









# **Invest in Dorset's Marine Sector**





# LOCATION





DORSET Dorset is centrally located in the South Coast of England, within 2 hours of London by road or rail and has excellent connections to the Midlands and the North

DORSET is home to Bournemouth Airport and both Exeter and Southampton Airports are accessible within an hour.

Bristol, London Heathrow and Gatwick Airports are within 2 hours

DORSET has 2 Ports & 3 Harbours providing strong links to mainland Europe. Channel Islands and Sandtander. The Port of Southampton Container Terminal is within 1 hour

DORSET is home

to Bournemouth University, Arts University Bournemouth, Bournemouth & Poole College, Kingston Maurward College and Weymouth College together with 11 nearby universities including Southampton, Bristol and Exeter.

## Businesses based on the South Coast benefit from

having access to a wealth of first-class transport links. The region is within easy reach of London's airports with connections to all International Terminals at Heathrow and Gatwick less than an hour away. There are four international airports within one hour's travel of the region.

# Why the UK?

- Marine represents £17bn GVA rising to £25bn by 2020
- Easy access to the \$17trillion EU market
- UK exports to non EU countries growing by 14%
- 8th easiest nation to do business globally
- Nationally more than 5,000 companies employing 90,000 people
- People with the right talent and skills
- A simple and internationally competitive tax rate system
- An open and transparent regulatory system making it easier to do business
- An unrivalled business environment
- R&D through world class universities and institutions in the UK
- A great quality of life





# Why Dorset is right for you







- Already the home of global leaders in Marine: Sunseeker International, Aish Technologies, Royal National Lifeboat Institution (RNLI), Atlas Elektronik UK, BAE Systems, Norco GRP, QinetiQ and Global Marine Systems
- Major development sites at and near waterside
- A skilled and experienced workforce
- Marine & STEM Centre at Bournemouth & Poole College
- Perfect water conditions for marine related R&D product testing and development
- Easy access to major HE Centres of Excellence
- In easy reach of major air and sea ports
- A Great Place to do business
- UNESCO designated World Heritage Site –the Jurassic Coast





# Dorset at a glance

- 315 foreign-owned businesses are established in Dorset including: BAE Systems, JP Morgan, Sunseeker International, Atlas Elektronik UK, Siemens, Sharp, Honeywell, Sigma-Aldrich, Hitachi, Manitou, BNY Mellon, Dupont and Caterpillar Marine
- 2 Ports/3 Harbours providing strong links to mainland Europe, Channel Islands and Santander. Port of Southampton Container Terminal within 1 hour
- Excellent road connections to London, Midlands and the North
- Dorset is home to Bournemouth Airport and both Exeter and Southampton Airports are accessible within 1 hour. Bristol, London Heathrow and Gatwick Airports are within 2 hours
- Poole is home to both Bournemouth University and Arts University Bournemouth and the area is accessible to 11 nearby universities including Southampton (a member of the Russell Group) and Plymouth, two of the leading Maritime Universities in the UK. The National Composite Centre, the South West's "Catapult Centre" is located at Bristol & Bath Science Park
- CEFAS in Weymouth is world leader in marine science and technology, collecting, managing and interpreting data on the aquatic environment, biodiversity and fisheries
- RNLI & the Lifeboat College are headquartered in Poole where they also manufacture the Shannon Class Lifeboat in their brand new all weather facilities. 140,000 lives have been saved since forming in 1824
- Major events involve the Poole Harbour Boat Show and international sailing events at the National Sailing Academy in Portland











# **Dorset Marine Sub-Sectors**



## **Commercial**

The Ports of Dorset offer boat building, fit out and servicing. Whether it's building luxury yachts at Sunseeker International, specialist life boat construction of the Shannon Class at the RNLI or bespoke workboats for use across the globe at Manor Marine, Dorset is definitely in a class of its own. Dorset also offers great expertise in underwater marine engineering serviced by specialist diving companies.



### Energy

Companies and organisations such as Norco GRP, Drilling Systems, IHC Sea Steel and Netzsch Pumps provide specialist skills in marine related platforms and product services for the oil and gas and offshore renewable industries – Poole Harbour, home to Wytch Farm, owned by Perenco, is the largest on shore oil field in Western Europe.



