to Government through their relationship with the Department for Business, Energy and Industrial Strategy and the Ministry of Housing, Communities and Local Government and their cross department Cities and Local Growth Unit. LEPs are subject to regular review by Government in order to assure they are fit for purpose and sufficiently well-resourced to deliver their objectives, particularly in relation to the Industrial Strategy.

In Strengthened Local Enterprise Partnerships<sup>2</sup> the Government set out that LEPs should focus on the following four activities to support the development and delivery of their Local Industrial Strategy:

- Strategy: Developing an evidence-based Local Industrial Strategy that identifies local strengths and challenges, future opportunities and the action needed to boost productivity, earning power and competitiveness across their area;
- Allocation of funds: Identifying and developing investment opportunities; prioritising the award of local growth funding; and monitoring and evaluating the impacts of its activities to improve productivity across the local economy;

<sup>1</sup> <https://www.gov.uk/government/publications/national-local-growth-assurance-framework>

<sup>2</sup> <https://www.gov.uk/government/publications/strengthened-local-enterprise-partnerships>



- Co-ordination: Using their convening power, for example to co-ordinate responses to economic shocks; and bringing together partners from the private, public and third sectors; and
- Advocacy: Collaborating with a wide-range of local partners to act as an informed and independent voice for their area.

It is therefore imperative that LEPs demonstrate the highest standards of conduct when carrying out their responsibilities. As part of this LEP Board Members and Officers, in carrying out their duties should have regard to the principles below. They should:

- Act solely in the public interest in line with the Nolan principles; make decisions purely on merit, in accordance with agreed LEP processes and act with regularity and propriety when managing public money;
- Keep records which demonstrate they meet all their legal obligations and all other compliance requirements placed upon them ensuring these are accessible if requested;
- Actively cooperate with stakeholders and other regeneration organisations. This involves engaging deliberately and constructively with the private sector and public sector including national and local partners such as: Government Departments, subnational bodies, Local Authorities, third sector representatives, community interest groups, universities and research institutions, MCAs and other LEPs in order to collect information which can be factored into decisions;
- Ensure partnership working and engagement on projects or decisions which are likely to have an effect across LEP borders or significantly affect the plans of another LEP; and e. Champion successes within their communities, including bringing to the attention of Government local growth projects which should be recognised as innovative or examples of best practice and ensuring that stakeholders are able to make informed decisions on local growth matters.

## **2. SUMMARY/BACKGROUND**

Dorset LEP is committed to meeting the National principles through its Local Assurance Framework and has developed the new Local Assurance Framework with the guidance. Dorset LEP's Local Assurance Framework is subject to an annual review, and will be updated to reflect any changes within Dorset LEP and any emerging best practice. The Local Assurance Framework will be published on the Dorset LEP website and submitted to Government by the 31 March 2019 deadline.

Dorset LEPs Local Assurance Framework is split into the following sections:

- Section 1: Strategic ambition and direction of Dorset LEP
- Section 2: Roles, responsibilities and structure of Dorset LEP and the Accountable Body, Section 151 Officer
- Section 3: Dorset LEP Policies and Procedures including Scrutiny and Audit arrangements
- Section 4: Dorset LEP decision making processes and ensuring value for money
- Section 5: Dorset LEP Programme Delivery and Management
- Section 6: Dorset LEP Partnership working, stakeholder management and public engagement

For easy digestion, we have included the Government issued checklist to show that we are compliant and on which page you can find the information.

### **3. RECOMMENDATION**

1. Dorset LEP Board adopts the latest version of the Local Assurance Framework and delegate's authority to the Dorset LEP team to amend any spelling mistakes, small errors and changes in web links.
2. Dorset LEP Board endorses Sara Uzzell at the Equality and Diversity champion
3. Dorset LEP is committed to continuous improvement of its governance through 2019/20.

