

INVEST IN DORSET'S

**CREATIVE
DIGITAL SECTOR**



outpost



CROWD



amuzo



DORSET
Local Enterprise Partnership

**PROUD
TO SUPPORT**



dorsetlep.co.uk/invest-in-dorset

Dorset



Dorset has a thriving digital economy and a world-leading digital sector. Bournemouth and Poole are the UK's top areas for high growth digital businesses (Tech Nation Report 2017) supporting over 12,340 digital jobs worth over £588.4 million to the economy, from the Bournemouth, Christchurch and Poole area alone.

Areas of expertise include visual effects, gaming, animation, creative digital agencies, app creation, digital products, and post-production.

A highly skilled talent pool, a robust and efficient high speed infrastructure and an exceptional location which combines outstanding natural beauty with cosmopolitan, cultured lifestyle, make Dorset a great place to do digital business.

The region offers a unique blend of experienced professionals and exceptional new talent, primed specifically for the creative and digital sector. Much of this comes out of the two universities based in Dorset which specialise in creative and digital industries - **Arts University Bournemouth, Bournemouth University, Bournemouth & Poole College** and **Weymouth College**. Full details on all four institutions' offerings and activities follow on pages 18 - 26.

The region also offers an open interactive business environment and vibrant networking opportunities, including an extensive festival season. The close

proximity to leading organisations from other sectors, such as finance, engineering, marine, sustainable technologies and healthcare, provide extensive cross-sector collaboration opportunities. Best-in-class facilities include centres of excellence for data science, digital entertainment, film and media. Fast becoming known for animation and visual effects, Dorset has the **largest film school outside of London**, and is home to the **National Centre for Computer Animation**, and **The Centre for Digital Entertainment**.

Additionally, an impressive 50% of graduates working in the film, visual effects or video games industries in the UK come from Dorset. Across the region, the private and public sector are united in a shared vision to establish the region as the pre-eminent international digital hub, resulting in comprehensive support for entrepreneurs and relocations. Well-known digital and creative businesses currently based in Dorset include Outpost VFX, Amuzo, Crowd, Intergage, Greenwood Campbell, Global Brand Communications, CHS, Treehouse Digital, LoveLove Films, Pop Paper City Ltd., Talewind, Centre VR, 3 Sided Cube, Iceberg Creative and 'You Are The Media'.



SILICON SOUTH™

The Silicon South Network champions Dorset's digital, creative and tech industry.

The sector is a major contributor to the regional economy and is considered a priority sector. It employs >12000 people in BCP alone. Silicon South, as a not-for-profit organisation, raises the recognition, ambition and capabilities of its people and companies.

It supports the industry by:

- Delivering a rolling campaign promoting the sector, nationally
- Building pathways for talent to enter the industry
- Boosting interest from prospective customers
- Enabling people to interact and network

Silicon South achieves this for the network in all sorts of ways...

- A key focus is promoting the region at a national level. Silicon South manages an ongoing promotion campaign which targets mid-weight talent to stimulate interest in Dorset-based job opportunities
- Behind the scenes, the team works closely with the careers teams at the Bournemouth Universities, Dorset Schools and colleges, to widen knowledge of the sector and encourage job applications. This is supported by a 'Talent Exchange' siliconsouth.org.uk/talent-exchange where new entrants can apply for placements, work experience or apprenticeships
- The sector directory provides a database of the companies in the network - filterable by skills and expertise siliconsouth.org.uk/member-directory. This is aligned with a freelancer database
- The website provides a mentor-matching service. Early stage business leaders can search for experienced entrepreneurs who will provide free mentoring
- Silicon South also created 'Speak Easy' a quarterly for anyone working in the sector

siliconsouth.org.uk





The Smart Place programme being run by BCP Council is rapidly becoming recognised as a national exemplar, not only for the advanced digital technology opportunities on offer but also for its focus on deriving value for places, businesses and investors.

The Smart Place programme is divided into four investment 'lots' consisting of opportunities in

- Gigabit fibre networks
- Private 5G networks and other wireless networks
- A place based data platform
- Smart applications and services (hardware and software).

The opportunities for investors are set out in the Smart Place Investment Plan:
bcpcouncil.gov.uk/SmartPlaceInvestment

As part of the Smart Place programme a Smart Place Innovation Hub has been set up in the heart of Boscombe. Within the hub, a Council fully owned and controlled 5G testbed has been established providing market leading 5G facilities for businesses to come and develop and test the digital products of tomorrow. The purpose behind this initiative is to enable Boscombe to become a nationally important centre for digital innovation. This opens the opportunity for investment in local companies, many of whom are members of the Smart Place Research and Development Consortium as well as potential investment into digital workspaces within Boscombe and the provision of digital skills training.

For more information on these and other opportunities please contact the Smart Place Team at BCP Council:
smartplace@bcpcouncil.gov.uk



Incubators & Co-working Spaces

The county has a number of 'plug and play' co-working spaces alongside longer term shared and dedicated office space. They each boast fast connectivity and a wide range of business support services including access to mentoring. This is a small sample of available locations:

The Little Keep in Dorchester provides desk space & office space:
theartsdevelopmentcompany.org.uk/about/little-keep

The Old School House - provides desk space and dedicated office space in Boscombe: toshspace.co.uk

The Factory Co-working Hub, Poole provides flexible work space and meeting rooms:
dorsetlep.co.uk/the-factory

