

DORSET LOCAL ENTERPRISE PARTNERSHIP BOARD MEETING
7 OCTOBER 2019
10.00 AM TO 12.30 PM AT BOURNEMOUTH UNIVERSITY
AGENDA

Time	Item	Subject/ Title	Presenter	Recommendation
10.00	1.	Apologies and declarations of interest	Jim Stewart	
10.05	2.	Minutes of last meeting and matters arising and Forward Plan	Jim Stewart	
10.15	3.	Directors Update	Lorna Carver	For Information
	4.	Strategy		
10.30	4.1	LIS Update	Lorna Carver/ Sandra Rothwell	1. That the LEP Board notes the content of this report and gives further direction to drafting the final Dorset LIS. 2. That the Board agrees the content of a short consultation document.
10.50	4.2	Great South West Update	Lorna Carver	The Board is asked to note the progress
	5.	Delivery		
11.00	5.1	Delivery Update	Martina Hanulova	
11.30	5.2	Holes Bay	Kate Ryan	
11.45	5.3	Dorset LEP Business Growth and Inward Investment Update	Finn Morgan	For information
	6.	Governance		
12.00	6.1	Budget	Lorna Carver	To inform and update the board on the 2019/20 Financial position.

	7.	Papers for Information		
	7.1	Committee Updates: <ul style="list-style-type: none"> ▪ Dorset Tourism Association ▪ Skills Advisory Panel and Board 		Paper to note
	7.2	Communications Update		<p>Paper to note</p> <ol style="list-style-type: none"> 1. Board to highlight future stakeholder engagement activity (visits, meetings etc.) 2. Board member organisations communications colleagues publicise the work of Dorset LEP as appropriate 3. Suggestions for inclusion in the newsletter please let Connor Tracy know
12.15	8.	Any Other Business		

Note: Date of Next Meeting - 28 November 2019 at 10.00 am

DORSET LOCAL ENTERPRISE PARTNERSHIP BOARD**25 JULY 2019 FROM 12.00 PM TO 12.30 PM****THE TANK MUSEUM, BOVINGTON****MINUTES****Board Attendees:**

Arabella Lewis-Smith (AL)
Emma Hunt (EH)
Jim Andrews (JA)
Jim Stewart (JS) (Chair)
John Sutcliffe (JSu)
Luke Rake (LR)
Cllr Mark Howell (MH)
Nick Gaines (NG)
Paul Read (PR)
Phil Richardson (PRi)
Richard Smith (RS)
Sara Uzzell (SU)
Cllr Spencer Flower (SF)
Cllr Vikki Slade (VS)

Also Present:

Alex Crook (AC) (BEIS)
Bill Cotton (BC) (BCP Council)
Graham Farrant (GF) (BCP Council)
John Sellgren (JS) (Dorset Council)
Kathryn Hill (KH) (Dorset LEP)
Lorna Carver (LC) (Dorset LEP)

Apologies:

Aidan Dunn (AD)
Andrew Wickham (AW)
Diane Grannell (DG)
Cllr Gary Suttle (GS)
Ian Girling (IG)
Nick Brook (NB)
Nicola Newman (NN)

Item	Notes and Decisions	Action
1.	<p>Apologies were received for: Andrew Wickham, Diane Grannell, Ian Girling, Nick Brook, Nicola Newman and Cllr Gary Suttle</p> <p>Declarations of Interest: LR and EH declared an interest in the Skills Capital Funding, JA declared an interest in ORI, PR declared an interest in Hayward & Co and PRI declared an interest in Wessex Fields.</p>	
2.	<p>The Minutes were agreed as an accurate reflection of the last meeting. SF referred to an email sent asking for an addition to the Minutes for item 4.2. There were no matters arising.</p>	
3.	Strategy	
3.1	<p>LIS Update</p> <p>The paper was noted and LC informed the Board that, following the workshop further information will follow.</p>	
4.	Delivery	
4.1	<p>Delivery Update (Confidential - Commercially Sensitive)</p> <p>EH informed the Board that the Skills Board had met the day before. In regards the Skills Capital Funding, they had accepted the recommendation of the four projects to be funded. All projects will progress to full business case and follow the Assurance framework process.</p>	
5.	Governance	
5.1	<p>Budget (Confidential - Commercially Sensitive)</p> <p>To inform and update the board on the 2019/20 Financial position</p>	
5.	Governance Cont'd	
5.2	<p>Governance Update</p> <p>In line with the new governance structure, LC updated the Board on the Skills Advisory Panel and that we will be going out to open recruitment for this soon. The Board will be aware when these posts (and others) are advertised. EH informed that the Terms of Reference for this panel have been agreed and the first meeting will be in September.</p> <p>The Board agreed the recommendations in the paper:</p> <p>The Nomination Committee has been looking at the terms of the current Board members and there are a number of recommendations for approval:</p> <ul style="list-style-type: none"> • Andrew Wickham, John Sutcliffe, Sara Uzzell to extend their membership for a second term of 3 years to July 2022. • Ian Girling to extend membership from co-opted member to full Director. • Confirm Jim Stewart's Chair position commenced in November 2017 for the first term of 3 years to November 2020. • Cllr Vicki Slade and Cllr Mark Howell appointed as nominated Directors and Members from BCP Council in line with the Articles of Association. • Diane Granell, Bournemouth and Poole College as nominated FE Director and Member in line with the Articles of Association. 	All agreed

6.	Papers for Information	
6.1	<p>Sub Group Updates (Some papers are Commercial in Confidence - Board Members Only)</p> <p>The Board noted the papers.</p> <p>Dorset Tourism Association - RS informed the LEP Board of the new Tourism Sector deal being announced soon. This would involve being part of a Tourism Zone. RS asked the LEP Board to endorse the DTA going ahead and having conversations with other areas to form a Tourism Zone while keeping in contact with JS.</p> <p>The Board confirmed their endorsement for DTA to go ahead and hold discussions around forming a Tourism Zone (with GSW).</p>	All agreed
6.2	<p>Communications Update</p> <p>The Board noted the paper.</p>	
7.	Any Other Business	
7.1	<p>Password Protection of Board Papers</p> <p>The Board noted the paper and that from 1 August 2019 the password for Board papers was changing.</p>	
7.	Any Other Business Cont'd	
7.2	<p>Great South West</p> <p>JS updated the Board on the progress around the Great South West. He informed them of the All Party Parliamentary Group and that a number of meetings had been held. He also informed of the prospectus that was being put together for Jake Berry MP and that this would be shared with the LEP Board.</p> <p>Action: LC to send a copy of the GSW prospectus to the Board.</p>	LC
7.3	<p>BEIS Area Lead</p> <p>AC informed the LEP Board that this meeting was his last meeting, as he was transferring to a new role. LC would be informed of the handover arrangements. The LEP Board thanked him for all his work with us.</p>	