Papers for agenda Item 5.2 and 5.3 are not included as they are Commercially Sensitive

Papers for agenda Item 6.1 are not included as they are Commercially Sensitive

Some of the papers for agenda Item 7.1 are not included as they are  
Commercially Sensitive

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	22 <sup>nd</sup> Jan 2019	<b>Item Number</b>	7.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Connected Dorset Sub Group – Update Report		
<b>Recommendation</b>	List of all recommendations for decision from Dorset LEP Board		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

To provide DLEP Board with an update on recent activity.

**2. SUMMARY/BACKGROUND**

Several projects have been identified as possibly eligible for TCF funding. Work is now underway to prepare bids.

**3. RECOMMENDATION**

There are no recommendations associated with this report

**DORSET LEP BOARD MEETING COVER SHEET**

<b>Meeting Date</b>	28 March 2019	<b>Item Number</b>	7.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Dorset Tourism Association Update		
<b>Recommendation</b>	For info only		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

**1. PURPOSE**

Update of DTA activities

**2. SUMMARY/BACKGROUND**

Ongoing work

**3. RECOMMENDATION**

Info Only

## Strategy

The DTA Board has agreed the key items of strategy for tourism, which is:

- To at least protect our existing market share and scale of business in peak seasons as this is the key driver for profit
- To increase productivity in the sector. The sector has approximately 50% asset utilisation due to seasonality. The most significant gain in productivity can be made from growing out-of-season business.

There are three key areas for development:

- 1) **Networking for creativity** – in a fragmented industry, future product development is likely to come from partnerships who seek to tailor themselves to customer needs. The DTA has a key role in bringing together people in the industry in an environment which encourages collaboration and innovation.  
Evidence need: there are currently no ways of comparing “before” and “after” turnover figures.
- 2) **Building the Dorset Brand** – the key customer sale is “Dorset” which contains a number of big ideas such as “Hardy Country”, “Jurassic Coast”, “City by the sea” etc. By linking organisations to the wider brand of the county, we can multiply the effect of the promotional activity taking place across the area.  
Evidence need: UK statistics for market share need to be developed.
- 3) **Inspiring Excellence** – delivering a great product in a great way will always underpin the success of any tourism offer. Through supporting the Dorset Tourism Awards, sharing best practice, linking organisations to opportunities we will improve our delivery to look after our customers.  
Evidence need: there is requirement for experience benchmarking across different destinations.

To devise a delivery plan for this strategy that integrates the DTA with trade associations and the Local Authority teams, a study will be conducted by the NCTA (National Coastal Tourism Academy) to report on:

- How the strategy for tourism and priorities for investment are co-ordinated across the county and what the options are as to how this can be funded in the future.
- Identify the evidence base requirement for supporting decision making regarding investment and promotion and how these requirements will be fulfilled.
- How the Dorset brand and promotion are defined, delivered and co-ordinated across promotional groups, trade groups and other investment bodies in the county.
- Define the operating rhythm of the local authorities and business community to deliver the strategy and promote our product.

The report will inform the local industrial strategy and how the management of tourism will operate in the context of LGP. The report will be overseen by the DTA board which brings together the LEP, the local authority teams and representatives of the major trade associations in the county.



### DORSET LEP BOARD MEETING COVER SHEET

<b>Meeting Date</b>	28 <sup>th</sup> March 2019	<b>Item Number</b>	7.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input type="checkbox"/>
<b>Paper Title</b>	Dorset LEP Housing Update Paper		
<b>Recommendation</b>	That Dorset LEP Board notes the re-presentation of the housing goals and actions set within the context of Local Industrial Strategy development policy and the continued importance of housing in supporting economic growth and improving productivity in Dorset.		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

#### 1. PURPOSE

The report has been prepared to re-present agreed housing goals and actions in line with new best practice Local Industrial Strategy development policy and the economic housing market context in which they sit.

