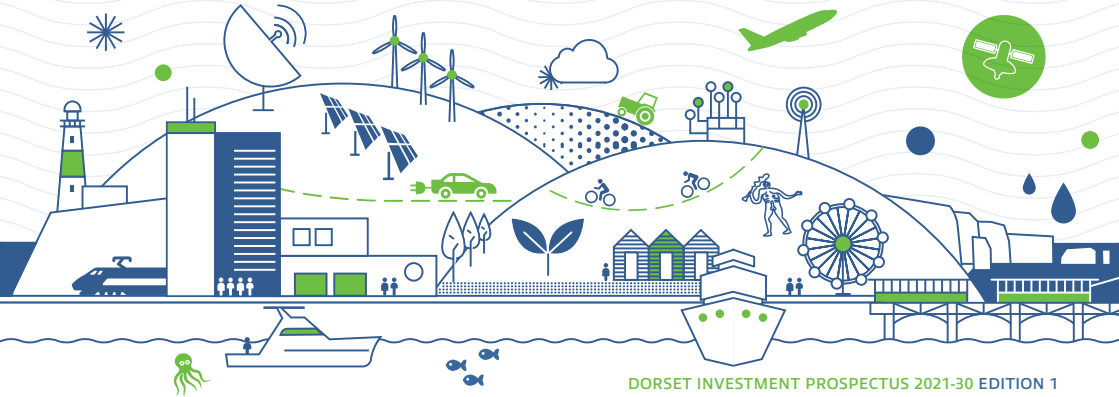


DORSET

living better



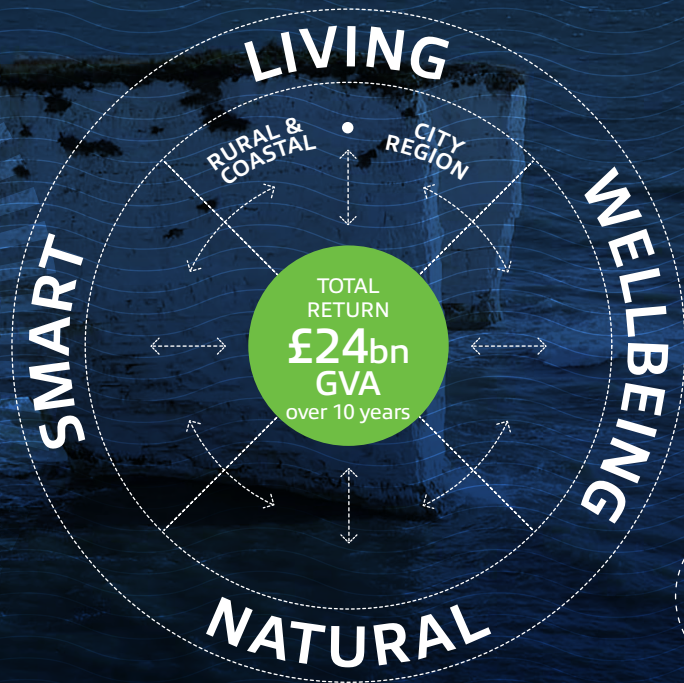
Dorset's Living Better prospectus presents an ambitious 10-year portfolio of investment opportunities across all that is best and unique about Dorset.

From our growing City Region to our globally-recognised coastal and rural landscapes, we have untapped potential to inspire, excite and lead in equal measure.

It's been a challenging time, but we can turn that challenge into opportunity and accelerate a better recovery for Dorset – one that reaches all our communities and puts us at the centre of a global recovery.

We can be at the forefront of tackling some of humanity's biggest challenges, pioneering new approaches to healthy ageing, food production and climate change.

And we can do this while protecting and enhancing our world-class environment, so we remain a premier destination to live, work, visit and learn.



SMART

Leading a smart revolution across Dorset by accelerating gigabit and wireless connectivity, including 5G. This is a significant opportunity at the heart of our prospectus, increasing the accessibility and application of digital technology to benefit our economy, people and places.



CURRENT
£48m

FUTURE
£350m

RETURN
£6bn
GVA

Highlighting our SMART investment opportunities

- OUR SMART AND SUSTAINABLE CITY REGION
- SMART RURAL AND COASTAL COMMUNITIES
- SMART CLUSTERS
- SMART INFRASTRUCTURE
- SMART SKILLS

Immediate asks

- Support from the British Business Bank to create a Dorset 'Smart Challenge Fund'
- Creating a new home for the Digital Catapult's 'Future Networks Lab Accelerator'
- Integrating Battle Lab within the UK's Defence and Security Accelerator (DASA)
- Establishing a Digital Skills Partnership for Dorset

WELLBEING

Dorset is one of the leading integrated care systems in England, a living laboratory with a unique demographic and some of the most advanced population health intelligence in the UK. Commercial and research opportunities to meet the global challenge of healthy ageing.



CURRENT
£39m

FUTURE
£140m

RETURN
£4bn
GVA

Highlighting our WELLBEING investment opportunities

- EMPOWERED SELF-CARE FOR ALL
- DORSET'S LIVING LAB
- THE DORSET MEDTECH SCIENCE PARK
- HEALTH AND NATURE DORSET
- SKILLS FOR OUR FUTURE HEALTH AND WELLBEING

Immediate asks

- The creation of a specialist 'Institute of Smart Ageing'

NATURAL

Enhancing the value of our natural capital on land and at sea, amplifying Dorset's environmental distinctiveness through investments in agri-tech, aquaculture, clean energy and skills, while meeting the challenges of the global climate emergency.



CURRENT
£11m

FUTURE
£285m

RETURN
£5bn
GVA

Highlighting our **NATURAL** investment opportunities

- BLUE ECONOMY
- GREEN ECONOMY
- CLEAN ENERGY
- NATURAL CAPITAL
- GREEN AND BLUE SKILLS

Immediate asks

- The location for the England Aquaculture Centre of Innovation and Dorset Aquaculture Park
- A Rural Productivity Deal
- Additional investment for grid infrastructure across the Dorset area

LIVING

Dorset enjoys an exceptional quality of life – it is a premier destination to live, work, learn and visit. Combining the UK's newest City Region alongside outstanding rural and coastal locations – all conveniently within reach of London and other major UK and international destinations.



CURRENT
£88m

FUTURE
£2.2bn

RETURN
£9bn
GVA

Highlighting our **LIVING** investment opportunities

- LIVING A SUSTAINABLE FUTURE
- CLEAN, CONNECTED DORSET
- DESTINATION DORSET
- DORSET SKILLS FOR ALL

Immediate asks

- Formal Government recognition of the City Region
- Devolution deals for transport and adult skills
- A South West Tourism Zone
- City of Culture status
- Extension of the Dorset Enterprise Zone, including support for the BCP City Region Accelerated Economic Zone

Please contact us at www.dorsetlep.co.uk/contact-us
if you would like to find out more about any element of the Prospectus.



DORSET
*Living
Better*

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