Note: Date of Next Meeting - 24 September at 1.30 pm at Bournemouth University

FORWARD PLAN

Dorset Local Enterprise Partnership Board Meetings

2019

Date and Time	Location	Items for Agenda
22 January 1.30 pm to 4.00 pm	Kingston Maurward College	<ul style="list-style-type: none"> • Delivery Update • Budget • Sub Group Updates • Communications Update • Role of the Section 151 Officer • Project Pipeline • South West Energy Strategy • Strategy Update
28 March 10.00 am to 12.30 pm	Bournemouth University	<ul style="list-style-type: none"> • Delivery Update • Budget • Sub Group Updates • Communications Update • Assurance Framework
28 May 1.30 pm to 4.00 pm	Bournemouth University	<ul style="list-style-type: none"> • Delivery Update • Budget • Sub Group Updates • Communications Update • Delivery Plan • Governance Structure Review
25 July 10.00 am to 12.30 pm	Tank Museum, Bovington	<ul style="list-style-type: none"> • Delivery Update • Budget • Sub Group Updates • Communications Update • Governance Update • LIS Update
7 October 10.00 am to 12.30 pm	Bournemouth University	<ul style="list-style-type: none"> • Delivery Update • Budget • Sub Group Updates • Communications Update • Governance Update • Initial review of first outline LIS
28 November 10.00 am to 12.30 pm	Bournemouth University	<ul style="list-style-type: none"> • Delivery Update • Budget • Sub Group Updates • Communications Update • Governance Update • Delivery Plan Update • Sign-off final draft of LIS • Department of International Trade Update

FORWARD PLAN

Dorset Local Enterprise Partnership Board Meetings

2020

Date and Time	Location	Items for Agenda
28 January 1.30 pm to 4.00 pm	Tank Museum, Bovington	<ul style="list-style-type: none"> • Delivery Update • Governance Update • Committee Updates • Communications Update • Launch LIS and review first draft of implementation plan
26 March 10.00 am to 12.30 pm	Bournemouth University	<ul style="list-style-type: none"> • Delivery Update • Governance Update • Committee Updates • Communications Update
26 May 1.30 pm to 4.00 pm	Arts University Bournemouth	<ul style="list-style-type: none"> • Delivery Update • Governance Update • Committee Updates • Communications Update • Delivery Plan
23 July 10.00 am to 12.30 pm	Kingston Maurward	<ul style="list-style-type: none"> • Delivery Update • Governance Update • Committee Updates • Communications Update
22 September 1.30 pm to 4.00 pm	Bournemouth University	<ul style="list-style-type: none"> • Delivery Update • Governance Update • Committee Updates • Communications Update
26 November 10.00 am to 12.30 pm	Tank Museum, Bovington	<ul style="list-style-type: none"> • Delivery Update • Governance Update • Committee Updates • Communications Update

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	7 October 2019	Item Number	3
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Director's Update		
Recommendation	For Information		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

1. PURPOSE

Snapshot of strategic impact

2. SUMMARY/BACKGROUND

There is a huge amount of activity the LEP is engaged in to drive forwards our strategy, delivery and governance. Here are some of the highlights since the last board meeting.

- **Meetings attended with MOD and partners regarding innovation**

A huge amount of activity is occurring regarding the development of MOD innovation within Dorset. There is a once in a generation opportunity to take a nascent, well-funded but disparate area of Defence (innovation) and offer a ground breaking plan that would see a nexus of cutting edge tech companies co-located with the military consumer, benefiting Defence and the Dorset economy for decades to come. The Lulworth training area and the innovation park sits on an inverted T between the Royal Navy at Portsmouth and Plymouth and a spine up to the Land Warfare Centre at Warminster, via the Royal Signals at Blandford camp. This puts it geographically at the heart of a number of units across Defence with cleared airspace, access to the littoral, a direct train line to London through Bournemouth and Southampton and a precision manufacturing base on its doorstep. This ability to act as a hub is an extremely attractive prospect for UK and foreign private companies looking to develop and build military and civilian technology for sale in the UK and abroad and would be a significant investment in the prosperity agenda for a number of Government departments through the creation of highly skilled and well paid jobs.

- **Great South West**

There is a separate paper on this but worth highlighting the recent and supportive response from Jake Berry MP. Work is underway on the full prospectus.

- **LIS progress**

There is a separate paper but the progress is rapid and the response from partners and business though the engagement events supportive.

- **Meeting with Neighbouring LEPs**

LEP Chairs and CEOs/Directors (GSW) have been meeting regularly to ensure opportunities for engagement in 'growth corridors' are maximised.

- **LIS Challenge Panel**

LIS challenge panel (including academics and our senior sponsor) has met to challenge and enhance our evidence base. This was incredibly useful and another session is planned in the near future.

- **Dorset LIS workshops**

Funding has been successfully bid for, received and delivered working with BEIS, ESRC and Southampton University to understand views from local Cllrs to inform the LIS development. This was very well attended and supported by both BCP and DC. Thank you.

- **Meeting Strategic Planning Portfolio Holders**

An interesting and informative meeting with DC and BCP Portfolio holders to inform the LIS.

- **Visit to local farm**

Incredibly informative and helped to inform the LIS and GSW work along with engagement with DEFRA

- **One Health Summit Dinner**

Prior to the One Health 19 Conference, a summit dinner was held with representatives from three of the four national Agri-centres, Innovate UK's Innovation Lead for Food Production and a senior official from DEFRA. This informal discussion provided a good basis for networking with these key organisations/representatives to outline a Dorset offer and cement new and on-going working relationships that would benefit Dorset businesses and anchor institutions. Furthermore is allowed us to demonstrate how Dorset is strategically aligned with the industrial strategy challenge fund areas and the commercial/business aims of the national Agri-centres and Innovate UK – e.g. Clean Growth and Food Production Grand/challenges. It also provided a platform to showcase that Dorset has infrastructure (through Kingston Maurward), our aquaculture industry (through our HPO with DIT), and our anchor institutions (BU,) to provide support to meet these aims.

- **One Health 19 Conference**

On the 6th of September Dorset LEP, in partnership with joint sponsor the [SETsquared Partnership](#), held the inaugural One Health national conference at Kingston Maurward. The event signalled the start of a new programme supporting businesses, government agencies and research bodies to devise innovative commercial solutions to global [One Health](#) problems that impact on human, animal and environmental health.