Barclays Eagle Labs: labs.uk.barclays/locations/bournemouth

Evolve: evolvemembers.com/coworking-poole

Basepoint Bournemouth: basepoint.co.uk/locations/bournemouth

Basepoint Weymouth: basepoint.co.uk/locations/weymouth

Bournespace: bournespace.com

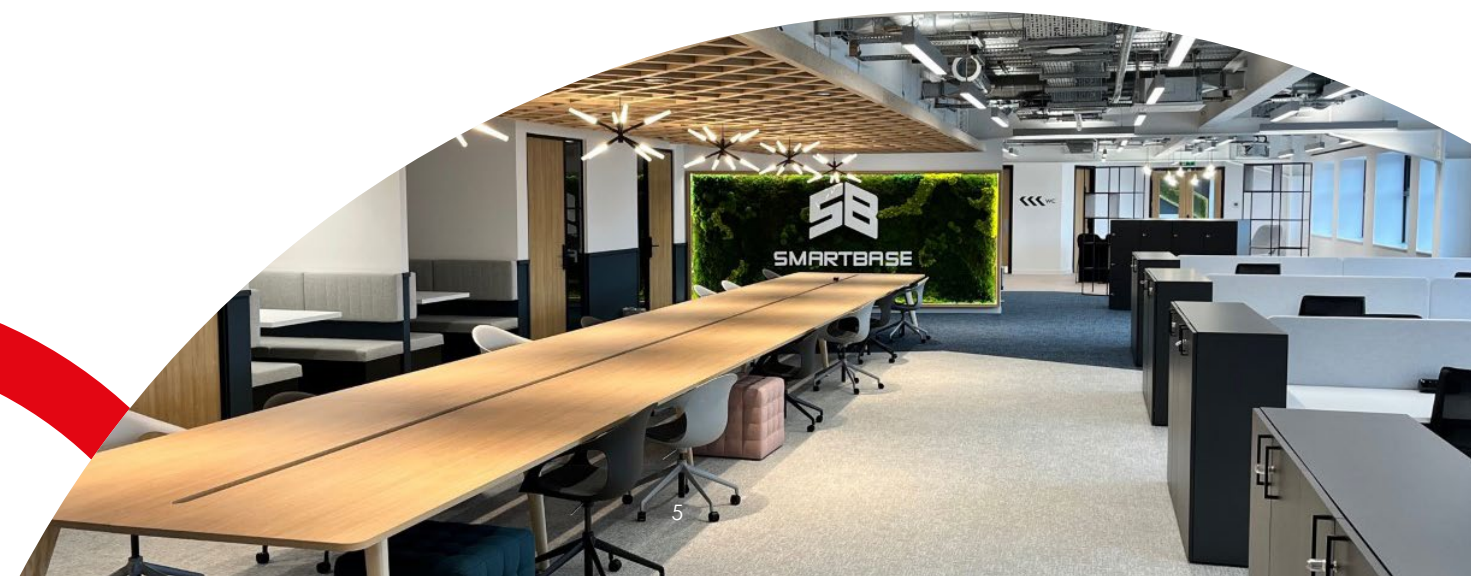
Smartbase: smart-base.co.uk

Dorchester: purpleoffice.co.uk

Regus Co-working: regus.com

Office Space: regus.com

A commercial property database for Dorset, including co-working space, is located at:
dorsetlep.co.uk/commercial-property-database





5G RuralDorset

Making Dorset a better place to live, work and visit

5G Rural Dorset is an award winning, ground-breaking project aimed at understanding how next generation connectivity can help people lead safer and more prosperous lives in rural communities, even in environments as sensitive as UNESCO-designated world heritage coastline. It aims to show how 5G can make Dorset a better place to live, work and visit.

The £9 million research and development project contributes to the understanding of how 5G can be used to address some specific challenges – public safety, economic growth, food production and environmental – as well as create new opportunities in Dorset and rural communities across the UK.

Five research areas have been built in Dorset to trial innovative public, social and business uses of improved mobile connectivity. These focus on **Connected Coast, Rural Community Accelerator, Future of Food, Innovation Accelerator** and **Coastal Cliff Monitoring**.

Aims

People living in rural communities like Dorset need and deserve access to the benefits of next generation connectivity just as much as those living in the towns and cities. In the past, it has been very challenging for network operators to serve rural places like Dorset with a smaller population and a beautiful, but challenging, environment.

Showcasing new ways of deploying mobile connectivity, the uses of 5G and the potential demand in rural communities will support the UK 5G market to speed up its ability to serve places like rural Dorset.

Using new strategies and technology, including some world firsts, 5G Rural Dorset has developed innovative technical approaches to bring connectivity to challenging environments like Dorset's UNESCO-designated world heritage coastline and Areas of Outstanding Natural Beauty. It has used existing infrastructure like masts, fibre and buildings wherever possible to minimise the impact on the landscape and to both speed up and reduce the cost of deploying 5G.

The project has played an important role in positioning rural Dorset as a leading digital innovation ecosystem. The county now has the UK's largest 5G test infrastructure covering land, sea and air plus a private and secure technology park. This is a great place to do business and is already attracting visitors from around the world.

5gruraldorset.org

Digital Dorset

Dorset Council supports businesses through lively, networking opportunities and social media posts, branded as Digital Dorset, which raise awareness of the great innovation happening in our communities. The communication informs people of opportunities to get better broadband, help with getting online or to find out how to improve their digital skills. The Digital Place team works with broadband providers to build full fibre network; the Digital Dorset accounts promote new availability. The team also provides many routes to help people cross the digital divide which are also promoted through the accounts.

Digital Dorset is also the brand behind the council's considerable digital leadership activities. It provides opportunities to join events such as Festival of the

Future which help to attract investment to Dorset and highlight exciting careers in technology here. The first Dorset Coding Day in 2022 saw over 2,000 school children join online coding sessions and create relationships between the schools that took part with their local tech companies which supported the classes throughout the session.

The council has also set up a Digital Skills Partnership across the wider Dorset area to bring together digital skills providers with organisations that represent businesses to identify gaps in digital skills provision and find ways to fill them. Understanding the skills gap is key for this group of over 20 organisations; speakers at each meeting improve awareness.

 **@digitaldorset**

Case Study

outpost



Headquartered in Bournemouth, Outpost VFX creates high-end visual effects for film and episodic productions such as The Lord of the Rings: The Rings of Power, House of the Dragon, and Thor: Love and Thunder. Outpost VFX also has offices in Montreal, Los Angeles, London, and Mumbai, where their talented team of artists bring content creators' vivid ideas to life. Recent projects include titles for: Netflix, Amazon, Universal and HBO.

