



RETAIL & HOSPITALITY in Dorset



The sector employs:

in England

5,874,000

% of all employed

22%

in Dorset

82,000

% of all employed

24%

Occupations in employment in Dorset:

Sales and Retail Assistants

12,832

Waiting and Bar staff

9,350

Kitchen and Catering Assistants

6,363

Storage Workers and Shelf Fillers

3,209

Chefs

3,199

Managers and Directors in Retail and W...

2,927

Administrators and Receptionists

2,790

Retail Cashiers and Check-out Operators

2,389

The sector contributes



£2.2bn

to the economy

12% of Dorset's economy

52% growth ↑ since 2010



Explore Careers in
Retail & Hospitality

National
Careers
Service

Helping you take
the next step



RETAIL & HOSPITALITY in Dorset



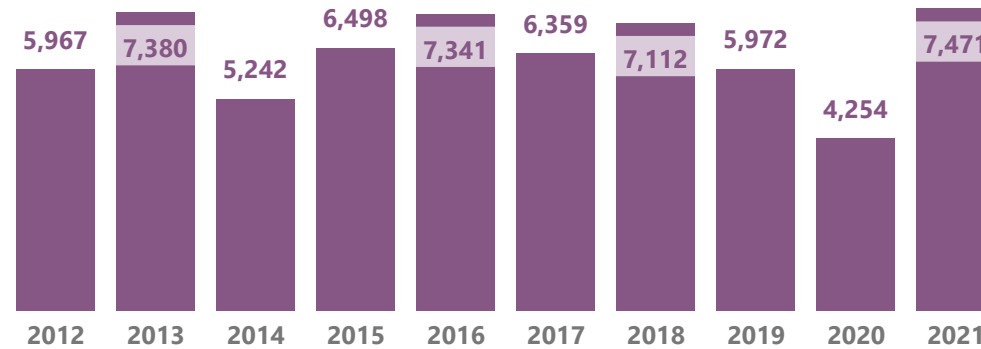
Sector demand | job postings*

In 2021 there were

↑ 76%

more jobs in the sector
than a year earlier

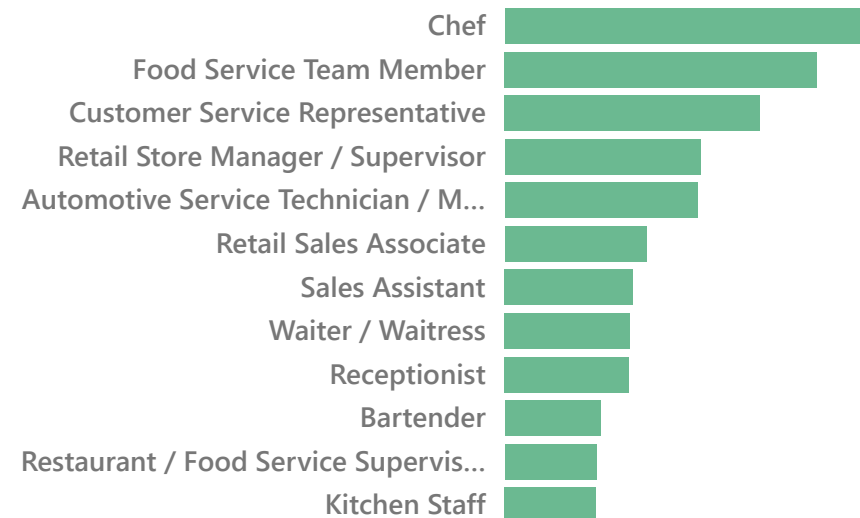
Job postings - long term developments



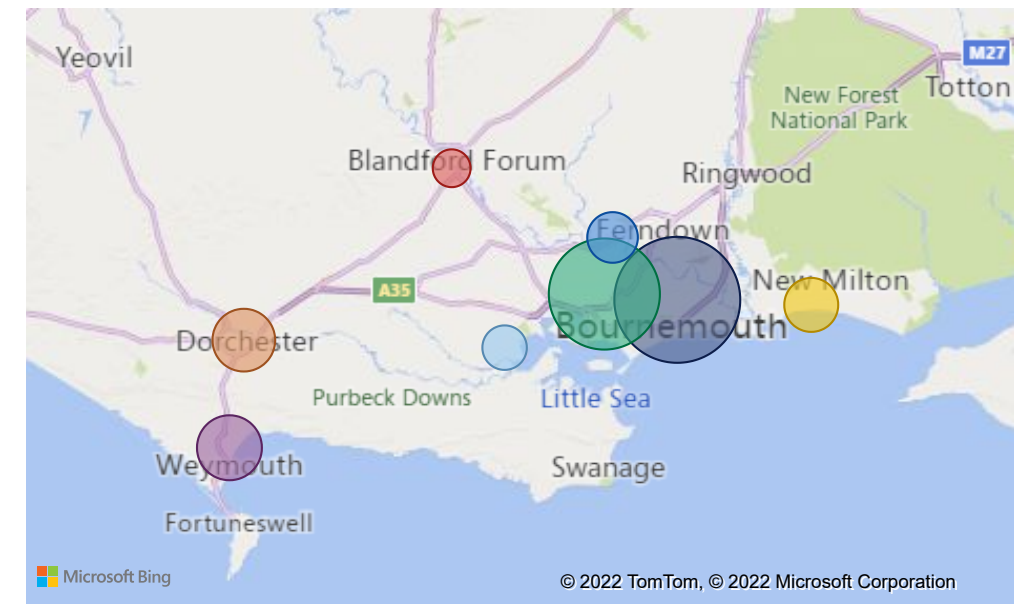
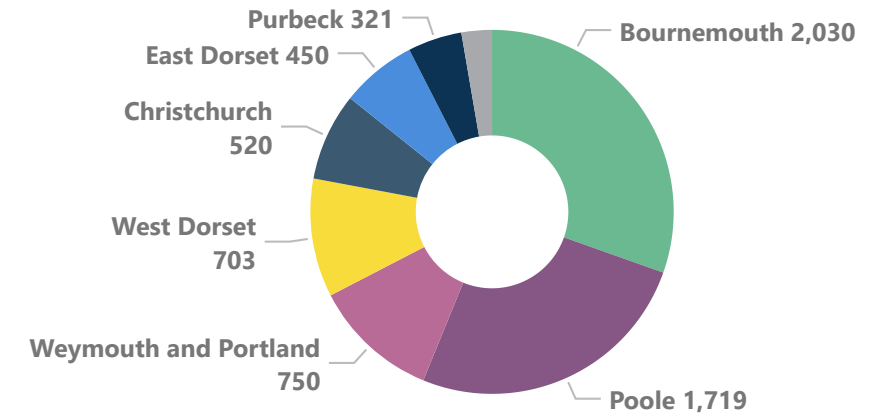
Average (Median) Advertised Salary 2021

£22,100

Top Job Titles



Job Locations (2021 Job Postings)