The One Health Accelerator (OHA) which was officially launched, had been used as the vehicle to develop and deliver the conference – a test of how effective the OHA could be in showcasing commercial solutions to One Health problems. The OHA is designed to support collaborative bids to large One Health funding opportunities (e.g. Industrial Strategy Challenge Fund Food Production competitions), to help form the consortiums to go for these bids (providing short-term project management and bid writing support), and to showcase commercial solutions from industry.

The conference was fully subscribed with 100 delegates attending on the day (120 people registered to attend), including those from key support agencies, such as the national Agri-centres ([CIEL](#), [CHAP](#), [Agrimetrics](#) and [Agri-EPI](#)) and [Innovate UK](#).

The conference is in line with Dorset LEP's Horizon 2038 aim to establish a One Health Accelerator (OHA) and with the emerging themes in the Dorset Local Industrial Strategy. The longer-term delivery objectives of the OHA are:

- Generate up to £25M in one health related funding opportunities by 2026 and £100M by 2038, with a clear benefit to Dorset, the Great South West Region and national business/anchor institutions.
- Support 40 new businesses to set-up/relocate into Dorset and/or work with Dorset anchor institutions by 2038.

We are currently collecting feedback from those who attended but the anecdotal evidence that we have received has been very positive, with 62% of respondents saying that they were able to generate new business opportunities as a result of their attendance at the conference.

A further One Health: Aquaculture Expo is planned for March 2020 in partnership with national centres, the Department for International Trade, DEFRA businesses and other key stakeholders.

- **ICS LEP podcast**

A podcast has been recorded and will soon be available via NHS Local Growth and includes BU and Dorset CCG to inform the Local industrial strategy Grand Challenge theme of healthy ageing.

3. RECOMMENDATION

For information

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	7 th October 2019	Item Number	4.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	The Dorset Local Industrial Strategy (LIS): Progress report		
Recommendation	1. That the LEP Board notes the content of this report and gives further direction to drafting the final Dorset LIS. 2. That the Board agrees the content of a short consultation document.		
Papers are provided for:	Decision <input checked="" type="checkbox"/>	Discussion <input checked="" type="checkbox"/>	Information <input type="checkbox"/>

1. PURPOSE

This report provides a high level information update on progress across the Dorset Local Industrial Strategy development. It also seeks further direction from the Board on LIS priorities, summarised in a 'one side' document for further consultation (*NB this will be professional produced once agreed*). A short presentation will also be given at the meeting.

2. SUMMARY

Progress across the LIS development programme is on-track and this report highlights key activity. It should be noted that the Board LIS Steering Group (who meet monthly) considered the delivery programme in detail at their previous meeting in early October. The Dorset LIS evidence base is now published and being utilised for linked local strategies. Additional evidence gathered through the 'deep dive' process has now been fully analysed and is supporting the drafting of the LIS itself, and aligned implementation planning. As priorities are now emerging, further emphasis on Whitehall and Westminster engagement is escalating. The LEP Board will also focus further attention to prioritisation as part of an 'away day' held in early November (to which the Cabinets of both Unitary Authorities have also been invited) - externally facilitated again by the Government Cabinet Office's 'Policy Lab' Team.

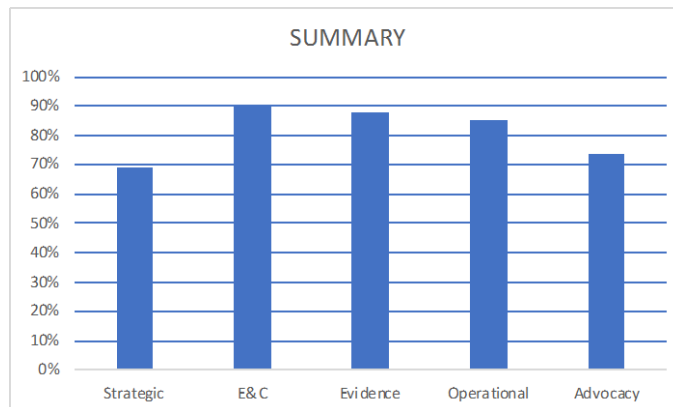
3. INTRODUCTION

The LIS development team continues to make good progress – working in partnership across a number of stakeholders (public and private). Activity is now concentrated on drafting the LIS, with further planned sessions with a limited number of stakeholders to 'test and review' emerging priorities and detail. This report highlights progress against overall programme, summarises progress and seeks Board direction in prioritisation.

4. PROGRESS:

a. Programme

Board Directors are receiving regular summary email updates and the Board LIS Steering Group continues to meet. A summary of overall programme progress (to completion) is as follows:



b. Overview:

The Board will be aware of LIS development progress during 2019. Work to date has culminated in an extensive evidence pack (now published on the [DLEP website](#)) and comprehensive consultation/engagement 'deep dive' activity which has generated a rich source of context and qualitative understanding of the Dorset economy. This activity has included:

- Significant, quantitative evidence base (NB: this included an 'open-call' for additional evidence from local stakeholders)
- DLEP Board (including 'away-day' facilitated by The Policy Lab, HMG)
- 'Deep dive' workshops/meetings across 15 themed, place and sector groups (including community/public/private stakeholders)
- Independent expert 'Challenge Panel' supporting the DLEP
- Cross-LEP activity and Whitehall Department engagement
- Open consultation (web-based)
- Monthly 'guest' blogs (from March 2019)
- Geographical info/consultation events x 3
- Small business survey (250+ responses)
- One to one meetings with over 25 strategically important businesses across Dorset, employing over 15,500 people and collectively turning over several billion £ p.a.
- Close partnership working with the Dorset Chamber of Commerce and 'LIS' conversations across business breakfasts and other key events.
- ESRC funded workshops (in partnership with the University of Southampton) to engage across all Members of the 2 unitary authorities in the DLEP area. (NB: also working closely with the 2 Councils to align new economic plans for each authority)
- Podcast exploring issues and opportunities.
- Bespoke activity with inter-generational groups

5. GOVERNMENT FEEDBACK

The Dorset LEP Area Lead will be in attendance at the Board meeting to give further feedback on emerging priorities and the wider Government agenda on the Local Industrial Strategy process.

Overall, given a rapidly changing environment in 'London', the Government agenda is increasingly focused on economic growth that includes: 'growth corridors', 'devolution', 'new announcements on investment areas – from innovation to infrastructure' and, of course, Brexit and its implications. The Shared Prosperity Fund consultation has not yet commenced, although is featuring in Ministerial narrative.