Outpost VFX is now considered one of the premium visual effects providers globally, and has doubled in size in the year to September 2022. The team enjoys regular collaborations with local educators including Bournemouth University & Arts University Bournemouth, and has provided career pathways to their graduates, keeping many of them in the region.

outpost-vfx.com/en

Case Study



Amuzo is an award-winning game developer based in the heart of Bournemouth. With 25 talented game designers, Unity programmers, 2D and 3D artists, they make games for Android and iOS mobile devices and Nintendo Switch. For over 20 years Amuzo has supported global brands like Netflix, LEGO, Playmobil, Kinder Surprise, Disney and Star Wars in developing entertaining games. More recently Amuzo has expanded to create Hyper Casual games for a select group of Publishers where the focus is on smaller mobile game experiences with high player retention for a fast-paced gaming world.

Apprenticeships and engagement with work experience schemes are a key part of Amuzo's recruitment strategy with students from the local universities and colleges invited to apply for short or long term placements. Most recently the company accommodated three students on summer placement in their QA department as they prepared major game releases for launch. The work included playtesting the latest game builds and reporting bugs in a structured way that the programmers could review and fix. A keen eye for detail is an essential skill in QA and the three students played a vital role in ensuring a new Netflix game was launched bug free. Any interest in working at Amuzo should be sent to careers@amuzo.com

amuzo.com

Case Study

Out of their 'Treehouse Studios' location, based in Poole on the South Dorset coast, the Treehouse team are delivering world class Realtime Animation and Virtual Production for Film and Television. Considered leaders in their field, the team have contributed to numerous titles from the likes of Netflix, Amazon Studios, Sky Cinema, Warner Brothers and HBO, to name a few and the company continues to grow from strength to strength successfully claiming its spot in the industry.

There's a good reason they chose to base themselves in Poole too and it's not just for the beautiful location and beaches! Bournemouth and Poole have a huge amount to offer with their melting pots of talent and artists in the areas of Film and Television.



Treehouse enjoy long standing relationships and a collaborative history with the Universities and Colleges alike (BU, AUB, Bournemouth & Poole College) providing opportunities and partnerships whilst continually banging the creative drum for the area.

treehousedigital.com

Case Study

Centre VR is the largest virtual reality arena in the world - allowing 30 people to experience amazing titles, games, challenges and adventures at once! We work with BCP and Dorset Council to offer curriculum mapped learning for education from infants, juniors and seniors to University level.



While businesses love the team building and conference capability, families, friends and couples marvel at the wide selection of the best VR in the world. Explore, learn, work and play together at the Centre of Virtual Reality.

