

ENTERPRISE ZONE COMMITTEE MEETING

9 FEBRUARY 2021 (10.00 PM TO 12.00 PM)

MS Teams Video Conference

MINUTES

Attendees:

John Sutcliffe (JSu) Chair Lorna Carver (LC) Andrew Gascoyne (AG) Adam Coffey (AC) Cllr Tony Ferrari (TF)

Other Attendees:

Dr Corrina Osborne (CO)
Elizabeth Spence (ES), Department of Business, Enterprise & Industrial Strategy (BEIS)
Edward Ebbern (EE)
Daniela Doncakova (DD)
Ben Pretty (BP)– Agenda item 6 only

Apologies: John Sellgren (JSe)

Item	Welcome, apologies and Declarations of Interest	Action
1.	JSu chaired the meeting and started with a round of introductions.	
	Apologies were received for John Sellgren (JSe).	
	Edward Ebbern joined the meeting as an observer.	
	Membership of the Committee was discussed.	
	It was Andrew Gascoyne's last meeting and Adam Coffey will be joining the future meetings on behalf of MOD.	
	Cllr Tony Ferrari will represent Dorset Council going forward with John Sellgren in support.	
	No declarations of interest were received.	
Item	Agree draft minutes	Action
2.	Minutes from the October 2020 meeting were approved by the Committee members.	
Item	Update on actions from minutes	Action
3.	All actions, from the previous meetings have been addressed and the below two actions have been updated from the previous meeting.	
	Action: LC to continue discussion with SB and AC regarding the MoD activity related to the Enterprise Zone as an ongoing activity, and as such this will no longer feature as an 'action'.	ıc
	Action: LC to continue to work towards agreeing the MoU and associated business rates with John Sellgren.	LC



	JSu asked on progress regarding the inward investment opportunities and how to land the relocation enquiries that are made into the county. There needs to be a joined approach from the business community/the LEP/DiT. LC advised that she understands that Dorset Council are commissioning a piece of work looking at the site and will include their management of the site. Dorset Council to provide an update at the next meeting. Action: TF to provide an update on the work being commissioned in the next meeting. The Committee discussed that the Business Growth and Inward Investment Committee looks at all inward investment across Dorset. This has Dorset Council representation and there is an ongoing conversation with partners regarding activity that may help with inward investment. AG added that MOD's investment in the park and the development around	
II.	that was important.	A - 1° -
Item 4.	Agree standing agenda items Standing agenda items were discussed. The two items below were agreed.	Action
4.	 Update on business rate generation (Dorset Council) Update on Enterprise Zone investment plan (Dorset Council) TF agreed to update the Committee on the investment plan at each meeting, but noted this is evolving and an agreed plan is not in place yet.	
Item	Review Enterprise Zone Progress	Action
5.	The reporting documents for the Enterprise Zone, that Dorset Council provided, were discussed in terms of capital buildings, created and safeguarded jobs, construction and aligning it to any existing funding stream. LC stated that capturing information on the site in a methodical way is vital, which the landowner (Dorset Council) is responsible for and which Dorset LEP reports on. LC recommended a copy of the data that is submitted to BEIS is brought to the next meeting to give the Committee insight to this.	
	Action: Dorset LEP to bring a copy of the last report to BEIS to the next meeting.	ιc
	Action: LC and AG/ MOD colleague to discuss how to capture MOD site reporting data set effectively.	ιc
<u>Item</u>	Action: LC and AG/ MOD colleague to discuss how to capture MOD site reporting data set effectively. Business Rate relief model	
6.	Action: LC and AG/ MOD colleague to discuss how to capture MOD site reporting data set effectively. Business Rate relief model Before BP from Cushman and Wakefield (C&W) joined, the Committee discussed business rates on the park and that it would be beneficial to have pricing model strategies. IF stated that C&W have looked to the end goal, however it is important to establish activity needed to grow to that position. BP presented on business rate model analysis of the site and different scenarios of activities to take the site forward. JSu mentioned that it is important to establish the level of risk appetite for the site in terms of the marketing effort as well as reaching out to academia where innovations often start.	LC Action
	Action: LC and AG/ MOD colleague to discuss how to capture MOD site reporting data set effectively. Business Rate relief model Before BP from Cushman and Wakefield (C&W) joined, the Committee discussed business rates on the park and that it would be beneficial to have pricing model strategies. TF stated that C&W have looked to the end goal, however it is important to establish activity needed to grow to that position. BP presented on business rate model analysis of the site and different scenarios of activities to take the site forward. JSu mentioned that it is important to establish the level of risk appetite for the site in terms of the marketing effort as well as reaching out to academia where	ιc



	being developed. Progress towards it is a standard agenda items for forthcoming meetings.	
Item	Any Other Business	Action
8.	EE made the Committee aware of the National Security Technology and Innovation Exchange – cross government national security entity focused on technology and innovation.	
	JSu asked the Committee members to feed in information to the group where we as a community can stimulate organisations, which will be fundamental in encouraging companies to invest.	

Note: Date of Next Meeting - 6 May at 10.00 am