One clear message is emerging:

- Areas that are 'ready to deliver, at pace' will be in the best position for investment. Therefore, completing the LIS process and agreeing Dorset priorities as soon as possible with shared support and agreement is an imperative. *Other (Wave 3) LEPs are close to completion.*

6. DEVELOPING THE NARRATIVE: *Testing, priorities and making choices*

Whilst we continue to add to the Dorset LIS evidence base (for example in the area of 'people and skills') we nonetheless have a robust and comprehensive quantitative and qualitative basis to agree priorities. We are also in a strong position that this is a shared position across the key 'principles' in relation to leadership in sustainable economic growth in Dorset. Whilst there is further work to do beyond the LIS (such as Local Authority economic plans and commencement of the process of Local Plans) – agreeing a common focus and ambition as the platform for that work puts Dorset in a position of strength for future public and private investment.

It is worth remembering that the LIS itself is not a '*strategy from scratch*'. Instead, it aims to:

- Provide a collective and long term vision for the Dorset region, bringing together local strategies and plans
- Create a shared overview of the main priorities for Dorset
- Blend functional, social and spatial priorities
- Bring together all regional stakeholders (including business)
- Create consistency across policy and strategy
- Inform the phasing of economic development
- Inform the design of future plans and policies
- Identify 'sweet spot' opportunities and recognise gaps in understanding
- Drive 'combined' productivity and inclusivity/prosperity
- Prepare for future funding and support
- Act as 'gateway' to future funding
- Harness collective resources and assets
- Establish efficiencies and collective scale
- Provide extra momentum for priorities
- Create profile and value for the region
- Provide a direct link and representation in Whitehall

The consultancy team supporting the work of the LIS development are now drafting the document. A one side summary has been produced to aid discussion at the Board with a more detailed presentation at the meeting, and, following that discussion it is anticipated that the summary will go out for wider engagement and feedback across identified stakeholders.

7. NEXT STEPS

Following Board discussion and direction, the LIS summary will be shared for targeted feedback from stakeholders (including elected representatives) by the end of October. Further drafting of the LIS and implementation plan will take place during October – with in-depth discussion with Whitehall colleagues. The Board will have the opportunity to shape and direct the final content at the LEP (and Council leadership) away day on the 4th November – facilitated by the Cabinet Office, Policy Lab. A final draft for decision is expected to come to the November LEP Board.

APPENDIX 1:

One Side Dorset LIS

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	7 October 2019	Item Number	4.2
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Great South West Update		
Recommendation	The Board is asked to note the progress		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

1. PURPOSE

This report seeks to provide the Board with an update on activity associated with the Great South West (GSW) work programme and highlights key issues that the Board needs to be aware of in shaping future proposals and areas for joint work across the GSW.

2. SUMMARY/BACKGROUND
Progress/Update/Impact/Outcomes/Issues

As the Board will be aware, we continue to work with our two principal LEP partners in the Great South West (GSW) initiative, Heart of the South West and Cornwall and the Isles of Scilly (CloS), to move the partnership forward and use it as a means for attracting further investment in to Dorset where it makes sense to collaborate with our nearest neighbours on large scale projects and programmes or areas of joint interest.

Ash Futures Ltd were commissioned in June 2019 to develop a GSW prospectus. However, given changes to Ministerial responsibilities and the delay in the Comprehensive Spending Review, a two-stage process was adopted in order to gauge the views of new Ministers and allow more time to develop a broad private and public sector consensus on the way forward.

The two stages are as follows:

1. Stage One Submission – This will set out the strategic economic objectives of the GSW and highlight the areas where the GSW can add value by working together.
2. Stage Two Submission – This will set out detailed GSW policy and resource asks to deliver the vision set out in stage one.

The first stage submission has now been submitted to Government and will be followed by the more detailed prospectus in October. The document has been sent to the Minister of State, Jake Berry, along with the Prime Minister, Chancellor of the Exchequer and Secretaries of State for BEIS and MHCLG. Alongside this, the document was shared with the Western Morning News and Dorset/Bournemouth Echo and the members of the GSW Board (Steering Group) to ensure widespread visibility, with the below key messages about the GSW:

- Why? Developing forward-looking initiatives which need to be done at scale will transcend boundaries and deliver our shared objectives.

- Who? Three Local Enterprise Partnerships, eight county and unitary authorities, six universities and major businesses - all working together.
- What? In October 2019 we will present a full prospectus for the Great South West. This summary offers a brief flavour - outlining our intentions and ambitions.

There were also plans to share the document with the GSW All Party Parliamentary Group on 10 September. However, due to events in Westminster, both of the GSW APPG meetings scheduled for 10 September and 15 October were postponed. Despite this the GSW partners have continued to develop the full Stage 2 Prospectus for October. The next GSW 'Board' meeting will be on the 1 October where a draft of the Stage 2 Prospectus will be discussed.

3. RECOMMENDATION

The Board is asked to note the progress

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	7 October 2019	Item Number	5.1
Security Level:	Confidential <input checked="" type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input type="checkbox"/>
Paper Title	Delivery Update		
Papers are provided for:	Decision <input checked="" type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input type="checkbox"/>

1. PURPOSE

This paper gives an overview of Dorset LEP programme delivery. It is accompanied by appendices, a number of which are classified as confidential, due to containing commercially sensitive information:

- Appendix 1: Wallisdown Road (Boundary Roundabout project) change request
- Appendix 2: Arts University Bournemouth Full Business Case appraisal
- Appendix 3: Bournemouth and Poole College Full Business Case appraisal
- Appendix 4: Weymouth College Full Business Case appraisal
- Appendix 5: Kingston Maurward College Full Business Case appraisal
- Appendix 5: BEIS Reporting Dashboard

2. SUMMARY/BACKGROUND

GROWTH DEAL

Dorset LEP Board held a Pipeline meeting on 19 August 2019 to discuss the last 18 months of the Growth Deal programme, the projects that are at risk, and the appropriate next steps to mitigate against this risk.

Wessex Fields

At the BCP Cabinet meeting on 30th September, Cabinet has reviewed the Wessex Field project and put forward some amendments to the existing plans that were approved by the Local Planning Authority in January 2019, which do not need further planning approval.

The aim of the new proposals is to unlock the employment site whilst encouraging sustainable transport use and not increasing congestion, which, in the view of Cabinet members, would occur if the link road was connected to Deansleigh Road. The intention is for the project to still deliver the required number of jobs (500) as a result of the investment in the enabling infrastructure. It is envisaged that work will recommence on developing a new masterplan and on seeking partners and investment, in line with the outcomes of the engagement event.

Lansdowne Business District project

At the BCP Cabinet meeting on 30th September, Cabinet express their commitment to the Lansdowne District project. This means that the project remains on track to deliver the outcomes and outputs as previously presented in highlight reports, grant agreement, business case, etc. It is expected that there will be no underspend. Cabinet members would like to make it known to the LEP board that they are supportive of this scheme and are excited to see it progress at pace.