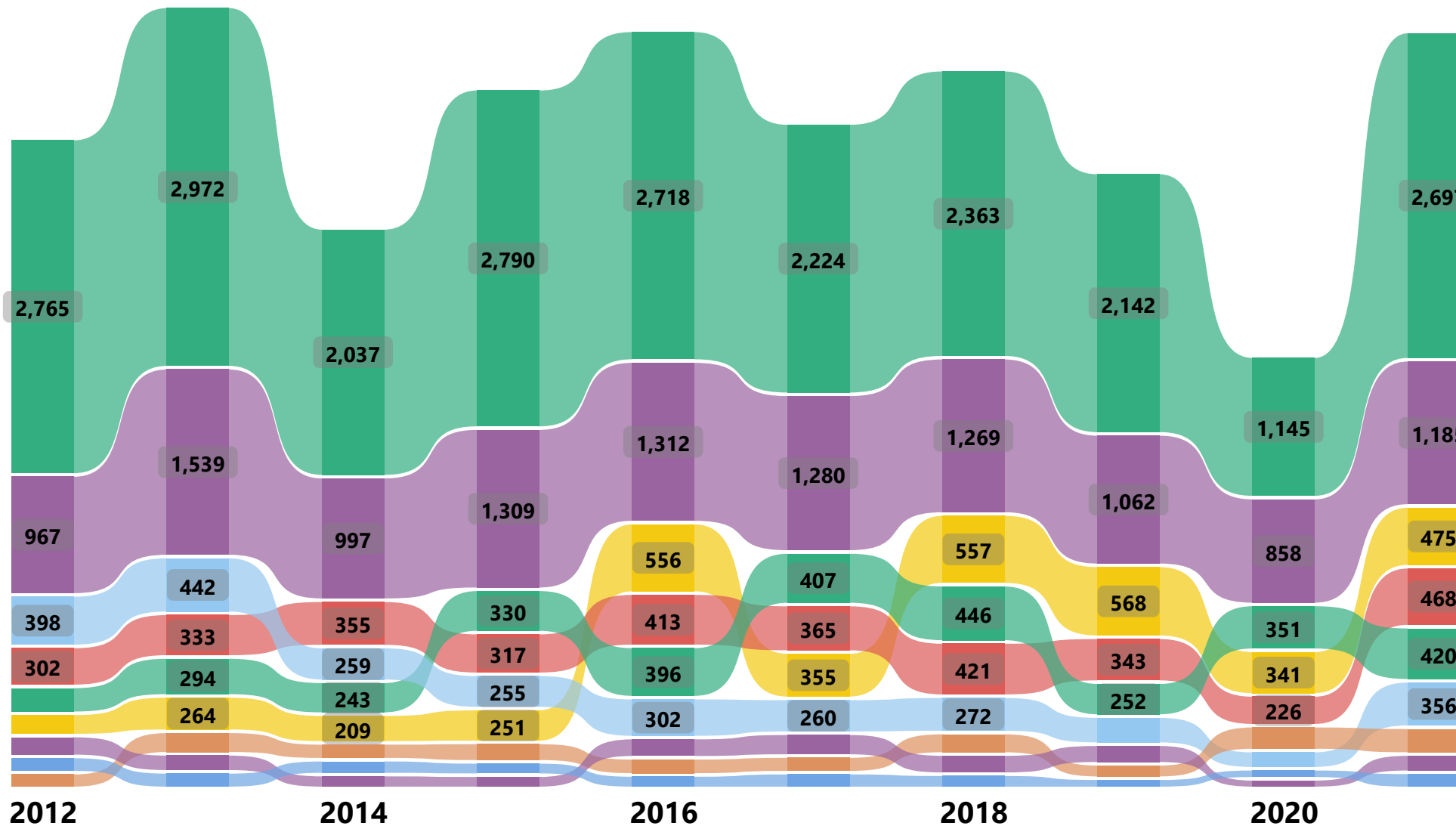




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Top 10 Occupational groups - trends

