

DORSET LOCAL GROWTH FUND

KEY ACHIEVEMENTS



Highlights

Dorset Local Enterprise Partnership (Dorset LEP) was awarded a total of £98.4m capital investment as part of the Government's Local Growth Fund (LGF programme) to support regional growth.

Strategic impact

Our LGF programme created strategic impact.

Dorset LEP invested in 54 projects under this programme and an independent evaluation has confirmed that this was successful in:

- Raising the profile & image of Dorset
- Delivering catalytic benefits for the Dorset economy
- Unlocking partnership & collaboration across public, third & private sectors
- Enabling cluster growth & supporting priority sectors.

Our LGF programme is set to deliver significant return on investment: £15.70 for every £1 spent.

To date, every £1 invested through our LGF programme has generated an additional £1.10 in Gross Value Added (GVA) annually and £3.87 in private investment.

By 2025, it is anticipated that every LGF £1 of our investment will generate an additional £3.36 GVA annually and lever £8.19 in private investment.

By 2025...

The programme has the potential to achieve the following economic benefits in Dorset:

- **8,260 gross jobs** created and safeguarded
- 5,127 new homes constructed
- 238,070m2 of commercial floorspace
- 11,969 new learners created
- 68,420 learners assisted
- 11,404 apprenticeships created

By 2030, the potential and indicative GVA impacts of our LGF could equate to \pounds 1.546bn, which is £15.70 for every \pounds 1 spent.

The LGF programme spans a 10-year period from 2015 to 2025. In this document we provide key highlights of achievements from this programme and illustrative case studies.

DORSET LGF: IN NUMBERS



INVESTMENT BY 2025

£98.4m total LGF investment



- £73.3m on infrastructure to enable growth
- **£12.1m** on skills to meet business needs
 - £1.5m to advance cultural offer
 - £11.6m on innovation to drive sector growth

£72m total anticipated match funding

54 total projects £40.5m on Bournemouth International Growth £22.1m on Port of Poole



REPORTED OUTPUTS BY 2025

8,260 gross jobs created 11,969 anticipated & safeguarded anticipated

new learners created

238,070m² anticipated commercial floorspace

11,404 apprenticeships 68,420 anticipated anticipated learners assisted

5,127 anticipated new homes



£331m GVA per annum based on the anticipated net additional

outputs forecast £806m private

investment is anticipated to be leveraged

As well as delivering Strategic Added Value by....

Raising the profile & image of Dorset

Delivering catalytic benefits for the Dorset economy



Enabling cluster growth & supporting priority sectors

RETURN ON INVESTMENT BY 2025

Every LGF £ could generate an additional £3.36 in GVA annually

Every LGF £ could leverage an additional £8.19 in private investment





ECONOMIC IMPACT

£98.4m of LGF funding was invested across a total of 54 successfully delivered projects. The programme has the potential to deliver significant catalytic benefits for Dorset and wider UK economies beyond the direct outputs achieved.

Despite COVID-19 and supply chain issues following Brexit, the programme is performing well against outcome delivery targets to date. While the physical programme delivery ended in March 2021, the delivery, monitoring and evaluation of outcomes is ongoing until March 2025.

Around two thirds of overall investment focused on improving transport infrastructure, in particular around Bournemouth Airport and the Port of Poole, which were identified as critical to enhancing Dorset's international trade networks and unlocking strategic development sites around these key areas.

Our programme invested in key priorities for economic growth:

- Infrastructure to enable growth capital investment in transport and digital infrastructure a total investment of $\pounds73.3m$
- Skills to meet business needs capital investment in further and higher education premises and facilities a total investment of $\pounds12.1m$
- Investment to advance cultural experience capital investment in tourism infrastructure a total investment of $\pounds 1.5m$
- Innovation to drive sector growth capital investment to foster innovation in priority sectors a total investment of $\pounds 11.5m$

By 2025...

- Every £1 of LGF investment could generate an additional £3.36 in GVA annually for the Dorset economy.
- Every £1 of LGF investment could leverage an additional £8.19 in private investment.
- £331m GVA per annum will be delivered based on the anticipated net additional outputs forecast.
- £806m private investment is anticipated to be leveraged.