Orthopaedic Research Institute (ORI) Phase 2

Dorset LEP Board is to note that ORI Change Request requesting an extension to the project end date until 31st March 2020 (current project end date is 30th September 2019) was

approved through written procedures. Dorset LEP will issue an Addendum to the Grant Agreement, in line with the due diligence process in our Assurance Framework.

GROWING PLACES FUND

Ultrafast

This project remains a red risk for delivery/time. A total of 1,474 premises have now been fully delivered to Customer Ready for Service (CRFS). This is out of overall contractual delivery of 3,856 premises. Director/Executive level meetings with Openreach are held regularly to address performance issues / focus remedial plan efforts.

Update on key Dorset LEP sites under this contract:

- Dorset Innovation Park site is complete - BDUK deployed infrastructure is now fully CRFS with active service provision.
- Aviation Business Park BDUK Deployment - additional survey & re-planning completed and has been authorised by Dorset Council to expedite final pre-build activities and delivery in Q3. Full details of the proposed deployment to the site have been provided to Rigby Group for consultation, with close out of these discussions expected in September.

DORSET GATEWAY

An overview of business engagements recorded for the period between 01 April 2019 and 31 August 2019 is presented below in **figure 1**. The 'high intensity' engagement figure excludes those businesses taking part in the NatWest Pre-Accelerator Programme. These will be added in due course once the data has been validated.

Engagement Level	2018/19 (full year)			2019/20 (year to 31 August)		
	No. Businesses Engaged	Target	Progress against target (%)	No. Businesses Engaged	Target	Progress against target (%)
Light touch	679	600	113%	480	900	53%
Medium intensity	219	120	190%	112	180	62%
High intensity	55	60	92%	23*	90	26%

Figure 1: Business engagements by intensity for period 01/04/18 – 31/08/19.

Social Media/Website Activity

Page	Unique Page Views	
	Q1 19/20	01/07/19 – 31/08/19
Dorset Gateway Landing Page	273	146
Finance and Funding	93	75
Skills and Training	73	59
Bid Writing	70	47
Support Services	31	25
Misc. (testimonials and articles)	29	19

Figure 2: Website – unique page views

For the period covering 01 July to 31 August 2019, 36 **LinkedIn** posts saw 4,779 views covering weekly updates and sharing of posts with Dorset Gateway services promoted.

Key activities since the last Board update include:

- Supporting Go Green and Grow your Business at the Enterprise Hub in conjunction with Get Set for Growth and Low Carbon Dorset;

- Working with the Scale-Up Institute to promote their annual scale-up survey and shine a light on Dorset scale-up businesses;
- Working with a number of government bodies on preparations for the next stage of Brexit preparations for businesses – most notably with the Department for International Trade.

Customer satisfaction for the service remains at 100%. 92% of customers are very satisfied and 8% are satisfied.

National Business Support Line Data

- YTD (Apr 2019-Aug 2019) the Business Support Helpline has handled 100 enquiries from customers within the Dorset Gateway area. A majority of enquiries have come from Bournemouth based businesses/residents. A full breakdown of enquiries by pre-April 2019 local authority area is provided below.
- Enquiries relating to starting a business (42%) made up the vast majority of enquiries handled by the Business Support Line, followed by business planning (16%), legal advice (15%), HMRC/Tax (8%) and finance/grants (6%).

Bid Writing Support Service (BWSS) key activities:

- Year to date, over 220 hours of bid writing support has been provided to Dorset-based businesses/consortia.
- Figures from Innovate UK (IUK) shows that whilst the overall number of applications submitted by Dorset based applicants for IUK rose by 37% in 2018/19 compared to the previous year (**figure 4**), the number of successful applications only increased by one. This gives a success rate of 24% or 2018/19, which was the mean average figure for all LEP areas.

2017/18		2018/19	
Submitted	successful	Submitted	successful
40	12	55	13
% of successful bids vs total number submitted			
30%		24%	

Figure 4: Number of Innovate UK bids submitted by Dorset applicants versus successful awards. 2017/18 vs 2018/19.

One Health 19 Conference

On the 6th of September Dorset LEP, in partnership with joint sponsor the [SETsquared Partnership](#), held the inaugural One Health national conference at Kingston Maurward. The event signalled the start of a new programme supporting businesses, government agencies and research bodies to devise innovative commercial solutions to global [One Health](#) problems that impact on human, animal and environmental health¹.

The One Health Accelerator (OHA) which was officially launched, had been used as the vehicle to develop and deliver the conference – a test of how effective the OHA could be in showcasing commercial solutions to One Health problems. The OHA is designed to support collaborative bids to large One Health funding opportunities (e.g. Industrial Strategy Challenge Fund Food Production competitions), to help form the consortiums to go for these bids (providing short-term project management and bid writing support), and to showcase commercial solutions from industry.

¹ The 'wicked' One Health problems include: food supply, quality, security; climate change, environmental pollution, foodborne pathogens/disease, and antimicrobial resistance, etc.

The conference was fully subscribed with 100 delegates attending on the day (120 people registered to attend), including those from key support agencies, such as the national Agri-centres ([CIEL](#), [CHAP](#), [Agrimetrics](#) and [Agri-EPI](#)) and [Innovate UK](#).

The conference is in line with Dorset LEP's Horizon 2038 aim to establish a One Health Accelerator (OHA) and with the emerging themes in the Dorset Local Industrial Strategy. The longer-term delivery objectives of the OHA are:

- Generate up to £25M in one health related funding opportunities by 2026 and £100M by 2038, with a clear benefit to Dorset, the Great South West Region and national business/anchor institutions.
- Support 40 new businesses to set-up/relocate into Dorset and/or work with Dorset anchor institutions by 2038.

We are currently collecting feedback from those who attended but the anecdotal evidence that we have received has been very positive. A further One Health: Aquaculture Expo is planned for March 2020 in partnership with national centres, the Department for International Trade, businesses and other key stakeholders.

DORSET INNOVATION PARK

Finance and Governance

The new governance and financial management activities for the Enterprise Zone have continued this quarter.

The Dorset LEP EZ Committee Terms of Reference, job profiles and recruitment advert for three additional Committee members have been drafted. The EZ Committee Chair has been nominated from the LEP Board.

Dorset LEP is having an ongoing discussion with Dorset Council about the following:

- Commercial review of the LDO
- Revised retained business rate forecast
- Revision of masterplan/LDO (if necessary)
- Delivery and phasing plan
- Advice on delivery mechanisms
- Review of asset management arrangements

There has been no approved Dorset LEP spend this quarter while the new governance and financial activities are being created.

Marketing and Communications

The new Enterprise Zone web page was launched in July, and is being constantly improved to target the external national and international market.