#### 2. SUMMARY/BACKGROUND

In March 2018, following the publication of Dorset LEP's Housing Report, the increasing priority given to housing by Government and opportunities arising from local government re-organisation the Board agreed to the update of Dorset LEP's strategic housing goals. These are:

- o To promote the importance of housing development to support economic growth and improve productivity.
- o To work with local authority partners in developing a strategic approach to the delivery of new housing in Dorset.
- o To work with partners to take a strategic approach to attract housing funding and investment to Dorset.
- o To support the house building and construction sector to deliver the housing growth required in Dorset.
- o To promote and enable greater links between the public and private sector to facilitate and accelerate house building.

Over the last 12 months new housing delivery has remained a national priority. There has been reform of the National Planning Policy Framework, with the aim of increasing and accelerating housing delivery, the refocusing and expansion of Homes England that now has greater strategic responsibility for the delivery of new homes and an increase in investment in housing and supporting infrastructure. These changes, along with other reforms to housing legislation and policy have been put in place to help facilitate a national housing delivery target of 300,000 new homes per year by the mid 2020's.

Government recognition of the importance of housing for economic growth was highlighted in the Modern Industrial Strategy, which within the 5 foundations of productivity clearly included housing within the foundations of infrastructure and place. Stating that 'we will improve people's lives, where they live and work, with high quality

housing and clean, affordable energy. Providing the right infrastructure in the right places boosts the earning power of people, communities and our businesses.’

The focus of housing as key infrastructure for economic growth and productivity has been carried through to a local strategic policy level with the inclusion of housing within the Local Industrial Strategies: Policy Prospectus. In setting out the framework for the development of Local Industrial Strategies at a local area level Government will expect strategies to focus on local challenges and opportunities and that this should build ‘On specific distinctive local strengths and address any local weaknesses. This may involve an emphasis on skills, whilst in others it may be land supply, congestion or working with relevant local authorities in the delivery of housing where it is a barrier to growth.’

In terms of the position of housing within the local economic landscape, the need for more housing and greater housing choice was identified as being of particular importance in supporting local economic growth in the LEP’s Housing Report 2017. The findings of this report have been further substantiated and built on in research and analysis carried out by Metro Dynamics – Statement of Intent for Dorset that highlighted constraints on land and housing and issues of affordability as a barrier to growth within the region.

The outcome is high house prices that are increasingly out of reach for Dorset’s residents or people looking to move here – low employment compounds this. This has adversely affected Dorset’s demographics by keeping out economically active graduates and young families, although the affordability issue extends to workers of all ages. This places local service provision under intense pressure and has also led to poor graduate retention for Dorset’s universities. Many businesses therefore suffer entry-level recruitment problems and are also often unable to replace skilled workers upon their retirement. Dorset Statement of Intent 2018

Dorset LEP’s Economic Ambition drew further attention to the need for Dorset to attract and retain a young and dynamic workforce and the critical role that the provision of suitable, affordable housing plays in achieving this change.

Dorset Housing Picture

Dorset’s Population

**Dorset is home to approximately 787,000 residents**

The distribution of residents is broadly similar to the distribution of jobs with higher densities in the South East, with further clusters around Weymouth & Portland and Dorchester