Click on the occupation groups to explore the developments over time



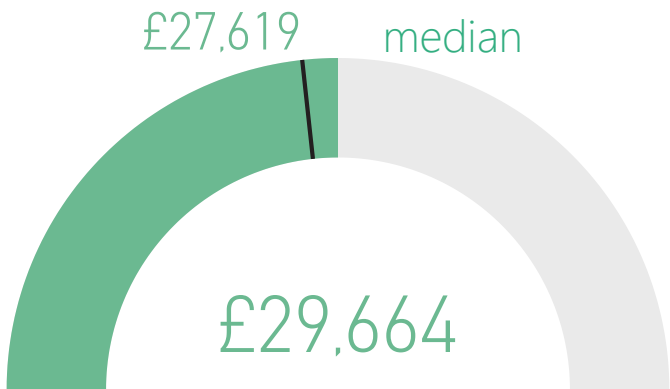


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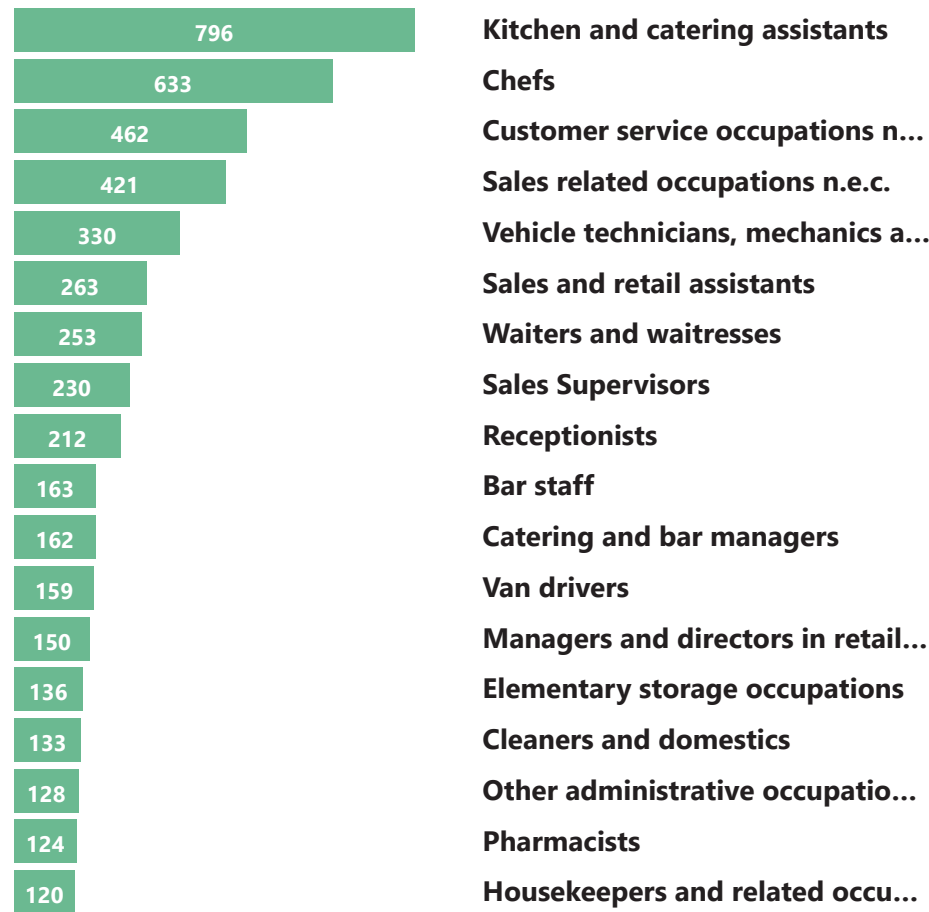
2021