The EZ Manager and Dorset inward investment team are working on a planned inward investment visit by 14 members of the DIT AEM Investment Services Team and DIT Sector leads 16-17 October. The current agenda involves a networking evening for businesses at the RNLI 16 October, followed by presentations the next day on emerging Dorset themes, gaps and opportunities for inward investment, and a visit to Bournemouth Aviation Park.

CAREERS AND ENTERPRISE COMPANY – ENTERPRISE ADVISER NETWORK AND CAREERS HUB

Further information regarding this delivery and further skills work across Dorset will be available in the Skills paper.

Papers for agenda Item 5.2 are not included as they are Commercially Sensitive

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	7 October 2019	Item Number	5.3
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Dorset LEP Business Growth and Inward Investment update		
Recommendation	For information		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

1. PURPOSE

To brief the board on activities and developments relating to business growth and inward investment and current activity within the key sectors across Dorset.

2. SUMMARY/BACKGROUND

This report supports the DLEP's strategic objective for business growth and attracting inward investment to increase employment opportunity and raise productivity of businesses across the region.

This paper aligns with Dorset LEP's governance structure and will reflect those areas that are overseen by the Business Growth and Inward Investment (BG&I) Committee.

Inward investment is achieved through the delivery of the Memorandum of Understanding for foreign direct investment in partnership with the Department for International Trade (Investment Services Team),

3. RECOMMENDATION

For information.

4. Business Growth and Inward Investment (BG&I) Committee

The first meeting of the BG&I Committee took place on 11th September. The areas of focus of this initial meeting were the terms of reference for the committee and the recruitment of private sector committee members. In addition, committee members were asked to provide feedback on the initial findings of the Local Industrial Strategy, specifically those relating to the 'business environment' and 'innovation' elements of the work.

5. Brexit readiness

Dorset LEP has been working closely with colleagues from central government and other south-west LEPs to secure additional funding aimed at helping business prepare for, and manage, the changes Brexit will have on their operations.

LEP areas – via their growth hubs – have been offered an allocation from a larger £2.9m Brexit Readiness Engagement (BRE) project to support this activity, with a further share of £1.2m being made available shortly. This in addition to funding that has been allocated to local authorities and made available to business intermediaries to apply for.

Growth hubs have been grouped into 10 regional clusters and Dorset has been put with the Cornwall and Isles of Scilly (CIOS) and Heart of the South West (HoSW), with funding for the BRE project coming down through the LEPs. CIOS LEP is administering these funds as the cluster lead of the south-west.

The funding will be used to support more face-to-face business advisors, provide specialist business advice around areas such as export and customs paperwork, and communicating key messages as part of the Government's '**Get Ready for Brexit**' campaign.

There is an understandable drive from central government to ensure that the support offered at a local level is done so in a timely way and we are committed to supporting this objective. Whilst some of the funding is intended to help business prepare for the UK's departure from the EU on 31st October, a good proportion of the funding will in place to support activities up until 31st March 2020.

Dorset LEP – via the Dorset Gateway – has worked (and will continue to work) closely with other local business support bodies, intermediaries and local authorities to ensure that the range of services and support offered to businesses is coordinated and an exemplar for other regions.

Key Sectors for Inward Investment:

6. Advanced Engineering & Manufacturing: Aerospace

South West Aerospace <http://www.southwestaerospace.co.uk/>

Lead LEP: West of England LEP (Invest Bristol & Bath)

South West Aerospace is an informal group of the six South West LEPs for sector promotion primarily for inward investment. The project is led by the Director of Invest Bristol & Bath together with an aerospace consultant Yvonne Elsorougi and a GKN (Bristol) secondee to their team.

6.1 South West Aerospace Consultancy

Awaiting completion and publication of this piece of work which will make recommendations as to the future direction of the informal partnership of six South West participating local

enterprise partnerships; together with preparation for Farnborough International Air Show 2020.

6.2 iAero

A voluntary group of South West aerospace Primes, West of England Aerospace Forum and LEPs to support the aims of the Aerospace Growth Partnership in the South West – Innovation – Skills – Supply Chain.

The Aerospace Growth Partnership, also known as AGP, is a strategic partnership between government and industry which has been established to secure the future of the UK aerospace industry for the next 20 years and beyond.

iAero's South West Aerospace Priorities:

- To promote and raise the profile of the South West Aerospace Cluster nationally and internationally
- To develop the South West as a key location for advanced engineering (Aerospace) inward investment
- To deliver advanced technologies for the South West through investment in a high value design eco system integrating Government supported demonstrator and development projects
- To enhance the competitiveness and ensure ultimate productivity of the region's supply chain
- To deliver world class skills and training from a well-connected eco-structure which supports the needs of the South West's Aerospace industry at all levels
- To work collaboratively, to gain mutual advantage, with all associated organisations to support the development of advanced engineering sectors within the South West region

6.3 West of England Aerospace Forum

The West of England Aerospace Forum (WEAF) is a membership trade organisation, not for profit. WEAF represents the aerospace and defence industry in the South West of England, UK. Leading South West Aerospace Primes are members of the Board, Chair Chris Wilson, Safran.

WEAF is holding a Dorset Networking Dinner at the RNLI, 15th October 2019.

6.4 Port of Bremerton, Washington State, USA

South West Aerospace attended a briefing at the Washington State stand, Paris Air Show 2019. Awaiting full report.

Advanced Engineering & Manufacturing: Defence

6.5 DSEI 2019, Excel, London

The world leading event that connects governments, national armed forces, industry thought leaders and the global defence & security supply chain on an unrivalled scale.

The decision taken with such a wide representation of Dorset based businesses present, to account manage and support; to endeavour to make progress with account management and linking to possible funding opportunities and STEM careers and skills events to be held in Dorset. Feedback given to relevant Service Managers and Project Officers in BCP and Dorset Councils.

7. Advanced Engineering & Manufacturing: Marine

South West Marine Cluster is a formal group representing the marine sector across the South West (Dorset, Heart of the South West and Cornwall & Isles of Scilly) and has a full time co-ordinator.

7.1 Sustainable Aquaculture Working Group

Held an exploratory meeting at Cefas, 5th September 2019 to discuss setting up an operational aquaculture working group for the cluster. Tentative decision to go ahead with a meeting in Plymouth in December, Sheldon Ryan agreed to co-ordinate the working group which comprises LEP representation, sector support organisations, academia and business.

7.2 London International Shipping Week, 9-13 September 2019

- Shipping business events, seminars and meetings.
- South West Marine Cluster represented and promoted as a regional spotlight with other regional clusters.
- SWMC presented on floating offshore wind.
- SWMC presented on autonomy.