centrevr.co.uk



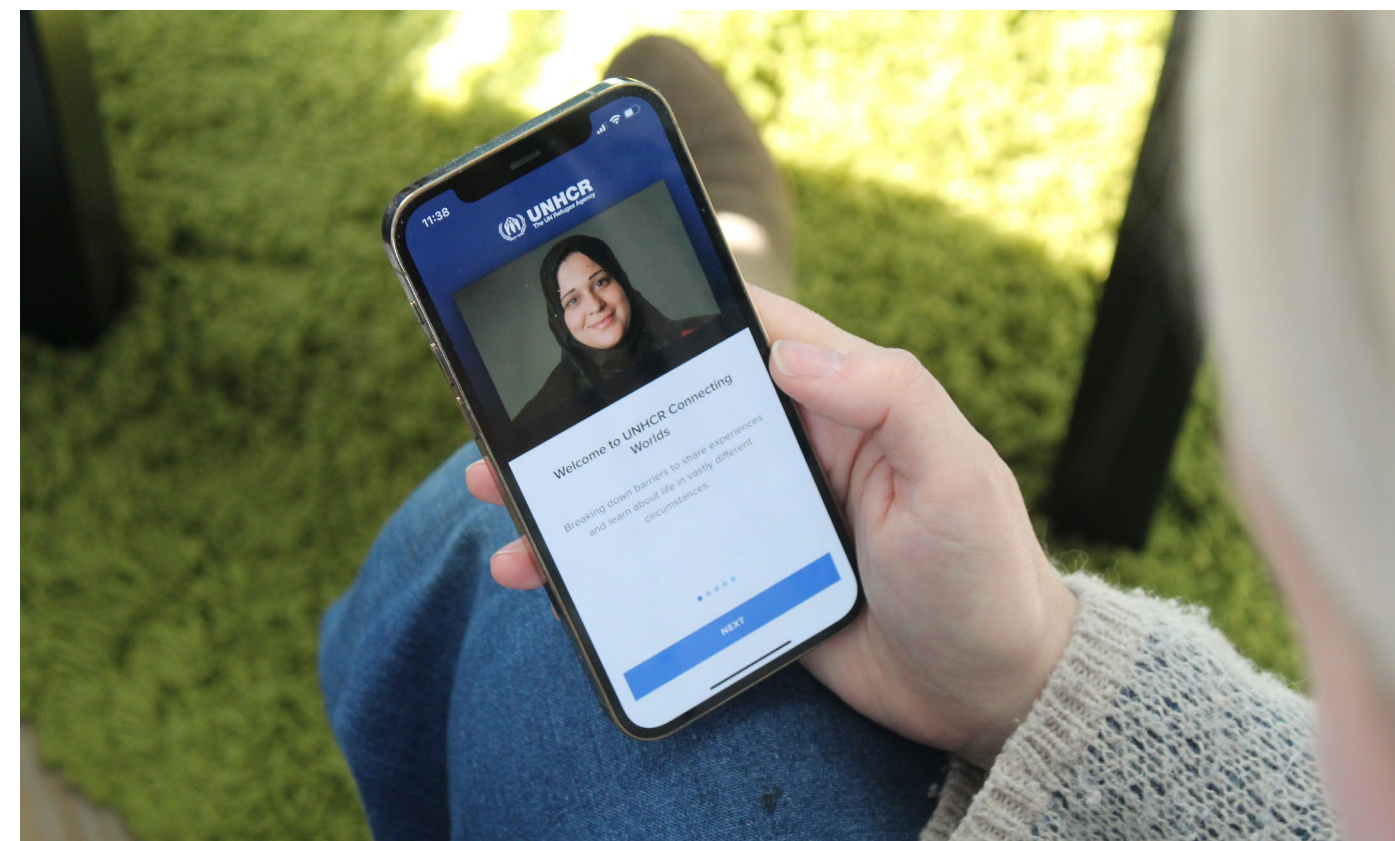
Case Study

Pop Paper City Ltd. is currently producing 52 11-minute episodes of the 3D animated preschool series Pop Paper City. The series will begin airing on Channel 5's Milkshake in late 2022. Pop Paper City is distributed by animation powerhouse Aardman Animations, the studio behind Wallace and Gromit, Chicken Run, and Shaun the Sheep. The 52 x 11' series is being produced in Bournemouth, Dorset, with over 30 full-time employees currently working on the show across production and animation.

Pop Paper City is a 3D craft series... with adventure! The series focuses on a group of unique paper friends who live at Pop Paper City, the capital of a captivating paper world. In each 11-minute episode, the characters - who are voiced by real children - find new ways to have fun together by creating new part of their world, using crafts to solve challenges and encouraging 'doing as well as viewing.'

aardman.com/distribution/pop-paper-city

Case Study



3 Sided Cube is an app development and digital product company with a focus on building tech for good. 3 Sided Cube has worked with numerous global organisations, including The American Red Cross, UNHCR and The World Resources Institute, reaching communities in over 87 countries, and 100+ million global downloads.

Connecting Worlds

3 Sided Cube was approached by UNHCR (The UN Refugee Agency) as they wanted to develop new innovative technology solutions that improved the wellbeing of refugees and encouraged more private-sector donations.

The solution, a react native app, consists of multi-language content targeted at multi-countries. The app is focused on security, with the safety of refugees being paramount for UNHCR, with an intermediary API to ensure the content adheres to the UNHCR Community standards and that communication is translated accurately.

As well as integrations with Google and Azure APIs the app utilises the Zendesk support platform to ensure users can communicate seamlessly with UNHCR directly to raise any issues or review FAQs.

3sidedcube.com

Case Study

Intergage is a group of digital marketing services agencies based in Wimborne. Their 25-strong team have been helping B2B businesses grow through the use of marketing strategy and technology for more than 20 years. They have a relentless focus on providing clients with the best possible return on their marketing investment and have worked with e.g., MAT Foundry Group, DDC Dolphin and Heatric.

Made up of three companies: Marketing Engineers, Marketing Systems and Marketing Partnerships, Intergage offers a wide range of services to support local and national organisations and is a Platinum HubSpot Solutions Partner with extensive



experience helping businesses align teams, make sales and marketing more efficient and ultimately, close more deals!

intergage.co.uk

Case Study

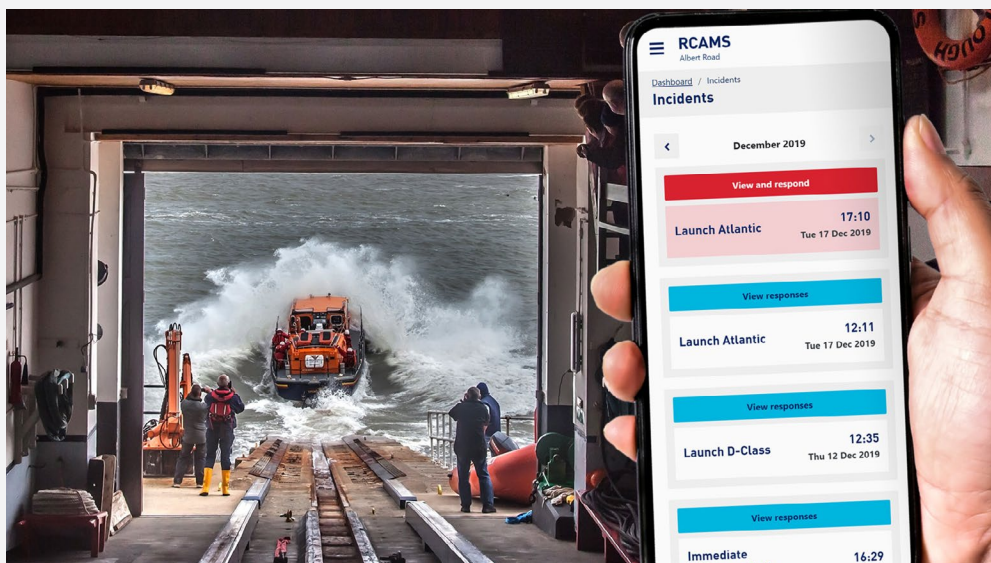
Greenwood Campbell calls themselves the Human Tech Agency because their purpose is to improve people's lives.

They use empathy, research and data to understand their clients and the motivations and needs of their clients' users. Then they use the latest technology to create meaningful and engaging digital experiences.

Greenwood Campbell builds websites, creates metaverses, develops chatbots, makes apps and transforms organisations.

Their work saves lives at sea, helps older people find the right care, inspires people to get fit and healthy,

GREENWOOD CAMPBELL



brings fans closer to the game they love, ensures people find the right doctor, connects isolated people with volunteers and revolutionises the way parents adopt children.

greenwoodcampbell.com

Case Study



LoveLove Films is an independent production company and animation studio based in Bournemouth. The studio was founded in 2010 by Producer/MD Georgina Hurcombe. Over the past 12 years, the LoveLove Team has created an array of stunning, award-winning content across a variety of platforms, including Channel 4, BBC Films, ITV, Sky and more. LoveLove Films has also worked with a range of noteworthy brands, including TRESemmé (Unilever), Liverpool Victoria, CISCO, just to name a few.