Private Sector Investment Leveraged

To date, Dorset LEP has secured £381m private investment as part of this programme.

By 2025, it is projected that the total private investment will increase to \$806m. By 2025, every LGF \$1 could lever an additional \$8.19 in private investment.

Spend from New Homes

£28.1m is anticipated in spend from new homes unlocked by LGF.

GVA Associated with Jobs and Apprenticeships

To date, the LGF programme has delivered annual GVA impacts of \pounds 108m and every LGF \pounds 1 generates an additional \pounds 1.10 in GVA annually.

By 2025, the anticipated total annual GVA impact is estimated to be £331m and every LGF £1 could generate an additional £3.36 in GVA annually.

By 2030, the programme could generate \pounds 1.55bn, which is a return on investment of \pounds 15.70 for every \pounds 1 spent.

Lifetime GVA impact from New Learners

The anticipated increase in lifetime earnings from new learners resulting from skills capital investment has been estimated at £128.4m.

Upskilling the local labour supply will also help to increase employment levels and impact positively on business productivity and help to attract and retain businesses into the area.



Agritech Centre

Enhancing the educational attainment of young people and providing learning opportunities in industries linked to changing employer demand and industry needs.



The project

Dorset has a long tradition of farming and aspects such as our dairy farming has national significance. The agritech sector in Dorset is significant in terms of productivity and employment. Kingston Maurward College provides education and training for land-based studies to students across the UK, including courses in agriculture and farming. Dorset LEP investment, alongside £300,000 match-funding, enabled development of this £1.2m innovative centre, benefiting students and establishing a rural hub for regional agritech development.

Highlighting the importance of sustaining the local agricultural region, this project responded a growing demand for skills by enabling students to enhance the productivity of the farms they support.

The centre also provides a base for agritech science innovation, for example, in soil and climate change analysis. With an agricultural classroom, IT suite, high-spec workshop and machinery, the Agritech Centre places Kingston Maurward College at the forefront of agricultural training in Dorset and wider South West region.

November 2015 - July 2016

Agritech Centre

Adding strategic value

- RAISING THE PROFILE AND IMAGE OF DORSET

The Agritech Centre has allowed the college to deliver new courses, creating new opportunities for students to progress into higher education in rural Dorset, where opportunities were once limited. It has also assisted with learner recruitment and enhanced the overall brand of the college, attracting potential learners into land-based courses to meet local economic and industry needs. Students have access to modern machinery, which has improved their quality of learning and helped prepare them with skills relevant for future employment. The college also regularly host Agriculture and Horticulture Development Board (AHDB) conferences within the facility.

- PROMOTING COLLABORATIONS AND PARTNERSHIPS The project has fostered relationships with sector specialists who regularly use the facility, while simultaneously providing students with exposure to industry leaders.

- ENABLING CLUSTER GROWTH & PRIORITY SECTORS The project has enabled the college to enter into discussions with wider academia and businesses around aquaculture as an emerging new growth sector for Dorset. It is also exploring the development of drones and robotic equipment within the new facility to align with changing industry needs.

IMPACTS TO MARCH 2021

- 202 apprentices and 1,724 learners assisted
- 22 full time jobs created
- 25 part time jobs created
- 240 knowledge exchange/ conference visitors
- 10 start ups supported
- 325 m2 learning floorspace created

For full-time students, the improved facility has positively impacted learning and improved skills, enabling students to move on directly into employment.

Luke Rake Principal & Chief Executive, Kingston Maurward College

Looking to the future

The Agritech Centre is supporting thousands of learners to develop careers in the agricultural sector, and the college to collaborate with local and international companies, forging links between students and employers and providing businesses with access to a skilled workforce. Since its opening, the centre has attracted inward investment opportunities and is pursuing a growing demand in aquaculture.

Dorset LEP expects the following overall outcomes to be met by 2025:

- 442 apprentices and 3,124 learners assisted
- 325 m2 new learning floorspace (target met)
- 30 new business start ups supported
- 38 full time jobs created
- 45 part time jobs created
- 720 knowledge exchange/conference visitors.

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Since 2016, we have invested in 76 capital projects through securing government awards, including £98.4 million Local Growth Fund, £11.8 million Getting Building Fund and £9.4 million Growing Places Fund. To date, these projects have attracted £73 million in match-funding, generating a total of £193 million of investment across the county.