8. AgriTech

8.1 AquaNor, Trondheim, Norway 20-23 August 2019

Attendance at the 40year anniversary of one of the world largest Aquaculture events. I have two opportunities currently being worked up. (1) A ship builder which will go back up through DIT HQ as the Northern Powerhouse have the infrastructure and expertise to lead. (2) Also speaking with a smaller data company which measures tidal flow to capitalise on plankton rich waters and potential seaweed growth.

On the future of salmon farming. It appears that diseases are being slowly eradicated with genetics. Salmon farming whilst still the number 1 fish for consumers is facing tough challenges with sea lice. Other hybrid fish are being produced to be disease free, one of these is Tilapia and Grouper.

8.2 One Health Conference, 6th September 2019

Dorset LEP successfully ran a national One Health conference that attracted the support of six Government agencies (DEFRA:Apha, DIT, Cefas, Innovate UK, DIT and BEIS) and 20 other support organisations including the four national Agri-Centres, Tesco and the British Business Bank. The event was attended by 100 people, half of who were from private businesses/industry.

9. Department for International Trade

9.1 High Potential Opportunity for Inward Investment – Aquaculture

DIT Agri-Tech HQ Team represented Dorset's HPO at Aquaculture Innovation Europe (Kisaco), London 10-11th September 2019. Full report received.

9.2 Department for International Trade – Agri-Tech HQ

A quarterly conference call led by the HQ Team between all LEPs including the devolved administrations, first call held 28th June, next call planned early October. To enable better

understanding of the LEP offer both to the HQ Team, between ourselves and those eg SW AgriTech

10. South West AgriTech

South West AgriTech web site under construction www.southwestagritech.co.uk

South West AgriTech cluster map now includes further business representation and centres of excellence <http://sw-agritech.cluster-map.com/>

- Exhibited and represented at One Health, 6th September 2019.
- Web site under construction.
- Further promotion of cluster map and continued mapping of business.
- DIT Game Changing Technologies for Agriculture 10th October 2019, London – presence and promotion in the Market Place.

11. Marketing Collateral

Mini Specialist Inward Investment Propositions for Dorset include:

- Aerospace MRO (Maintenance – Repair – Overhaul) **COMPLETED**
- 5g broadband **COMPLETED**
- VFX at Bournemouth University (special effects) **COMPLETED**
- Sustainable Aquaculture **COMPLETED**
- Cyber Security **COMPLETED**

All five mini propositions are now complete, in print and can be found here <https://www.dorsetlep.co.uk/inward-investment-opportunities>

The papers for agenda Item 6.1 are not included as they are Commercially Sensitive

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	24 th September	Item Number	7.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Dorset Tourism Association Update		
Recommendation	For info only		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

1. PURPOSE

Update of DTA activities

2. SUMMARY/BACKGROUND

Ongoing work

3. RECOMMENDATION

Info Only

Strategy

The DTA Board has agreed the key items of strategy for tourism, which are:

- To at least protect our existing market share and scale of business in peak seasons as this is the key driver for profit
- To increase productivity in the sector. The sector has approximately 50% asset utilisation due to seasonality. The most significant gain in productivity can be made from growing out-of-season business.

Tourism Sector Deal

In June the Government announced a "Tourism Sector Deal" as part of the industrial strategy. This lays out that Destination Management Organisations, LEP's and Local Authorities need work together to apply to be one of five Tourism Zones which will receive special focus.

There was an update meeting in Birmingham on 18th September which laid out some of the key themes – including accessibility, data, skills and business tourism. Information about the Tourism Zones is still somewhat thin, and it is anticipated that there will be more information in November. In the meantime it is clear that tourism needs to be an embedded part of the LIS in order to have any chance of success.

While we still wait to receive information about the scale at which tourism zones will operate, we will work with the other parts of the Great South West as well as preparing material on a Dorset basis to ensure that we can meet the geographical as well as the economic criteria for success.

Tourism Study

As part of the local industrial strategy and to build on the recent local authority mergers, the DLEP, BCP Council and Dorset Council have commissioned a study into how tourism works in the county and what the future structures and operating rhythm should be. The study is also examining the evidence base that underpins decision making in the industry. The draft study will be presented to over 60 businesses attending the annual conference on 23rd September for presentation to the LA's and LEP thereafter.

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	7 October 2019	Item Number	7.1
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	Update on Employment and Skills		
Recommendation	The Board is invited to note the skills update		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

1. PURPOSE

To share progress regarding the Dorset LEP priorities in the areas of Employment and Skills.

2. Background.

Dorset LEP Skills Board (SB) and Skills Advisory Panel (SAP)

The Skills Panel & Board met in a combined session, in line with the recommendations of the Department for Education's (DfE) and a proposal by the Chair for an early merger of the Skills Board and the Skills Advisory Panel into one group. In future this will be referred to as the Dorset Skills Advisory Panel and Board (DSAPB).

TOR are being reviewed by the DSAPB.

Skills Analysis

In July 2019, Moor Economics, tendered to develop a comprehensive research source and an analysis of the Dorset skills and labour market.

The list of sources and initial findings will need to be shared with DfE in October 2019 in order to provide an opportunity for the department's researchers to identify any additional resources that may be relevant. The completion of the analysis being due before 31st March 2020. This will also support the development of the LIS.

Local Industrial Strategy (LIS)

Early findings were presented to the DSAPB.

The report covers two key areas of relevance:

Section 1 - an overview of the 'people' elements of the draft Dorset LIS evidence base.

Section 2 - headline areas of analysis and overview to support a logic chain approach to the development of a 'people plan' for the Dorset LIS.

The Skills Analysis and a separate piece of survey work concerned with businesses forecasting employment needs will underpin the recommendations that arise from this section of the LIS.

DORSET ENTERPRISE ADVISORY NETWORK AND CAREERS HUB

Arrangements to launch the Careers Hub in Weymouth and Portland on the 8th November are progressing at pace. The location is the 2012 Olympic Sailing Venue/ National Sailing Academy on Portland.

Board members are encouraged to attend the launch. Further information to follow.

3. RECOMMENDATION

The Board is invited to note the skills update

DORSET LEP BOARD MEETING COVER SHEET

Meeting Date	7 October 2019	Item Number	7.2
Security Level:	Confidential <input type="checkbox"/>	Commercially Sensitive <input type="checkbox"/>	Unclassified <input checked="" type="checkbox"/>
Paper Title	PR & Communications Activity July - September 2019		
Recommendation	<ul style="list-style-type: none"> • Board to highlight future stakeholder engagement activity (visits, meetings etc.) • Board member organisations communications colleagues publicise the work of Dorset LEP as appropriate • Suggestions for inclusion in the newsletter please let Connor Tracy know 		
Papers are provided for:	Decision <input type="checkbox"/>	Discussion <input type="checkbox"/>	Information <input checked="" type="checkbox"/>

1. PURPOSE

To update the board on strategic PR and communications activity during July-September.