**Population Growth in the last decade has been concentrated in the BCP area**

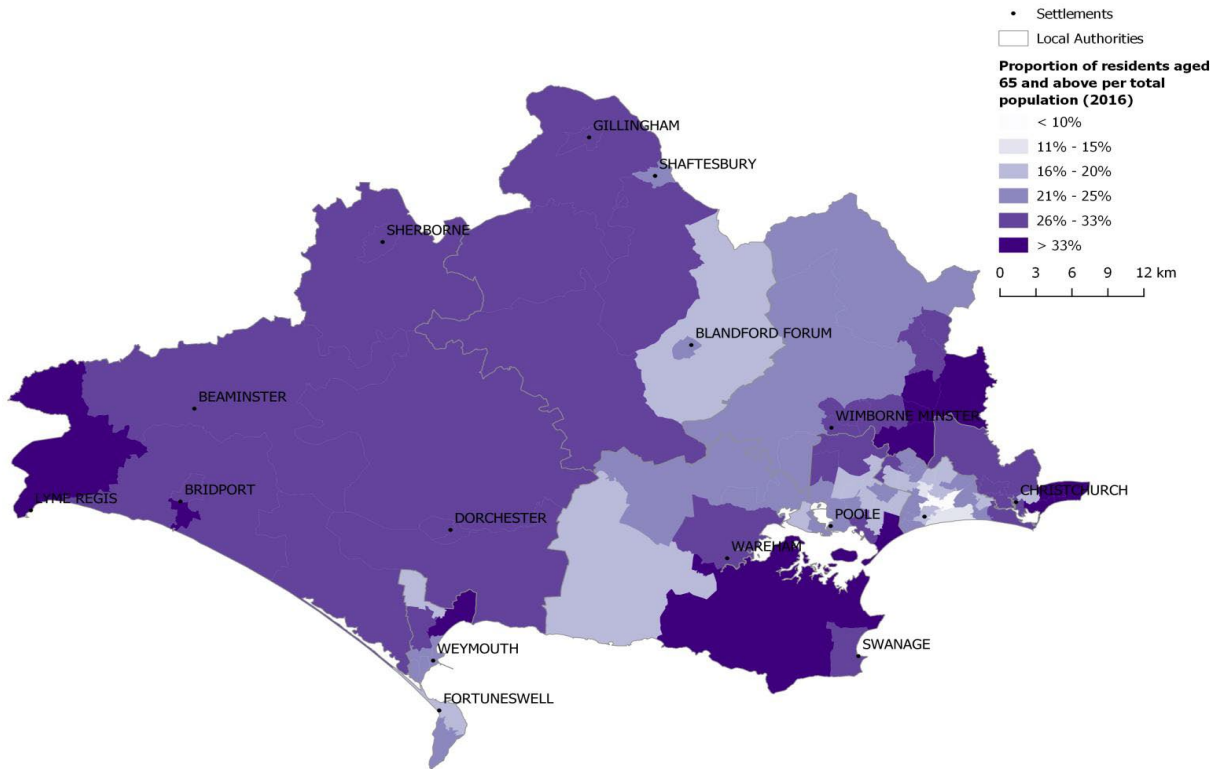
Over the last decade population growth in the BCP area has been slightly higher than the England average, whilst the rest of Dorset has been significantly below.

Dorset is acutely aware that it has an ageing population with higher than national average numbers of older residents, with residents over the age of 65 making up over 1/3 of the total population in some areas. The number of young residents under the age of 35 is below that of the rest of the country and notably below the national average outside of the BCP area, as the map below illustrates.<sup>1</sup>

---

<sup>1</sup> Dorset LEP Statement of Intent 2018- based on ONS population estimates 2016

Dorset population density 65+



Dorset Housing

**Dorset has in the region of 354, 000 households.**  
This is split roughly 50/50 between the two new authorities  
This represents an increase of roughly 3% over the last decade<sup>2</sup>

**69% of Dorset's housing is privately owned.**  
The area has lower than national average levels of affordable housing and private rented housing

Dorset continues to experience some of worst levels of affordability nationally. The table below shows average house prices for the area as a ratio of local average earnings. When set against the national average ratio of 7.6, Dorset's affordability challenge can be clearly seen.

Dorset has also been identified by Government as being an area with rental affordability issues with average weekly private rents at least £50 a week more than social rents<sup>2</sup>

<sup>2</sup> Removing the HRA borrowing cap consultation

## Dorset Affordability ratios

	<b>Ratio</b>
Christchurch	13.1
Bournemouth	10.2
Poole	12.7
E. Dorset	13.5
N. Dorset	11.4
W. Dorset	12.3
Weymouth & Portland	10.8
Purbeck	15.9

## Housing Delivery

Dorset has seen the delivery of new housing fluctuate considerably over the last decade, although there is variation between local authority areas overall housing delivery has been below objectively assessed need and generally below plan targets. As the recent publication of the new Housing Delivery Test indicates issues of delivery against target remain persistent in areas across the county.