Bournemouth International Growth Programme

Assisted in reducing congestion, improving connectivity and accessibility to create capacity for future economic growth.

LOCATION: Bournemouth conurbation, East Dorset SECTOR: Strategic Infrastructure AWARD: £40.4 million, Local Growth Fund DELIVERED BY: BCP Council & Dorset Council

The project

Key link roads and transport networks were congested and needed to be transformed to enable critical economic assets, such as Bournemouth International Airport and Bournemouth Aviation Park, to reach their full economic potential. The Bournemouth International Growth (BIG) Programme focused on helping to achieve this. This is Dorset LEP's largest strategic infrastructure investment to date, with £40.4m funding a series of economy-building transport and infrastructure improvements facilitating better access to the airport as well as unlocking prime employment land at Aviation Business Park and Wessex Fields, in the eastern gateway of the county.

The BIG programme, delivered across both of Dorset's local authorities, attracted £10.1m of match-funding and leveraged £143m in private investment, and comprised a package of ten projects:

- A338 Reconstruction
- Cooper Dean Widening
- B3073 Hurn Roundabout
- FWP (A348/A3049) Corridor
- Parley West Feasibility Study
- Blackwater Junction
- Wessex Fields Link Road
- B3073 Chapel Gate
- South East Dorset Urban Mobility Strategy
- A338 Widening.

Bournemouth International Growth Programme

Adding strategic value

- RAISING THE PROFILE AND IMAGE OF DORSET The significant infrastructure improvements in and around Bournemouth, which link key economic assets such as Aviation Business Park and Wessex Fields, has helped enhance the attractiveness of the conurbation and wider area as a place to live, work and invest.

- CATALYTIC BENEFITS FOR DORSET

This project will support future growth and development in the area having relieved congestion and enhanced capacity. Delivery of the required off-site infrastructure will enable access to future employment sites, pending future infrastructure plans and available funding/finance.

- PROMOTING COLLABORATIONS AND PARTNERSHIPS Dorset LEP and the two local authorities worked closely together in conjunction with the appointed contractor and wider stakeholders, establishing robust relationships pivotal in securing a Transforming Cities Fund allocation from the Department for Transport.

- ENABLING CLUSTER GROWTH & PRIORITY SECTORS This project will support the growth of advanced manufacturing, logistics and aviation/air freight related clusters at Aviation Business Park as well as a med-tech and health innovation cluster at Wessex Fields linked to the Hospital Trust Activity.

IMPACT TO MARCH 2021

- 1,125 jobs created/ safeguarded
- 6.4ha land unlocked
- 37,577m2 commercial floorspace created/ refurbished
- 13.2km resurfaced road
- 3km newly built road
- 3km new cycle ways

The BIG Programme has enabled delivery of the Blackwater Junction upgrade, which significantly improves accessibility to Bournemouth Airport from the A338.

Mike Murray Commercial Real Estate Director Rigby Group

Looking to the future

This large scale, long-term investment programme has already delivered some impressive outputs. It has created effective new and modified junctions, reduced congestion levels across the local highway network and addressed key issues enabling the unlocking of growth opportunities. Dorset LEP expects the following overall outcomes to be met by 2027:

- 3,525 jobs created/safeguarded
- 63ha land unlocked
- £168 million private investment leveraged
- 3km newly built road (met)

- 556 housing units completed
- 187,077m2 commercial floorspace
- 3km new cycle ways (met)
- 13.2km resurfaced road (met).

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Dorset Innovation Park (Enterprise Zone)

Placing Dorset on the map as a leading centre for innovation within defence and security sectors of national strategic significance.



The project

The only economic development site in the county with Enterprise Zone status, Dorset Innovation Park (DIP) is a 56 hectare site located in Wool, South Dorset. It is a thriving epicentre for advanced engineering and manufacturing in defence, cyber-security, marine and energy and fast developing as a cluster of excellence for the South West. It is home to major occupiers such as QinetiQ and Atlas Elektronik UK, as well as a growing number of SME businesses in the workshops and office spaces.