The studio created TV graphics for Channel 4's SAS: Who Dares Wins, Channel 5's VICE-studios documentary The Murder of Charlene Downes, as well as easyJet: Inside the Cockpit. Additionally, LoveLove Films produced Riding Therapy, a documentary featuring Doc Martin and Men Behaving Badly star Martin Clunes. On top of all this, the LoveLove Team develop original children's TV series to add to their growing development slate, including 2D series Sprongles, the teen time-travel series Ergle & Anne's Unplanned Land, and sustainability focused series Bottle Island, which was developed in association with the United Nations.

lovelovefilms.com



Case Study



Talewind is an award winning studio and publisher building games and experiences for the open metaverse, starting with Roblox. With a team of 25 developers, artists & designers based all over the UK, they are on a quest to better the metaverse with games that are fresh, fun, and full of adventure! Founded in early 2021 by two Bournemouth locals, the studio's mission is to turn all the limitless creativity and social play on Roblox into professional and accessible games. To date, they have raised \$4.2m in funding from top investors and have clocked up over 2.5 million monthly users online.

They are a remote studio with kindness at their heart, hiring diverse talent to work on games like Breezy Bay. Most recently, the studio hired a student from Eastleigh College on a summer placement in their developer team as they prepared their latest game for launch. The work included developing in-game features and tools as well as supporting our development team in the soft launch of Breezy Bay. Talewind are always on the lookout for young and highly motivated talent, so if you're interested in finding more about their story and their team, reach out to careers@talewind.co.uk.

talewind.co.uk



Case Study

Global create inspirational design with strategic substance, that drives our customers' success. Founded in 1999, Global Brand Communications are a full service, fully integrated creative agency, located by the sea in Boscombe. Driven by a passion for compelling design, innovation and strategy, we build brand value by creating engaging customer experiences at every touch point. Our in-house design, digital, motion and print production capabilities will take your project from inception through to launch, with seamless brand consistency and great storytelling.

Attracting young talent from Apprenticeships, Kickstarter scheme and Graduates from AUB



and BU are a crucial part of the growth of our immensely creative studio. In the last two years we have employed three young developers and creatives from various Government schemes. Thinking of a career at Global please send CV's to Missioncontrol@discoverglobal.co.uk

discoverglobal.co.uk

Case Study

You Are The Media (YATM) began in Poole in 2013. Today it is a supportive marketing learning community with a global audience. The focus for YATM is how small businesses can find their voice, build their audience and get the customers they always wanted. The initiative was started by Mark Masters and with a growing audience, he started in-person events in 2016 in Bournemouth.

Today, You Are The Media consists of a weekly newsletter (every Thursday), podcast, learning events both online and offline, sea swims every Friday, YATM Creator Lab with Bournemouth & Poole College and the annual YATM Creator Day. With Dorset very much the heart of YATM, it is a community that brings people together in a sharing

you
are the
media



environment to learn, build friendships and a sense of belonging.

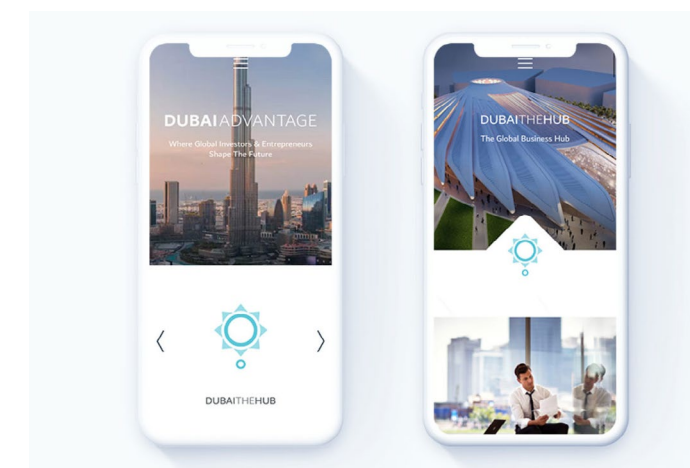
youarethedia.co.uk

Case Study

Crowd is an independent marketing agency with a global network of offices that specialises in the creation and delivery of environmentally sustainable product and service promotions. They proudly amplify demand for new and established brands with a conscience.

They provide local, regional and international promotional expertise to organisations, governments, corporations and businesses of all sizes. With an experienced in-house team and direct access to a skilled global network of proven marketing professionals, they can build the right crowd to exceed clients' marketing goals and amplify demand. Taking a strategic approach based on data and research, their marketing solutions aim to transform clients' businesses in a cost-effective and efficient way. They also contribute to the Dorset community e.g. via coding workshops for pupils.

A good case study is their branding and strategic marketing campaign for Dubai: thisiscrowd.com/our-work/delivering-the-dubai-advantage/



thisiscrowd.com



Case Study



CHS is a proudly independent, integrated creative agency, based in Christchurch. With their 50th birthday round the corner, they've spent the last five decades honing their expertise in advertising, marketing and content creation. Whilst keeping roots firmly in Dorset, they get to work with some of the most-loved brands in the UK (as well as further afield).

Now a team of over 70 talented experts, CHS is the biggest it has ever been. And, despite the last few tough years, have successfully grown to its current size and be a lead creative agency for the likes of Lakeland, Petplan and HSBC UK.

As well as a dedication to creating amazing campaign work, CHS have set their sights on three key initiatives. Championing diversity and inclusion across the team, and the agency are proud to have more women than men in senior roles. Working towards carbon neutral, which included adopting several beehives into the CHS garden. And helping the next generation into the industry, with live projects and workshops run every year with Bournemouth University and Arts University Bournemouth.

chs.agency



Case Study

icebergcreative

Iceberg Creative help customers understand and believe in the power of the latest developments in technology, giving their users experiences they didn't think were achievable. We push the boundaries in the art of the possible to maximise the benefits and positive outcomes. We have made it our mission to never make a promise that we can't deliver.