## Housing Delivery Test

	<b>Total required</b>	<b>Total delivered</b>	<b>% delivered</b>	<b>consequence</b>
Christchurch & E Dorset	1528	1141	75%	Buffer
Bournemouth	2353	1970	84%	Buffer
Poole	1872	1276	68%	Buffer
Purbeck	337	445	132%	No action
N. Dorset	638	521	82%	Buffer
W. Dorset & W&P	1611	2076	129%	No action

MHCLG: Housing Delivery Test Feb 2019

In 2019 Government published the revised National Planning Policy Framework (NPPF); under the new NPPF Dorset has seen a significant increase in the level of housing it should seek to deliver. It is appreciated that the new figure of roughly 65,190 new homes over the next 15 years maybe unachievable, however it should be recognised that there is an expectation that the area needs to deliver more housing at a rate and pace it has not

done over the last 20 years and that to do so will require a step change in the approach to strategic policy making and delivery at a local level.

### Housing Development

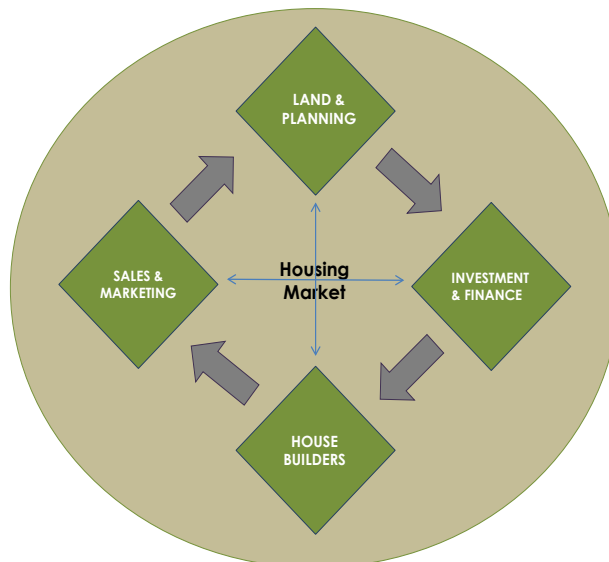
There are a number of factors, for example access to land and finance that influence house building. The development of housing also sits within the context of the wider economy and housing market. The strength and performance of the economy and housing market is reflected in confidence in house building, levels of delivery and sales, with developers looking to the market for cost and sales figures on which to base their financial and commercial assessment of sites and developments.

To identifying where Dorset LEP can support, inform, stimulate and influence housing development it is useful to look at these factors and how they fit with the housing market and broader economy. The principle pillars of housing development are:

- Money and finance
- Land
- Planning
- Builders
- Marketing and sales.

All development but above all private development responds to price signals, market confidence and demand, both spatially and within economic cycles. The flowchart below provides a simplified illustration of the interrelationship of the pillars of development and their importance in the process of house building.

**Housing Development Flowchart**



The importance of these pillars of development is signalled in the Governments Housing White Paper: Fixing the Broken Housing Market 2017, which in seeking to address inhibitors of housing growth identified a range of policy actions around planning, intervention to diversify the house building market and accelerate delivery along with increases in the level of investment in housing and infrastructure.

Working within the framework of the broader policy context and the housing development process, and with direct reference to Dorset LEP's agreed housing goals, the Horizon 2038 document identified a number of commitments and actions aimed at supporting housing delivery and improving housing choice in Dorset, Appendix A. It is worth highlighting that there is considerable similarity between the actions identified in Horizon 2038 and the Practical Steps identified in Cheshire and Warrington LEP's emerging housing strategy, appendix A. The Cheshire and Warrington strategy has been developed from a similar housing and population evidence base, notably an ageing population and a loss of young people, but without the same affordability challenges as Dorset, the similarity between the two should provide the Board with comfort that Dorset LEP is moving in the right direction in terms of its strategy for housing.