Dorset LEP funded the site acquisition, establishment of the site as an Enterprise Zone and supported its ongoing operation and management, while also stimulating investment at the site through capital programme investments. Two significant Local Growth Fund (LGF) investments have enabled growth at the site and have collectively delivered the following outcomes and outputs; Quadrant - a £600,000 award for the land to develop a 1,843m2 facility with 20 workspace units and Defence BattleLab - a £1.68m award to for Dorset Council to support the Ministry of Defence (MoD) develop a first-of-a-kind 1,550m2 facility for defence innovation, research and development.

Through the Growing Places Fund, Dorset LEP has also supported an Agritech Innovation Centre as well as ultrafast broadband connectivity across the park.

October 2016 - March 2021

Dorset Innovation Park (Enterprise Zone)

Adding strategic value

- RAISING THE PROFILE AND IMAGE OF DORSET The Defence BattleLab is a first of a kind facility nationally and will assist in putting Dorset on the map as a leading centre for defence innovation and Research & Development, assisting in developing a defence and security cluster of national significance.

- CATALYTIC BENEFITS FOR DORSET

The Quadrant raised the profile and offering of the park and improved wider site occupancy. Since the delivery of the Quadrant, further investment from the private sector has come forward, including by Norco GRP and draperVENT. Dorset Council is in the process of developing a case for investing in Quadrant Phase 2, which would be fully funded by the council.

- PROMOTING COLLABORATIONS AND PARTNERSHIPS The development of the Defence BattleLab facilitated a first of a kind partnership between the Dorset Council, Dorset LEP and the Ministry of Defence, and wider defence-related businesses and stakeholders. The Quadrant project was also delivered in collaborative partnership between Dorset LEP and Dorset Council.

- ENABLING CLUSTER GROWTH & PRIORITY SECTORS The Quadrant is supporting the growth of key advanced manufacturing and engineering businesses, as well as wider defence and tech related businesses. The Defence BattleLab could be a game changer, driving SME innovation within the Dorset defence and security sector.

IMPACTS TO MARCH 2021

- 11 businesses created/ supported
- 453 jobs created/ safeguarded
- 2,293 m2 commercial space created
- 6 ha land unlocked
- 5G and wifi network installed
- £3.3m match-funding

Moving to the Quadrant at Dorset Innovation Park was the best thing we ever did.

> Liam Botting Managing Director Britlift

Looking to the future

There are currently 30 companies on the park and the Quadrant facility has been a demonstrable success. The Defence BattleLab is putting Dorset on the map as a centre for defence innovation in support of MoD policy agendas and has game-changing potential for the wider park and Dorset's defence sector. Dorset LEP expects Local Growth Fund investment in the park to deliver the following overall outcomes by 2025:

- 625 jobs created/safeguarded
- £6.4 million match-funding
- 5G and wifi network installed (met).
- 26 businesses created/supported
- 3,393 m2 commercial space created

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Orthopaedic Research Institute

Placing Dorset on the map as a leading centre for innovation within a sector of national strategic significance.



The project

Dorset's population is one of the most aged in the UK, with considerably lower proportions of residents under 50 than nationally, providing an excellent test bed for ageing-related interventions such as orthopaedics. Dorset LEP's Local Growth Fund investment in the Orthopaedic Research Institute (ORI) has successfully supported this world-class research centre of excellence at Bournemuth University, which acts as an accelerator cluster of innovative businesses in this field.

Delivered in two phases, ORI continues to improve orthopaedic treatments, develop better surgeries, and test new technologies to develop better rehabilitation processes. Driving health innovation in orthopaedics, the project responded to the challenges of a locally ageing population, as well as national trends aligned to this, placing Dorset on the map as a leading centre for innovation within a sector of national significance.

The project provided state-of-the-art research facilities, access to clinical trials and the clinical expertise needed to accelerate innovative orthopaedic products to the marketplace. It also delivered a unique regional resource that will attract the clustering of local, regional, and international companies to deliver the local economic growth aims.

July 2015 - March 2021

Orthopaedic Research Institute

Adding strategic value

- RAISING THE PROFILE AND IMAGE OF DORSET ORI works with industry leaders on studies relating to the simulation of surgical procedures, nationally and internationally. Memorandums of understanding have been agreed with multiple leading international universities, attracting international interest as a leading research institute.

