

Retail



Click on the image above to watch videos about careers in retail and customer services

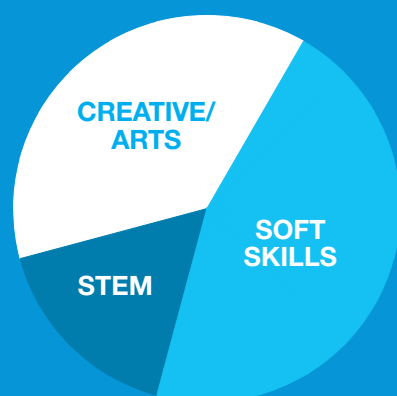
Example careers

- [Sales Assistant](#)
- [Retail Manager](#)
- [Customer Service Adviser](#)
- [Merchandise Buyer](#)

FACTS: 2,814,637 people work in the Retail Sector in the UK. There are around 192,395 retail businesses in the UK.

The Retail Sector offers flexible employment including a range of part-time roles, which reflects the 24/7 nature of many outlets.

Skills zone



Key skills/subjects

- Communication Skills
- Business Studies and ICT
- Mathematics and English
- Art

Apprenticeships

- Intermediate
- Advanced
- Higher
- Degree

My zone

- 35,456 people in Dorset work in the Retail Sector
- There are around 2,950 Retail businesses in Dorset
- With almost 100 shops, Poole's [Dolphin Centre](#) is the largest retail mall in Dorset. Key tenants include M&S, Topshop, Primark, River Island and Next
- Dorchester has had a few years of remarkable growth. Poundbury and the [Brewery Development](#) have added to the range of specialist shops available as well as attracting some large chains

Employer zone

Local employers include:

- [Marks & Spencer](#)
- [Debenhams](#)
- [Next](#)
- All Supermarkets
- [Boots](#)

What you could earn*

Sales Assistant	£11,000 – £25,000
Retail Manager	£20,000 – £70,000
Retail Buyer	£18,000 – £70,000
Call Centre Operator	£13,500 – £28,000

*National Careers Service Job Profiles

Future zone

Sales Assistant roles are predicted to dip slightly to 2022 before rising again to 2024 in the South West. There will also be replacements for those retiring.



The Retail Sector is very dynamic, constantly responding to new patterns of consumer shopping, such as online sales. Harnessing technology will be key, with concepts such as augmented reality to enhance in-store experiences.

Curious zone

To find out more, check out these websites or QR codes:



www.pwc.co.uk/industries/retail-consumer.html
www.icould.com/
<https://nationalcareersservice.direct.gov.uk/>

