



**DORSET**  
Local Enterprise Partnership

# **Digital Design**

## **End of Project Report**

**September 2020**

## PROJECT SUMMARY

- Purchase and installation of 28 graphic pen-to-screen tablets for use by students in our media suites which will enable them to gain additional design skills and techniques that they will then be able to utilise in the workplace to improve productivity.
- The introduction of this new level of hardware into the student experience and workflow benefits learners producing animation, graphics, character design, game concepts, storyboards, motion graphic and rotoscope work, artwork/anatomical study and 3D. They will not only help speed up the production process, but will also add a degree of authenticity and skill to our graduating classes which employers will be looking for in the future.

Project start date	09/03/2020
Project completion date	31/06/2020

## CHANGE REQUEST

- N/A

## OUTPUTS AND OUTCOMES:

### OUTPUTS

The project purchased 28 Wacom Cintiq 16 Full HD Display graphics tablets which were delivered in March 2020 and installed in May 2020.

### OUTCOMES

The agreed outcomes forecast that, following completion of this project, 256 students will benefit from this resource per annum.

While the College was closed during lockdown students were unable to use the equipment as their learning was being delivered remotely due to the Covid-19 restrictions. However, during this period staff actively used some of these resources to develop teaching materials for the 20/21 student intake. The College will actively market media courses for the remainder of the 20/21 academic year in readiness for recruiting students to courses for 21/22.

For the 20/21 academic year the following student cohorts have benefitted from the resources to date:

Number of students	Level
0	BSc
25	FdSc 3D Computer Generated Imagery (CGI)
0	HND Visual Effects
10	Access to Media (including international students)
60	Level 3 first year Media students
68	Level 3 second year Media students

30	Level 2 Media students
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The College produced and issued an initial press briefing, when the project was confirmed, and produced a marketing plan for future activities. This plan was suspended due to Covid-19.

While the continued effects of Covid-19 prevents BPC holding an on-site launch event, we are instead preparing a promotional video of the new facilities and planning a launch during Love Your Colleges week commencing 19th October 2020.

The College will be using this material on the Innovation day, Wednesday 21st October and at the same time release the video to the local media and local media based employers. We will also liaise with Dorset LEP prior to the event to share the materials with them and check suitability.

### **BENEFITS REALISED TO DATE**

- The introduction of these resources into the workflow of learners across the College's Creative Industries have not only improved the quality of work, but also their experience and will contribute toward their employability and productivity.

### **FINANCES**

- The original budget awarded was £16,800 and the actual spend was £12,526.72
- There was no additional matched funding from other sources.

### **LESSONS LEARNT**

- The project was delivered on time and within budget. As these resources were procured prior to the Covid-19 lockdown there were no supply chain issues.
- The risk register for this project included:
  - Robust installation process - Our own experienced in-house resources ensure a timely installation.
  - Fluctuations in exchange rates - at the time of procurement there were no adverse fluctuations.

### **SUCCESS STORY**

- The equipment is a great addition to our Media suites and will enable students to gain experience in producing animation, graphics, character design, game concepts, storyboards, motion graphic and rotoscope work, artwork/anatomical study and 3D. They will not only help speed up the production process, but will also add a degree of authenticity and skill to our graduating classes which employers will be looking for in the future.

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