- CATALYTIC BENEFITS FOR DORSET

ORI's research outcomes and collaborations were cited in the documentation submitted for the newly merged hospital trust to successfully attain university status. It is key in enhancing the university's research capabilities and will contribute to its ambition to establish a medical school. New orthopaedic research could drive increased sub-regional health and productivity.

- PROMOTING COLLABORATIONS AND PARTNERSHIPS ORI plays an active role in growing and fostering regional academic and healthcare networks, partnerships that are vital in growing the region's musculoskeletal ecosystem and improving patient care.

- ENABLING CLUSTER GROWTH & PRIORITY SECTORS

This project will assist in placing Dorset on the map as a leading centre for innovation within a sector of national significance. Driving health innovation in orthopaedics, the project responded to the challenges of a locally ageing population as well as national trends aligned to this.

Looking to the future

In addition to the quantitative impacts of this project, this investment has helped ORI forge a national and international reputation as a leading centre for orthopaedic research and innovation. Global hubs are being established in South Africa, and planned for India, Australia and Eastern Europe. The collaborations and research funding it has attracted has raised Dorset's profile as a leading centre for health innovation aligned strongly to orthopaedics, in direct response to its local ageing demographic challenges. The facility is going from strength to strength, securing research contracts and developing networks and profile. Dorset LEP expects this project to deliver the following overall outcomes by 2025:

- 83 jobs created
- 520 surgeons/health professionals trained
- £1.2 million private investment leveraged
- 247m2 training floorspace created (target met)
- 1,538 clinical trials participants
- $\pounds 2.1$ million match-funding
- 10 enterprises supported (target met)
- 1 business created (target met).

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IMPACTS TO MARCH 2021

- £1.8m match-funding
- £926,000 private investment leveraged
- 63 jobs created
- 858 clinical trials participants
- 120 surgeons/ health professionals trained
- 11 enterprises supported
- 1 business created
- 247m2 training floorspace created

Without Dorset LEP's support we could not have attracted this work to Bournemouth.

> Professor Rob Middleton Head of ORI Bournemouth University



Port of Poole Programme

Assisting in the reduction of congestion and improvments to connectivity and accessibility, to create capacity for future economic growth.



SECTOR: Strategic Infrastructure AWARD: £22 million, Local Growth Fund DELIVERED BY: BCP Council

The project

The Port of Poole and surrounding area is an important business region in Dorset and one of the county's key assets. £22 million of Local Growth Funding injected much needed investment into major transport schemes improving access into and around the port. This programme will drive local economic growth for years to come, attracting an anticipated £500 million of leveraged private investment into the area.

This programme has boosted local economic growth and supports the continued growth and diversification of the port, while supporting the wider regeneration and economic growth potential of Poole. It is comprised of six key transport projects:

- Poole Bridge: £8.016m to provide new approach spans for Poole Bridge
- Townside Access: £9.93m to improve access to the port including major junction works and public realm improvements
- Darby's Corner: £23,000 to deliver key junction improvement designs
- Cabot Lane/Broadstone Way: £427,000 to promote walking/cycling and improve traffic flows
- Gravel Hill/A349: £3.356m to improve the reliability of the A349 route
- Hatch Pond: £307,000 to upgrade signals and improve pedestrian/cyclist routes.

April 2015 - March 2021

Port of Poole Programme

Adding strategic value

- RAISING THE PROFILE AND IMAGE OF DORSET Through reducing congestion and improving connectivity, safety and accessibility along key arterial routes into Poole and the port, the programme has undoubtedly enhanced the attractiveness of the Poole conurbation and wider area as a place to live, work and invest in.

- CATALYTIC BENEFITS FOR DORSET

The programme created the infrastructure platform to support future growth through relieving congestion and enhancing the competitiveness, resilience, and sustainability of port operations. It encouraged commercial and residential developments in the area to align with the high standards of sustainability. The programme delivered sustainable cycle and pedestrian route improvements linked to health and wellbeing benefits.

- PROMOTING COLLABORATIONS AND PARTNERSHIPS

The council worked closely in partnership with Dorset LEP throughout the delivery of the programme and with wider stakeholders, most notably, Poole Harbour Commissioners.

