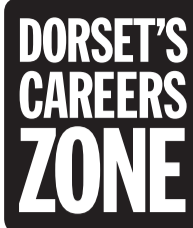
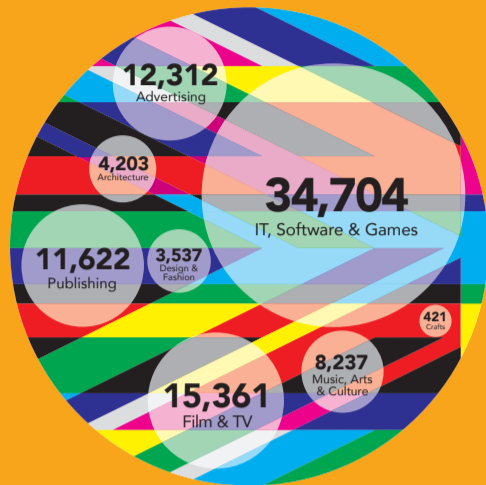


Creative and Digital Skills



Who hires creatives?

Click on the link to the right to see the different sectors offering creative skills roles.



UK Creative Industries split 2016* (£m)

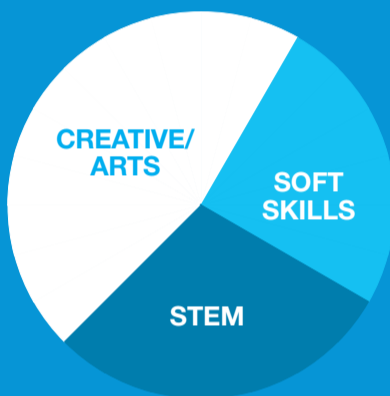
Example careers

- [Computer Games Tester](#)
- [Newspaper Journalist](#)
- [Graphic Designer](#)
- [Video Editor](#)

FACTS: there are around 2m people working in the [Creative Sector](#) in the UK.

UK creative industries generate £87.4bn a year to the UK economy.

Skills zone



Key subjects

- English, Maths
- ICT, Design & Technology
- Art
- Media

Apprenticeships

- Intermediate
- Advanced
- Higher
- Degree

My zone

- Dorset has approx. 8,000 individuals working in the Creative Industries
- Dorset's Creative Industries are forecast to grow and attract investment
- 28% of new entrants to the Creative Industries found their first job through personal contacts
- There is a cluster of creative start-up companies around the Bournemouth University area

Employer zone

Local employers include:

- [Framestore](#)
- [Outpost VFX](#)
- [Amuzo Games](#)
- [MediaLounge](#)
- [Redweb](#)
- [Bright Blue Day](#)
- [LoveLove Films](#)
- [Cold Banana Studio](#)

What you could earn*

| | |
|-------------------------------------|-------------------|
| Magazine Journalist | £18,000 – £40,000 |
| Graphic Designer | £16,000 – £50,000 |
| Fashion Designer | £20,000 – £80,000 |
| Photographer | £14,000 – £50,000 |

*National Careers Service Job Profiles

Future zone

Graph shows forecast for photographers, audio-visual & broadcasting for the SW



The Government recognises that the Creative Industries are key to the future prosperity of the UK's economy. You can find out more the Government's plans for this sector in their [Independent Review of the Creative Industries](#).

Curious zone

To find out more, check out these websites, QR codes and more:

- <https://ccskills.org.uk/careers>
- <http://www.creativeindustries.co.uk>
- <https://nationalcareersservice.direct.gov.uk/job-profiles>
- <https://digitalhorizons.org.uk/job-role>