We develop business portals and enterprise-strength mobile apps along with immersive software through interactive touchscreen experiences, augmented and virtual reality, and infrastructure software using the blockchain to build cryptocurrency and smart contracts that transform how businesses interact with customers.



icebergcreative.io



Silicon South event at Chocolate Box

Dorset Talent

Dorset offers a skilled and experienced workforce. With 22,000 degree students in Dorset, employers can source from over 4,000 annual graduates from Bournemouth University and Arts University Bournemouth, which both specialise in delivering world-class creative and digital courses. Between them they supply a very good proportion of graduates working in the film and visual effects industries in the UK.

Bournemouth and Poole College also features a strong media faculty and delivers a very competitive apprenticeship programme. The network Silicon South™ works closely with BCP's universities, colleges and schools to promote career options in digital, creative and tech. Through its online Talent Exchange service students, leavers and graduates can simply discover local companies that offer placements apprenticeships and work experience.

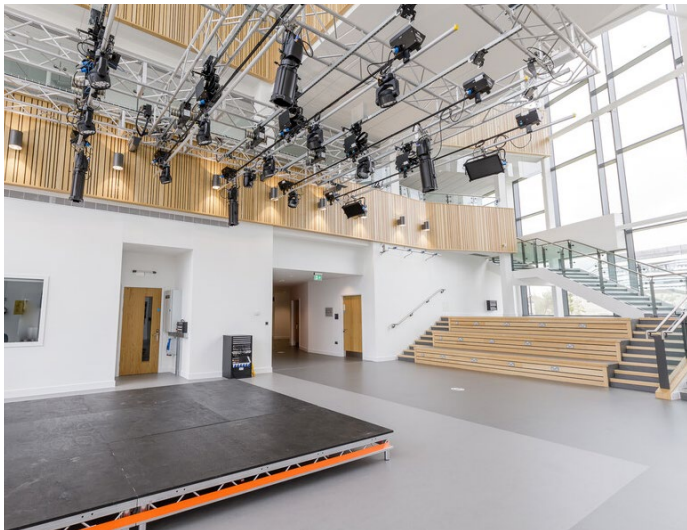


BU helps digital and creative industries to thrive.

Bournemouth University has a long and well-established reputation in digital and creative industries. From the Oscar-winning alumni who graduate from the university's National Centre for Computer Animation, to cutting-edge research delivered by academics in fields as broad as visual effects, assistive technology and creative media, BU has the expertise to help these sectors thrive.

The university is proud of its contribution to the region and links with businesses, with many students undertaking placements in creative industries, and graduates remaining in the area to work after studying.

BU offers courses in film and television, visual effects and animation, games design, and computing and informatics. Research is conducted in these fields to develop new technologies and embed digital and



Poole Gateway Building - Atrium Studio

creative assets in all areas of life. Examples of BU research in creative and digital industries includes enhanced visual effects techniques; augmented reality and virtual reality applications in tourism, psychology and the arts; and computer graphics and visualisation in gaming.

The university's capability in digital industries extends to digital health, as well as heritage, and the university works with organisations regionally, nationally and internationally to embed digital and creative best-practice, taking the research conducted and putting it into practice.

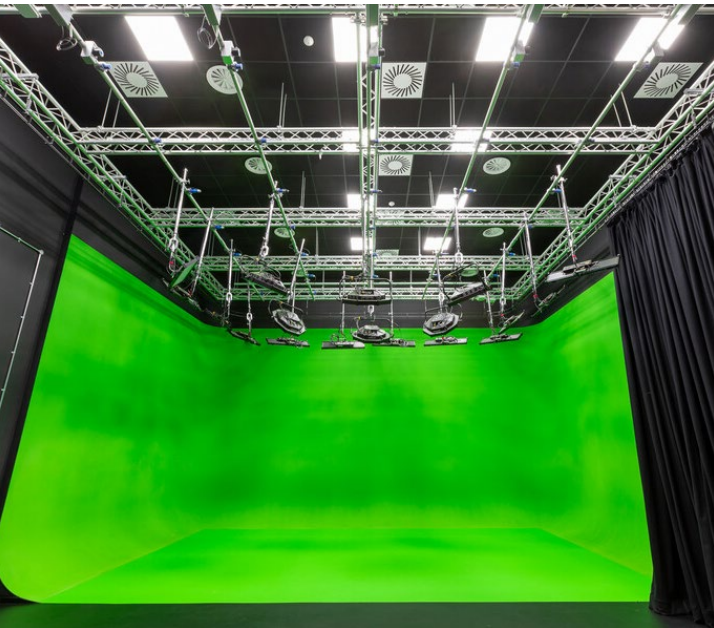


Media Production students in TV studio

All of this work is delivered through state-of-the-art facilities, created to maximise research capability, enhance student learning, and produce work-ready graduates. These facilities include a bespoke Sound Stage, green screens, television and radio studios.

Contact the university for more information about taking placement students, access to facilities or working with researchers.

bournemouth.ac.uk



PGB - green screen



Art and Design

Based at the North Light Centre we offer courses for students at Levels 1 – 4, ensuring high quality creative teaching is available for individuals of all ability levels. Our courses are validated by the internationally renowned University of Arts London, allowing us to prepare students for a rewarding career within the arts. Our lecturers are active art and design practitioners, with extensive experience in the creative industries. We have formed close partnerships with external experts, allowing us to offer live briefs and challenging real-world problems. On completion of their studies with us students choose to progress on to university study within creative subjects. We have a distinct focus on guiding students towards their next steps and have an alumnus of successful graduates working professionally within art and design.