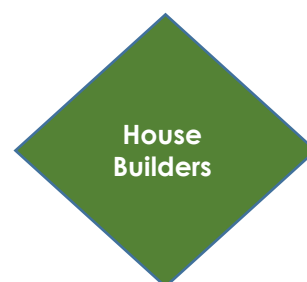
Outlined below are activities undertaken by Dorset LEP that will support, stimulate and where appropriate disrupt the house building process through the principle pillars of development to encourage and facilitate an increase in housing delivery. These actions are aimed at the translation of Dorset LEP's housing goals into practical action set within the framework of the process of housing development.



- Promoting the role of housing in economic growth through strategic planning and housing groups.
- Attendance at Dorset Joint Asset Management Board.
- Support for and delivery of land and planning policy specific projects, for example Viability Symposium and Compulsory Purchase Orders
- Respond to land and planning consultation at a national and local level.
- Bring together discussion on housing and supporting transport and digital infrastructure



- Growth Deal Funding
- HIF
- Growing Places Fund
- Emerging funding opportunities e.g. Stronger Towns and Future High Street Funding
- Raise the profile of Dorset as a priority area for investment



- Labour and skills – work with CITB to raise the profile construction training in Dorset and work to reshape construction skills training in Dorset and attract further investment.
- Promote career opportunities in construction in Dorset
- Work with developers including SME developers and housing associations to identify barriers to business growth and housing delivery.
- Provide business support, where appropriate to housing development companies.
- Seek opportunities to diversify the housing market, including modern methods of construction.

- Respond to Government inquiries and consultations of house building sector growth.



- Promote Dorset as a place to develop
- Work with partners to investigate and promote alternative housing products and tenures to improve housing choice.
- Provide investment to test new housing products.

### **3. RECOMMENDATION**

That Dorset LEP Board notes the re-presentation of the housing goals and actions set within the context of Local Industrial Strategy development policy and the continued importance of housing in supporting economic growth and improving productivity in Dorset.

## Dorset Local Enterprise Partnership – Horizon 2038 Housing

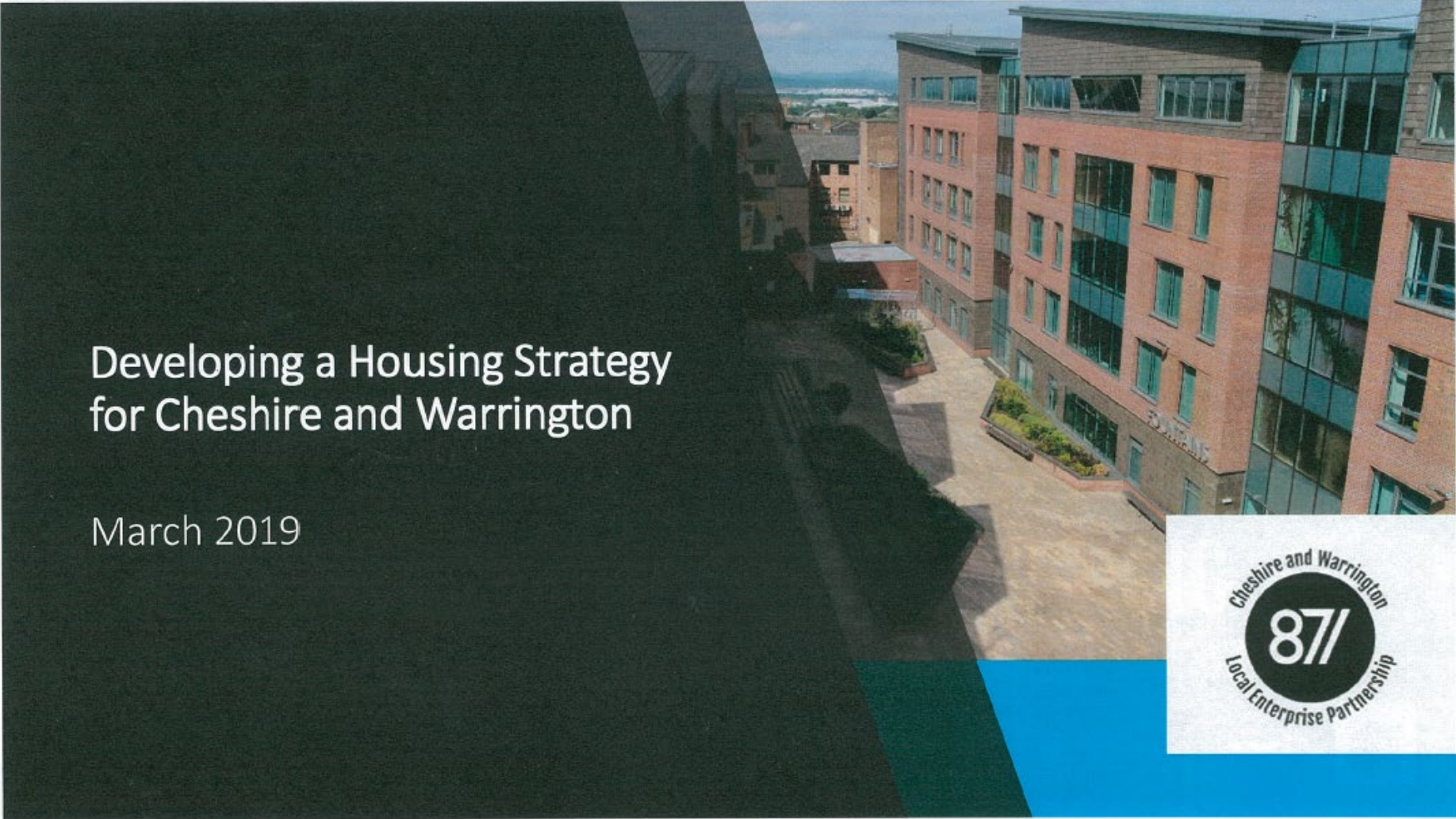
### In delivering this work, we will:

