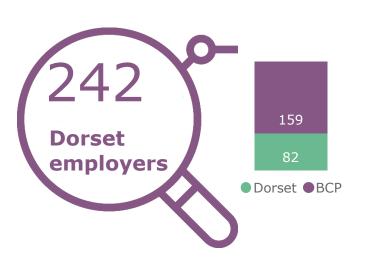
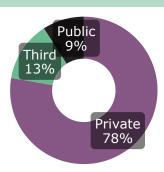
2020 Dorset Employer Skills Survey

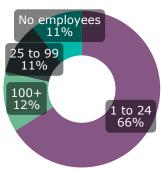




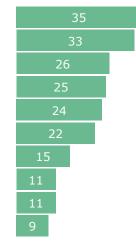
Who took part?







Surveyed employers by local authority, sector, industry and number of employees



Arts & Entertainment
Health & Social work
Wholesale & Retail
Education
Manufacturing
Professional & Sci-tech
ICT
Accommodation & Fo...
Construction

Agriculture & Fishing

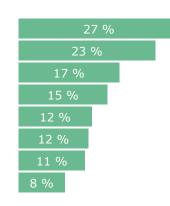
% Employers reporting 1+ skills gaps



Employers reporting 2+ skills gaps







Digital
Sales & Marketing
Complex Analytical
Leadership
Technical
Job Specific
Planning & Organisational
Problem solving

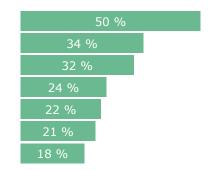


Digital, Technical & Analytical skills

% Employers reporting digital* skills gaps



Digital* Skills Gaps Reported**



Data Analysis
CRM
MS Office
Computer Network Support
Digital Design & App
Artificial Intelligence

Digital Marketing

Responses weighted to the business population of Dorset. Hovering over the bars reveals subgroup differences.

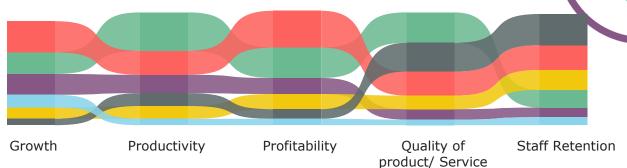
Note. These differences are not found to be statistically significant and should be taken with caution.

*Digital, technical or analytical; **Percentage from employers reporting digital, technical or complex analytical skills gaps (n=109)



Skills gaps impact





Employer investment in skills and training

Employers taking action on skills and training

83 %

% Currently employing Apprentice(s)

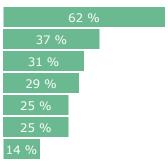
8 %

Accessibility Visibility Relevance

(small business, older people)

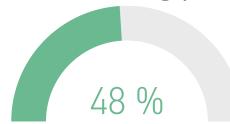
Focus on work readiness & apprenticeships

Action taken over the past 12 months



On-the-job training
Formal in-house training progr...
Outsourced training
Apprenticeship investment
Engaged with colleges
Engaged with publicly funded/ ...
Engaged with universities

% Employers who want to see improved training provision



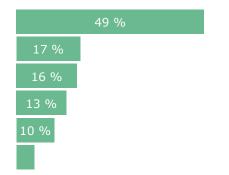
8

Recruitment and retention

% Employers with hard to fill vacancies in the past year



Recruitment and retention concerns



No current concerns

Employees age profile*

The location of the business

Ability to recruit diverse workforce

Effects of Brexit

Under-utilisation of existing skills

(1) Responses weighted to the business population of Dorset. *Proportion of existing employees aged over 50 or reaching retirement age and issues replacing them. Access full report here.