#### Leisure

Dorset is a great place for leisure, whether it's wreck diving in Weymouth Bay, sea fishing off Portland, windsurfing in Poole Harbour or sailing alongside the Jurassic Coast. Dorset has some great marinas and is home to innovative leisure marine companies such as 03 Wetsuits, Animal and The National Sailing Academy – venue of all the 2012 Olympic and Paralympic sailing events.



### **Naval Defence**

Military coastal use in Dorset has a long history, most recently the naval base in Portland. Portland Port continues to be the port of choice for the Royal Fleet Auxiliary Military changes have allowed Dorset's waters to become the ideal location for developing and testing underwater defence equipment. It is therefore the natural choice for companies such as Atlas Elektronik UK, BAE Systems, Coda Octopus, Qinetiq, Sonadyne and SALT to develop and test the latest underwater technologies. Poole is home to the Royal Marines and several global marine security companies including Solace.







# **Dorset Key Sites**

## **Portland**

Osprey Quay offers a spacious and prestigious waterside location with further development up to 5.59Ha for freehold sale. Just some of the companies present on Portland are Sunseeker International, Manor Marine, Global Marine Systems, Coda Octopus, SALT, IAP G3 Systems, Glencore Agriculture, InterMarine and O3 Wetsuits. Portland Port offers over 35ha near water development site with extensive waterside land available for industrial development. Dean & Reddyhoff have recently invested £25m in their Portland Marina.

### **Port of Poole**

The Port of Poole and surrounding area is one of Dorset's key assets.  $\pounds 23,310,000$  million from Dorset LEP's Growth Deal fund is being invested into four major transport schemes to improve access into and around the Port of Poole.

The investment will help drive local economic growth and bring an anticipated £500 million of leveraged private investment in to the area. Poole is home to major marine businesses such as the HQ of Sunseeker International and major operations of the likes of Wartsila Water Systems, Norco GRP and Aish Technologies

#### **Bournemouth Airport**

The Bournemouth International Growth (BIG) Programme is a major plan focused on improving connectivity, easing congestion, protecting existing jobs and creating new ones in and around Bournemouth Airport and Wessex Fields. £45,200,000 has been secured to fund a series of transport and infrastructure investments along the A338 and B3073 corridors aimed at facilitating better access into and around Bournemouth Airport as well as unlocking employment land at Aviation Business Park and at Wessex Fields.

#### **Dorset Innovation Park**

Dorset Innovation Park Enterprise Zone is an advanced engineering cluster of excellence for the South West, building on strengths in marine, defence and energy. A single site accommodating 50 hectares of land, of which 35 hectares is developable, it is the second largest strategic employment site in Dorset.



# **Dorset Marine Assets** Port of Poole



- The Port of Poole, a trust port, operated by Poole Harbour Commissioners, benefits from a central position on the south coast and with established land and sea communications is the largest exporting port of live shellfish in the UK to markets in France, Spain and Portugal.
- The Port has the potential to accommodate marine-related business operations on-site including boat building and engineering – that require access to deep-water frontage. Sunseeker operates part of its motor yacht manufacturing business on the site.
- Port of Poole provides services including conventional and containerised (TEU & FEU) freight handling, cross-channel ferry services, cargo forwarding and storage.
- The South Quay will enable the port to receive 40-50 cruise ships a year.





# Dorset Marine Assets Portland Port

- Ideal location adjacent to the main English Channel shipping lanes
- Able to accommodate vessels in excess of 340m LOA
- Depths alongside up to 11.6m C.D.
- Over 35Ha of development land available
- Ideal venue for cargo handling in particular dry bulk and liquid bulk / Ship repair and maintenance and vessel services / Bunkering
- At the heart of the UNESCO World Heritage Site The Jurassic Coast
- Home to Portland Marina
- Host to the 2012 Olympic and Paralympic sailing events based at the National Sailing Academy









# Dorset Marine Assets Weymouth & Portland National Sailing Academy

- Some of the best sailing waters in the world, supported by purpose-built on shore facilities to match
- World class sailing and coaching facilities
- UK training base for the British Sailing Team
- Slipway access for boats up to 8m
- Venue for major national and international sailing events such as the RYA Youth National Championships, and ISAF World Cup events
- One of four national sailing academies in the UK
- Renowned waterside conference facilities







# South Coast Marine Cluster

## The South Coast Marine Cluster offers access to world-class research institutions and innovation-led companies.

Recognised as the UK's leading marine industry hub, with a rich maritime heritage, hundreds of kilometres of coastline, 32 world-renowned universities and research institutions and a large and growing network of sector-leading, innovative marine companies.