- Deliver around 78,000 new homes.
- Provide support to the investigation of a range of options for the development of new housing at scale – including urban densification, sustainable urban extensions and a possible garden village.
- Actively encourage the completion of a Dorset wide comprehensive land assessment and review to quickly identify opportunities for growth.<sup>29</sup>
- Following Local Government Reorganisation (LGR), work with public sector partners in identifying the skills, resources and organisational arrangements they need to deliver the housing and infrastructure required to support economic growth and improve productivity.
- Promote and encourage the opportunity to work with Government partners to reframe ‘One Public Estate’<sup>30</sup> to enable a more strategic approach to public sector land assembly, master planning and development.
- Promote and encourage greater public sector intervention in the development process (where it will increase and accelerate housing delivery) – this may include work that improves the rate at which sites come forward, reduces development risks and improves viability.
- Help to promote community-led housing in Dorset and opportunities to increase delivery, particularly in rural areas.
- Actively lend support to innovative housing schemes that increase and expand housing choice in Dorset. This will include new approaches to the delivery of affordable housing and older persons’ housing.
- Strengthen consultation with all parts of the house building sector locally and regionally to help identify practical solutions to address local challenges to housing delivery and what assistance the sector needs to increase capacity and capability.
- Work with partners to promote opportunities for development in Dorset, raising the profile of the area as a place for good quality house building.
- Promote the importance of well-designed housing, with appropriate infrastructure, including green infrastructure that positively contributes to place making, enhances a high quality of life, facilitates productivity, adds value to the surrounding areas (including safeguarding the creation of new jobs and generating revenue for local businesses) and enhances biodiversity.
- Support the work of partners in formulating strategies for affordable housing and housing for

older people that captures innovative approaches to housing development.

- Work to strengthen relationships with developers, industry training bodies and training providers to identify priorities for local skills training and explore innovative approaches to the delivery of training that best suits the structure of the local house building and construction sector.