Music

Our involvement with local arts institutes and festivals sees our students regularly performing in the Bournemouth and Poole area extending their own networking, marketing and audience reach. The music department is fortunate to be able to welcome in house performances by professionally and internationally acclaimed artists in showcase concerts and workshops. Students on the Level 3 course progress in one of two ways. Many begin



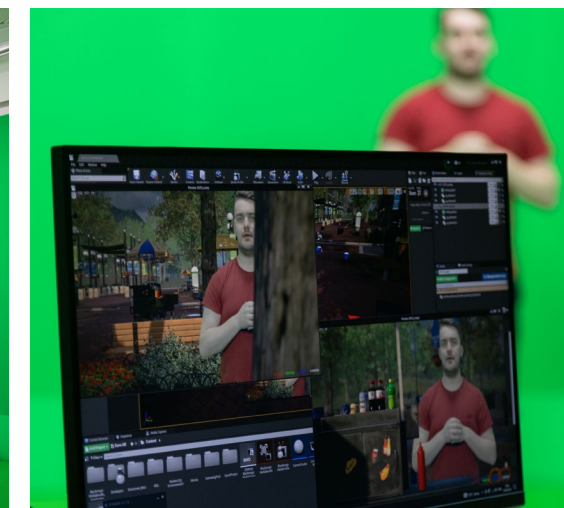
their professional music careers while still on the course by earning money gigging and performing. Others use their skills as freelance recording engineers and working as live sound engineers at local venues. Progression to university is a common choice following completion of the level 3. University applicants go to study BA and BSc courses in a variety of subjects including Music, performance, acoustics, sound engineering and audio electronics.

Media, 3D Animation for Film and Games and Esports

Bournemouth and Poole College aim to introduce our students to the world of Creative Digital Media, CGI and Esports, focusing on a wide set of technical skills. These include video production, sound design, photography, 2D animation, 3D modelling and website design as well as other essential transferable skills required for entering a range of industry roles within film, TV, content creation and web production. Creative Digital Media and Computer-Generated Imagery staff have multiple links to current industry employers from small content creators to multi country production companies. Bournemouth & Poole College is proud to partner with Epic Games as an Unreal Academic Partner and we offer excellent studio-based facilities with the latest industry standard software, and all necessary resources, including a fully operational green screen studio. Both Media, 3D Animation for Film and Games and Esports curricula are heavily



BSc 3D Animation students develop a Virtual Production workflow to combine live action camera footage with real-time CGI environments using Unreal Engine.



focussed on the vocational allowing smooth transition into higher education or junior role industry employment. Students' progress to HE providers all over the country and focus their studies on many subjects from Animation to Visual effects and dozens more in between. Some students have been selected at course end to start work directly in the industry with companies from Outpost, Treehouse and Disney.

Performing Arts

The Performing Arts Department at Bournemouth and Poole College, currently offer a range of specialist courses which include; BTEC Level 2, and Level 3 Extended Diploma in Performing Arts, as well as Production Arts and Dance. Based at the North Road site, student classes take place in fully equipped rehearsal studios and they perform in the 136 seat Jellicoe Theatre for all their live performances. Our HE provision offers an FdA in Contemporary Theatre Performance, an FdA in Music Theatre, as well as BA Hons in Performing Arts. The vast majority of our L3 students move on to Higher Education either progressing with us into our HE programmes, or feeding into universities all over the UK. We have alumni working worldwide in performance venues as both performers and technicians, supporting artists such as Ed Sheeran and Oasis. We have graduates running production companies, events companies, and a number of students have successfully gone into teaching,

children's theatre, touring theatre, sales, PR, recruitment, media and TV.

Digital and Computing

Digital and Computing at Bournemouth and Poole College courses offer students a range of viable progression routes onto various pathways. These include pathways into Web Design and Graphics route on the Everything Digital and IT or T Level Transition Programme and T Levels. Computing course offer exciting opportunity to gain a foundation in IT to further enhance digital skills which could help progression to our two Level 2 pathways. The Everything Digital and IT at Level 3 course provides students with the opportunity to develop IT skills and techniques to an advanced level that will be needed to operate in a variety of IT careers to meet the changing technological landscape. We offer the BTEC courses which provides a solid grounding in all aspects of IT, from building computer systems and programming through to digital animation, data modelling, cybersecurity, social media, web development and 3D modelling. Access to HE in Computing a popular nationally recognised course designed for students who are planning to continue with their career related studies into Higher Education in a wide range of IT, Computing and Business disciplines.

thecollege.co.uk

ARTS UNIVERSITY BOURNEMOUTH

Since 1885 Arts University Bournemouth has been a leading specialist art institution, providing students from around the world with the spaces and knowledge needed to take their place in the creative industries and succeed in today's changing economy. The university teaches in a way that encourages collaboration between courses, reflecting the nature of the wider creative industries and preparing their students for life after graduation. Their **foundation courses** provide an excellent transition between A-Level (or equivalent) and more specialised degree courses by allowing students to explore a wide range of disciplines and experiment before deciding on a specialism. They offer 23 **undergraduate degrees** in a wide range of creative subjects that reflect every aspect of the creative industries. New for 2022/23 students can study FdA Music and Sound Production, as part of a franchise

collaboration between AUB and Bournemouth and Poole College. AUB also offers 16 **postgraduate courses**, including PhD and Research options as well as 3 that are delivered remotely under AUB Online.

At AUB they believe in life-long learning. That's why, alongside their degree provision, they're proud to offer the biggest and most diverse selection of creative short courses locally, that are suitable for all abilities and ages. Budding artists aged 7-18 can study at **Saturday Art School** and explore their potential outside of their regular school art classes. Likewise, they offer **evening and weekend courses** for adults that wish to engage with the creative arts, either as a hobby, to enhance their career, or further their existing creative skills. AUB also offers an exciting and varied provision of **summer courses**, including portfolio preparation courses to help



North Building



Drawing Studio



Drawing Studio



Campus

aspiring degree students produce robust portfolios that will support their applications for creative study at HE level.

