**COVID19 Business Support - internal newsletter template**

As we take further positive action to meet the challenges to the economy that coronavirus is providing, the government’s Business Support campaign has been repurposed to reach all businesses across the UK.

The campaign provides clear advice on how to access help and financial support, maintaining confidence in the government’s approach.

The campaign has been launched in line with schemes this week, and will aim to reach all businesses across the UK to direct them to help and financial support as well as other support available across Government and elsewhere.

Using [this Business Support website](https://bit.ly/3afFzrN), UK businesses will be given clear signposting to how they can access the support that has been made available, who is eligible, when the schemes open and how to apply.

Businesses will be able to find:

Covid Business Finance Support Packages

Business Advice

Employee Advice

Changes to Planning Regulations

The Economic Package for workers

Advice and information is also available on gov.uk.

The campaign will run across all digital, print (national) and radio channels. As events move forward the campaign will grow and deliver specific schemes to targeted groups.

Using [this online partner toolkit](https://bit.ly/3afFzrN), you can amplify campaign messages. If you are a member of a professional body or trade organisation, please share this with your representative. This will ensure all businesses have the best and most up to date information on the support that is available to them in a fast-moving situation.

If you work with businesses, please do tell them about this new resource and the support available.