

ENTERPRISE ZONE COMMITTEE MEETING

6 MAY 2021 (10.00 PM TO 12.00 PM)

MS Teams Video Conference

MINUTES

Attendees:

John Sutcliffe (JSu) Chair
 Adam Coffey (AC)
 Cllr Tony Ferrari (TF)
 John Sellgren (JSe)

Other Attendees:

Cecilia Bufton (CB)
 Dr Corrina Osborne (CO)
 Elizabeth Spence (ES), Department of Business, Enterprise & Industrial Strategy (BEIS)
 Daniela Doncakova (DD)

Apologies:

Lorna Carver (LC)

Item	Welcome, apologies and Declarations of interest	Action
1.	JSu chaired the meeting. Apologies were received from Lorna Carver (LC). No declarations of interest were received.	
Item	Agree draft minutes	Action
2.	Minutes from the February 2021 meeting were approved by the Committee members.	
Item	Update on actions from minutes	Action
3.	All actions, from the previous meetings have been addressed and the action below remains ongoing from the previous meeting. Action: LC to continue to work towards agreeing the MoU and associated business rates with John Sellgren.	LC and JSe
Item	EZ reporting	Action
4.	Papers were noted by the Committee. DD provided highlights on the Enterprise Zone quarter 4 reporting. The trend is positive particularly jobs generated which exceeds current forecasts. It was agreed that the Dorset Council job generation forecast should be reviewed prior to the next standard meeting. Action: JSe to review the job generation forecast prior to the next standard Committee meeting.	JSe
Item	Update on business rate generation	Action
5.	Dorset Council advised that the plan for occupancy needs to be finalised before the business rate calculations which will also inform the Memorandum of Understanding. Following the Cushman & Wakefield report, the business model for the site and metrics to measure success are required to be put in place. It was agreed this is timely to review in light of "Global Britain in a Competitive	

	<p>Age".</p> <p>It was agreed that the Committee would meet in two weeks to discuss the Cushman and Wakefield findings and again in four weeks to discuss the Dorset Council Enterprise Zone investment plan. The plan will identify what the site might look like and how will it operate, including financial implications. This will assist the Committee to identify ways they can provide support, promote and market the Enterprise Zone, whilst encouraging wider flexibility within the site.</p> <p>JSe stated the Dorset Investment Prospectus has aspiration of a defence cluster and that the Enterprise Zone is a key delivery vehicle for this.</p> <p>The Committee agreed the progress of this engagement should be a standing agenda item.</p> <p>Action: DD to schedule two additional meetings, one to discuss C&W report and a subsequent meeting to discuss an investment plan for the site prepared by Dorset Council following the discussion.</p> <p>Action: DD to reschedule August meeting to July.</p> <p>Action: AC to engage with DASA and DSTL to explore opportunities for the park.</p> <p>Action: CB and JSe to review how strategic marketing of the Enterprise Zone can be improved.</p>	<p>DD</p> <p>DD</p> <p>AC</p> <p>CB and JSe</p>
Item	Update on Enterprise Zone investment plan	Action
6.	<p>TF reported on a previous action to present the Enterprise Zone investment plan. As stated earlier in the meeting, two studies have been commissioned and completed. Cushman and Wakefield have delivered a report for Enterprise Zone management and PA Consulting have delivered a report on future strategy for defence innovation in Dorset.</p> <p>Action: Dorset Council to generate Enterprise Zone investment plan following the discussion of the C&W report meeting outlining the future of the park.</p>	JSe
Item	Highlights for Board report	Action
7.	<p>The Committee agreed the below salient points for the Board:</p> <ul style="list-style-type: none"> • Completion of the BattleLab project on budget and on time demonstrated the significant power of collaboration between Dorset Council, Dorset LEP and the Ministry of Defence. • Two defence publications recognised the potential contribution of Dorset as a focal point for Defence innovation. • Investment Plan progress and associated meetings. • Events - <ul style="list-style-type: none"> - MoD industry engagement session on 20 May 2021 - Dorset LEP 'Advancing Dorset in Defence, Security & Innovation' event on 28 May 2021. 	
Item	Any Other Business	Action
8.	It would be welcomed if ES could share knowledge and initiatives of other Enterprise Zones at future meetings.	ES

Note: Date of Next Meeting - 19 July at 10.00 am