#### **Centres of excellence include**

- Applied Autonomy and Robotics
- Design, Engineering and Manufacturing
- Marine Energy and Renewables
- Sensors, Satellites, Big Data and the Environment

#### The area features:

Barnstaple, Bournemouth, Cornwall, Devon, Dorset, Exeter, Falmouth, Hampshire, The Isles of Scilly and Isle of Wight, Penzance, Poole, Portland, Portsmouth, Plymouth, Somerset, Southampton, Taunton, Torquay, Torbay, Weymouth and Yeovil.

https://southcoastmarine.org.uk/



# Supporting Dorset's Marine Sector



The British Marine Federation (BMF) is the trade association for the leisure, superyacht and small commercial marine industry.

www.britishmarine.co.uk

## Maritime UK

Maritime UK brings together the shipping, ports and maritime business services sectors in the UK to speak with a single voice on key strategic and practical issues of joint interest. www.maritimeuk.org



The Dorset Local Enterprise Partnership was set up to invest in different industry sectors across the county to boost business, create new and more highly-skilled jobs and to ensure the county's infrastructure is in a strong position to promote growth. It is driven by the private sector with local authority support.

www.dorsetlep.co.uk



The Chamber represents businesses of all sizes and sectors from across the County of Dorset and beyond delivering the very best services, business information and advice. The Chamber support business throughout their lifecycle from start-up, development, growth and beyond. www.dcci.co.uk







# **Dorset Talent**

Bournemouth University, Arts University Bournemouth, Bournemouth & Poole College Marine & STEM Centre, Weymouth College, Brockenhurst College, South Wiltshire University Technical College (UTC) at Salisbury and Yeovil College regularly produce qualified engineers and craftsmen to meet the needs of our Marine related sectors and these establishments also run very successful apprenticeship programmes. Local HE Centres across Dorset together with Yeovil College work with the National Composite Centre near Bristol.

### Close by are:

- University of Southampton Maritime Centre of Excellence
- University of Portsmouth The Centre for the Economics and Management of Aquatic Resources (CEMARE)
- 3 University of Plymouth Marine Institute
- Southampton Solent University Warsash Maritime Academy one of the world's leading providers of education, training, research and consultancy to the international shipping and off-shore industries
- 5 Southampton City College Marine Skills Centre
- 6 The National Oceanography Centre, Southampton



## **Events**

## **Poole Maritime Festival**

After the success of European Maritime Day and the extra events put on, such as a family festival attracting over 70,000 visitors over the weekend, and a week long business programme of workshops, conferences and networking for marine businesses, Poole Maritime Festival is now an annual event, taking place around June time and taking place across various locations in Poole.

## **Poole Harbour Boat Show**

The award winning Boat Show is a free event open to the public. The Boat show includes a number of stalls from marine companies, chandlers, training schools amongst others as well as a significant Naval Service presence and tall ships. In addition to everything nautical, the event also features a range of family entertainment, a music stage and a fireworks display.







# Dorset is Great for...



Housing, Education, Health Services, Shopping, Leisure and Sports Facilities





World renowned natural environment historic sites and buildings and UNESCO World Heritage Site "Jurassic Coast"





'Outdoors Lifestyle' walking, cycling, diving, windsurfing and sailing and many other sports available for participation







Local foods and hospitality from fashionable restaurants to rural pubs and local farmers markets





# About us

Invest in Dorset is a team of economic development professionals across Dorset dedicated to helping companies and investors identify investment or expansion opportunities in Dorset. We will provide you with your information tailored to your needs, make introductions, help you find suitable premises/farms and advise on current financial assistance available.

Whether you are thinking about starting a new business, expanding your UK operations, relocating, or seeking a UK base for your operations, Invest in Dorset can help you explore what Dorset has to offer, and ensure you get all the support you need to be successful here. Invest in Dorset is part of the Dorset Local Enterprise Partnership, created to help determine local economic priorities, and lead economic growth and job creation in Dorset.





# We can assist with...



Location information



Commercial Property search, introductions to land agents and real estate agents, residential property market agents



A tailored introduction service to Dorset is offered to help meet your various site visit requirements and relocation information to support staff and families



Local general information and economic intelligence



Information on local financial support and national schemes



Introduction to local and sector networking groups



Find out more at www.investindorset.co.uk



Contact us at www.investindorset.co.uk