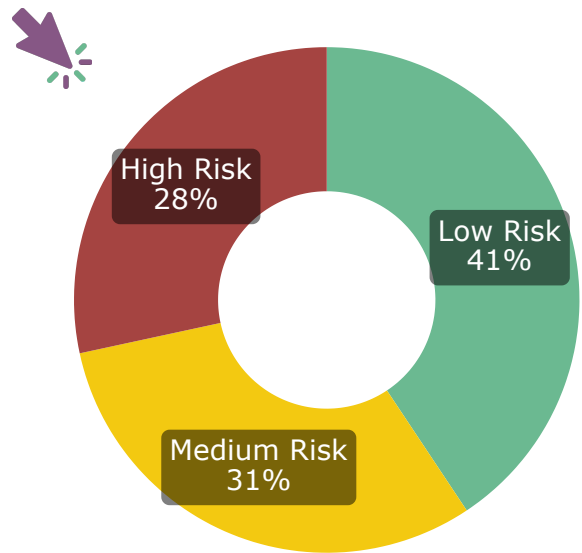
Average Salary UK



Which occupations are in demand? Click on the bars to find more



Automation Risk



Compare Jobs





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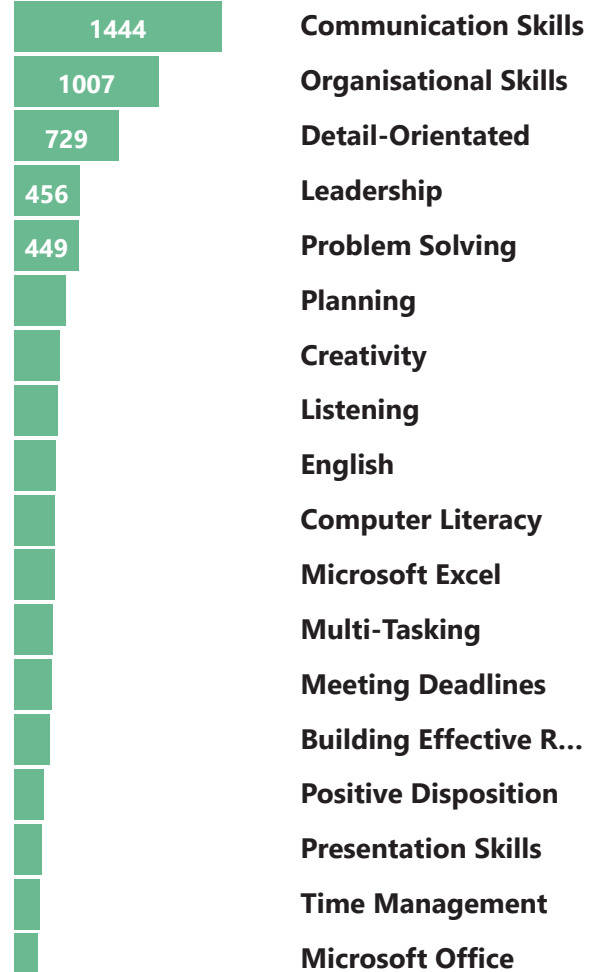


Top skills 2021

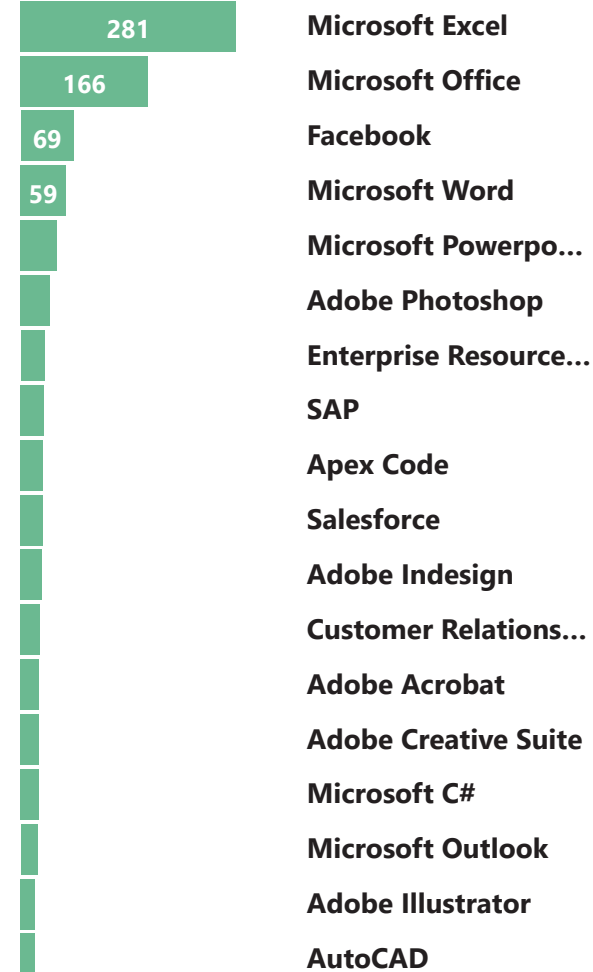
Job Specific Skills



Top Soft Skills



Top Digital Skills



Top Employers

Jobs

WHITBREAD	380
BOURNE LEISURE HOLDINGS	218
CO-OPERATIVE GROUP LIMITED	151
TESCO PLC	141
WALGREENS BOOTS ALLIANCE	133
BOURNE LEISURE LIMITED	132
HALL & WOODHOUSE	99
ASDA	96
ALDI STORES LIMITED	95
BRITANNIA HOTELS LIMITED	92
MORRISON (WM) SUPERMARKETS	91
LOUNGERS LIMITED	88
JOHN LEWIS PARTNERSHIP	87
LIDL	86
AMAZON.COM	83
STONEGATE PUB COMPANY	76
LUSH COSMETICS	74
MARRIOTT INTERNATIONAL	68
PREMIER INN	50