Developing a Housing Strategy  
for Cheshire and Warrington

March 2019



## Cheshire and Warrington Housing Strategy March 2019

### Practical steps.....

---



- Priority to set housing in context of Local Industrial Strategy
- Don't take foot of the gas - continue current delivery while evolving a strategy
- Expand plans for town centre regeneration and measures to encourage higher density urban living
- Seek out and attract new developers (in line with the Government's desire to diversify delivery) and promote more joint ventures
- Push innovation (i.e. opportunities for modern methods of construction)
- Consider a strategic partnership with Homes England (and others) to help position the sub-region for outside investment and promote public sector development finance (see Manchester Place)
- Consider public sector capacity for development and intervention; a shared resource for the sub-region
- A flexible Land Fund aimed at high density residential schemes
- Explore the use of Locally Accountable Development Corporations where the need for transformation is greatest

### DORSET LEP BOARD MEETING COVER SHEET

<b>Meeting Date</b>	28 March 2019	<b>Item Number</b>	7.1
<b>Security Level:</b>	<b>Confidential</b> <input type="checkbox"/>	<b>Commercially Sensitive</b> <input type="checkbox"/>	<b>Unclassified</b> <input checked="" type="checkbox"/>
<b>Paper Title</b>	Update on Employment and Skills Policy priorities		
<b>Recommendation</b>	The Board is invited to note the paper		
<b>Papers are provided for:</b>	<b>Decision</b> <input type="checkbox"/>	<b>Discussion</b> <input type="checkbox"/>	<b>Information</b> <input checked="" type="checkbox"/>

#### 1. PURPOSE

To share current Dorset LEP priorities for focus in Employment and Skills.

#### 2. SUMMARY/BACKGROUND

##### CAREERS PROGRAMME

Following last year's disappointment, we submitted a new bid to the Careers and Enterprise Company (CEC) for a Dorset Careers Hub - 20 are being funded in this round albeit with only 12 months funding. We had funded support for our partnership submission from David Baldwin, consultant Head Teacher from the North East, who acted as a critical friend to our multi-partner planning team. This helped us produce a much stronger written bid with greater robustness in planning and impact and an innovative cluster model for delivery. The bid funds a full time Careers Hub leader working for the LEP who will accelerate learning and good practice in careers advice across 40 schools and colleges, measured by all eight Gatsby Standards of excellence. Additionally the LEP will match fund a fifth Enterprise Coordinator (0.6 FTE) to work intensively in seven schools and colleges in the Weymouth and Portland area. A team consisting of Tony Nelson (Skills Policy Manager), Luke Rake (LEP Board member), Julia Coleman (Bournemouth & Poole Councils) and Gerry Bishop (Cobham plc) presented the bid at CEC offices and the outcome will be known on 12 April.

A marketing campaign is being planned to recruit additional Enterprise Advisors (EA) from business, needed to support expansion of the Network to be able to offer an EA to all mainstream schools and colleges and many middle and SEND settings during 2019. We are also planning deeper employer engagement with hand-picked businesses who will champion the programme. Our delivery partner Dorset County Council is promoting [Inspiring Dorset - Inspiring the Future](#) campaign to increase employer volunteering in schools and colleges to raise aspiration in career choices.

##### SKILLS BOARD

The Board agreed in January the appointment of Prof Emma Hunt as chair of the Skills Board. We are refining Terms of Reference to reflect additional feedback from Skills Board members. We have been successful in winning £75k from DfE to establish a Skills Advisory Panel (SAP) whose role is to use robust Labour Market Information (LMI) to ensure that employer skills demand is understood, prioritised and met. The LEP is about to recruit a funded Skills Analyst to lead the production of up to date LMI.

We have agreed with DfE that the Skills Board will fulfil the functions of the SAP and this needs a single ToR. The Skills Board's quarterly meetings will alternate with a provider focus in Quarters 1 and 3 and a full SAP focus in Quarters 2 and 4. We will shortly start the process of recruiting to the SAP employers and other required partner organisations.

### **3. RECOMMENDATION**

The Board is invited to note the paper