- ENABLING CLUSTER GROWTH & PRIORITY SECTORS

The programme has supported the development and resilience of the port and the marine-based engineering that takes places around it. Sunseeker, one of Dorset's largest private businesses with a global brand, has benefitted significantly from the improved road access.

Looking to the future

The programme has successfully addressed congestion issues, unlocking growth opportunities and supporting the sustainability of the port as a key economic asset for Dorset. The port acknowledges that it would have lost business without the interventions. These programme investments have also been fundamental to the port's ongoing ability to compete with other, larger, ports. Dorset LEP expects the following overall outcomes to be delivered by 2025:

- 567 jobs created
- 19.8ha land unlocked
- £528 million private investment leveraged
- 5km new cycle ways (target met).
- 2,242 housing units completed
- £3.6m match funding
- 5.15km resurfaced road (target met)

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IMPACTS TO MARCH 2021

- £185m private investment leveraged
- £3.3m match-funding
- 238 jobs created
- 572 housing units completed
- 7 ha land unlocked
- 5.15km resurfaced road
- 5km new cycle ways

Without Dorset LEP investment it would have resulted in a piecemeal, fragmented approach over time. It has been a huge success.

> Richard Pincroft Head of Transportation BCP Council



Smart Place Investment Plan & 5G Pilot

Providing Dorset with a distinct proposition and leading the national smart place agenda, while attracting international profile and investor interest.

LOCATION: Dorset SECTOR: Digital Infrastructure AWARD: £1.38 million, Local Growth Fund DELIVERED BY: BCP Council

The project

5G technology is the future of wireless technology in the UK, and given Dorset's poor digital connectivity, an opportunity arose to transform this position, pioneering innovation, creating jobs and benefiting the local economy. Dorset LEP's Local Growth Fund investments in the Smart Place Investment Plan and Smart Place (5G) Pilot are leading a smart place ecosystem of national significance and are expected to lever millions of public and private investment.

These projects have delivered:

- Gigabit ducting and fibre around the Lansdowne area of Bournemouth
- 5G sub-6 GHz private network, aiming to be one of the most advanced networks in Europe
- Public wifi network and Internet of Things (IoT) network
- Connection to a commercial data centre
- Potential to attract public and private inward investment in new digital connectivity and technologies.

Smart Place Investment Plan & 5G Pilot

Adding strategic value

- RAISING THE PROFILE AND IMAGE OF DORSET Early engagement with potential suppliers following the preparation of the Investment Plan confirmed significant interest in the proposals. The council is exploring opportunities to form a joint venture with a commercial investor, as per recommendations of the plan.

- CATALYTIC BENEFITS FOR DORSET

BCP Council plans further roll out of gigabit fibre to key employment sites such as the Aviation Business Park. This would enable the spine infrastructure to extend beyond the Lansdowne area.

- PROMOTING COLLABORATIONS AND PARTNERSHIPS The scheme provides Dorset with a distinct national proposition and it is reported to be leading the way nationally in the Smart Place agenda. The inward investment prospects of this could be significant.

- ENABLING CLUSTER GROWTH & PRIORITY SECTORS The Smart Place Pilot could stimulate the growth of the local digital economy as well as other key sectors such as advanced manufacturing, linked to 5G connectivity.

IMPACTS TO MARCH 2021

- 30 jobs created
- £2.3m GVA generated
- 13 enterprises supported
- 3 businesses attracted to
 Lansdowne area
- Internet of Things & public wifi in Lansdowne area

We are delighted to be a consortium member of this hugely exciting project. The world is waking up to the societal benefits of 5G, the Internet of Things and smart city infrastructure.

> Emma Mahy CEO, IoT Solutions Group

Looking to the future

The plan enabled assessment of business models, costing for implementations and managements, full benefits evaluation and potential public service cost savings, and the 5G pilot is already resulting in interest from public and private sector partners.

The outcomes of these projects will grow over time, and in addition to expected future investment, the Internet of Things and public wifi already delivered in the Lansdowne area, Dorset LEP expects the following overall outcomes to be met by 2025, subject to inward investment:

- 800 jobs created/safeguarded
- 13 enterprises supported (met)
- 2,000 apprenticeships
- 70 businesses attracted to Lansdowne area.

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