2. SUMMARY/BACKGROUND
Website

The new website has launched with some final refinements being worked with the web supplier to ensure all content is up to date and the site is fully optimised for mobile devices. Additional developments are being worked on in-house, including visually showcasing Dorset LEP projects using Google maps.

Annual Report

The Annual Report has been signed off and sent to print, copies will be shared with the board and key stakeholders in due course. The report will be uploaded to the website and shared via social media channels.

Inaugural OneHealth 19 conference

This successful event has been captured and showcased on video, which has been shared via YouTube, Twitter and LinkedIn. The video, alongside on the day 'live' social media coverage, yielded good engagement with delegates and wider audiences including the four national agri-centres and five government agencies.

Local Industrial Strategy

Encouraging conversation about the LIS with guest blogs from partners, including Emma Hunt from Arts University Bournemouth discussing potential for the [creative industries in Dorset, innovation and collaboration](#)

Brexit Readiness

Our webpages have been updated to reflect the government's Brexit readiness toolkit, and we have been promoting three Department of International Trade workshops. Further information will be shared with LEP Board members shortly.

3. COVERAGE AND ANALYTICS
Dorset LEP website

Most popKey statistics

	September (as of 19 th)	July/August	May / June	March / April	January / February	November / December
Number of sessions	2,176	8,361	7,708	7,442	6,623	6,398
Number of page views	6,409	38,330	24,196	19,871	18,383	19,604
Users	1,549	5,514	5,016	5,179	4,391	4,222
New users	1,307	5,034	4,540	4,702	3,976	3,784

- Most popular pages visited in July – Aug (page views):
 - Dorset LEP Homepage (3,997)
 - Our Projects (967)
 - Dorset Innovation Park (797)
 - The Team (635)
 - Board Members (627)
- Most popular pages visited in September (to date)
 - Dorset LEP Homepage (927)
 - Dorset Innovation Park (205)
 - Board Members (197)
 - The Team (164)
 - Local Industrial Strategy (135)

Press releases, statements and announcements

[Weymouth College will undertake a £250,000 engineering upgrade to introduce hybrid and electric vehicle facilities \(28 August\)](#)

[Helping Dorset's rural economy bloom \(27 August\)](#)

[Three new inward investment opportunities in Dorset \(23 August\)](#)

[The unique potential of Dorset's creative industry in innovative cross-sector collaboration – by Emma Hunt](#)

[Dorset LEP announces three new projects \(5 August\)](#)

[Kick-starting rural renewable energy projects in Dorset \(5 August\)](#)

[Vacancy – Skills Advisory Panel member \(31 July\)](#)

[Funding opportunities – Lorna Carver \(29 July\)](#)

[News from Dept for Business, Energy & Industrial Strategy EU Exit Business Readiness Bulletin\(23 July\)](#)

[B3073 Blackwater west to benefit from major signal improvements \(17 July\)](#)

[Boscombe regeneration \(16 July\)](#)

[A338 Blackwater Junction re-opens \(15 July\)](#)

Media /stakeholder coverage

Date	Outlet	Tone	Title and link
02-Jul	Bournemouth Daily Echo	Neutral	Call for all Dorset to get high speed internet
13-Jul	BBC News Dorset	Positive	Council agrees £150,000 for Poole's power station plan

15-Jul	Bournemouth Daily Echo	Positive	Council considers buying Poole power station site earmarked for housing
17-Jul	Bournemouth Daily Echo	Neutral	Two nights of works to take place at Hurn Roundabout
19-Jul	Bournemouth Daily Echo	Positive	Centre in Gateway building will pioneer medical imaging technology
26-Jul	Dorset Business Focus	Positive	AUB Supports innovation with local industry
14-Aug	Bournemouth Daily Echo	Neutral	Major roadworks start in Wallisdown
20-Aug	Bridport News	Positive	Dorset SMEs urged to take advantage of £450k skills training fund
22-Aug	Bournemouth Daily Echo	Neutral	Failing infrastructure' is hurting trade across Bournemouth and Poole
25-Aug	Wessex FM	Positive	Funding boost for Weymouth College
26-Aug	Dorset Echo	Positive	£250,000 'centre of excellence' unveiled for Weymouth College
27-Aug	Bournemouth Daily Echo	Positive	5G, an agri-tech plant and motor workshop all due to benefit from £1.5m windfall
28-Aug	Dorset Echo	Neutral	Unveiled: The huge £75m water park and spa that will 'put Dorset on the map'
30-Aug	Dorset Echo	Positive	Weymouth College's new role in helping to create zero emissions cars after funding boost
02-Sep	Bournemouth Daily Echo	Negative	Arts University Bournemouth shelves "upturned jelly mould" studio
05-Sep	Bournemouth Daily Echo	Positive	Eight-metre high rope knot sculpture planned for Hunger Hill
06-Sep	Dorset Business Focus	Positive	The importance of Dorset's high growth firms
09-Sep	New Milton Advertiser and Lymington Times	Neutral	Drivers warned of overnight road closures at major junction
11-Sep	Bournemouth Daily Echo	Positive	Dorset Business Awards finalists revealed

Social media highlights

Below is a table containing all the key **Twitter** statistics for the months of August and September 2019.

	June	August	September
Tweet impressions	35.0k	31.2K	31.2k
Profile visits	780	325	395
New followers	40	12	39
Mentions	89	46	45

The tweet with the most impressions from July to September was a video showcasing the inaugural One Health Accelerator conference at Kingston Maurwood College, highlighting the ways we facilitate business collaboration in exciting growing sectors such as aquaculture or agritech.



This tweet generated 5,425 impressions and 93 engagements, exceeding the last review period 'top tweet' achievements of 4,329 impressions and 64 engagements, demonstrating the importance of multimedia content as it is engaging and sharable, and that tagging interested parties increases exposure.

The Dorset LEP LinkedIn presence is currently under review. Going forward, the current group will be used for conversation and there will be more attention on posting official updates to the new Dorset LEP Page which has now been created.

4. FORTHCOMING EVENTS AND ANNOUNCEMENTS

4 Oct	BFX Summit - Sponsored by Dorset LEP
7 Oct	Board meeting & new board member photos
7 Oct	NatWest 'Expert in Residence' launch – national scheme as part of the Rose Review
16-17 Oct	Dept for International Trade Investment Services Team visit
28 Nov	Dorset Business Awards

5. RECOMMENDATION

- Board to highlight future stakeholder engagement activity (visits, meetings etc.)
- Board member organisations communications colleagues publicise the work of Dorset LEP as appropriate
- Suggestions for inclusion in the newsletter please let Connor Tracy know