AUB actively encourages entrepreneurial behaviours so their students can take on the leadership roles of tomorrow. That's why in 2021 they officially opened the Innovation Studio, a unique resource for Dorset. The **Innovation Studio** operates as a lab for creative technologies, a nucleus for start-ups and regional enterprises, and a hub for industry engagement, with a focus on collaboration, high-skills development, entrepreneurship, research, and prototyping. Set in AUB's award-winning and state-of-the-art campus, the studio combines flexible workspaces with access to the latest industry-standard digital and physical manufacturing equipment, as well as the expertise and wealth of knowledge from AUB's students, technical staff, and academic practitioners. Local businesses can sign up to the **6-month Associate Programme**, to test prototypes and develop concepts, and we also offer a **7-month Residency Programme** to support start-ups.

aub.ac.uk



Innovation Studio



Creative and visual Arts

The creative and visual arts arena is growing rapidly and our students are taught using excellent traditional and experimental facilities including; print studio, textiles workshop, ceramics room, 3D workshop with wood, metal and resin facilities, a 3D printer and large bed laser cutter, brand new specialist digital suite carrying industry standard software, photographic studio and dark room and incorporating a dedicated drawing and painting studio. Students will experience traditional, state of the art and developmental facilities and are taught techniques, processes and skills by specialist industry-trained staff, allowing the freedom to develop projects which fulfil their own ambitions.

We have developed close partnerships with nationally and Dorset-based professional artists and photographers to enhance and share experiences. Our students work each year to curate and deliver an Arts Festival showcasing Dorset and its strong

Case Study

The Friendly Society of Artistic Labourers – work experience for the arts

Working with Simon Lee Dicker a UK based artist and founder of OSR Projects – The Friendly society of Artistic Labourers (FSAL) was established in 2019 to enable Weymouth College students to gain meaningful industry experience and produce work for live and interactive audiences. FSAL 2022: In Nature Nothing Exists Alone – with a strong focus on sustainable practice – culminated with a public outcome at Weymouth's iconic Nothe Fort. Textiles and sound installations were accompanied by sculpture, photography, live music, dance and performance art.

artisticlabourers.co.uk

and enduring links to both creative, visual and performance art.

Weymouth College engages in a variety of live projects and experiences – including international,



national and local trips, life drawing and skills share with visiting artists and photographers.

Weymouth College deliver seven courses offering the opportunity to study art, design and photography from Level 1 through to Foundation Degree level at the Cranford Avenue campus. Our university level students have access to a dedicated and newly redeveloped campus-based higher education centre to facilitate and support their studies.

The study of creative and visual arts offers a unique opportunity to learn a variety of skills – innovation, creativity, critical thinking, communication, collaboration and problem solving – all highly prized in a professional workplace. Whilst many of our students progress to university level study in the creative arts – either locally or nationally – others enter the professional world of creative and visual arts immediately after leaving College, with many working locally within our rich Dorset industries.

Music, Music Technology and Performing Arts

Weymouth College is home to the South West's exciting centre for professional industry experience and study in the performing arts.

The Bay Studios is a dynamic, vibrant and above all, highly creative place to study music, music technology, dance, acting and musical theatre. With access to industry-standard specialist facilities – including a 220-seat campus based theatre, a range of technical studios and fully-equipped work spaces – our students become part of a performance company, developing essential professional skills and producing fully mounted gigs and productions here at the studios and at other venues across the South West.

Working with professional and internationally acclaimed artists, local industry professionals and industry trained staff our students experience and learn first-hand about the many career pathways available within these performance areas – including sound engineering, theatre technician, performance and all areas of production. Our university level-based courses – offered in partnership with the University of Plymouth and Pearson – offer learning and skills progression to university study right here in Dorset and ensure a strong and supported progression into higher education for many students. Our university level students have access to a dedicated and newly redeveloped campus-based higher education centre to facilitate and support their studies.

Creative Media Production

A dynamic and emerging sector and a driver of innovation in other sectors, creative media production offers real opportunity and a range of pathways for our students. Games development, animation, 3D environments, character modelling, digital production, TV and radio production are all introduced and studied with focus firmly fixed on the development and honing of the technical skills so important to career development in this field. With a full HDTV multicamera studio, editing suites, radio production facilities, interactive classrooms, high spec gaming PCs and autodesk software for animation our students can experience the many facets of the sector and shape their skills set as their career path develops.

Industry links are very strong in this sector keeping our students at the forefront of emerging areas and techniques and ensuring that the skills our students are developing are both work ready and relevant.

Weymouth College delivers six courses offering the opportunity to study creative media production

Case Study

Dorset Indie Film Festival

The annual Dorset Indie Film Festival was created – and is actively curated – by Weymouth College's Creative Media Production students. Attracting both national and international entries – students are encouraged to submit films and animations to this growing international forum for media production students worldwide



from Level 1 through to Foundation Degree level at the Cranford Avenue campus. Our university level students have access to a dedicated and newly redeveloped campus-based higher education centre to facilitate and support their studies.

weymouth.ac.uk



**PROUD
TO SUPPORT**



Support Packages

Companies locating to Dorset can take advantage of a comprehensive support package available through the Invest in Dorset Team.

Find out more at: dorsetlep.co.uk/invest-in-dorset

- Free bespoke commercial property searches including location advice, property viewing and familiarisation visits
- Introductions to legal, financial, commercial property specialists and their services
- Employment support - including labour market information, introduction to recruitment and training partners
- International trade advice
- Information regarding Trading Standards
- A tailored introduction service to Dorset is offered to help meet the requirements and relocation of staff and families
- Funding and assistance available within Dorset
- Business advice and networking
- Business mentoring
- Dorset Gateway provides local business information

Invest in Dorset Team

Invest in Dorset is a team of economic development professionals across Dorset dedicated to helping companies and investors identify investment or expansion opportunities in Dorset, ensuring they get all the support they need to be successful here.

Find out more at: dorsetlep.co.uk/invest-in-dorset



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